

STARTING THE JOURNEY TO PROTECT SENSITIVE INFORMATION

Assessment and scanning for unstructured
data at rest

INFORMATION PROTECTION CHALLENGES

THE REALITY OF TODAY'S BUSINESS

- Users have access to multiple communication channels
- Users access data from multiple, and possibly unprotected, devices
- Uncontrolled access to sensitive information
- Lack of security controls to properly manage files
- Lack of good practices in the protection of information
- Lack of analytics for information security decision-making

SENSITIVE DATA IS EVERYWHERE

- Credit card numbers
- Financial information
- Social security numbers
- Intellectual property
- Personal information
- E-mail password
- Intellectual property
- Confidential medical information
- Biometric or genetic information
- Patents
- Business and marketing plans
- Customer and suppliers' information
- Financial data
- Intellectual property
- Patents
- Applications access credentials
- Sales secrets
- Pricing information

Protection of sensitive information directly affects regulatory compliance

THE USER IS THE WEAKEST SHACKLE IN THE SECURITY CHAIN



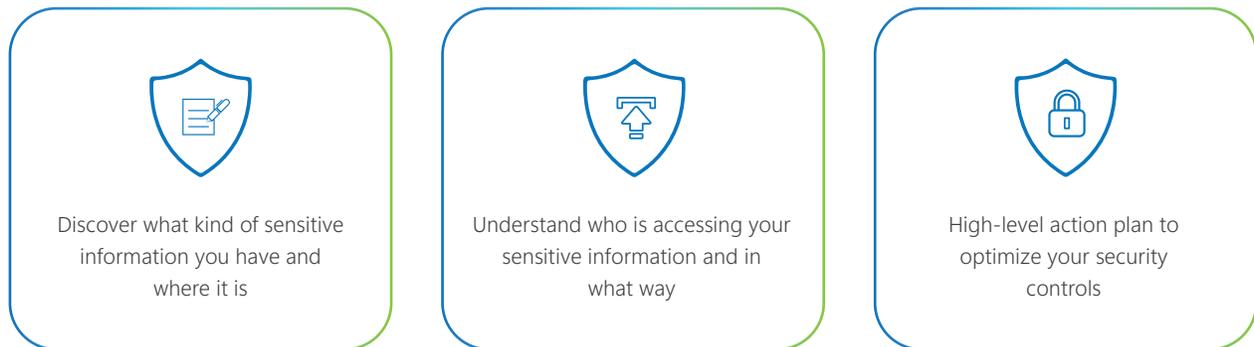
HOW TO START THE PROTECTION JOURNEY?

Even at rest, your data is dynamic with multiple servers and locations, multiple access vectors and actors, multiple copies of the data, and multiple administrators. **Keeping control is complex!**

INTRODUCING EDOs: E-SUITE DISCOVERY OFFERINGS FOR DATA GOVERNANCE

Synergy Advisors offers you the way to enhance your **data governance** and information protection strategy through the E-Suite Discovery Offering (EDO): **assessments and scans carried out on your file storage locations, enabling you to proactively discover, protect, and manage sensitive information within your organization.** Discovering what type of data, where it is located, and who accesses it in your organization is the most effective first step to develop a protection and mitigation strategy.

We can help you build an inventory and analysis of your data at rest to establish a data protection and mitigation plan



HOW DOES AN EDO WORK?

DETAILED ASSESSMENT, SCANNING, AND FINDINGS

QUICK ASSESSMENT [1-2 WEEKS MAX]

- Minimal organizational impact
- Minimal organizational resources needed

FINDINGS AND RECOMMENDATIONS

- Detailed automated findings
 - Powered by Synergy Advisors E-Suite products
 - Leverage existing/trial M365 E5 / Azure capabilities
- Synergy Advisors expert review and advisory session(s)

LET'S START THE JOURNEY EDO SCENARIO 1: SCANNING FOR UNSTRUCTURED DATA

Synergy Advisors brings three options in the "Discovery" stage to satisfy your unique needs, according to complexity of your current sensitive information management:

PREPARE FOR FILE MIGRATIONS

- Identify files by sensitive info type
 - Discover stale and large files

PREPARE FOR DATA AT REST INITIATIVE

- Recommended label by file contents
- See labeling impact before you begin

ACCESS REPOSITORIES

- Breakdown by size, owner, type, and more

Discovery

Full file metadata

- File name
- Type
- Owner
- Size
- Creation / last modified date

Discovery+

All the benefits of Discovery, plus:

- Sensitive info by type
- File and folder access
- Full file metadata

Discovery++

All the benefits of Discovery+, plus:

- Recommended taxonomy label
- Existing classification and protection
- Sensitive info by type
- File and folder access
- Full file metadata

COMPARISON OF CAPABILITIES

CAPABILITIES	DISCOVERY	DISCOVERY+	DISCOVERY++
FILE DISCOVERY BY RECOMMENDED MIP LABEL, SENSITIVE INFO AND METADATA			
Full file inventory	●	●	●
Breakdown of file name, type, owner, creation/modification date, and more	●	●	●
No changes to existing files	●	●	●
Discover sensitive files by info type and custom patterns	●	●	●
File and folder access	●	●	●
File discovery by metadata	●	●	●
Evaluate file contents against MIP policies	●	●	●
ONE WEEK ENGAGEMENT			
E-Inspector (tool) installation and scan configuration	●	●	●
Findings, insight, and analysis	●	●	●
SCANNING UP TO 10 GB OF FILES			
Extensions available upon request	●	●	●
STRUCTURED DATA REPORT AND ANALYTICS			
Exportable file inventory reports via Power BI	●	●	●
Findings and recommended next steps	●	●	●
Exportable sensitive info reports and file inventory reports via Power BI	●	●	●
Exportable recommended MIP label, sensitive info, and file inventory reports via Power BI	●	●	●

SCOPE

SCOPE	DISCOVERY	DISCOVERY+	DISCOVERY++
WORK PRODUCT			
1 data at rest repository NAS / File servers / SharePoint	●	●	●
10 GB / 1 Week + E-Inspector (scanner) + E-Visor (report tool)	●	●	●
Inventory inspection	●	●	●
Content inspection	●	●	●
Recommended MIP label	●	●	●
DELIVERABLES			
Findings and recommendations	●	●	●
E-Visor reports	●	●	●

DISCOVERY++

All the benefits of Discovery+, plus:



MIP Classification

DISCOVERY+

All the benefits of Discovery, plus:



Sensitive Info Type



General Metadata



Content inspection

DISCOVERY



E-Inspector

(Scanning tool)
Installation and configuration



NAS / Windows / SPO

File repository



E-Inspector

Document inventory and deep content inspection



E-Inspector

Up to 1 week of content processing



EDO

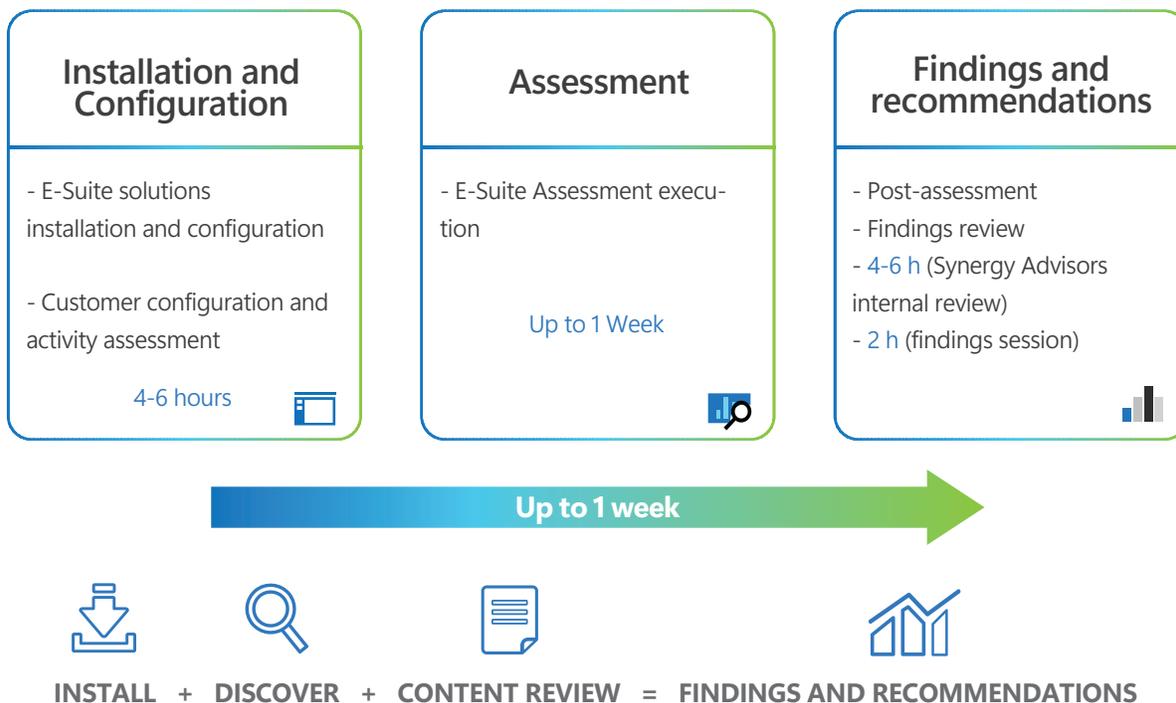
General metadata and inventory



E-Visor Report

Inventory, findings, and recommendations

EASY PROCESS FOR GREAT RESULTS



WHAT DO YOU NEED TO START PROTECTING YOUR SENSITIVE INFORMATION?

QUICK AND EASY

Fast and thrifty. No premium subscriptions required.

Azure [Pass] + Enterprise Mobility + Security E5

M365 E5 or M365 Information Protection and Governance

WHAT WILL YOU RECEIVE AFTER THE ASSESSMENT?



ACTION PLAN ROADMAP

Co-creation of an expert plan for your specific scenarios, potential impact analysis, and mitigation steps.



FILE INVENTORY

Complete file inventory and data metrics through **E-Visor** and Power BI exportable reports, with recommended MIP label and sensitive **data** found.

PLUS!: POWER BI EXPERIENCE FOR DETAILED AND STRATEGIC ANALYTICS IN MULTIPLE VIEWS

DISCOVERY

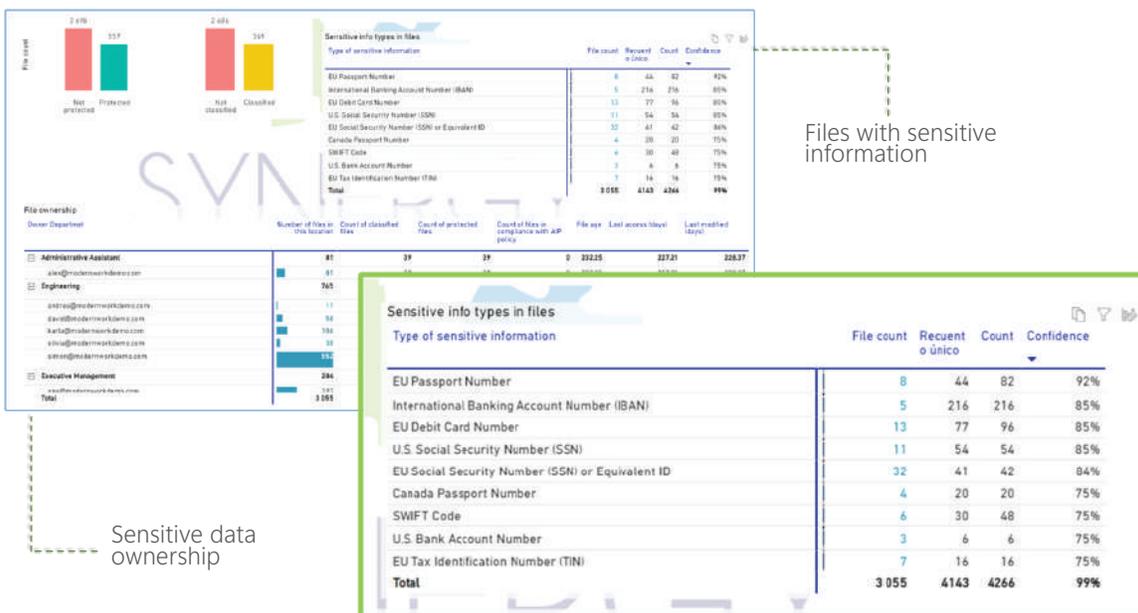


File inventory by type

General information

File location and owner

DISCOVERY+



Files with sensitive information

Sensitive data ownership

DISCOVERY++



Classification and protection status

Recommended classification

Sensitive info type

BOOST YOUR DATA GOVERNANCE STRATEGY WHILE PROTECTING SENSITIVE DATA

WHY CHOOSE SYNERGY ADVISORS AS YOUR STRATEGIC PARTNER IN DATA GOVERNANCE?

Through our solutions and services, we can show you the status of the information ecosystem of your organization's structured and unstructured data, on your Microsoft 365 technology, on-premises infrastructure, or SaaS services, enabling you to optimize your investment in Microsoft technology.

ABOUT US

Synergy Advisors is a premier Microsoft Certified Partner that specializes in Microsoft 365, Identity, Azure B2C and B2B Collaboration, Security, Management, and Cloud technologies. We help you digitally transform and implement a more secure collaborative infrastructure, reduce your IT costs, and meet your regulatory requirements through our comprehensive portfolio and experience in consulting and managed services.

SOLUTIONS



Secure E-mail

- Users
- Apps
- Services
- Hygiene
- Threats
- Data Leak Mitigation



Secure Collaboration

- Users (internal / external)
- Apps
- Services
- Hygiene
- Threats
- Data Leak Mitigation



Device Protection

- Applications security
- O.S. security
- Security base line
- Threats
- Data Leak Mitigation



Information Protection

- Data in use
- Data at rest
- Data in transit
- Application integration
- Data Leak Mitigation
- Structured and unstructured data protection



Platform Protection

- Monitoring / Services analysis/ Alerts and notifications
- Security base line

CONTINUE THE PROTECTION JOURNEY WITH THE FOLLOWING EDOs:

- EDO for structured data: [Let's go!](#)
- EDO Plus – unstructured and structured data: [Let's go!](#)

OTHER EDOs FOR A COMPREHENSIVE STRATEGY

Synergy Advisors provides a complete portfolio of discovery offerings that enable you to cover your strategy from Security, Compliance, Identity, and Cloud perspectives. Click [here](#) to learn more.

Contact us for more information: [HERE](#)
 Or e-mail us at: ww-sales@synergyadvisors.biz

LET'S START!



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