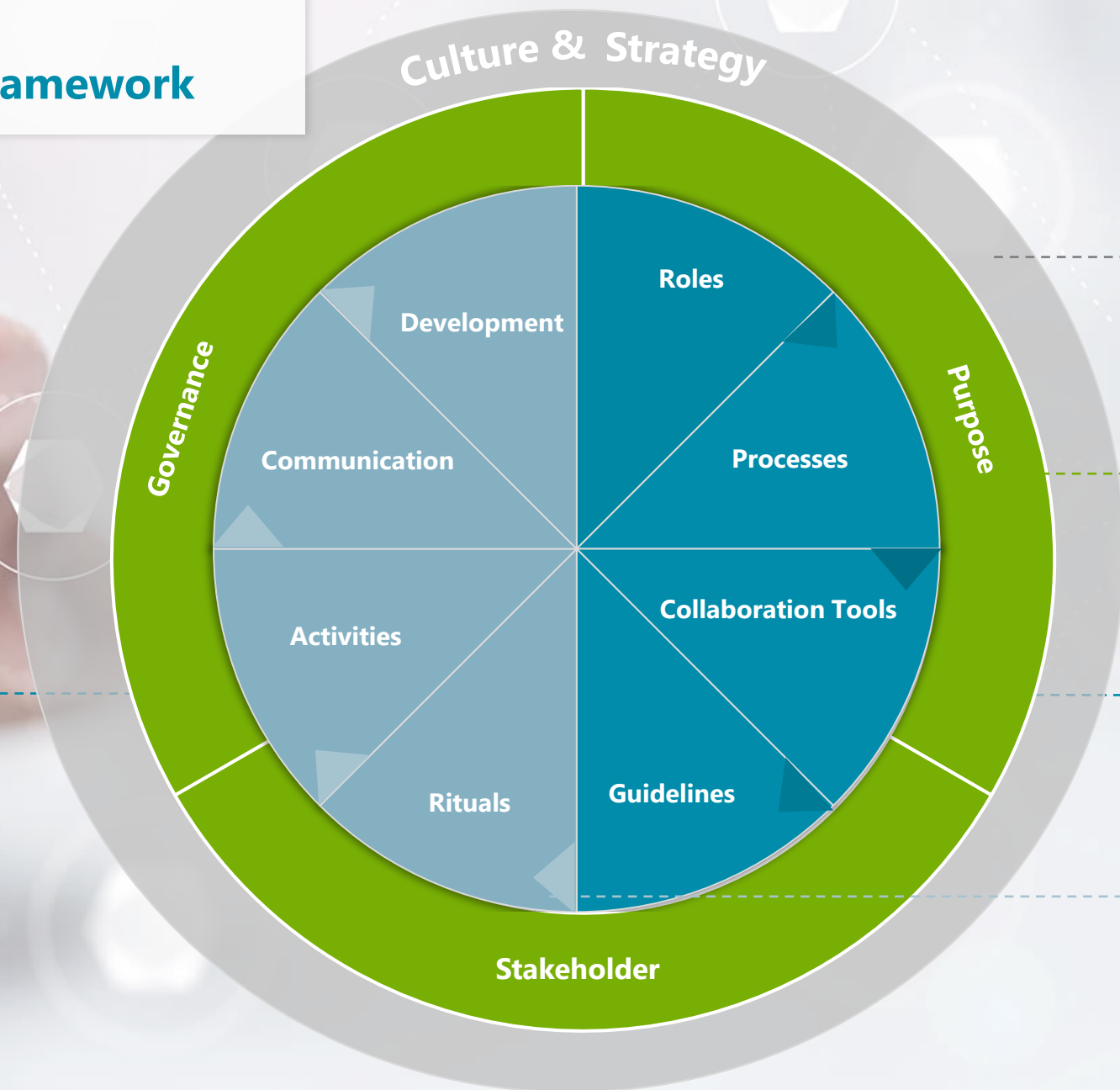


Sustainability and climate change Community Framework



Culture
Contributing to an increasingly sustainable culture that in turn helps the company positioning itself as modern and sustainable with a positive impact on the planet and society.

Key Factors
Defining Purpose, Governance and Stakeholders to set the basis for an effective and well-functioning community maximizing its impact on the company's strategy.

Collaboration Tools
Empowering the community with Microsoft tools for collaboration and teamwork, knowledge sharing and communication.

Operations Phase
Operationalizing and running a flourishing community by celebrating common rituals, „fun“ activities., events and empowering information sharing for impact.

Sustainability and Climate Change Community. The heart of Change to become a sustainable and carbon neutral organization.



Governance
Scope of action of the community. Decisions and budgets.



Community Purpose
To become a modern and sustainable company and an attractive employer.



Stakeholders
Sponsors, office/ production managers, accounting and reporting, others relevant stakeholders.



Tools:
Implementation and use of Microsoft Tools to help the community successfully achieve its goals,



Community topics
increasing awareness on sustainability & climate change and their importance, generating ideas, actionable steps and driving implementation
Generating and sharing applicable knowledge for all employees.



Community Activities
Informative calls and knowledge nugget sessions
Working groups to address different aspects of sustainability and implement the community topics.



Roles
Community Manager, Sustainability and Climate Change Champions, Experts. Community Moderator

Why Communities. Benefits.

Instruments of change

- Communities are excellent instruments to drive change in your organization and can help you reach your sustainable and climate change goals more rapidly.

Branding

- Communities are great vehicles for external and internal branding and key for your organization to be recognized as a modern and sustainable company and to attract talent more easily.

Benefits

Multiplicators

- Communities are participative and help organizations and employees act as multiplicators by spreading and implementing sustainable and climate change ideas and actionable steps.

Actionable values and motivators

- Communities help organization make their values actionable and visible.
- Communities are one of the three most important motivators for employees together with career and cause.

Microsoft Tools. Allow your sustainable and climate change community to thrive.

for Communities to collaborate in the different initiatives and interchange information



Microsoft Teams

For communities to create and manage a knowledge hub and to create an effective intranet presence



Share Point

to administer their goals and tasks, defining responsibility, key actions, priorities and steps and measuring degree of achievement



Microsoft Planner



Microsoft Whiteboard



Yammer

to increase awareness on sustainability and climate change, to spread information, success stories and actionable steps

To brainstorm ideas, conduct participative workshops, conduct retrospectives, and much more!

Why CS? Sustainability is a complex theme. CS expertise help you reduce the complexity in your organization.

Expertise in Microsoft Tools

Expertise in the implementation and tailor-made utilization of **Microsoft tools** for your **communities to thrive**.

Deep Knowledge in Communities

CS has developed a **community framework** and **helped X? clients** reach their goals with Communities

CS itself has **extensive experience managing communities internally**. We are more than happy to bring our own experience to clients.



Change

The implementation of **communities** and **sustainability measures** means **change**. As **experts in change**, CS can help implementing communities that accelerate your change efforts.

Sustainability

CS adheres to the SDGs and builds further its knowledge in **sustainability and climate change** and how companies can make **measurable steps** towards their sustainability **goals**.

A Sustainability and Climate Change Community in action empowered by Microsoft technologies.

Example

CS Match bot in teams to match Climate Change Champions with sustainability-interested colleagues for #SocialSustainabilityBreaks

Yammer community to share tips & tricks within the Community #WorkingSustainable

Virtual Townhall Meeting as a LiveEvent with Teams and Yammer

Thematic landing page on the intranet about sustainability, including links to the Climate Change Community.

Deliverables. We start with a workshop and support the community during setup and operations.

Workshop for the creation of a community

Workshop content

- Preparation, execution and follow-up of a workshop to define the core elements of the community
- Joint design of the set-up phase for a smooth community launch
- Preparation of the workshop results

Assumption:

- The key stakeholders & the future community manager participate in the workshop

The framework for a community launch is prepared



Creation and support

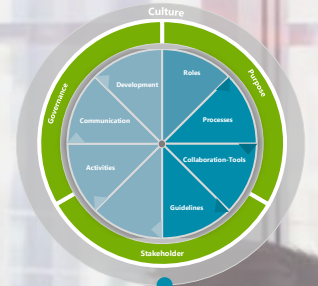
Activities:

- Carrying out the recruiting of participants
- Preparing initial community content with the community manager
- Moderation of regular community meetings
- Supporting the operation of the community
- (Further) development of the community in terms of topics and methods

Assumption:

- An internal community manager has been appointed

The community was launched, and the first community meetings have been carried out.



„Share knowledge and learn – all together“