

TurnDigital

Sitecore® Experience
Platform™



TURN DIGITAL
TAILORING DIGITAL



Digital transformation



Challenges

Difficulty of retaining and expanding your customer base due to the aggressive competition .

Analyzing and understanding your customers by getting to know their behavioral patterns



Ideal Solution

To have a solution that help you analyze and understand your customers and translate the result to personalized customers' journeys based on their behaviors and interests.

Being a smart, integrated and advanced solution, makes it the best choice for multinational and prestigious corporates that rely heavily on customer experience management



Desired Outcomes

- Understanding and handling customers' segmentation
- Providing an unforgettable digital experience to customers

Companies will be able to automate their marketing campaigns in the real time while providing the customers with personalized direct-to-the-point digital experience that shall grant their satisfaction.



Turn Digital, Sitecore® Experience Platform™



A solution that will help you understand your customers' needs

Versatile digital marketing

- Freedom, flexibility, and speed to simply and effectively engage with users

Rich data, smart insights

- In-session personalization
- Sitecore Experience Accelerator (SxA)
- Contextual insights

Ready for any channel

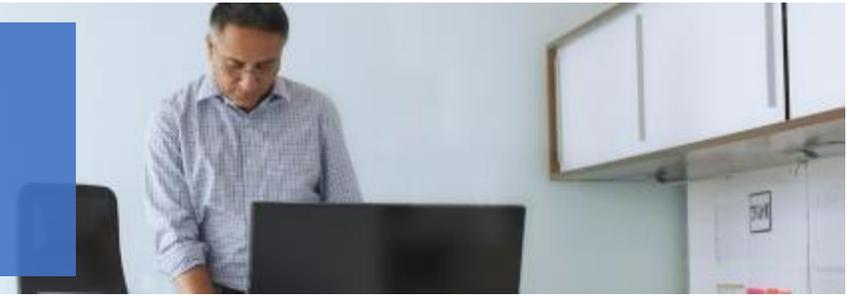
- Write once, deliver everywhere
- Social Media
- Web and mobile
- Kiosks and point of sales
- IOT,VR, AR and mixed reality

Outstanding value for money

- Classified by Gartner the leader of WCMs

Turn Digital customers find the solution to be advanced, integrated and smart

Turn Digital , Sitecore® Experience Platform™ + Microsoft Azure



Kentico can be deployed on cloud using MS Azure PaaS technology to achieve a fast, reliable, scalable & secure Web content management platform

Solution Alignment

Turn Digital + Microsoft Azure Speed

Get your platform ready to operate in a short time



Turn Digital + Microsoft Azure Security

World class cloud security



Turn Digital + Microsoft Azure Scalability

Scale as you grow with Zero hassle

