

Revolutionize FinTech with Cryptography and Blockchain



Chain Your Trade to a Better Finance www.cryptoblk.io/projects/atlas



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Summary of the ATLAS opportunity

- On January 6, 20, CryptoBLK will be kicking off ATLAS Alpha Network.
- ATLAS is an open account trade finance platform focused on providing a suite of digital, end-to-end, and streamlined trade finance solutions to banks, financiers, and corporates.
- The ATLAS Alpha Network is a 4-week engagement open to organisations with significant open-account trade finance businesses.

During the four-week program, CryptoBLK and participants will:

- Undergo trainings on the ATLAS open account trade finance solutions, and DLT technologies.
- Outline business cases and explain what and how you can carry out trade finance businesses on ATLAS.
- Try out business cases on ATLAS.



ATLAS: business problem statements

Trade & Finance

- Paper-based
- Digital silos creating major fraud, compliance and audit risks.
- Fragmented processing, errorprone and redundant processes, costly and slow.
- Lack of transparency, huge financing gap (USD 1.6 trillion)



ATLAS business opportunities

Open Trade on DLT will enable radically new solutions for corporates in trade facilitation, risk mitigation and working capital financing, opening up new trade opportunities and enabling around USD 1 T+ new Trade volume by 2026.

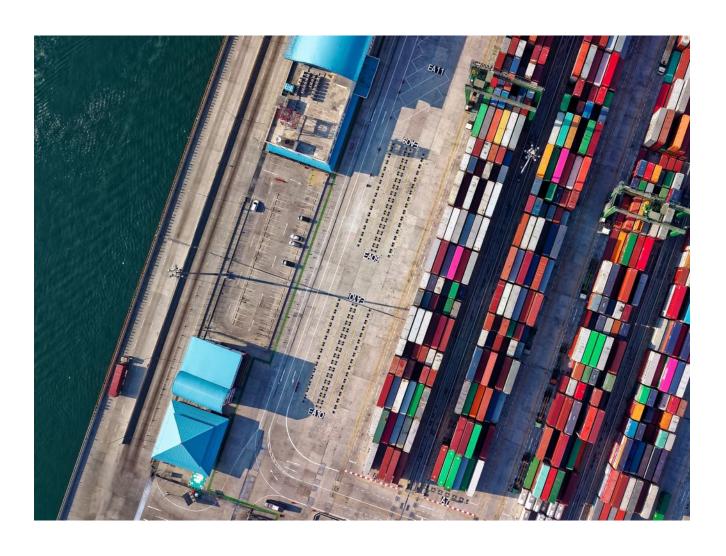
For corporates, ATLAS brings significant operational and reconciliation efficiency to open trade processes by enabling quicker end-to-end turnaround. It equips with digitally signed and committed transactions as well as audit trails. The corporates also benefit from ATLAS with automated processes and faster access to funds.

ATLAS is a single, simplified channel for all the companies' open account trade finance needs. The web portals offer an at-a-glance overview of all open trade financing loans and connections across multiple trade parties. It eliminates digital silos and brings together buyers, suppliers, financiers and other supply chain finance stakeholders onto one trusted platform.

For financiers, ATLAS offers opportunities to reduce risks and improves services as well as enjoys significant cost reduction through increased digitization in financing processing. ATLAS will help deepen relationship with all kinds of corporate clients.



What impacts ATLAS can bring?



- Significant cost reduction
- Highly transparency for much lower financing risk
- Opening up additional trillion dollars of global trade
- Trustworthy, low-cost and fast:
 - No more disconnected systems
 - End-to-end open account trade finance
 - DLT brings all parties onboard, no more digital islands
- Minimal human interaction, smart contract guided
- Fully digitized with backward compatibility
- Traceable audit trial



Digitalized Procure to Pay Functionality

End-to-End Process on One Trusted Platform

Blockchain as the Single Source of Truth

- Highly secure and scalable DLT infrastructure
- Standard API gateway for seamless connectivity
- Dedicated web portals
- Real-time updates and notifications





Experience the benefits first-hand.

The Alpha Network will let users gain hands-on experience with this new open trade finance platform. It will enable each organization to experience the benefits and features of ATLAS first-hand, simulate real-world scenarios by transacting test data across the globe with other key industry stakeholders.

Not the only reason to join...

The ATLAS platform is only one side of the story: joining the trial also fosters industry collaboration, and enables you to feedback specific requirements on the solutions.

Benefits

- 1. Experience
- 2. Collaborate
- 3. Innovate
- 4. Influence ATLAS future roadmap
- 5. Launchpad into a pilot run



How does the ATLAS Alpha Network work?

Joining the ATLAS Alpha Network

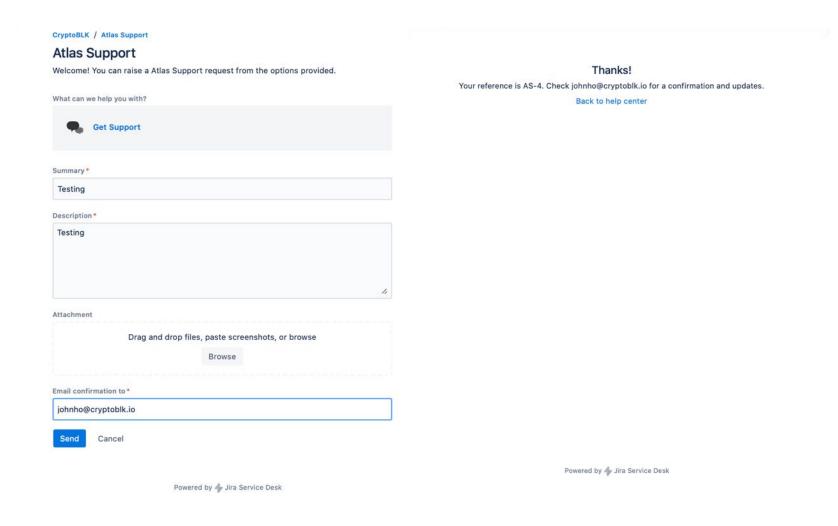
- 1. Each organization participating in the project will deploy the ATLAS application on the test network during weeks 1 of the project.
- 2. This will create a distributed, global business network of nodes running the ATLAS application.
- 3. Each node will be assigned a role: applicant, beneficiary, issuing bank or nominated bank when joining the business network.
- 4. These nodes will be able to transact, using the business logic of the ATLAS application.

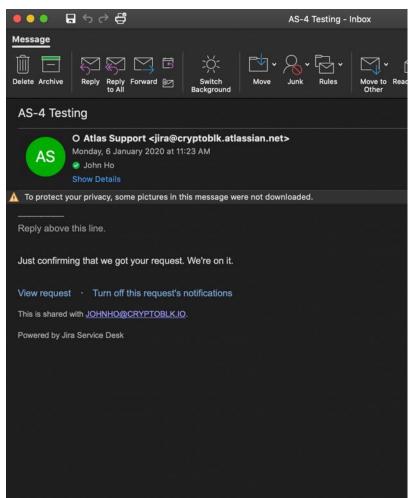
Transacting

- During week 2-3, all entities on the ATLAS business network will be able to transact using ATLAS.
- The trial will simulate real-world transactions using test data between participants on a global scale, demonstrating the benefits of using a distributed ledger solution for documentary trade
- Each entity will have certain actions they must perform via the UI to complete the end to end flow.



ATLAS Support Portal







Registration (*Link*)

Week 1

WebEx-based Workshop

• Webinar for participants (1.5 hours)

Onboarding

- Getting participants ready to kick start the Trial
- Provisioning and getting governance in place

Weeks 2 and 3

The Trial

Log onto the ATLAS Alpha Network and try out as many different usage scenarios as possible

Week 4

Review and Next Steps

- Provide feedbacks, review webinar, next-step webinar
- Individual user follow-up