



## INTELLIGENT Asset Lifecycle Management

Software the delivers a triple-digit ROI on the  
Operation & Maintenance of your Assets



75% of the Total Cost of Ownership for company-wide Assets lie in the **Operation** and **Maintenance** of those Assets. Business leaders require a way of reducing that cost in a sustainable manner in order to boost bottom-line profitability.

### What is Aladdin?

Aladdin, is an industry-leading, Cloud-based solution, supported by an in-field local team of Asset and FM experts. Aladdin, helps you enforce compliance to best-practices that automate several labour intensive, time consuming and error-prone processes through Web and Mobile apps that connect the office to the field. Aladdin, fuels INTELLIGENT business decisions to optimize business operations and boost your profits.



### Why customers use Aladdin?

- Reduce the cost of Operating and Maintaining Assets in 5 key business areas:
  1. Asset Acquisition
  2. Labour
  3. Downtime
  4. Inventory Management
  5. Maintenance
- Enforce best practices to sustain the highest levels of profitability
- To exceed FM and Asset Management KPIs
- Access to Asset information at the fingertips to fuel smart decisions

### Visibility of Asset information for agile decision-making

- Single source of 'information truth'
- Connect internal and external stakeholders from the field/site to the office
- Management Dashboards and Reports

**Triple-digit ROI in 1-3 Years**

### FM, Asset and Business process automation

- Specialist industry expertise and Services to recommend and implement best practices
- Customizable workflows to eliminate bottlenecks
- Plan and schedule key activities

**Pay-back in less than 1 Year**

### Sustained business efficiency and measurable cost savings

- Savings through planning proactively, versus reacting to expensive emergencies
- CAPEX forecasting
- Optimize utilization of company Assets and resources

**Reliable, Secure & User-friendly**

TECOM Community Management have worked with SGE to develop an Asset Management Manual. The end result was a comprehensive manual that formed the basis for TECOM Community Management to define their infrastructure and building assets as well as plan their maintenance over the life cycle. I am pleased to recommend their services to other companies looking at setting standards in Asset Management

- Mohammad Rezek, Director Community Enhancement, TECOM Group

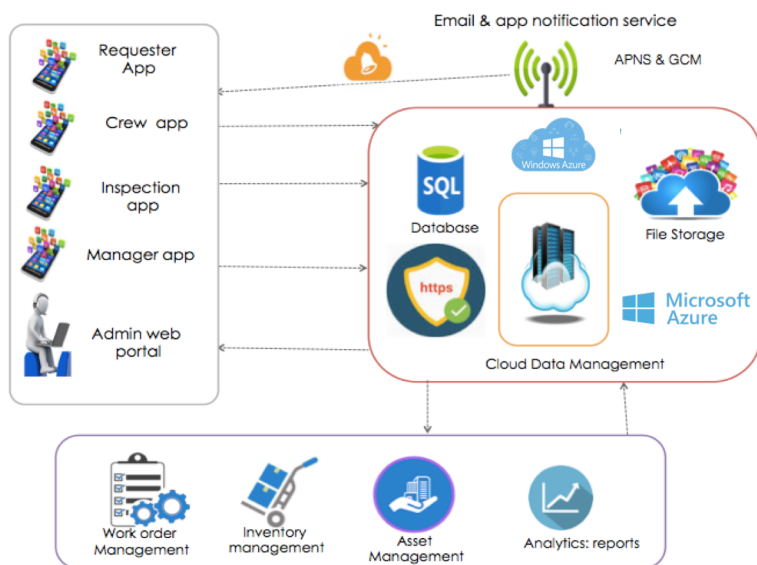
# Aladdin, hosted on Microsoft Azure allows customers to leverage the Cloud for rapid, secure and scalable deployment worldwide



- Minimum dependency on internal IT resources
- Triple-digit ROI over 1-2 years; Payback in less than 18 months
- Zero CAPEX; Free Support for 1 Year



- Secure, reliable and scalable
- World-class, global IT infrastructure supported by Microsoft's Service Level Agreements for Azure
- We are *local* to a global customer base



## Aladdin – Asset Lifecycle Management Software

### Our promise to you

You will have access to our in-region industry experts, collaborate with you at your offices/sites to implement Aladdin, and train your team and stakeholders to the highest standards. We believe our intimate, on the ground Service provision is the key to your success.

### An offer to get you started

- Take advantage of our FREE customized ROI Analysis with one of our Industry Sector Consultants
- No obligation session | We will illustrate your cost savings in 5 key business areas.
- Exceed your Operational and Financial KPIs and boost profitability.

## Tangible Benefits / Desired Outcomes

- Enforce industry best-practices and standards in Asset Management
- Optimized business operations with process automation
- Set, measure and exceed FM, Maintenance, Asset and Finance KPIs

## Why SGE, Powered by Aladdin?

We are people-centric technology provider with industry experts that sit on your side of the table. Our Software comes with a set of highly specialized services. We ensure our user-friendly Web and Mobile Apps become mission-critical to achieve your KPIs and to sustain the desired levels of profitability. We are resourced to provide you with in-field expertise to carry out Asset Register Development, Asset Condition Audits and Asset Tagging Services. Aladdin, fuels INTELLIGENT decision making to drive your business.

“With SGE, clients are not just buying software, but gaining an Asset Management partner.” **Allen Gantt, Managing Director**