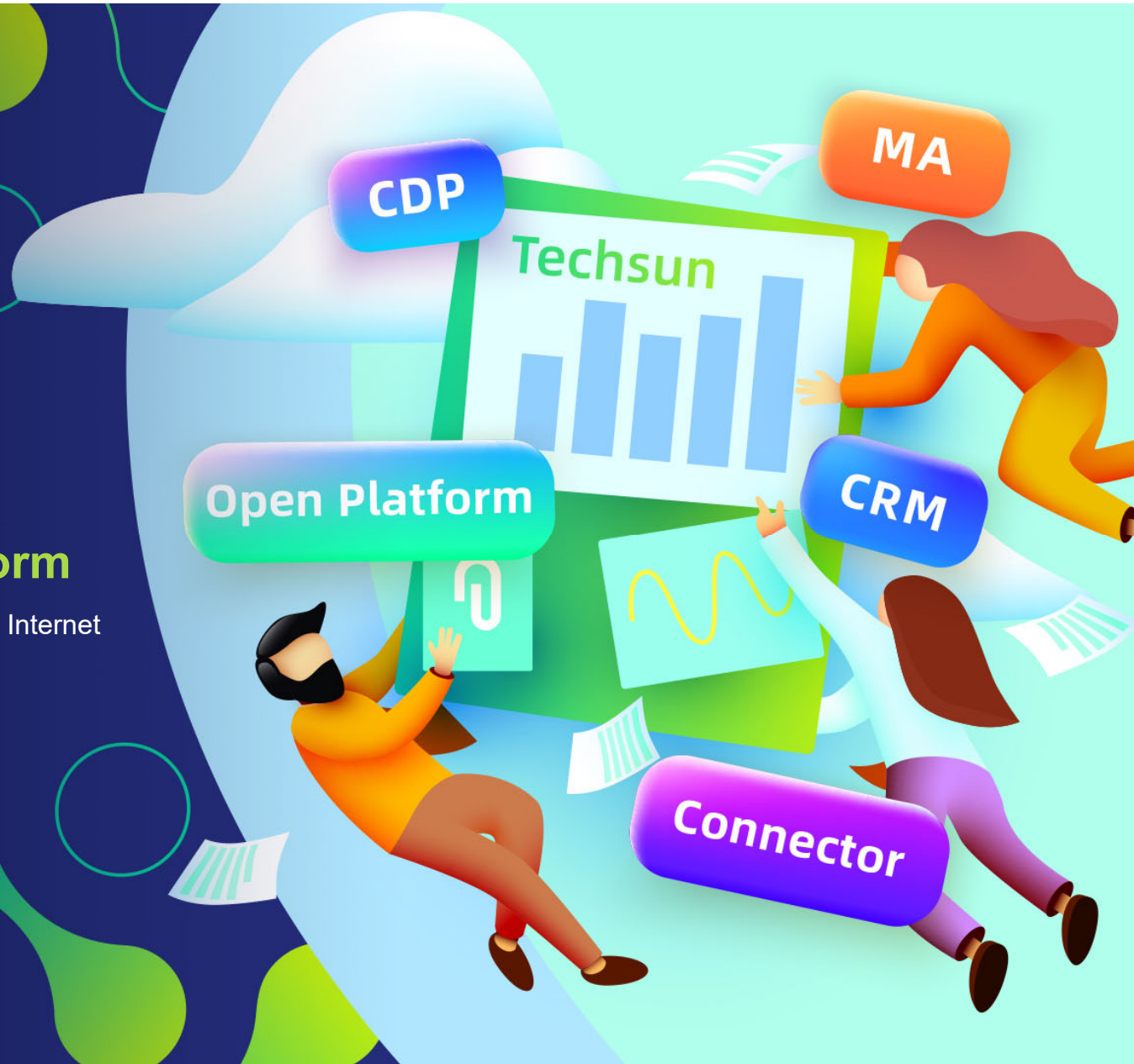




Cross-channel & Cross-platform

Consumer Engagement Platform

For multi-channel retailers in the age of Mobile & Social Internet



Our Story



01 Five offices, with deep knowledge of Asia Pacific region

02 Fast growing SaaS start-up, closed A round in 2021 with high valuation; backed by top VCs

03 Hired ~150 employees, more than half in R&D and cutting-edge AI domain

04 Trusted by more than 50 international brands, with project go-live across Asia Pacific countries

05 Social Hub, our Customer Engagement Platform, incorporates functionality of CDP and CRM into one, helps multi-channel retailers improve customer understanding and deepen brand loyalty

Global brands' top choice of CRM vendor in Asia Pacific

- Trusted by top brands powering 3 Billion members



The biggest membership system in the world: 150 Million



In Mainland, Hongkong and Taiwan,
The biggest membership system in fashion Industry



In Mainland, Hongkong and Taiwan,
Standard product and launched quickly in 73 days



CDP+CRM In Mainland, HK, TW, JP and KR



Multi brand coverage in the group, CDP+CRM



SMB+2C Business, CRM+SCRM



Watch Industry, first member system in the group



Health Industry, first member system in the group globally

This blend of speed, stability, and responsiveness are rare in our industry which is why I wanted to reach out personally to thank you for your partnership. We look forward for similar partnership in phases to come.

Gaurav Yadav

Director - Digital and Technology,
Asia and GIC General Mills



We chose Techsun as CRM service provider in APAC for three reasons: 1) Rich service providing experience in new retail era in the region for different global brands 2) Top edge technical architecture 3) Globalization product and GDPR compliance.

Dennis Tang

CDO, APAC, VF Group

