

HOW/SO™

Overview

Howso enables accurate and performant inference attribution, with lineage all the way back to the source data.

Both developers and business stakeholders use Howso to easily understand the outputs of data services and ensure that returns on AI investments are realized.

Key Benefits

▶ **Improved Productivity for Busy Data Scientists**

📦 **Increased Model Deployment Rates for ML Engineers**

✍️ **Auditable, Trustworthy, and High-Fidelity Synthetic Data**

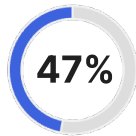
🏠 **AI Governance, Model Understanding, and Risk Mitigation for Business Users**

How to Use Howso

Flexible deployment options mean that Howso fits in your existing ML/AI stack wherever you need explainability: on-prem, cloud, on the edge.

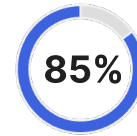
The explainability engine for applied data and AI services.

Problem: organizations aren't realizing value from their ML/AI investments due to a lack of performance, transparency, and trust.



Gartner

Almost half of all ML models never make it into production.



McKinsey

Nearly 9 out of 10 businesses have failed to scale ML automation.

Solution: unlock the full value of your ML/AI investments with Howso's novel data-centric explainability.



Build Models Faster & Keep Them in Production

Reduce model retraining and lower the cost of model deployment with Howso's inference attribution.



Take the Mystery Out of The Models

Empower Risk and Privacy Stakeholders with reports detailing privacy, accuracy, and other key insights.

The Howso Difference

Data-centric AI in a model-centric world.

Howso leverages the data itself, rather than an abstraction of the data.

Instead of abstracting data into a model, Howso uses the data itself, stored in memory. Applying breakthroughs in probability theory, game theory, and information theory, Howso makes inferences consistent with the data.

Why data-centric AI matters

Using this novel data-centric approach, users can interrogate every single output back to the precise source data and features, at the case level, for unparalleled explainability. Model-centric AI is incapable of providing this level of explainability.