

R&D References

Visualization R&D References

Based on the News Jelly's differentiated data planning and the visualization storytelling capabilities, we provide optimal solutions for anyone who wants to use enterprise data.

✓ **Interactive Visualization Storytelling**

✓ **Creating Visualization Dashboard**

✓ **Developing Custom-Visualization Type**

Installation Process



Proposal & Technical meeting



Review & installation



Solution installation



Sample Test



Facility Maintenances

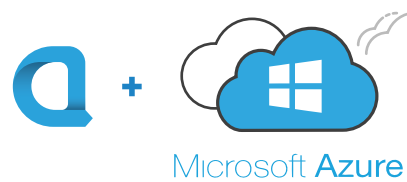
Product package type providing 2 types of license by installation type.

01 On-Premise Service



- Installation on the server owned by Organization/Enterprises
- Installation by visiting the workplace or the remote control.

02 Cloud Service "DAISY on Azure"



- Installation by MS Azure cloud
- The cloud size as the data amount owned by Organization/Enterprises

Partners and Clients



Everyone needs to use data, but **not everyone needs to be an expert.**

Easiest data visualization
for valuable data

DAISY

Contact Us

Solution/Affiliate/Partner/Media-Journal

NEWS JELLY

Website <http://newsjel.ly>

Telephone **+82-70-8747-9523**

Email daisy@newsjel.ly

Address 330, Seongam-ro, Mapo-gu, Seoul, Republic of Korea



EASY DATA VISUALIZATION

DAISY



DATA, Use it easily!

The easier way to data visualization

<http://newsjel.ly>

How to use DATA?

Too difficult to use DATA for me

Even if you have data, do not you know what solution to use and how to analyze it?

Looking for the needle-like INSIGHT

Is it difficult to explore data and find insight because of editing statistical data in Excel and creating charts?

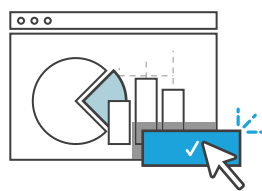
The 'burdensome' solution what people cannot share

Because of the many features and high degree of freedom of existing solutions, it is difficult for general employees to use. Isn't it inconvenient to license per user?

Use DATA with DAISY !

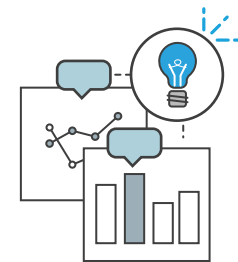
01 Easy Usability

- Easy Self-service Analytics Tool
- Web-base Solution without the physical installation.
- UI/UX that is able to edit easily



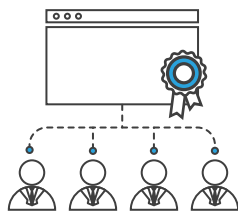
02 Great Insight

- The optimized chart for exploring insight
- The chart library based on the D3 over 25 types
- Automatic recommendation function for visualization type



03 Incredible purchase cost

- Annual domain license
- BI service worked by every employee at the same time

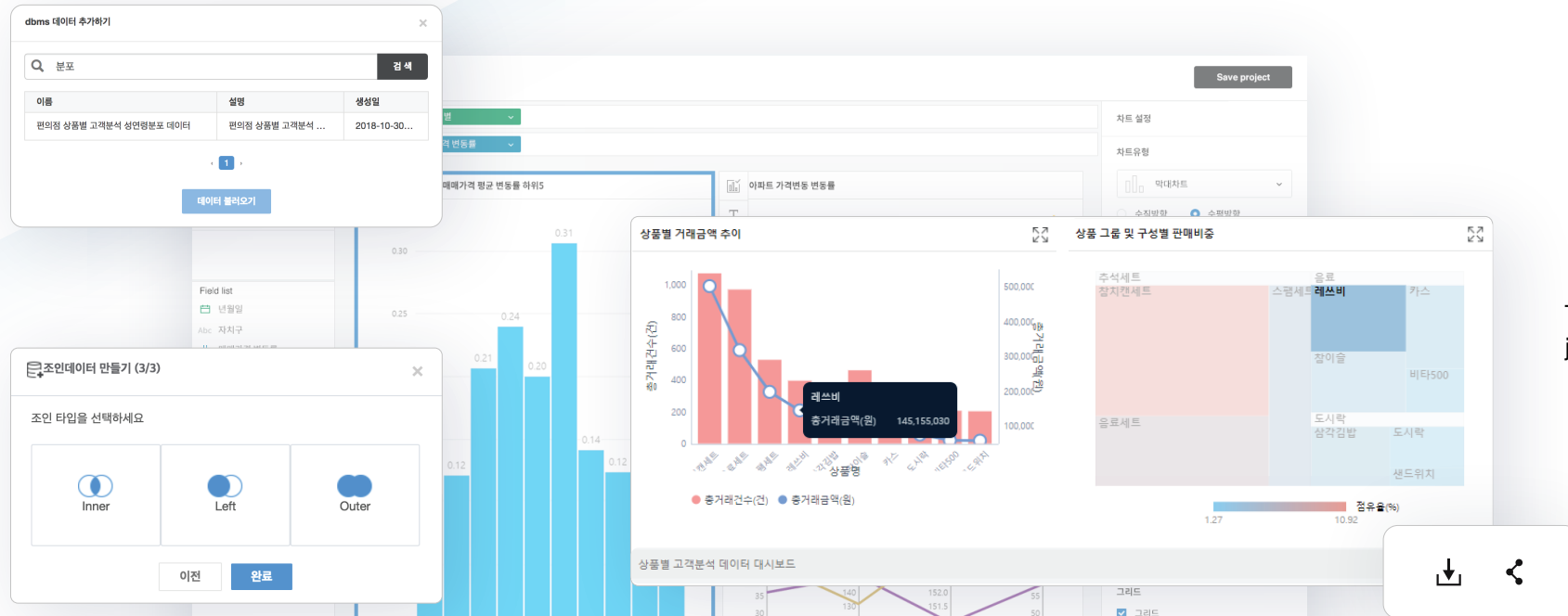


Daisy, What functions does it have? _____ ?

01

Data search and upload

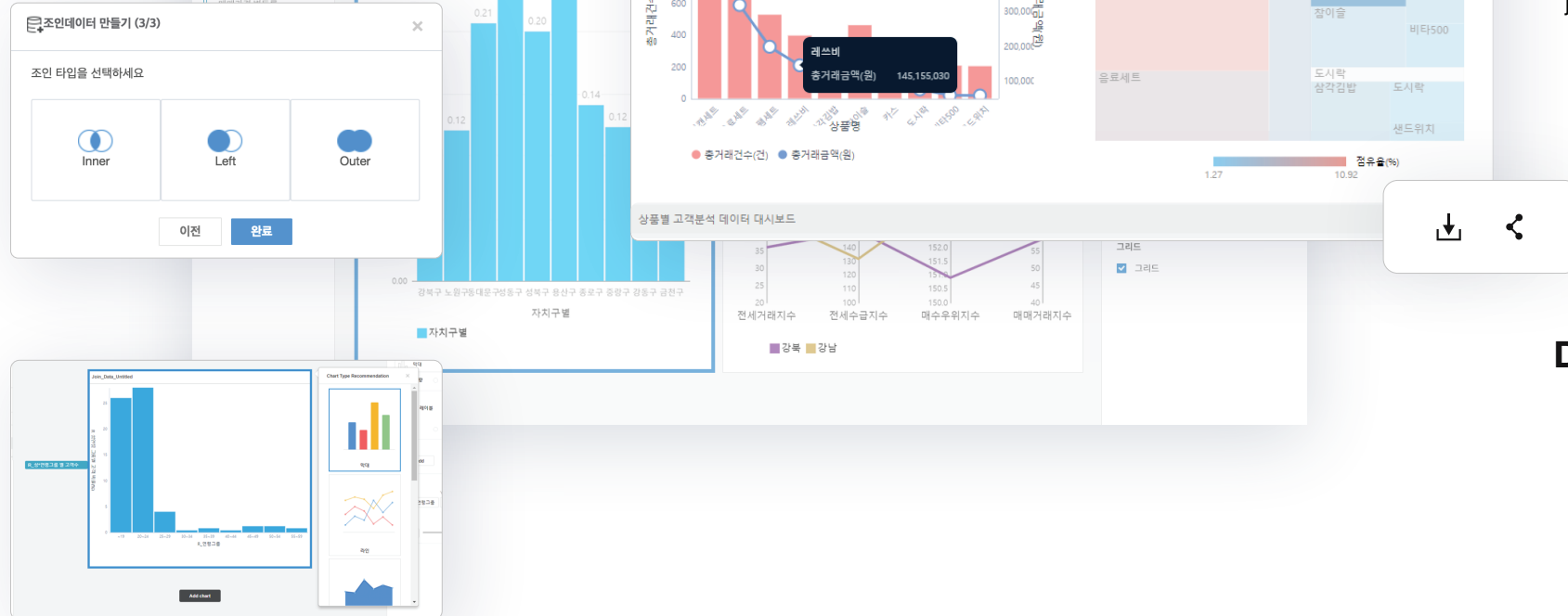
Searching for the data involved with DB with Keywords or uploading the file data from user's PC



02

Date join

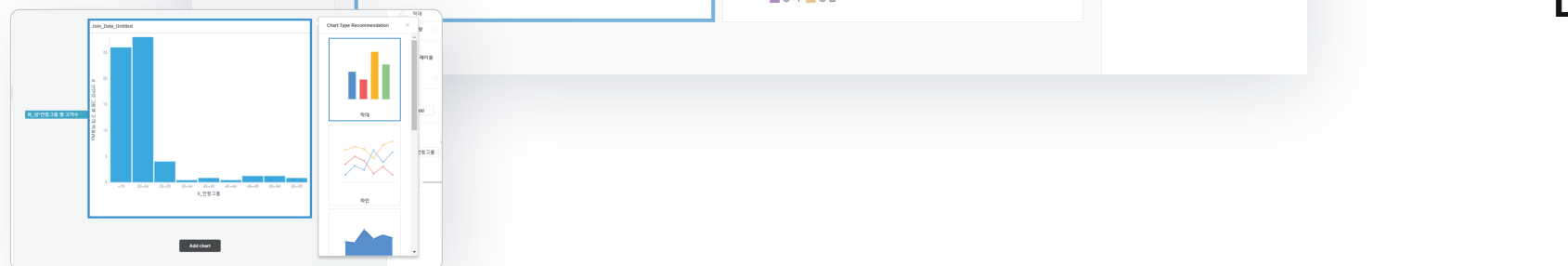
First, join two data and make one data-set. Then exhibit the visualization chart with the data-set.



03

Automatic recommendation function for visualization type

With selecting the table for the chart by dragging and dropping, the custom-visualization chart type will automatically be recommended



04

Interaction between charts

The same items at the several charts made by the joined data-set in dashboard will be highlighted with the only mouse over.

05

Dashboard share and utilization

Download the PDF and the Image file at the dashboard or utilize the URL and Embed code for the various purpose.

Reference 01

In-house data management and utilization

Create and use corporate key performance indicators (KPIs) and marketing data as **reports** or **dashboards**

Main cases

NongHyup(NACF), SEAH Hodillings



Reference 02

Value activation for open and research data

Open and visualize data from public and research institutions that have a lot of data but have low utilization rates

Main cases

Seoul government open-data square, Korea Meteorological Administration, Open Data Portal, Suwon government open-data.

Reference 03

Advanced visualization of data platform

Enhancing visualization functions among the various applications of the 'data platform' for big data utilization

Main cases

KB Bank real estate, LG U+