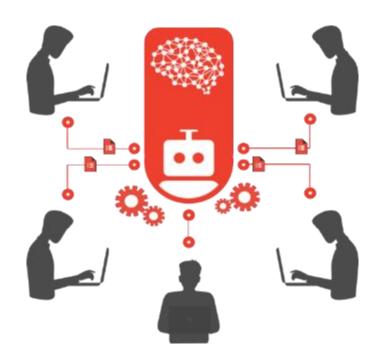


Intelligent Productivity Booster

Why?

Evalyze Summary

Productivity Booster for Back-office departments using AI algorithms



Evalyze is a lean web tool that boosts productivity up to 30 %.

It automatically and intelligently distributes activities and tasks through Artificial Intelligence algorithms.

Those are based on variables like SLA's, AHT (Average Handling Time), customers' score, skills and operators' availability, ensuring that the distribution is made activity-to-activity in real time, according to the company's highest priority at any moment.

Dynamic and real-time dashboards allow the monitorization of entire operations and provide reliable forecasts of Key-Indicators.





WHY?

INCREASED PRODUCTIVITY

Increased Operational Efficiency

Increased Resources Allocation Efficiency

Effective SLAs Management

BETTER CUSTOMER SERVICE

Higher Quality and Consistency within the back-office process flow and customer responses

Shorter Average Handling Times

First time resolution KPIs

LONG TERM EMPLOYEE SATISFACTION

100% Transparency and Justice in task distribution process

Comparable Results and fair Performance Evaluations

Fairer bonus and compensation schemes possible

Identification of Skill training needs



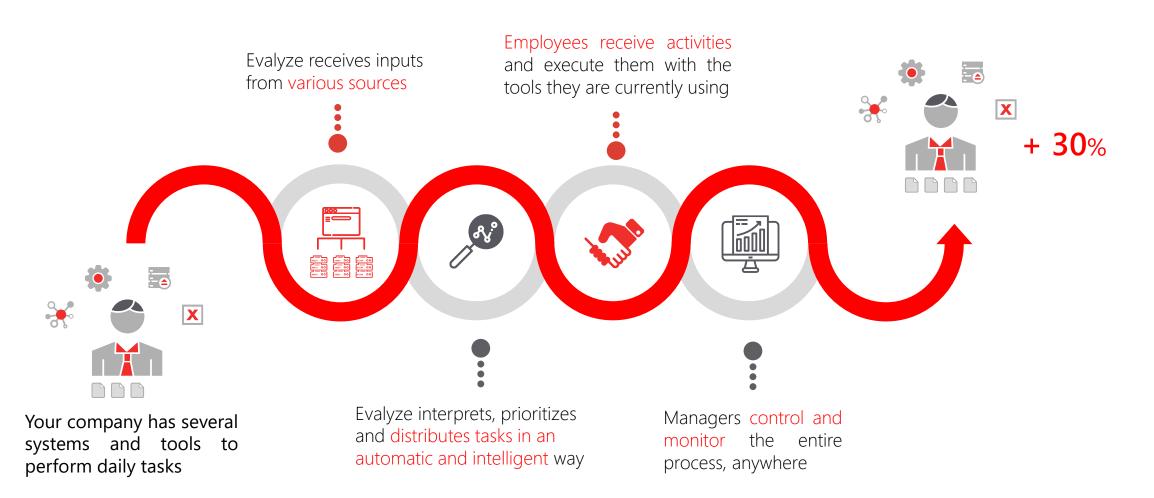


CONTINENTS	OPERATIONS	USERS	ACTIVITIES / CASES	HOURS SAVED	SAVINGS 7,4€/H	
2	+50	+5000	22.220.790	2.178.229	€ 16 114 629	
SECTORS JUN-2020						
Banking	Insurance	Telecommunication	Energy	Contact Center	Services	
OPERATIONS AND DEPARTMENTS CLIENTS						
Complaint Management	Credit Management	Sinistros e particip de seguros		rocessos N	ר randstad	
Client Retention	Credit Recovery	Venda e Gestão de de refeição	VOTOR	antim	Millennium	
Mobile Service Activation	Garnishment	After Sales Inform Services	QUILI	Brisa 😘	oi N=T	
Intelligent Document Processing	Account Management	Tele Sales	Claro-	vivo L	IQ (pcsu	
Dept Moratorium	Contract Management	t Fraud	orb	Itall conta)	≺ ∆ Santander	





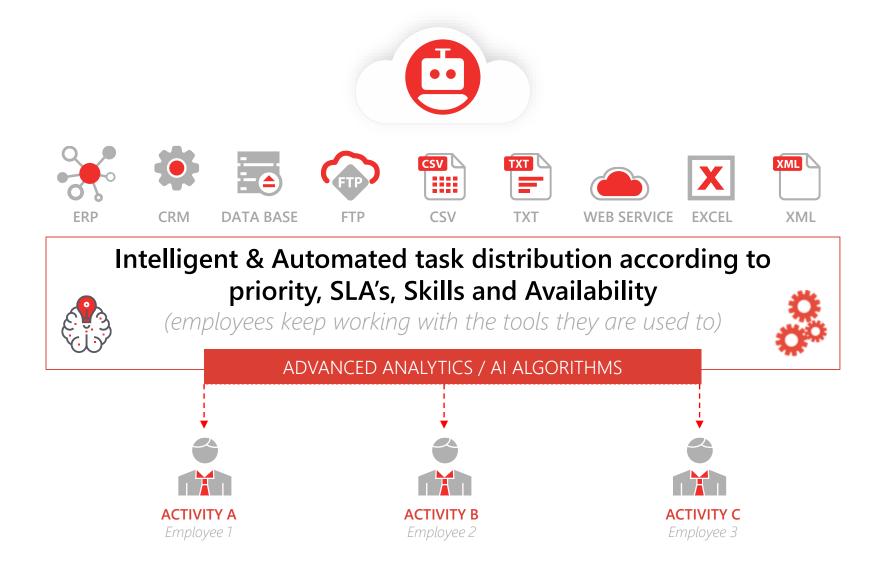
Intelligent Distribution of Activities







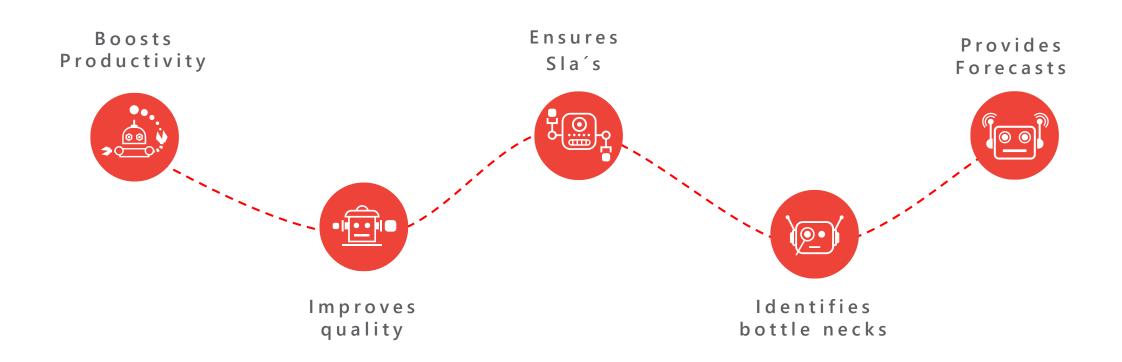
Intelligent Distribution of Activities – Integration of Metadata







Let's connect the dots





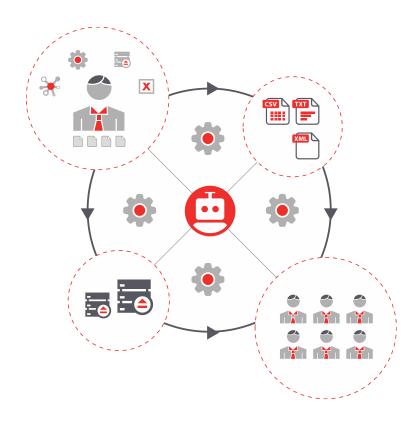




Main components

- Simplified Operational Management
- Intelligent Task Distribuition
- Real-Time Monitoring, Reporting & Forecasts

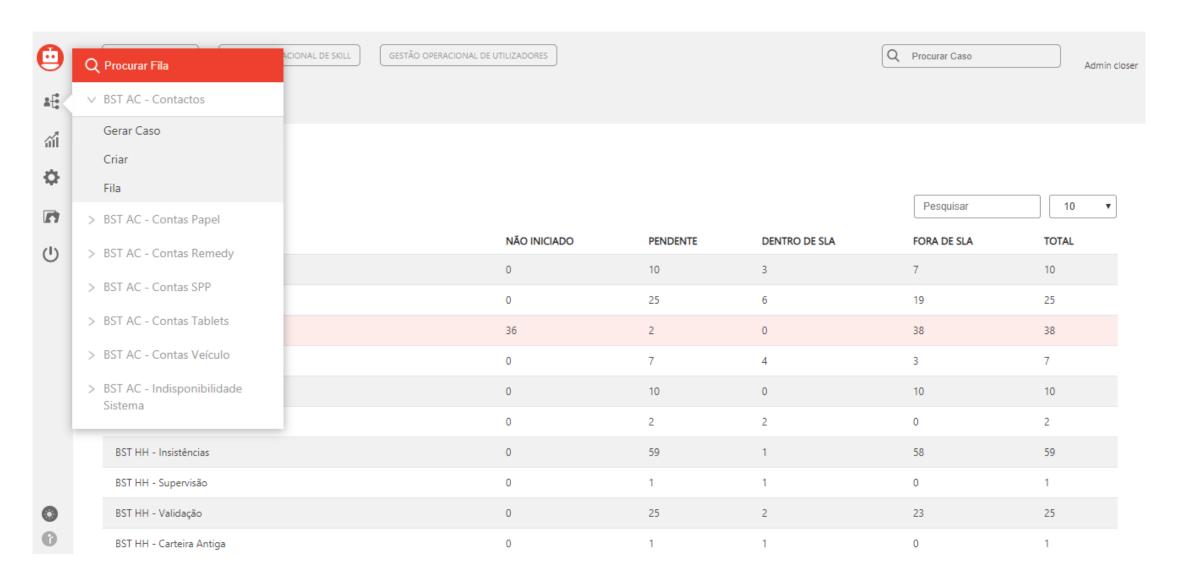








Simplified Operation Management







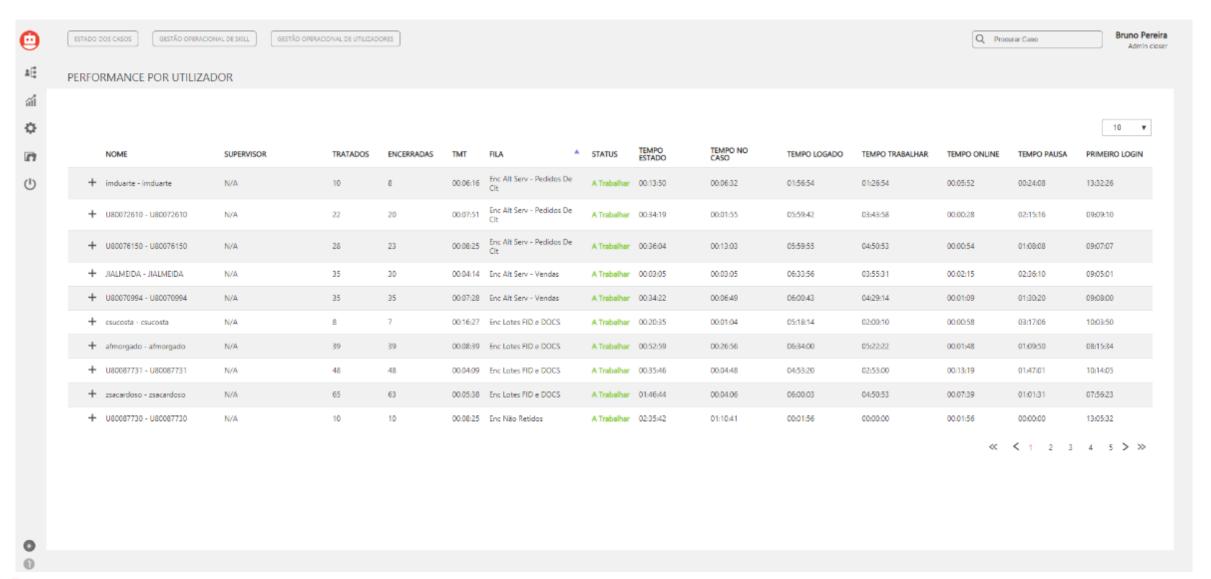
The most important task – one at a time

DADOS DO PROCESSO			Pausa				
Remedy	Data de Submissão	Tipo de Processo	Tipo de Cliente				
INC00009900009	19/03/2019 16:23:54	Alteração Dados Cliente (Centralização)	Normal				
Operação *	Tipo de produto *						
Abertura 🗸	Singular						
ANÁLISE							
CheckList	Destino						
Colaborador Sem Acesso	DCO UPBC						
ESTADO							
Estado *	Motivo *	Sub Motivo *	Nº Clientes Tratados				
Selecione um valor	Selecione um valor	Selecione um valor					
Comentário							





Real-Time Monitoring







How?

Implementation - made easy





4-6 Weeks to deploy



100% Web-based (cloud)



0 Infrastructure needed



O Adoption risk

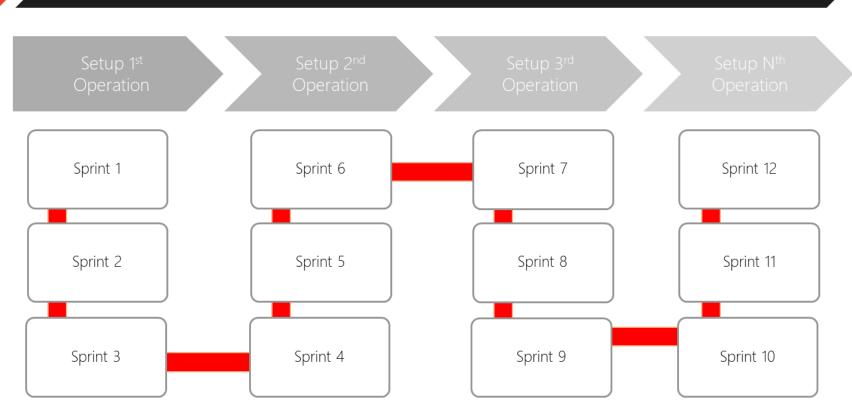




POC + Multiple Operation Implementation Plan

POC

- POC is a fully working operational process like in a normal setup
- POC also takes 2 3 sprints to setup
- After Setup, POC testing period is
 20 30 working days
- Try & Buy logic. Try for free, pay only if you satisfied and want to keep using Evalyze



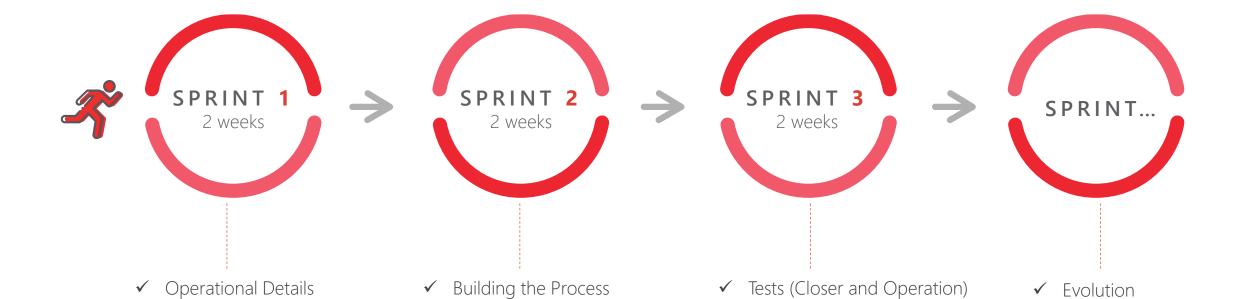
Execution Plan

2 weeks/sprint | 10 Working Days/Sprint | 30 Working Days/Setup





Implementation



✓ Process Validation

✓ Final Adjustments

✓ Go Live

✓ Further integration

✓ Information Gathering

✓ Additional Questions

✓ Team Details

✓ Process Details



Evalyze

Modules

Intelligent Document Processing

Processes data from any received document (invoices, receipts, emails, agreements, etc.) capturing, categorizing and extracting the relevant data for further processing, reducing the human intervention.

Whatsapp integration

Allows to chat and exchange documents directly with your clients via Whatsapp and transform the conversation into a managed activity / case

Email integration

Receive and Reply emails directly via Evalyze

Natural language processing

Interprets written language, suggest responses via templates and *automates decisions*

Staff Monitor

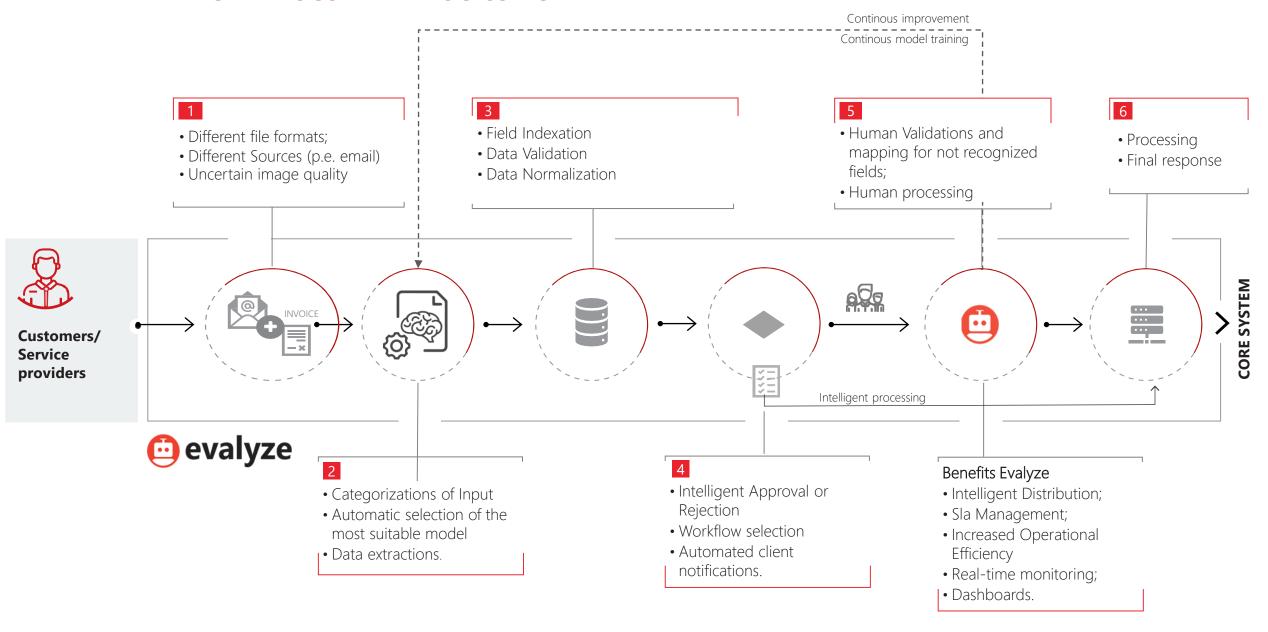
Manages the current occupancy of the rooms and workstations, as well as monitors the most used applications, optimizing the licensing.

No-Code Backoffice

Maintain all Evalyze operations autonomously without any coding



EVALYZE INTELLIGENT DOCUMENT PROCESSING



EVALYZE INTELLIGENT DOCUMENT PROCESSING – Benefits

Real-time Model Training: The model is being trained simultaneously with the ongoing operation. No additional training or know-

how is needed.

5 Document only: The initial training processes of the model requires only 5 distinct documents.

Continuous Model Training: All following interactions contribute to make the models better.

Intelligent Model Selection: The system chooses automatically the most adequate model based on the systems confidence and

recognition results.

Most advanced algorithms: A combination of many different and most recent algorithms are being used allowing to recognize

documents with a poor image quality and distortions.

100% Evalyze: Fully integrated with Evalyze allowing a 100% business workflow coverage including humans and RPAs.

Email Integration: Email integration allows you to start the process directly with the client.

Intelligent Distribution: All messages from Email or Whatsapp are transformed into managed cases and can be distributed

intelligently through out the business workflows and between different departments.;

Approval Process Auditing: Every interaction with in Evalyze is being measured monitored and audited.







••• MISSION

To challenge complexity

We bring new perspectives to make our clients' lives easier



Our Clients around the World

























































































































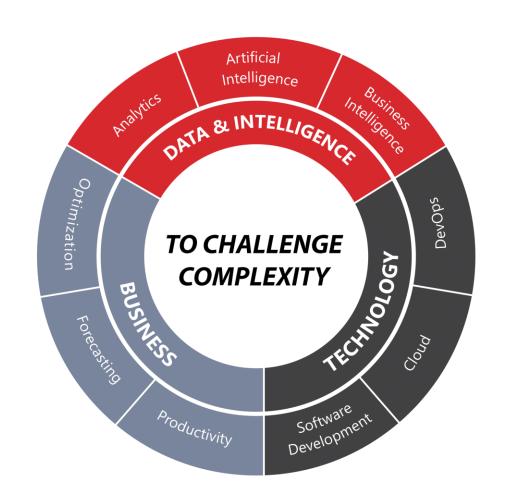
Closer's expertise is to

transform data into

Intelligence so you can

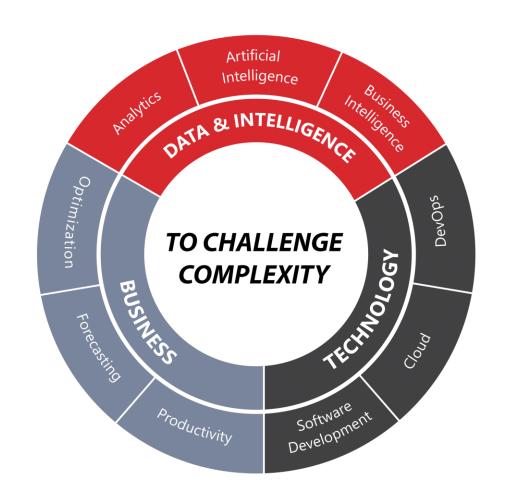
make better business

decisions





Productivity Booster for Back-office departments using AI algorithms



Contacts

info@closer.pt | www.closer.pt

PORTUGAL

Av. Eng. Duarte Pacheco, Torre 1, 15° 1070-102, Lisboa T: +351 217 957 426

GERMANY

An der Oberen Au 6 85072 Eichstätt T: +49 170 787<u>6752</u>

MACEDONIA

Kliment Ohridski br 52 2° T: +389 702 42 100

UNITED KINGDOM

Herschel House, 58 Herschel Street, Slough, Berkshire, SL1 1PG T: +44(0)20 8223 7804

BRAZIL

01305-9000 São Paulo T: +55 11 2787-6358

SWEDEN

Stureplan 4C 114 35 Stockholm T: +46 (0)760 500 451









