



SYMAPS.10

Location matters.

Powered by A.I. and Machine Learning



The worlds of retail is undergoing
a **revolution**

In today's world, the key to

competitive advantage is DATA.

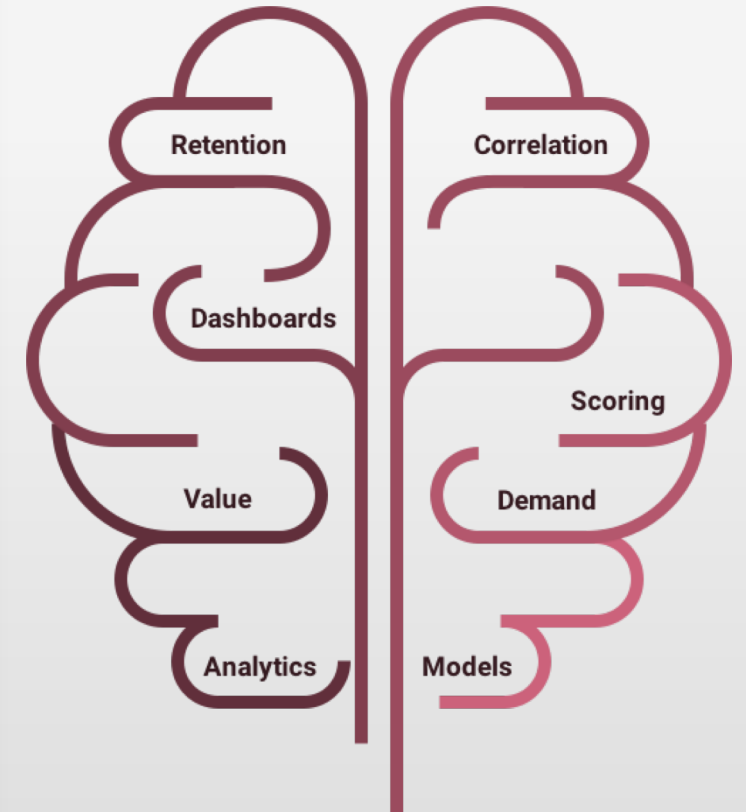
Put simply, it's your **biggest asset!**

EVERY BUSINESS NEEDS AI

Choosing a new market or your next location is a

DATA-DRIVEN DECISION

To grow successfully, you need to
pinpoint locations, trade areas and markets
with the greatest sales potential.





SYMAPS.IO

Location matters.

THE **AI** THAT FINDS
THE **PERFECT**
LOCATION
FOR YOUR BUSINESS

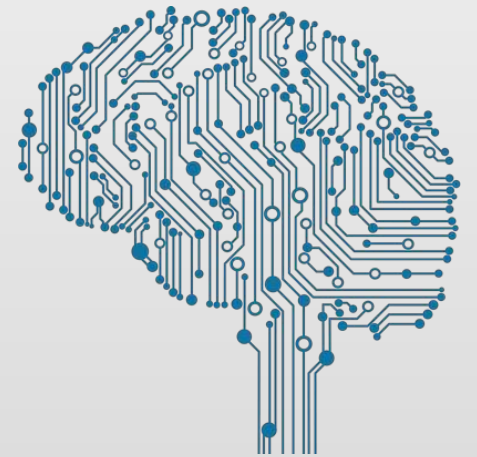


RETAIL-FOCUSED AI

SYMAPS.IO is an AI-powered location platform that helps you find the best location for your business.

We are a B2B, SaaS solution headquartered in Paris with offices in South Korea and Taiwan. Symaps combines the power Machine Learning & AI for **better insights and better investments**.

Our proprietary machine learning algorithm actively learns what drives your business success in order to forecast the revenue of potential locations.



SAY HI TO OUR **AI PLATFORM!**

TENANTS MIX

Shortlist best tenants for
Shopping centers & retail parks

Attract the right tenants based
demand, offer and potential
performance

LEASING

SALES FORECAST

Find best locations

Understand the success factors
of your business.
Influence area analysis
**Identify high potential
investment opportunities**

EXPANSION

NETWORK OPTIMIZATION

Automate Network analysis

Ideal network coverage
Which PoS format & where?
Anticipate market dynamics

STRATEGY



WE'RE IN GREAT COMPANY



FNAC DARTY



SCC
SHOPPING CENTER COMPANY



IQOS
THIS CHANGES EVERYTHING



ABSOLUT.



OUR TECHNOLOGY

We amass large volumes of multidimensional data to distill actionable, easy to read and visually appealing insights. We use the latest machine learning methods and have a deep understanding about locations and environnements.

- **BIG DATA:** We crunch hundreds gigabytes of raw, structured and unstructured data from various sources and integrate it into our own in-house Retail data Warehouse. Our self-assembled data includes, information about the environment, accessibility, demographics, socio-economics, social networks buzz and the overall macro-economic market situation.
- **GEOGRAPHIC INFORMATION SYSTEM (GIS) :** We analyze temporal and spatial data to truly reveal the value of a location. We generate new insights and data to enhance our algorithms.
- **MACHINE LEARNING:** Our trained and industry experienced team applies machine learning to generate robust and tested insights and forecasts.



THE DATA STACK

OUR DATA



Building-level
**PURCHASING
POWER**



OPEN DATA
CENSUS
Demographics
Competition



**POINTS OF
INTEREST**
Road network
Travel time



Google
REVIEWS



tripadvisor



STRAVA



Facebook Ads
API



Google
AdWords

GEOSOCIAL DATA

Interest for brands, products
Population segments &
movement
at high granularity



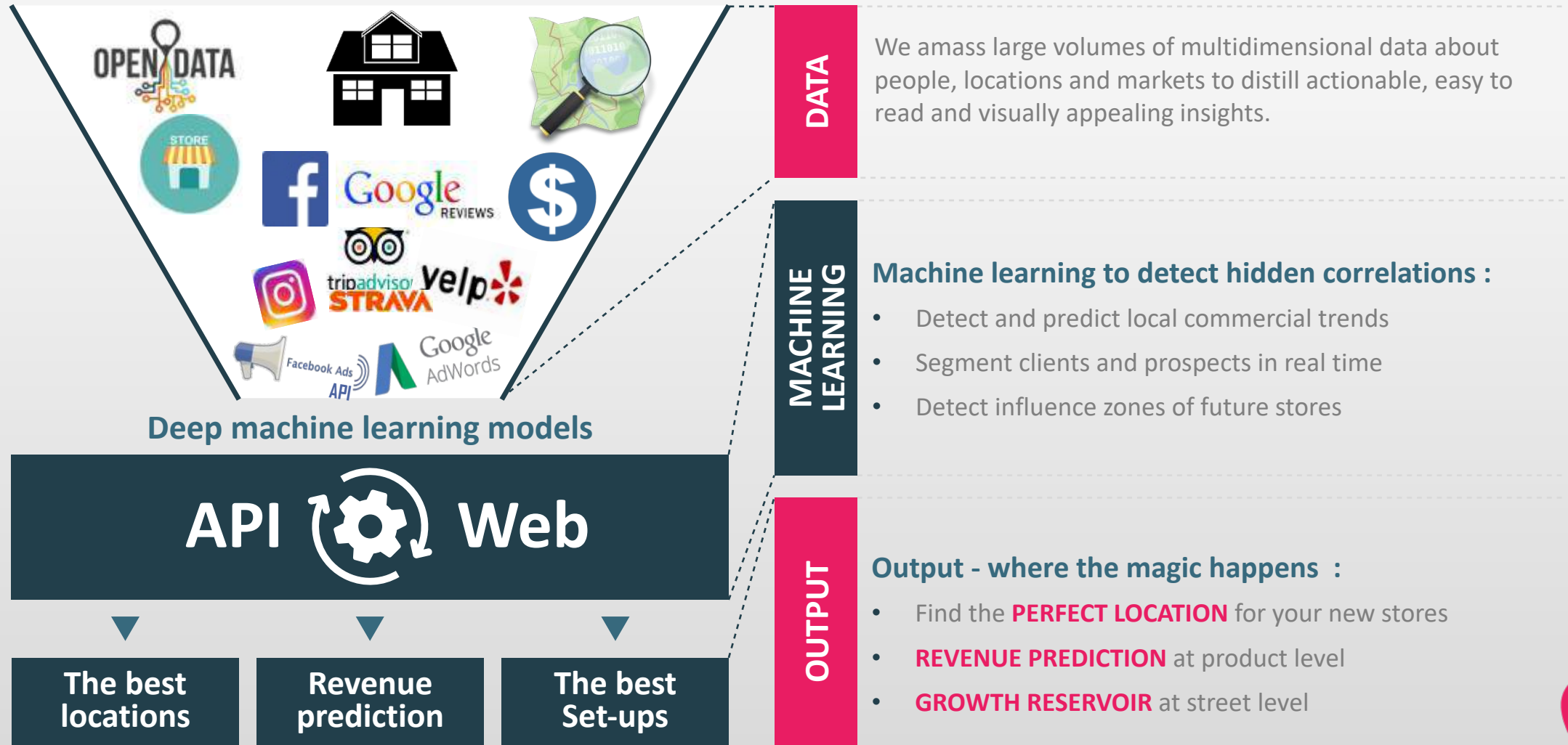
YOUR DATA



Customers & POS
DATA



THE AI PROCESS



SOLUTIONS TO **EXPAND** & OPTIMIZE

Sales Forecasting

Accurately predict the revenue performance of prospective locations.

Site Models

Develop highly-customized models to accurately define the criteria for new locations.

Market-Area Analysis

Determine the optimum number of locations that a market will support.

Customer Profiling

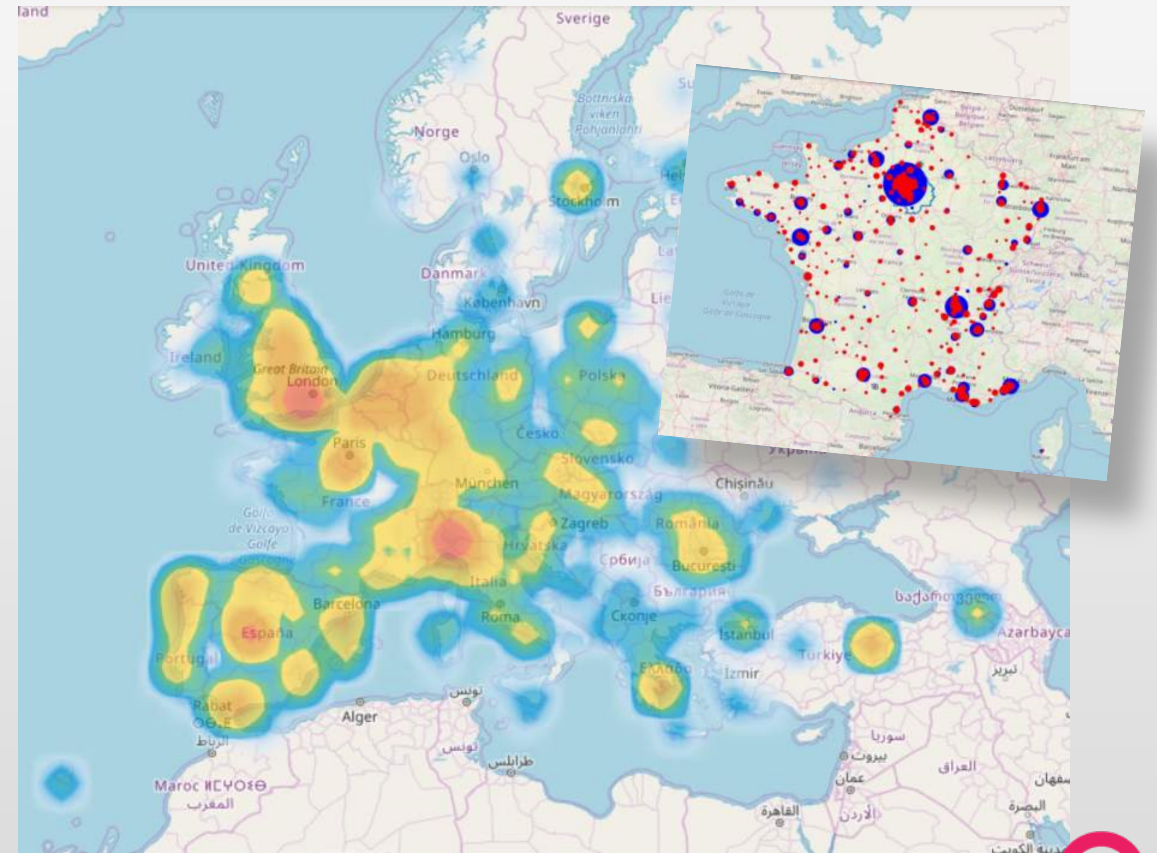
Define high-value customers by demographic, lifestyle or purchasing characteristics.

Portfolio Optimization

Analyze portfolio performance to turn underachievers into money-makers.

National Market Expansion

Use data and Predictive models to guide a winning franchise or retail chain expansion strategy.



Get a quick, simple and clear view of your current network and its environment.



INSTANT SALES FORECAST

Make sales projections for potential locations, thanks to the combination of external data and Point of sales performance data.

Predict the sales of your next opening

Paris 13e Arrondissement
Paris Île-de-France, France

Store performance prediction

Store	Area (m ²)	Revenue (€)
	7.26 k	51.18 M
	2.49 k	14.86 M

Local analysis
Within 15 min

Amenities distribution at 8Min

Select an area and know its potential instantly



Understand what is behind a specific area

Local analysis

Within

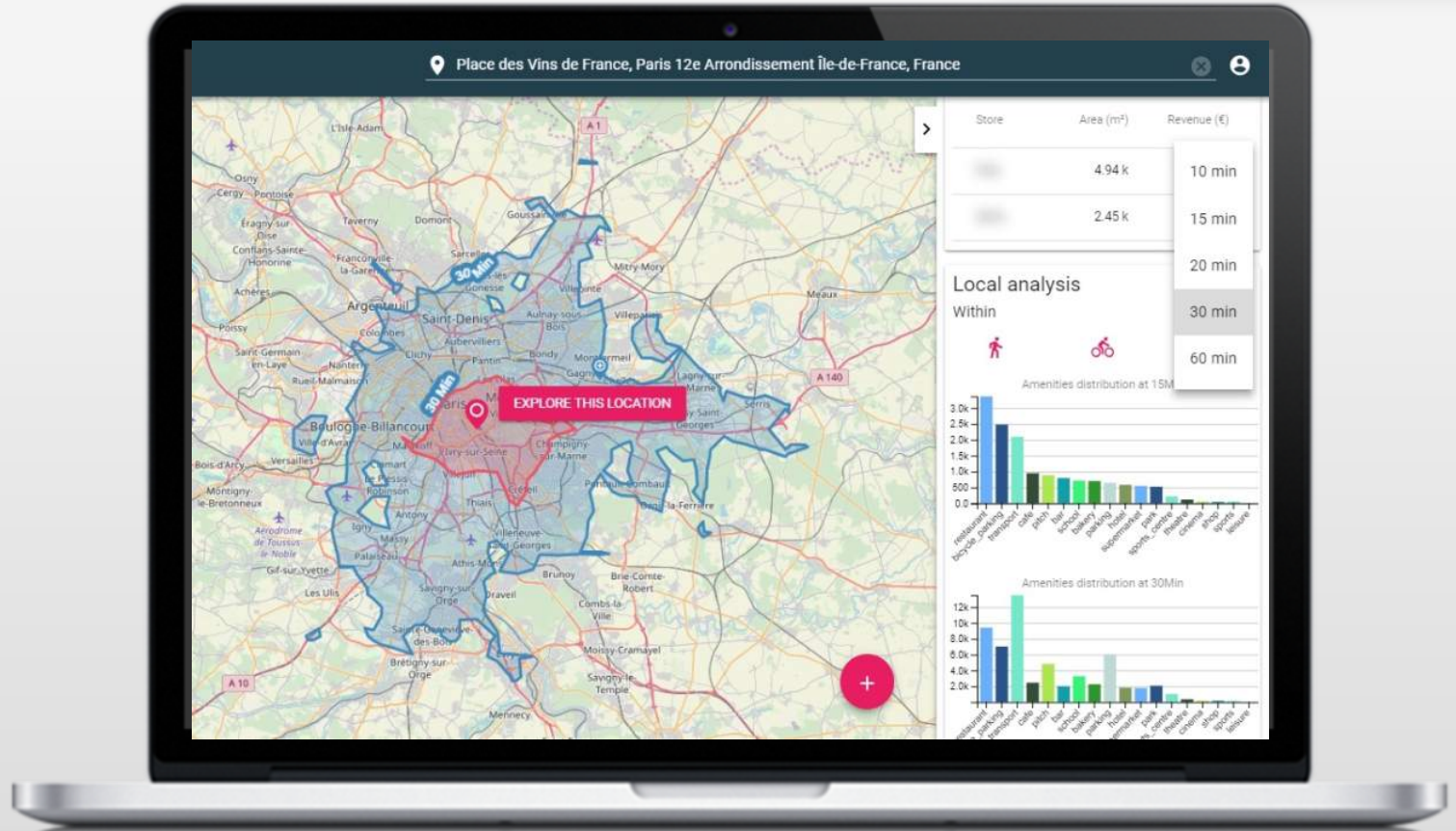
30 min



Amenities distribution at 15Min

INFLUENCE AREA ANALYSIS

Conduct an in-depth analysis of a potential new location based on both internal and external data.

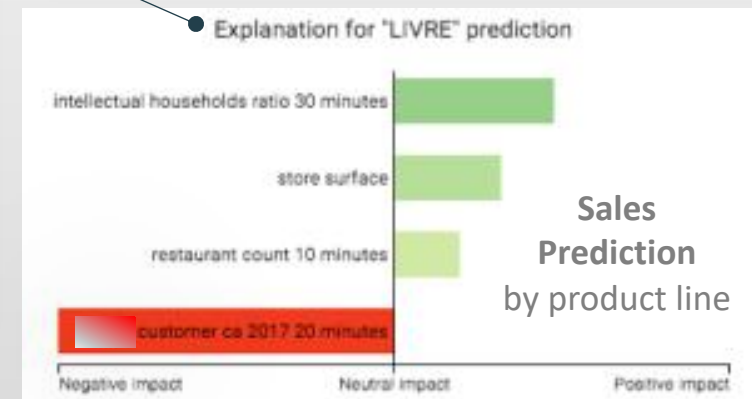
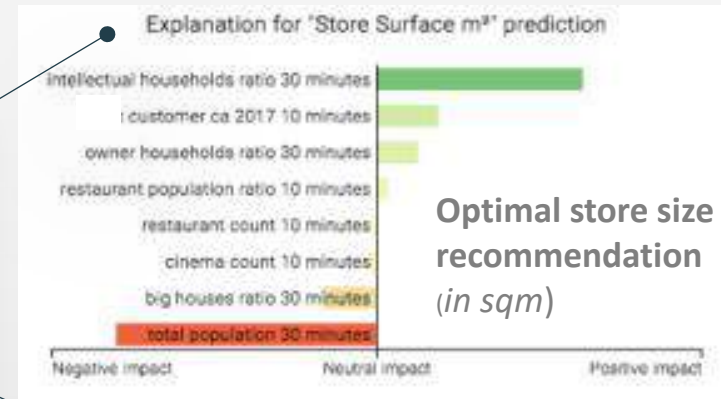
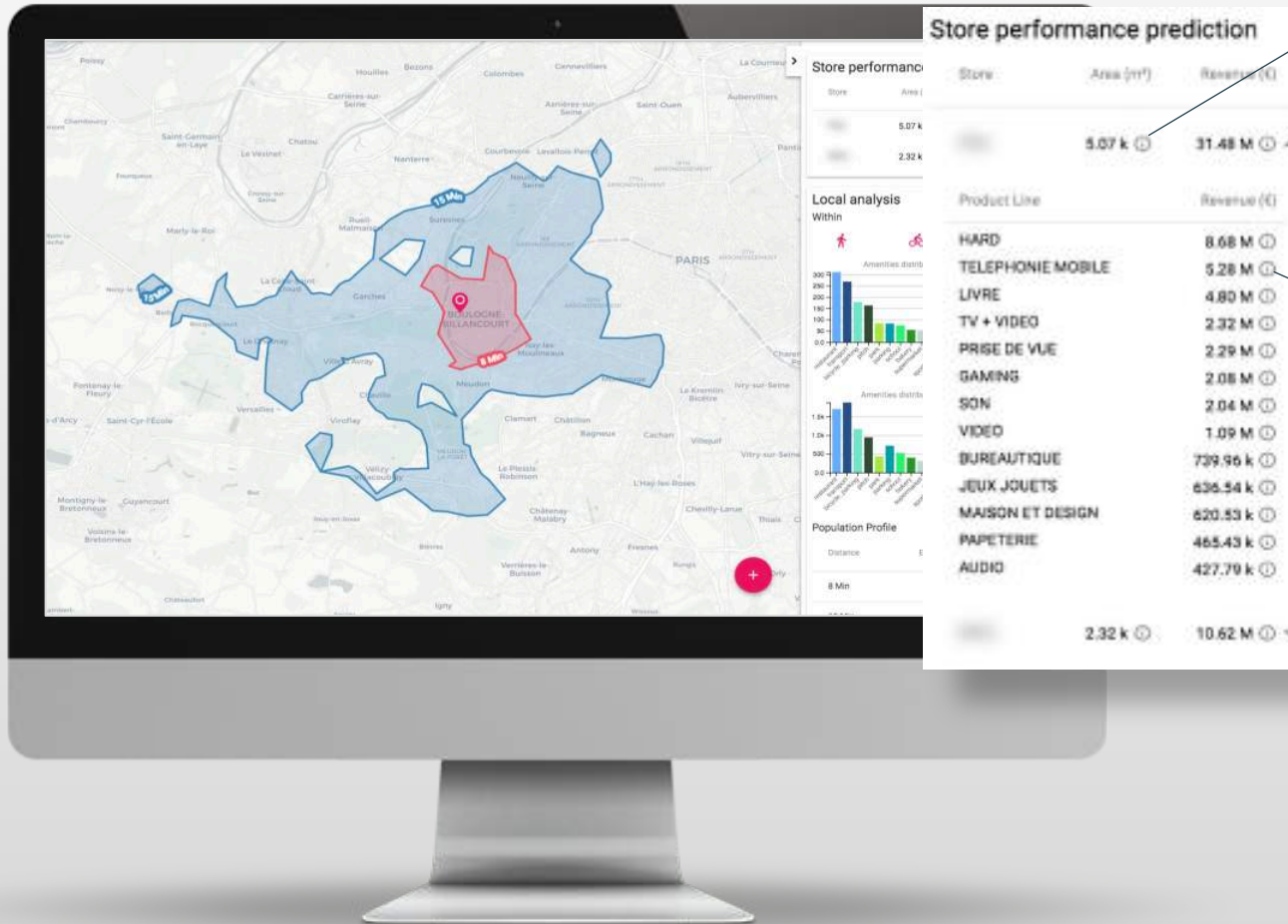


We analyze temporal and spatial data to truly reveal the value of a location. We generate new insights and data to enhance our algorithms.



STORE SALES FORECASTING DASHBOARD


What makes a location successful?



STORE SALES FORECASTING REPORT

Identify the driving factors for your store success

Store performance prediction		
Store	Area (m ²)	Revenue (€)
[Store ID]	2.43 k	13.78 M



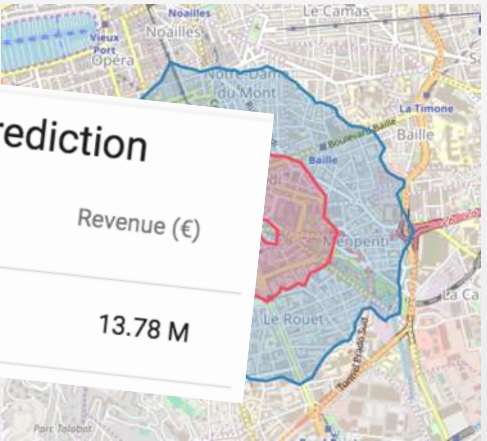
STORE'S SUCCESS FACTORS ✔

- **GOOD COMMERCIAL ACTIVITY:** strong presence of Banks, Restaurants, Cinemas and Theaters in 10 min by car zone around the store.
- **GOOD PARKING SPACE AVAILABILITY** near the store in 10 min by car zone around the store.
- **HIGH CAR OWNER'S RATIO** in 30 min by car zone around the store.
- **HIGH HOUSEHOLDS OWNER RATIO** in 30 min by car zone around the store.
- **HIGH HOUSEHOLDS HAVING MORE 80 SQM LIVING SPACE** in 30 min by car zone around the store.
- **LOW UNEMPLOYED POPULATION** ratio in 30 min by car zone around the store.
- **YOUNG POPULATION AROUND THE STORE** (people between 15 and 24 years old) in 30 min by car.
- **COMMUTING POPULATION** 30 min by car zone around the store.

STORE'S RISK FACTORS ✘

- Lower total population in 30 min by car zone around the store compared to your stores network.
- Lower median revenue in 30 minutes compared to your stores network.
- Lower newly moved in household's ratio in 30 minutes compared to your stores network.
- Lower number of the households whose reference person is an executive or exercises a senior intellectual profession in 30 min by car compared to your stores network.

Store performance prediction		
Store	Area (m ²)	Revenue (€)
[Store ID]	2.43 k	13.78 M



Feature id	Feature value	Feature contribution	Feature description
store_surface	2430.00	1000.00	Store surface in m2
work_count_10_minutes	47.00	137031	Number of banks (in 10 min by car zone around the store)
restaurant_count_30_minutes	2888.00	287004	around the store
big_brokers_ratio_30_minutes	0.00	712497	around the store
entertainment_count_100_30_minutes	0.00	287100	around the store
parking_count_10_minutes	217.00	212194	Number of parking lots (in 10 min by car zone around the store)
car_count_100_30_minutes	0.00	198100	around the store
owner_households_ratio_30_minutes	0.22	149000	around the store
car_count_100_30_minutes	2128440.00	139800	From CA in € (in 30 min by car zone around the store)
adult_population_ratio_30_minutes	0.28	28023	Percentage of adult people (in 30 min by car zone around the store)
working_population_ratio_30_minutes	78.00	31200	Number of workers (in 30 min by car zone around the store)
working_population_ratio_30_minutes	0.28	78437	Percentage of people working (in 30 min by car zone around the store)
young_population_ratio_30_minutes	18840.00	61730	around the store
income_count_10_minutes	0.00	12001	Number of incomes (in 10 min by car zone around the store) or exercises a senior intellectual profession (in 30 min by car zone around the store)
intellectual_households_ratio_30_minutes	0.00	3430	around the store
owner_households_ratio_30_minutes	100.00	3720	the store
total_population_ratio_30_minutes	0.00	2800	Number of Owners (in 30 min by car zone around the store)
total_population_ratio_30_minutes	0.7448827	-18140	Total population (in 30 min by car zone around the store)
big_brokers_ratio_30_minutes	288788.00	-12980	around the store
big_brokers_ratio_30_minutes	71802.23	-45101	the store
median_revenue_ratio_30_minutes	18146.67	-28000	around the store
newly_moved_in_households_ratio_30_minutes	0.11	-6718	Percentage of households that have moved in in the last 2 years
working_population_ratio_30_minutes	247188.00	-28000	Number of people working (in 30 min by car zone around the store)
young_population_ratio_30_minutes	0.13	-11304	Percentage of the population aged between 15 and 24 years old (in 30 min by car zone around the store)
adult_population_ratio_30_minutes	28405.00	-10800	Number of households that have moved in in the last 2 years
adult_population_ratio_30_minutes	41003.00	-28121	Number of adult people (in 30 min by car zone around the store)
car_count_100_30_minutes	2871.00	-20000	From customer count (in 30 min by car zone around the store)
intellectual_households_ratio_30_minutes	43188.32	-20000	around the store

Data Export



COMPARE NETWORKS ON A **GLOBAL** SCALE



MEET OUR EXPERTS



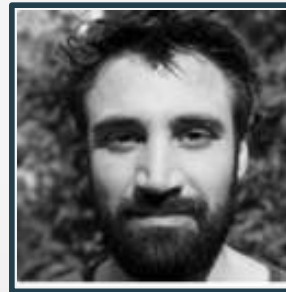
MICKAEL MAS
CEO

Data scientist
Dataminer @BNP Paribas Prev.
HEC / Mines Paristech / Jussieu
Cardif



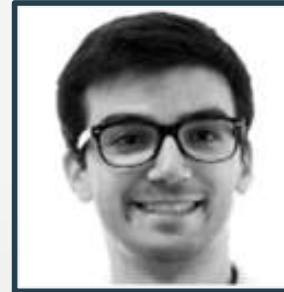
CERISE
Sales

Prev. consultant in Strat.



JULIEN
CTO

Prev. Clustree, Epitech



TIMOTHÉE
BACKEND DEV

Prev. Clustree



DROR
Sales

Prev. Intel, France Telecom &
sales director at startups.



REMI
DEV

Prev. Acial



AYMAN
DEV

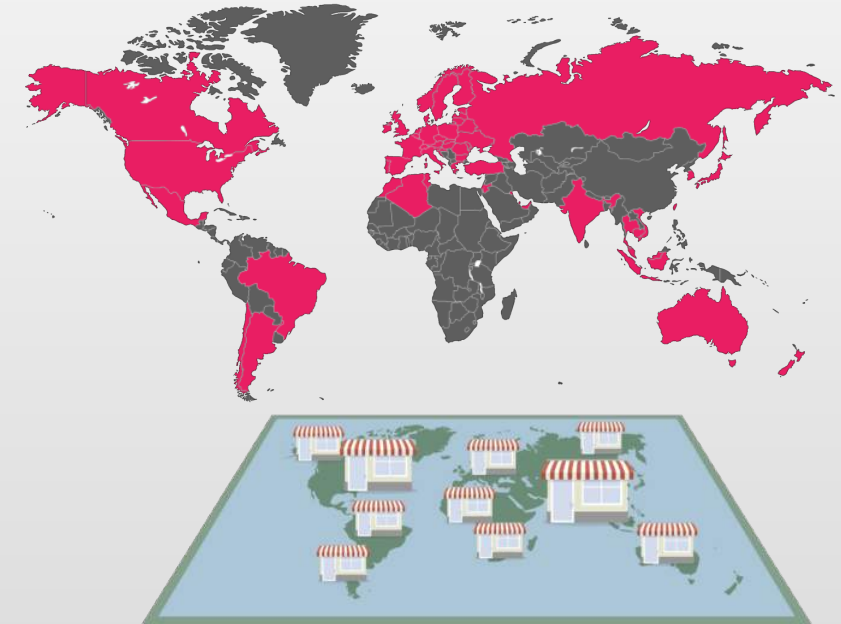
Prev. Bank of America
Merrill Lynch



CAMILLE
MKT

Prev. Hermès

INTERNATIONAL COVERAGE



Our experts will help you understand how
your business can **do great things with data.**



PRIVACY BY DESIGN SOLUTION

Privacy is our primary concern at **Symaps**. Respecting everyone's private life using a state-of-the-art approach.

GDPR COMPLIANCE : We totally comply with GDPR requirements. Our AI system uses machine learning to identify and anonymize personal and sensitive data at input. Every data point is tracked, isolated and siloed to ensure user accessibility, security and confidentiality.

SAFETY: Our AI System has been designed with security at its core, engineered to protect your data. It's secured using best practices, and is hosted on Microsoft Azure, in western Europe (Belgium) which has an exemplary security record and certifications. All our data is stored on encrypted storage.

CLOUD: Symaps AI is fully cloud-based, with the ability to host data in any region worldwide via Microsoft Azure.



FRIENDS & ADVISORS

Accelerated by :



Distribution agreements in Korea and France:



Recent press coverage:

<https://business.lesechos.fr/entrepreneurs/communaute/030902042781-symaps-l-appli-qui-geolocalise-l-emplacement-ideal-pour-un-commerce-315929.php>

<https://www.lemondeinformatique.fr/actualites/lire-symaps-laureate-du-concours-start-up-de-tech-in-france-70089.html>

<http://decryptageo.fr/symaps-trouble-fete-du-geomarketing/>



DROR TURNER

dror@symaps.io

+33 (0) 6 26 04 46 25

PARIS

Station F

55 Boulevard Vincent-Auriol,

75013 Paris, France

+33 (0) 1 55 37 01 00

TAIPEI

7F, N.208 , sec. 3, Nanjing E. Rd

Zhongshan District

Taipei City, Taiwan

+886 (0)9 19 205 582

SEOUL

301-ho, Shin-a memorial hall,

Jungdong-gil 6 33,

Jung-gu, Seoul, Korea

+82 (0)70 8285 5647



LOUIS VUITTON

EXPAND WITH

PINPOINT PRECISION



EXPAND WITH **PINPOINT** PRECISION

Choosing a new market or your next location is a data-driven decision. To grow successfully, you'll need analytical expertise to pinpoint locations, trade areas and markets with the greatest sales potential.

Where should you **grow next**?

Where are **your best customers**?

What factors **impact your portfolio**?



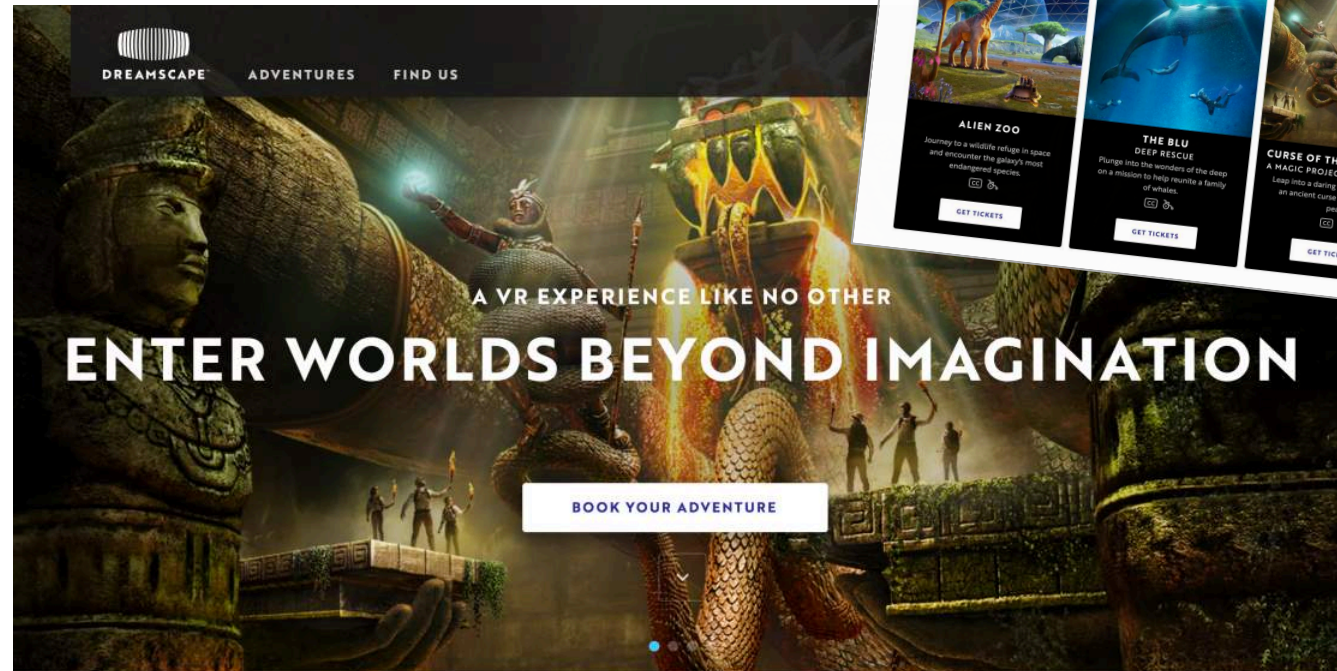
Bring expansion opportunities into clear focus with powerful site models and advanced profiling techniques that minimize risk and maximize confidence.



DREAMSCAPE IMMERSIVE
is a location based VR
entertainment company.

**GLOBAL EXPANSION PLAN
LEADING THE LOCATION-BASED VR SCENE**
(USA, EMEA...)

Dreamscape Immersive
Virtual reality start-up bet
people will leave their
homes for a **VR**
experience that's a cross
between a movie theater
and theme park



DREAMSCAPE IMMERSIVE
is a location based VR
entertainment company.

GLOBAL EXPANSION PLAN LEADING THE LOCATION-BASED VR SCENE (USA, EMEA...)

Challenge

Bring location-based VR to the masses, starting with shopping malls. Global Expansion plan towards the Dreamscape goal of leading the location-based VR scene. (USA, EMEA...)

SYMAPS Solution

- Analyzing first permanent location in Westfield Century City mall
- Training models on Location based data and Sales performance data
- Automated market analyses, valuation and market forecast.
- Competition analysis
- Identify promising locations & high potential investment opportunities.
- Social Media analysis: are people talking about VR around locations?

Result

- Go, No-Go analysis on a global scale for potential venues based Symaps models
- Identifying & scoring of 7 new locations
- 4 new state-of-the-art immersive venues across USA : Los Angeles, CA; Dallas/Fort Worth, TX; Columbus, OH; and the New York/New Jersey metro area.
- 1 location in UK
- 1 Location in France
- 1 location in UAE



DREAMSCAPE IMMERSIVE
is a location based VR
entertainment company.

**BRING LOCATION-BASED VR TO THE MASSES,
STARTING WITH SHOPPING MALLS**
(USA, EMEA...)

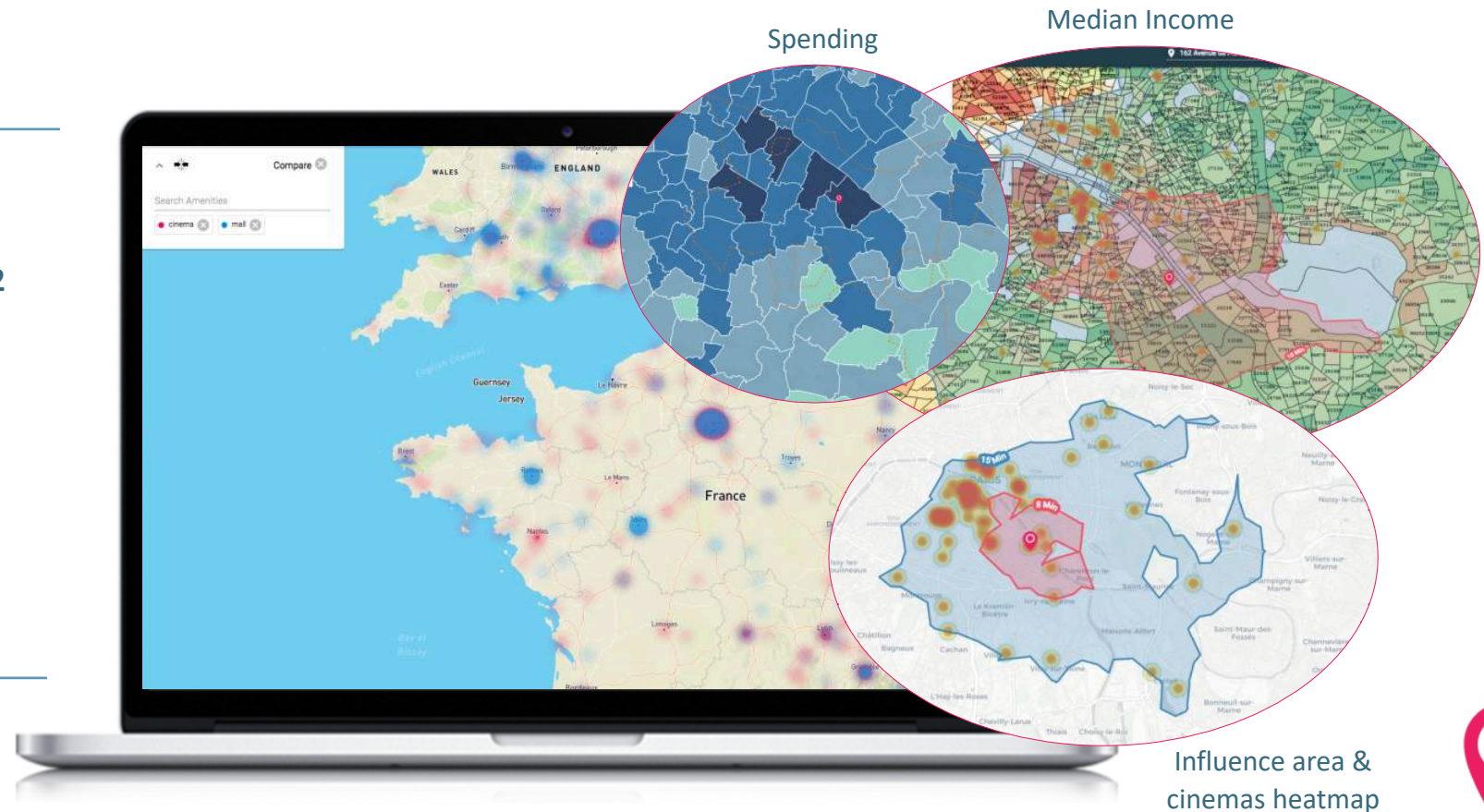
Influence Area Analysis

15 minutes drive time around mk2

- 550k population reach
- 18 cinemas
- 1 cinema / 30,51k people
- 20 minutes drive time around mk2

15 minutes walk around mk2

- 52,17K population reach
- 4 cinema
- 1 cinema / 13,04K people



Influence area &
cinemas heatmap



DREAMSCAPE IMMERSIVE
is a location based VR
entertainment company.

SOCIAL MEDIA
WHAT ARE PEOPLE TALKING ABOUT AROUND YOUR LOCATIONS?



SOCIAL MEDIA

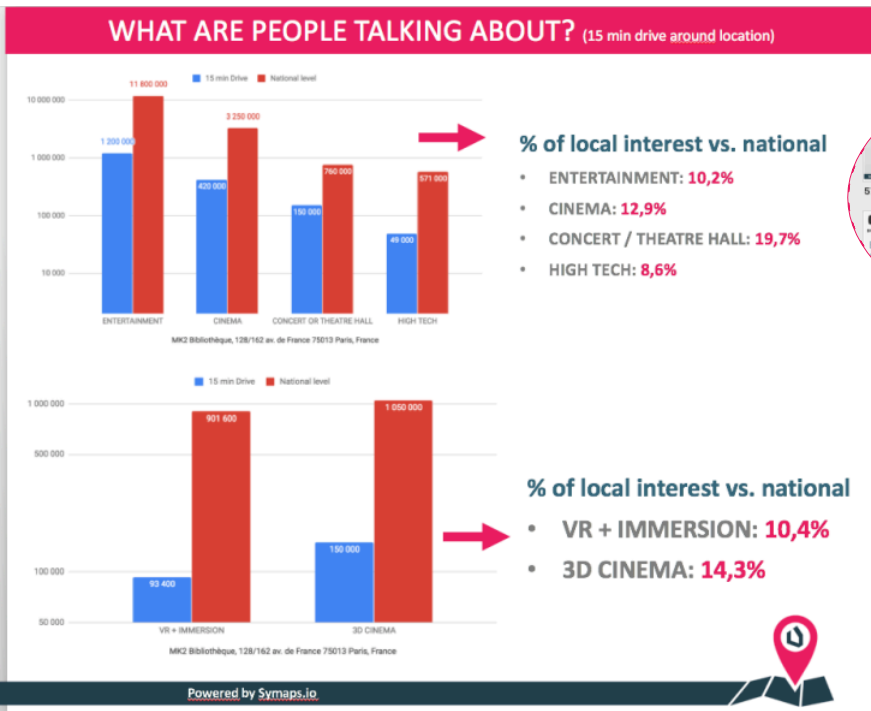
DREAMSCAPE IMMERSIVE

MK2 Bibliothèque FRANCE



% of local interest vs. national
Women: 8,5% | Men: 9,8%

58



WHAT ARE PEOPLE TALKING ABOUT? (15 min drive around location)

11 800 000
1 250 000
420 000
190 000
49 000

ENTERTAINMENT CINEMA CONCERT OR THEATRE HALL HIGH TECH

MK2 Bibliothèque, 128/162 av. de France 75013 Paris, France

% of local interest vs. national

- ENTERTAINMENT: 10,2%
- CINEMA: 12,9%
- CONCERT / THEATRE HALL: 19,7%
- HIGH TECH: 8,6%

1 000 000
901 600
180 000
1 050 000

VR + IMMERSION 3D CINEMA

MK2 Bibliothèque, 128/162 av. de France 75013 Paris, France

% of local interest vs. national

- VR + IMMERSION: 10,4%
- 3D CINEMA: 14,3%

Powered by Symaps.io



57 Easton Town Center, USA

58 Garden State Plaza, USA

59 Mall of the Emirates, UAE

The Natural History Museum, UK

NorthPark Centre, USA

OVERVIEW OF LOCATIONS

Ranking	VR + IMMERSION	% of local interest vs. national
1	Mall of the Emirates, Sheikh Zayed Road, 4th Interchange, Dubai, arabes.unis	34,44%
2	Garden State Plaza, One Garden State Plaza Paramus NJ 07652 USA	10,91%
3	MK2 Bibliothèque, 128/162 av. de France 75013 Paris, France	10,36%
4	The Natural History Museum, Cromwell Road, London SW7 UK	6,64%
5	Easton Town Center, 160 Easton Town Center, Columbus, Ohio 43219 USA	4,12%
6	Roosevelt Field, 630 Old Country Rd, Garden City, NY 11530-3467 USA	2,86%
7	NorthPark Centre, 8687 North Central Expressway Dallas TX 75225 USA	2,22%



IQOS | PMI - Philip Morris International

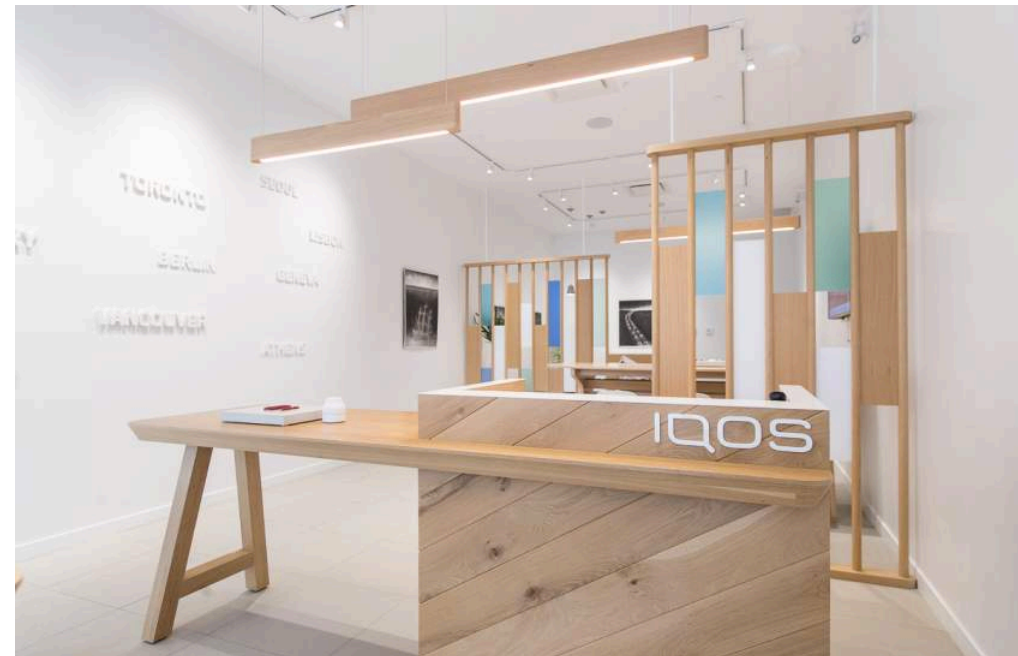
INTERNATIONAL RETAIL STORE EXPANSION IN 43 MARKETS AROUND THE GLOBE

(EMEA, RUSSIA & ASIA...)

“Our retail strategy is based on a series of touchpoints that together create a unique ecosystem.”

“Our owned retail spaces have an open, clean and simple concept that allow the consumer to discover and learn about our product.”

Patrick Sills, Manager Retail Spaces



IQOS | PMI - Philip Morris International

INTERNATIONAL RETAIL STORE EXPANSION IN 43 MARKETS AROUND THE GLOBE

(EMEA, RUSSIA & ASIA...)

Challenge

Philip Morris is rolling out its new **IQOS tobacco heating system** across the world and needs to define the **optimal ecosystem of retail stores** and Tobacco shops touchpoints for the best costumers reach, conversion & optimal products distribution (what to sell? & where?).

SYMAPS Solution

- **Offer analysis:** mapping of best retail venues spots (High-street & Malls) in each country based on dynamic criterias such as : commercial density, proximity to selected brands (Halo effect), competition...
- **Demand Analysis:** footfall, demographics, socio-professional categories segmentation, income level and local interest for IQOS via social media...

Result

- Defining, scoring and ranking of the optimal store network coverage for each market (43 markets).
- Recommendation of the best locations for Flagships stores at a street level granularity : retail spaces that allow the consumer to discover and learn about IQOS products (150m2-200m2).
- Defining the optimal coverage touchpoints for and Tobacco refills distribution (HEETS).
- **Potential revenue prediction** for each new location (~ 90% accuracy).

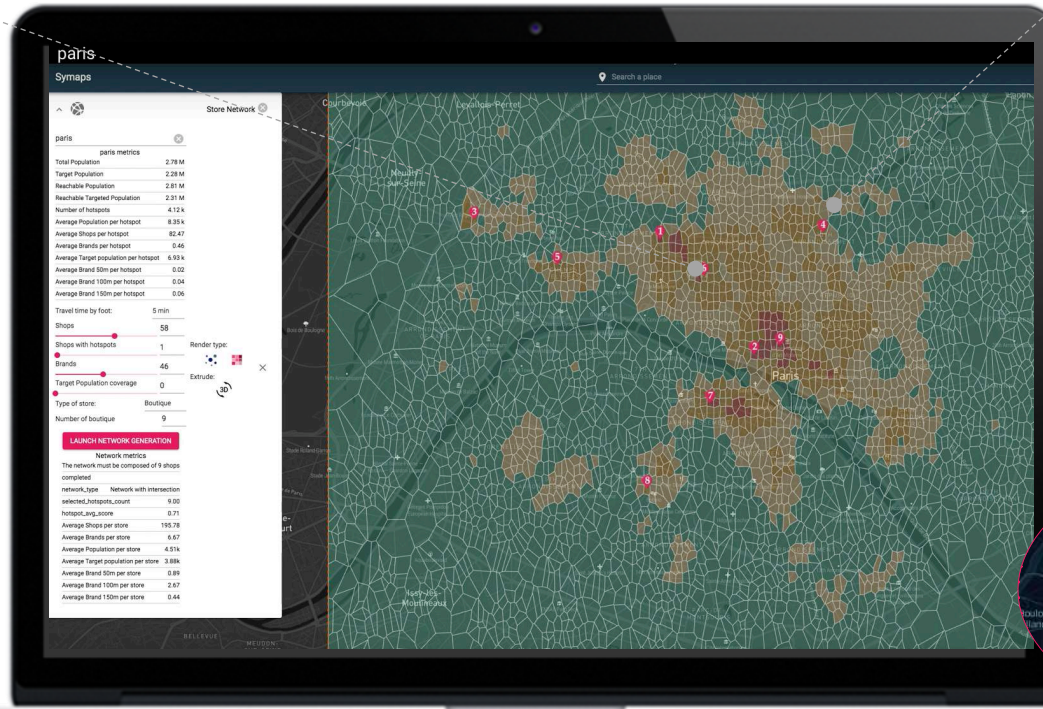


BEST STORES COVERAGE

How many stores a market can capture and what format for each store?

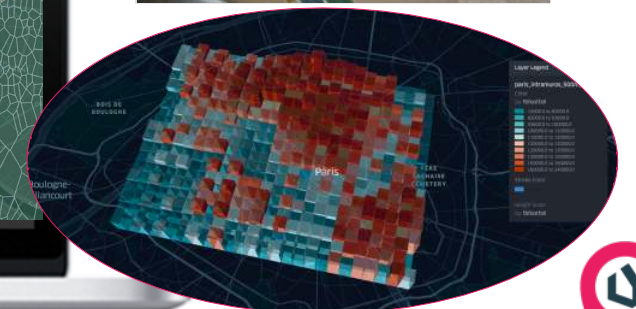
FLAGSHIP STORE

“Because our product is technical and falls in a highly-regulated category, we need to be able to explain it to the consumer. This takes time. Our stores are designed to be comfortable, making it easy for the consumer to discover the product while getting hands-on support and assistance.”



SMALLER TOUCHPOINTS ECOSYSTEM

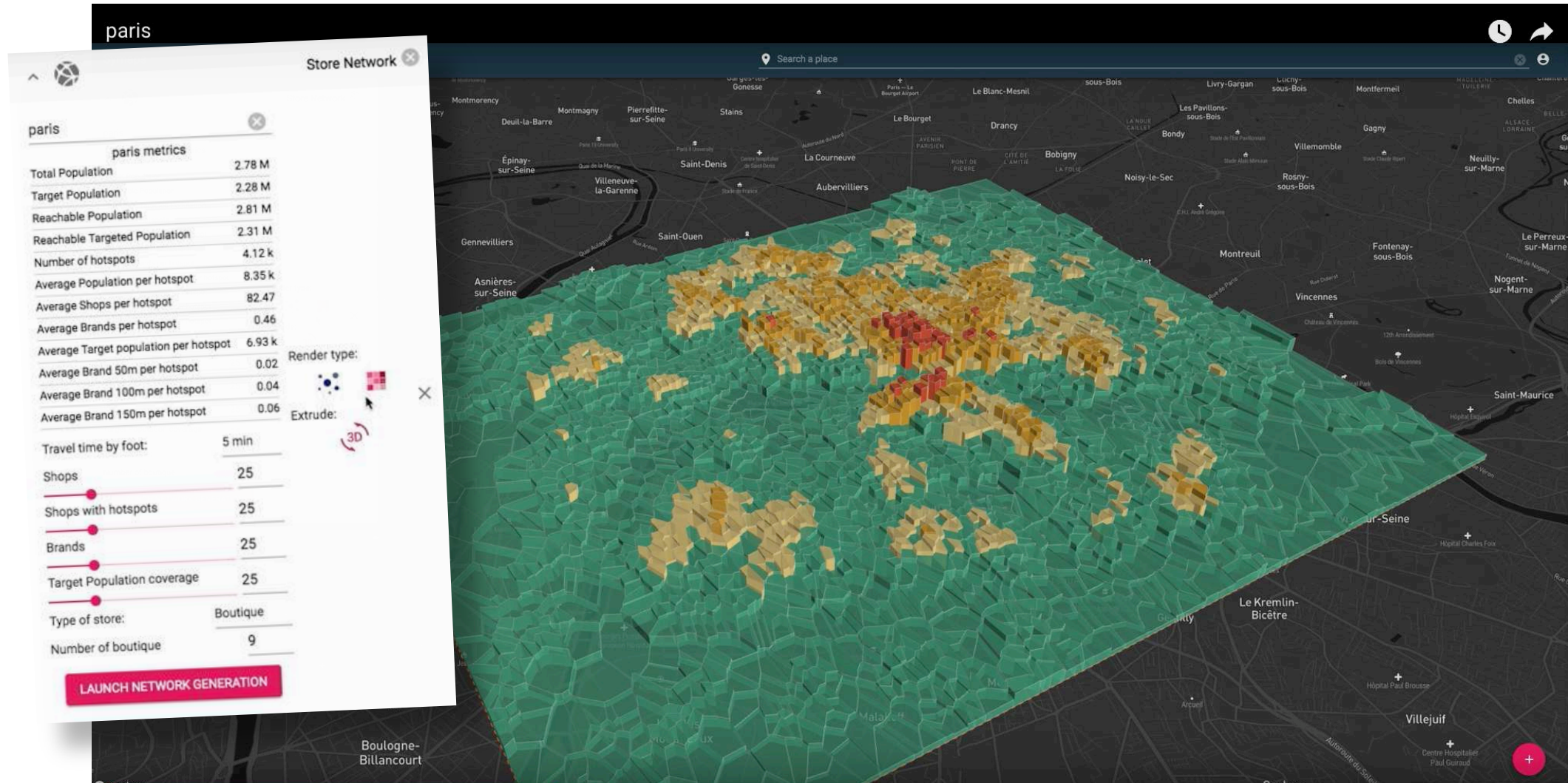
Smaller PoS surface (Tobacco shops, corners...). Lower interaction time with customers. A place to buy IQOS Heets Heatstick refills.



FOOTFALL DATA



PARIS – MAIN RETAIL HOTSPOTS



PARIS - POTENTIAL STORES LOCATIONS

Store Network

paris

paris metrics

Total Population	2.78 M
Target Population	2.28 M
Reachable Population	2.81 M
Reachable Targeted Population	2.31 M
Number of hotspots	4.12 k
Average Population per hotspot	8.35 k
Average Shops per hotspot	82.47
Average Brands per hotspot	0.46
Average Target population per hotspot	6.93 k
Average Brand 50m per hotspot	0.02
Average Brand 100m per hotspot	0.04
Average Brand 150m per hotspot	0.06

Travel time by foot: 5 min

Shops: 58

Shops with hotspots: 1

Brands: 46

Target Population coverage: 0

Type of store: Boutique

Number of boutique: 9

LAUNCH NETWORK GENERATION

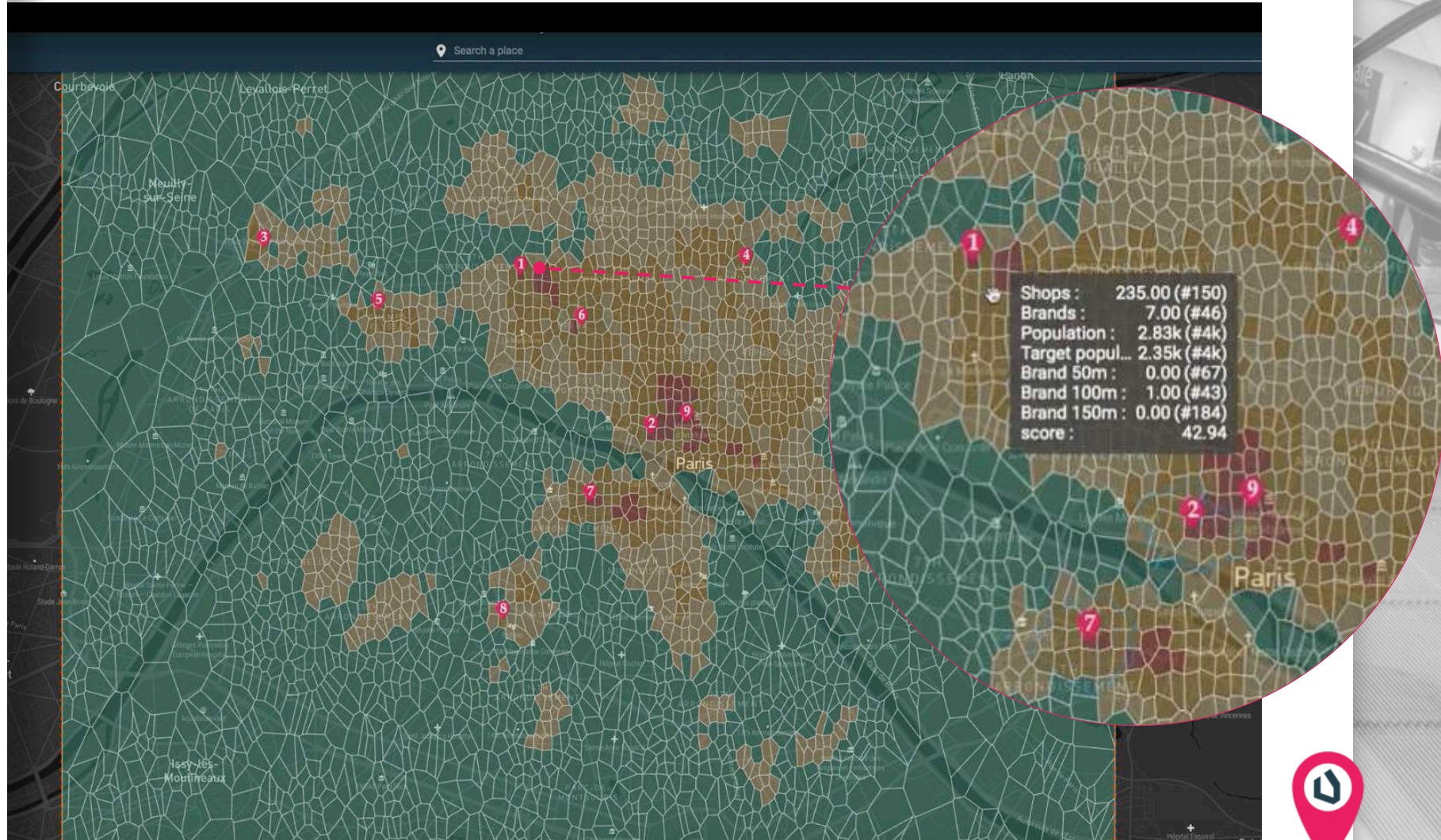
Network metrics

The network must be composed of 9 shops completed

network_type	Network with intersection
selected_hotspots_count	9.00
hotspot_avg_score	0.71
Average Shops per store	195.78
Average Brands per store	6.67
Average Population per store	4.51k
Average Target population per store	3.88k
Average Brand 50m per store	0.89
Average Brand 100m per store	2.67
Average Brand 150m per store	0.44

Render type:

Extrude:



IQOS | PMI - Philip Morris International

LONDON - POTENTIAL STORES LOCATIONS

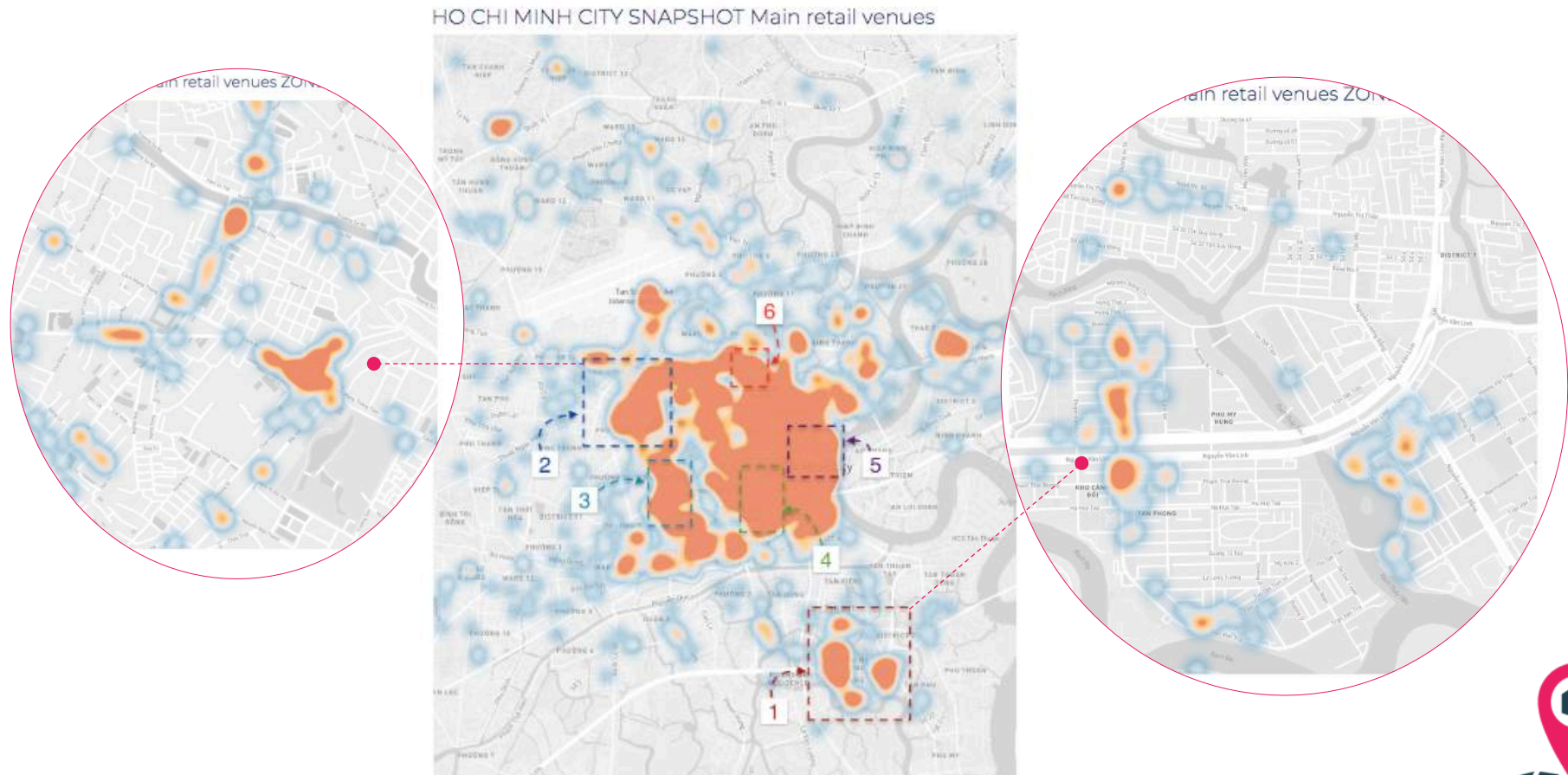
Discover the market potential by simulating how many stores a certain market can capture and what is the best store format for each location.



IQOS | PMI - Philip Morris International

WHERE SHOULD I SET UP A NETWORK? NEW MARKET EXPANSION VIETNAM

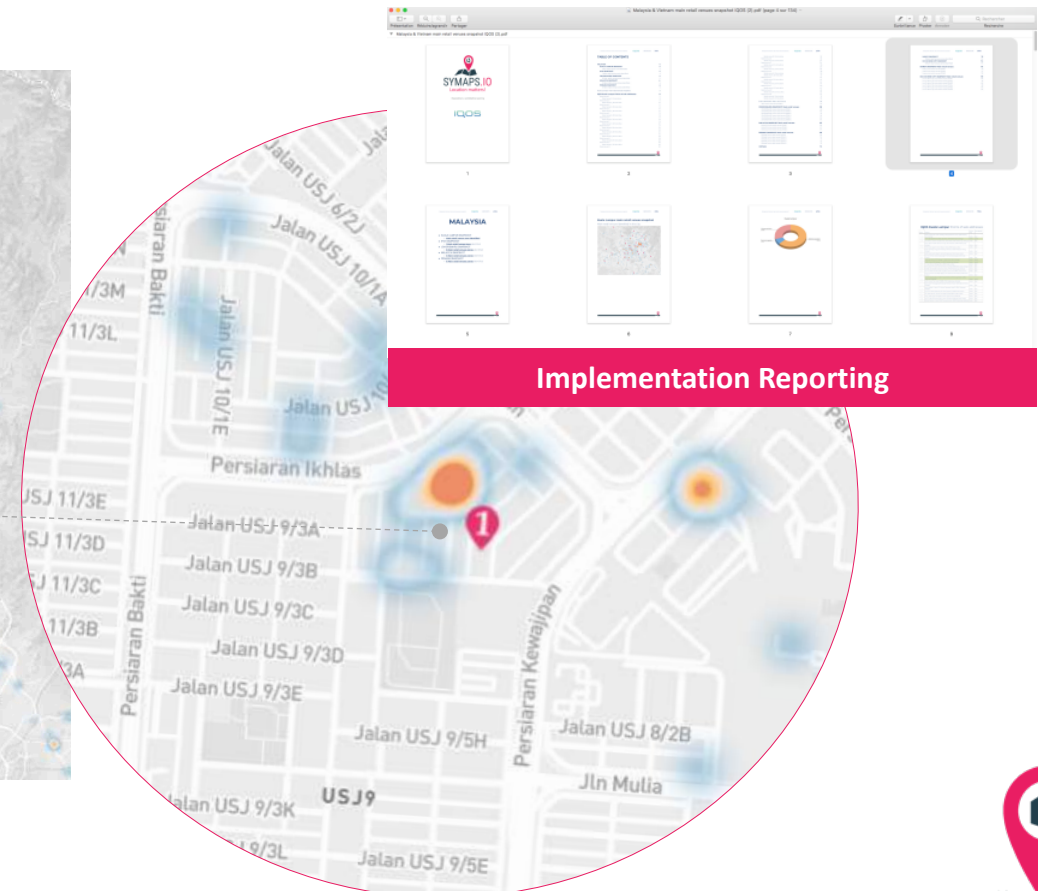
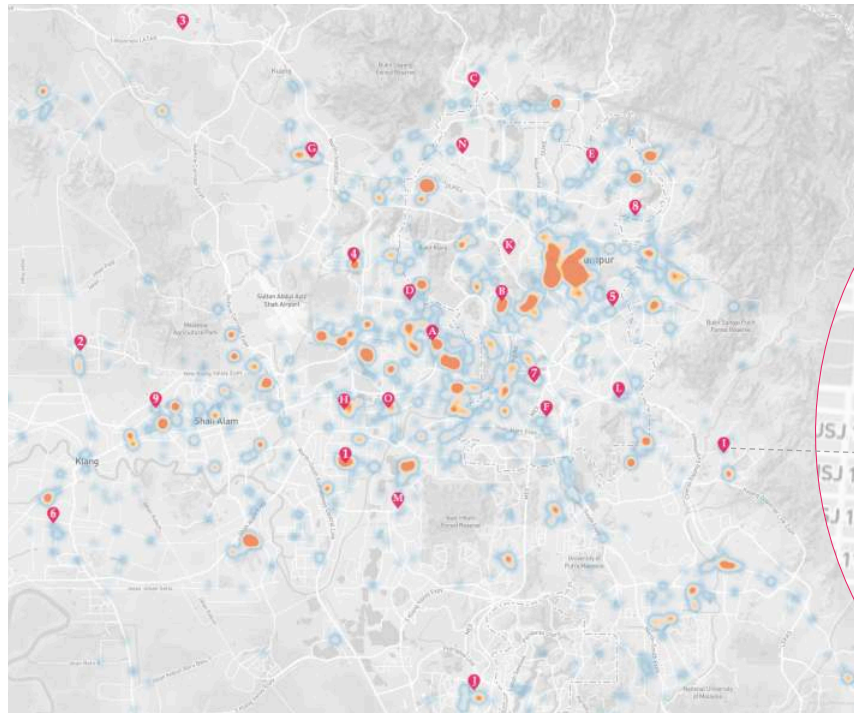
Identify main Retail venues and discover the market potential by seeing how many stores a certain market can capture.



IQOS | PMI - Philip Morris International

AM I IN THE BEST LOCATIONS? NEW MARKET EXPANSION MALAYSIA

Identify main Retail venues and discover the market potential by seeing how many stores a certain market can capture.



DECATHLON

The largest sporting goods retailer in the world.

NEW MARKETS EXPANSION

Taiwan & South Korea

We found the best locations for **+50 new stores** in Taiwan & South Korea

Mapping of best retail zones for best stores coverage

Shortlist of best spots to obtain optimum costumers target reach

Best stores size, format and products mix **recommendations**

Sales prediction at product line level for each location (90% accuracy)



Déathlon Incheon, South Korea 1st store opening (15 september 2018.)



DECATHLON

The largest sporting goods retailer in the world.

NEW MARKETS EXPANSION

Taiwan & South Korea

Challenge

Taiwan & South Korea :
Finding the best locations for growing an extensive network of local sport stores, based on profitability.

SYMAPS Solution

- Micro-segmentation of the whole territories at sub-street level with machine learning, on isochrones data (all types of transports)
- Mapping of best retail zones for best stores coverage.
- Ultra-local trends : footfall, population.
- Purchasing power at building level.
- Competition / synergies analysis.

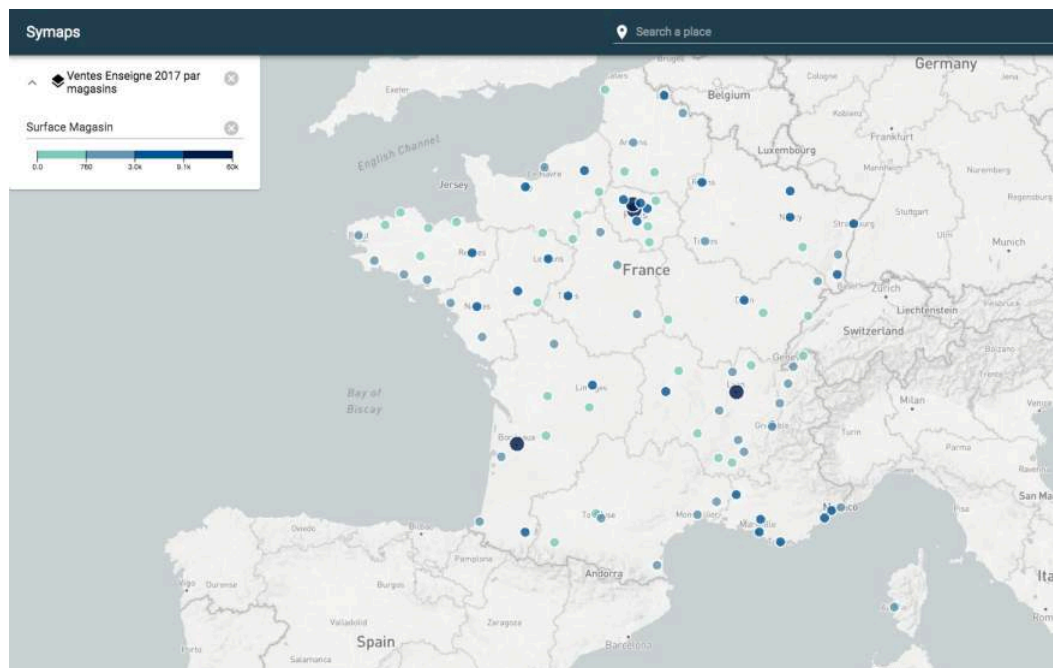
Result

- Shortlist of best spots to obtain optimum costumers target reach.
- Recommendation of **+50 locations** , store format (optimal size in M²), and products mix (for each store).
- Best locations for self-service bicycles repair workshops based on the most popular roads and micro-influencers on **Strava**.
- Prediction of potential revenue at business line level for each location (90% accuracy).

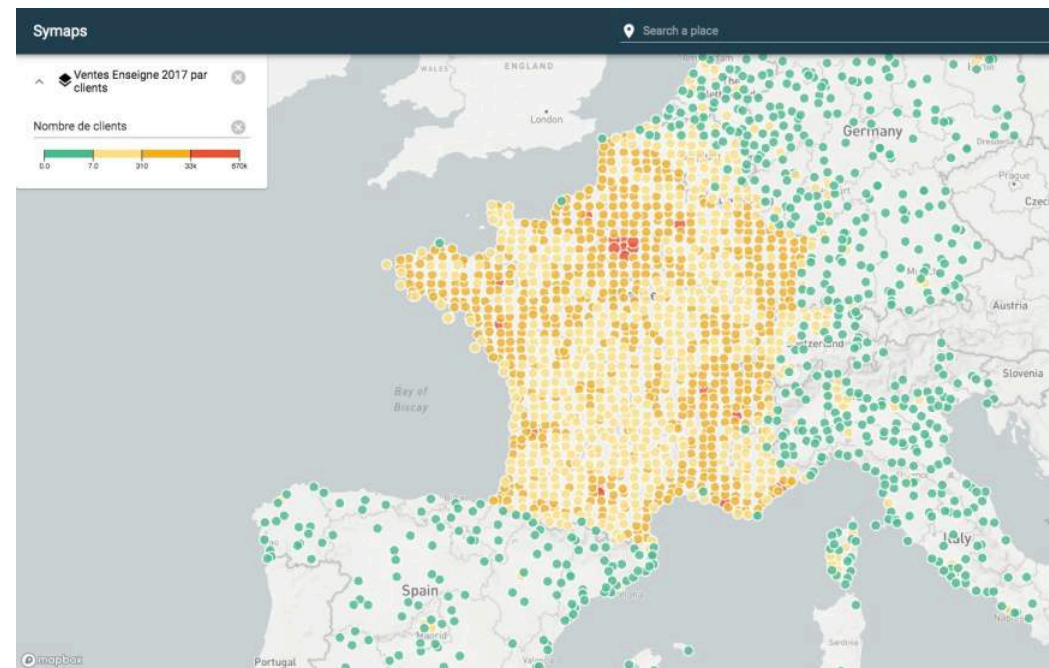


Leading French retail chain Selling Cultural and electronic goods

NEW SITE SELECTION: LA ROCHELLE, FRANCE



Stores Network

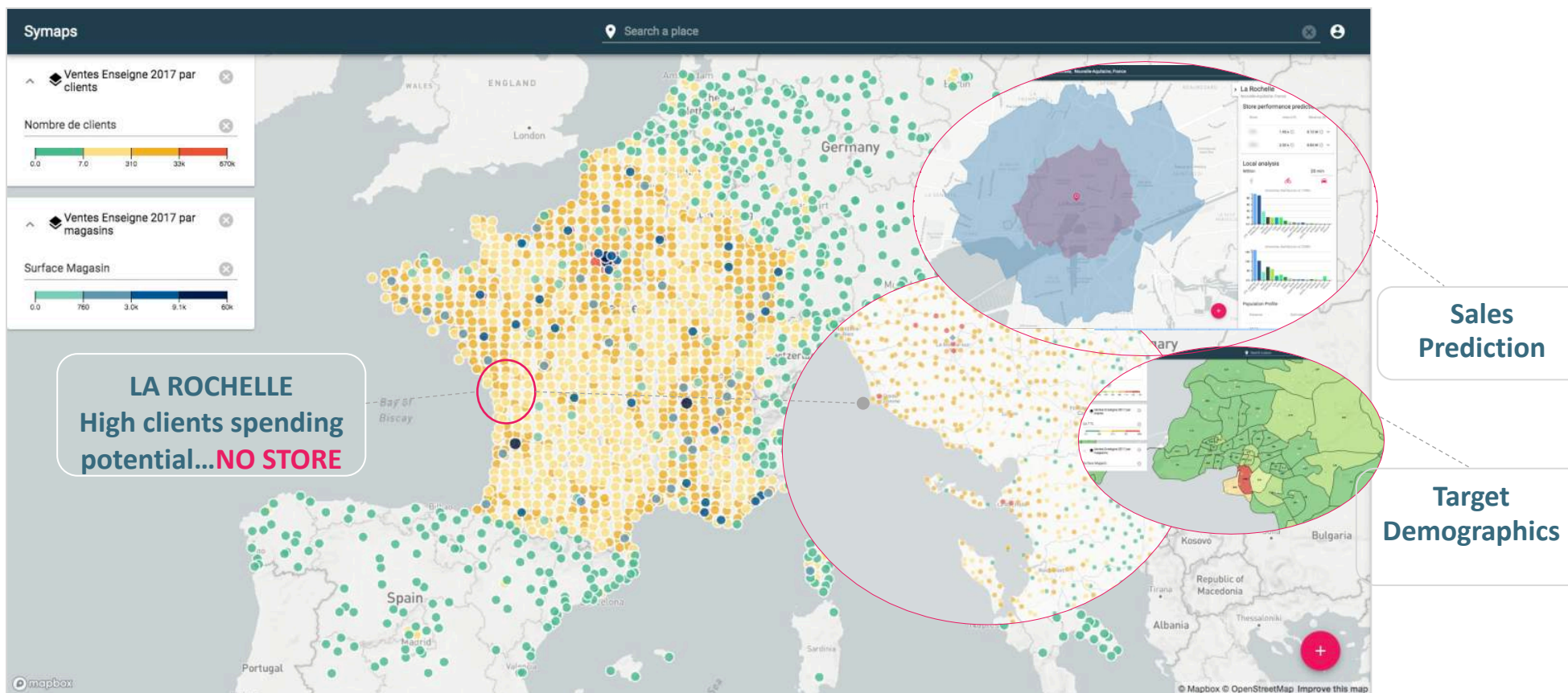


Clients spending



Leading French retail chain Selling Cultural and electronic goods

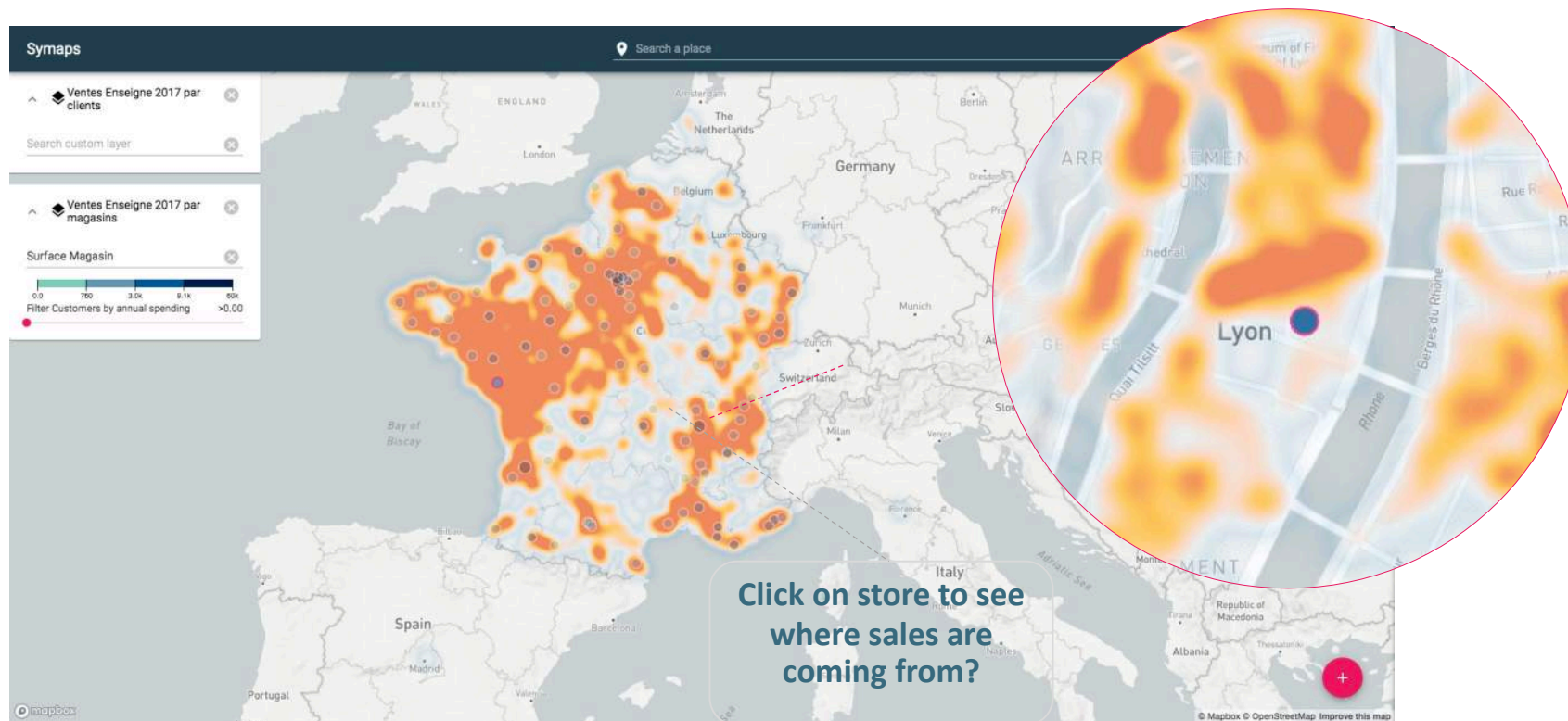
NEW SITE SELECTION: LA ROCHELLE, FRANCE



Leading French retail chain Selling Cultural and electronic goods

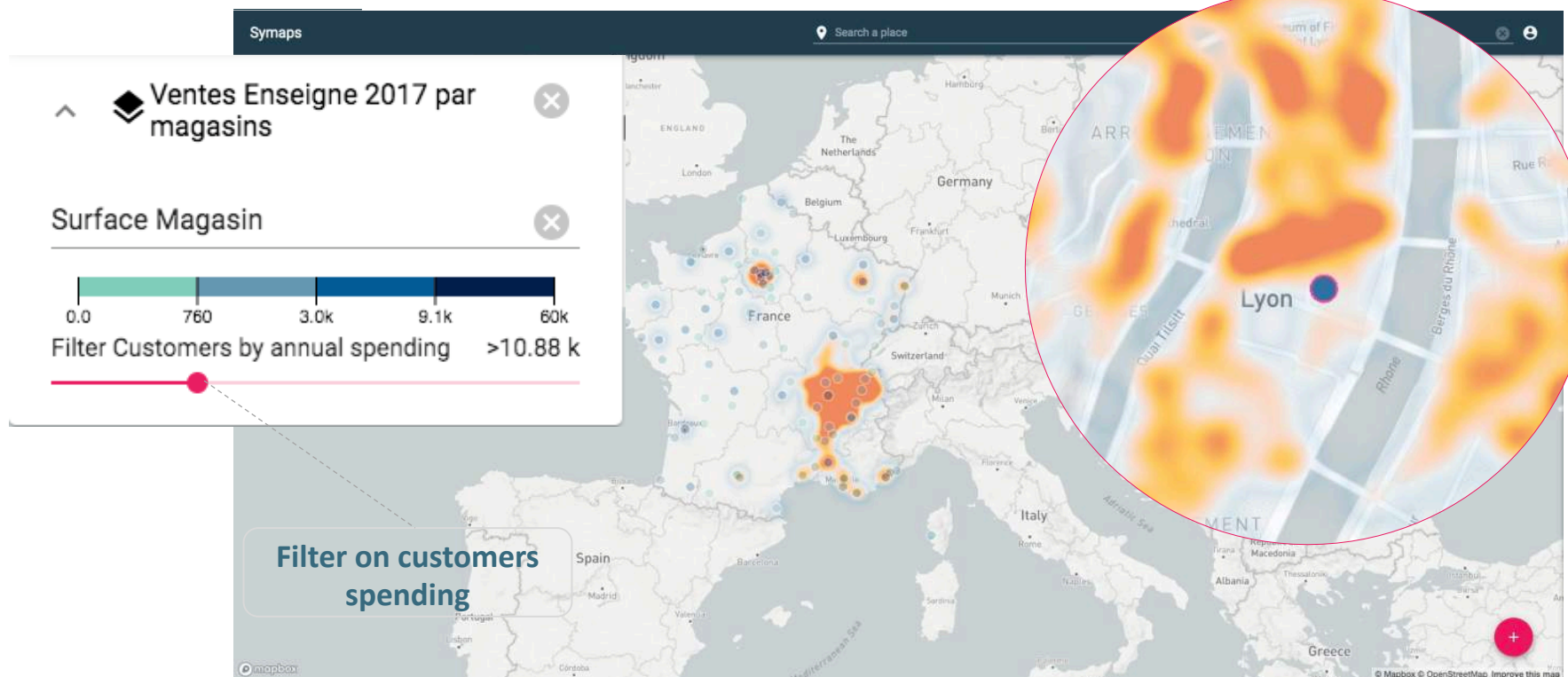


SALES BY STORE WHERE ARE MY CLIENTS COMING FROM?



Leading French retail chain Selling Cultural and electronic goods

SALES BY STORE WHERE ARE MY CLIENTS COMING FROM?



Filter on customers spending





ATTRACT THE

BEST TENANTS

LSGIS - SCC

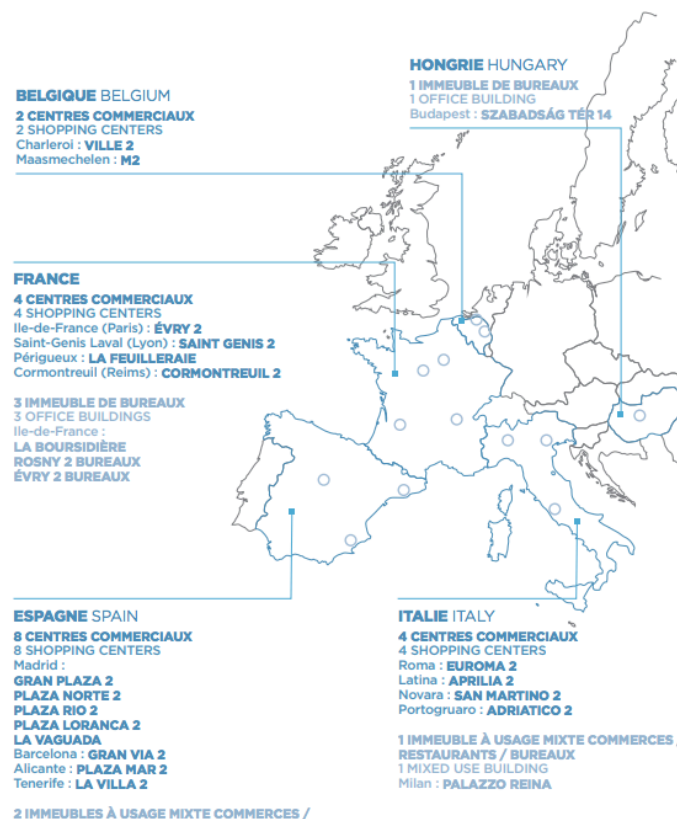
Shopping Center Company

REINFORCING COMMERCIAL ATTRACTIVENESS

FOR SCC SHOPPING CENTER COMPANY 44 MALLS IN FRANCE, SPAIN, BELGIUM, ITALY AND THE MIDDLE EAST

Shopping centers, retail parks, high street, and luxury retail

- **124 retail sites** in France, Spain, Belgium, Italy, and the Middle East...
- More than **2 900 000 m²** in property and real estate management.
- Present in the **Parisian luxury retail market** through its subsidiary SCC Vendôme, with more than 70% market share in the sector.



LSGIS - SCC

Shopping Center Company

REINFORCING COMMERCIAL ATTRACTIVENESS

FOR SCC SHOPPING CENTER COMPANY 44 MALLS IN FRANCE, SPAIN, BELGIUM, ITALY AND THE MIDDLE EAST

Challenge

Optimizing revenues & reinforcing commercial attractiveness for a network of malls by achieving a tenant mix suited to the customer catchment area and to the competition (bringing in retail brands that give the site positioning and bring in footfall).

SYMAPS Solution

- Using our AI we mapped the entire French shopping centers landscape: **1454 and more than 750,000 businesses.**
- Indexed & clustered Tenants mix for each shopping center into sectors & categories.
- Influence area analysis at 20 minutes drive time for each shopping center.
- **Benchmark demand:** demographics analysis, Income, spending, social media attractivity by potential tenant, Commercial density...
- **Benchmark offer & competition:** tenants mix presence, by sector & by category, rareness on a national scale...

Result

- Trained models using location & performance data to shortlist of the best fit tenants for each mall by sector and by category.
- We identified **740 potential** tenants.
- Best tenants recommendation: For example for Evry 2 **we recommended 77 potential tenants by Sector** (Household goods, Personal Goods, Services...).
- Potential revenue prediction for each tenants (yearly turnover).
- Reporting for the Leasing team for each potential tenant **attractiveness.**

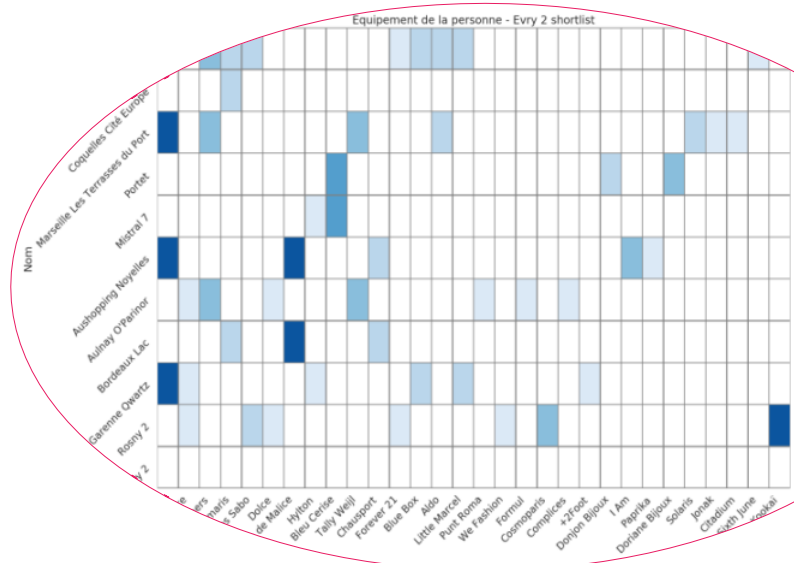


LSGIS - SCC

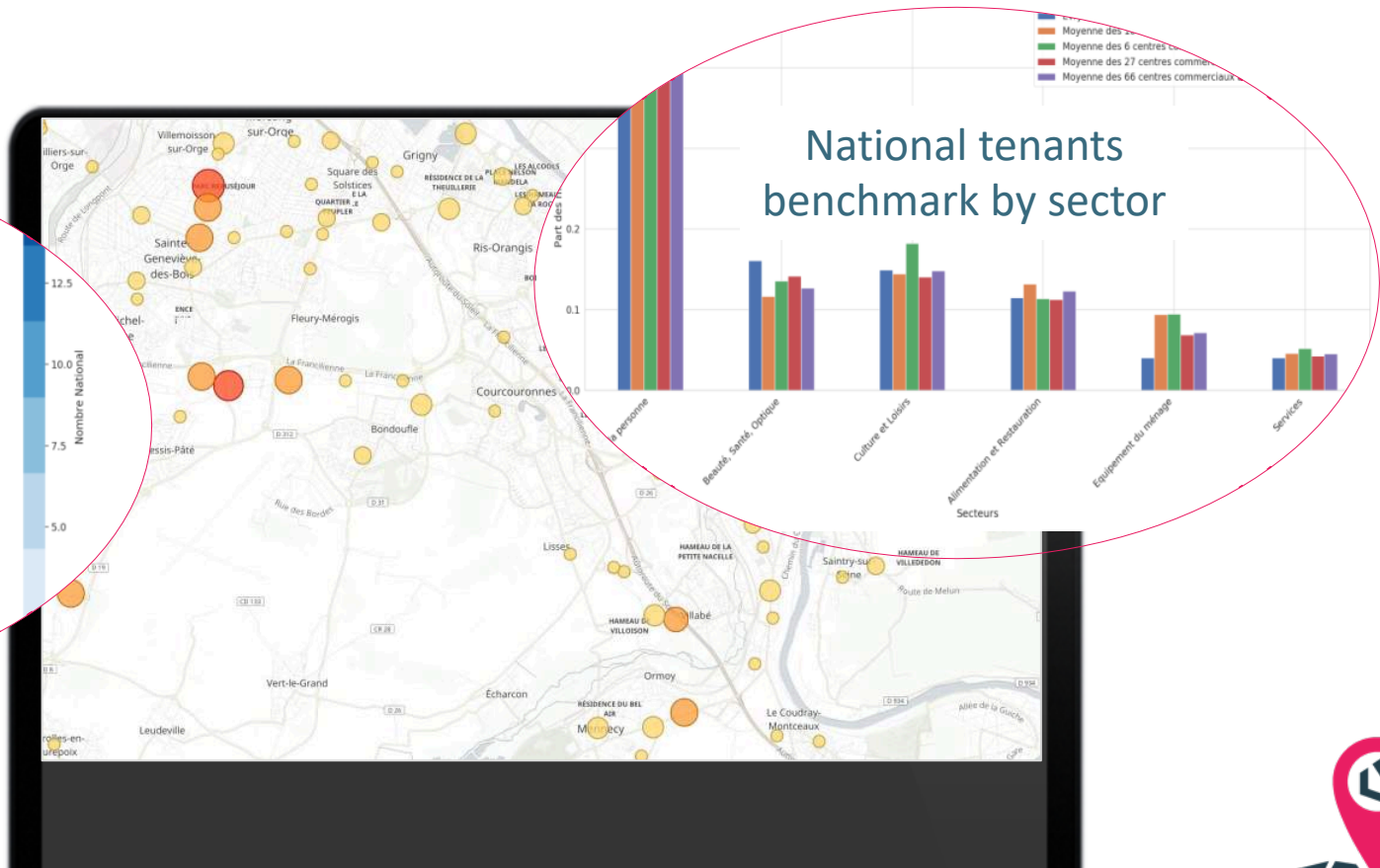
Shopping Center Company

REINFORCING COMMERCIAL ATTRACTIVENESS

FOR SCC SHOPPING CENTER COMPANY 44 MALLS IN FRANCE, SPAIN, BELGIUM, ITALY AND THE MIDDLE EAST



Tenants Shortlist



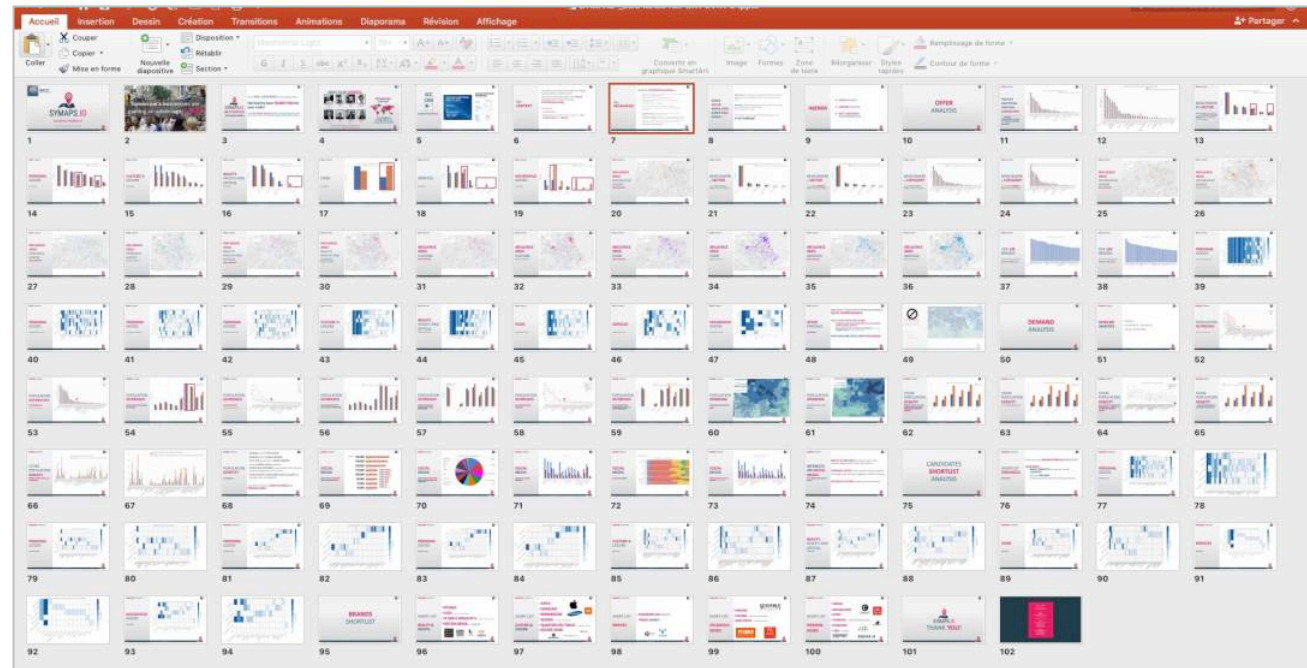
LSGIS - SCC

Shopping Center Company

REINFORCING COMMERCIAL ATTRACTIVENESS

FOR SCC SHOPPING CENTER COMPANY 44 MALLS IN FRANCE, SPAIN, BELGIUM, ITALY AND THE MIDDLE EAST

Tenants shortlist reporting to the leasing team, for each shopping center based best fit: local demand and highest potential sales performance.



DROR TURNER

dror@symaps.io

+33 (0) 6 26 04 46 25

PARIS

Station F

55 Boulevard Vincent-Auriol,

75013 Paris, France

+33 (0) 1 55 37 01 00

TAIPEI

7F, N.208 , sec. 3, Nanjing E. Rd

Zhongshan District

Taipei City, Taiwan

+886 (0)9 19 205 582

SEOUL

301-ho, Shin-a memorial hall,

Jungdong-gil 6 33,

Jung-gu, Seoul, Korea

+82 (0)70 8285 5647