

the immedia ecosystem

Digital Transformation Consultants

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Since its beginnings over 2 decades ago, immedia (pronounced as 'immediate' without the '-te') has been dedicated to the belief that the rise of digital means the rise of real-time. As a technology services and strategy team we offer strategic thought leadership and creativity around meaningful innovation while backing that with the implementation capacity of our multi-disciplinary ecosystem.

We have created a unique culture that allows us to provide globally innovative solutions to our clients, while being rooted in an African sensibility.

Complex and converged challenges require choreographed and multi-disciplinary execution during the business life cycle and as your technology solutions partner we are both capable of and comfortable with dealing intimately with your people and business and your specialist partners too.

Solutions such as those suggested for you have been delivered through long-term relationships with clients like DStv Digital Media, SuperSport, Computicket, SARU, Smile 90.4FM, YFM, Samsung Electronics Africa and the Durban University of Technology.

The immedia ecosystem has a track record of innovation and impact creating solutions for clients large and small and has been supported by The Innovation Agency in their ARTIST project together with the University of Cape Town, CSIR and TIA itself. The project won the National Science & Technology Foundation Award for innovation in 2015 and is today the foundation for startups like Tuluntulu in the African media space.

In 2015 immedia was also the recipient of investment from Microsoft through the Department of Trade & Industry's Equity Equivalence program for stimulating entrepreneurship in the technology sector by supporting teams creating globally relevant and job creating technologies in South Africa.

Ecosystem

The immidia ecosystem is a Durban-based Level 1 Value-Adding BBBEE company that has been thriving since 1995. immidia is made up of 3 key brands that focus on the delivery of specialised services and expertise.



Geek Patrol

Our Geeks are not your average IT guys - we're natural born problem solvers who speak to you as a human.



immedia Studio

Conceptualises, designs, develops and maintains mobile apps for some of South Africa's best-loved brands.



Fabrik

An engagement platform created by immidia Studio for brands who wish to connect directly with their audience.

As a team, immidia exists to create Digital Transformation in your business or home environment.

About us

- We are **headquartered in KwaZulu-Natal** with a presence in **Gauteng**.
- Proudly **Level 2** Value-Adding BBBEE.
- **Over 50 staff** and growing rapidly.
- We empower an employee base that is **40% female** and nearly **80% previously disadvantaged**.
- Our team of specialists are carefully-selected, **globally-trained** and **passionate** about their fields.
- We have won numerous **innovation awards** and regularly contribute our **thought leadership** to the industry.
- Our team, solutions and services are empowered by **Microsoft South Africa**.

Some of our clients



Competencies earned



Skills within the Microsoft space

APP DEVELOPMENT

- Visual Studio
- Windows Server
- .NET Framework
- Azure
- Visual Studio Team Services

CLOUD PLATFORM & INFRASTRUCTURE

- Azure
- SQL Server

CLOUD PRODUCTIVITY

- Office 365
- Exchange Online

Milestones

March 2017	Accepted into Microsoft's regional Practice Development Unit to grow skills
June 2015	Empowered by the Microsoft South Africa Equity Equivalent Programme
Nov 2014	Featured in Africa Calling, a documentary on technology in South Africa aired on SABC 3
Aug 2014	SuperSport for iOS wins Best iOS app for Consumers at the annual MTN Business App of the Year Awards
Aug 2013	DStv for iPad wins Best iOS app for Consumers at the annual MTN Business App of the Year Awards DStv for Windows Phone selected as a finalist for Best Windows App at the annual MTN Business App of the Year Awards
July 2013	Shortlisted in the KZN Top Business Portfolio Awards
June 2013	ARTIST wins NSTF-BHP Billiton award for innovation
Nov 2011	DStv for iPad wins silver at the annual Bookmark Awards
Feb 2011	RadioPod for Android smartphone wins the Vodacom App Star Challenge
2011	Finalist for the Innovation Award at the annual Tech4Africa conference
March 2008	East Coast Radio scoops 6 nominations and 5 wins at the South African Blog Awards becoming the only radio player and top old media winner at the awards.
Nov 2002	East Coast Radio's website wins the prestigious " Best Online Media Content " award from media bible, Marketing Mix
June 2002	East Coast Radio's website is voted as one of the World's Top 50 Radio Websites by industry bible, Radio Inc. – one of only 3 non-US stations to feature

immedia Studio

Mobile app & web development from the East Coast of Africa.

Services

SOFTWARE DEVELOPMENT

Our multi-disciplinary team are able to design and develop web and mobile apps in the most relevant technologies, natively, with the latest web or cross-platform tools:



ANDROID



IOS



UNIVERSAL WINDOWS
PLATFORM



WEB



TIZEN



XAMARIN



API DEVELOPMENT

GRAPHIC & DIGITAL DESIGN

- User interface design
- Responsive web design
- Print design

APP STORE SUBMISSION AND MANAGEMENT

- Apple App Store
- Google Play Store
- Windows Store

CONSULTING

- Digital strategy
- Technical architecture
- Change management



Geek Patrol

human • tech • solved

Accreditations

- We are members of ISPA and WAPA and are audited by ICASA to ensure that best practices are enforced.
- We hold a valid ECNS license which enables us to implement, manage and roll out our own networks in SA.
- Our Data Centre in Umhlanga is connected to the internet via 2 redundant fibre routes supplied by IS and Neotel.
- We have invested in IBM Servers and IBM SAN technology to enable us to run our own VMWare cloud platform.
- We are registered Microsoft Cloud Partners and SPLA License providers.



Solutions

We take on any kind of tech challenge so you don't have to. Our approach is to understand your problems, talk your language and offer you a solution that is personalised to you.

INTERNET CONNECTIVITY (APN, MPLS, ADSL, BUSINESS DSL, 3G, FIREWALLS, VPN, WIRELESS)

We provide the full solution for all your connectivity needs, whether your requirements are for kid-friendly home usage or powerful work-based performance.

MICROSOFT-CERTIFIED SUPPORT

We are a Microsoft-Certified Cloud Partner and are able to provide client-specific requirements within the Microsoft stack of Solutions. The added advantage is that our relationship is further entrenched as Microsoft have invested into the immedia ecosystem.

APPLE-CERTIFIED SUPPORT

Certified on Apple technologies, our technicians deliver on-site technology services and support for home users and businesses of all sizes.

LINUX

We have a skilled Linux team to help entities who have the preference for or in some instances, where it just makes better business sense or is more cost effective, to deploy Linux-based solutions.

AZURE

Hosted Servers, Applications, Websites, Backup Solutions hosted on Microsoft's Cloud Platform.

EMAIL & DOMAIN HOSTING

Geek Patrol supports and provides an entire suite of email services. From Hosted Exchange, to Office 365 in the Cloud as well as on-site Enterprise Exchange implementations.

DATA-CENTRE SERVICES / CO-LOCATION

If you'd rather not worry about purchasing, deploying, scaling and managing a physical server, the network and the data centre, co-location bridges the gap between complete flexibility and the convenience of a managed hosting solution.

DEDICATED HOSTING OR VIRTUAL HOSTING

By hosting a single site or program on a single server, all the resources on the machine are dedicated for these specific services and functions.

HARDWARE & SOFTWARE

We provide you with all your Hardware and Software needs, from a basic desktop PC or Laptop, to high-end design platforms, and are happy to assist with repairs.

BACKUP SOLUTIONS

We offer a range of Backup solutions to suit your needs, such as Veeam software to an offsite location via Fibre, Microsoft Azure hosted backups and apps like OneDrive.



Support

We offer you flexibility in how can receive your tech assistance.

ON-SITE SUPPORT WITH SLA

Nationwide support backed by a formally-defined Service Level Agreement, giving your business the predictability of top-tier service and the runway to manage a longer roadmap of digitisation.

WALK-IN SUPPORT

Give us a call and come through to our space in Umhlanga's Ridgeside Office Park, where we can get you going faster, or have a chat to gain more awareness about your specific needs.

AD-HOC SUPPORT

If your IT needs are few and far between, and you only require our help with infrequent tasks or projects, we are happy to schedule your work as it comes in at highly competitive service rates.

Partnerships

Our space is one of collaboration, not competition. In order to navigate our clients through a process of change management and into the global marketplace, we have teamed up with specialists, making our solutions to you the best that it could possibly be.

- Three6Five Networks
- Microsoft Silver Cloud Partners
- Neotel
- Internet Solutions
- Telkom
- WAPA Members

Some solutions enabled by Geek Patrol



Videovision Entertainment: Wireless connectivity solution with mail spooling, offsite backups and managed on site PC and Server support.



eTV
Fibre Internet Access and managed firewall support.



FMI Income Protection Specialists
Virtual Server Hosting (Microsoft SQL Server) for their mobile and business application.



Private Property
Fibre Internet Access and DR Solution.



Thrifty Africa Car Rental
Mobile application hosting from our Data Centre.