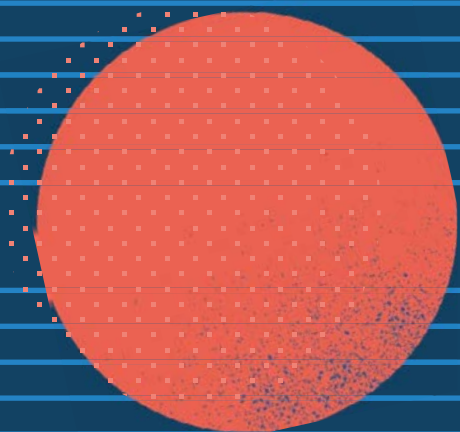


Digital Asset Management Vendor Comparison Report

See Where MediaValet Wins
According to G2



About MediaValet

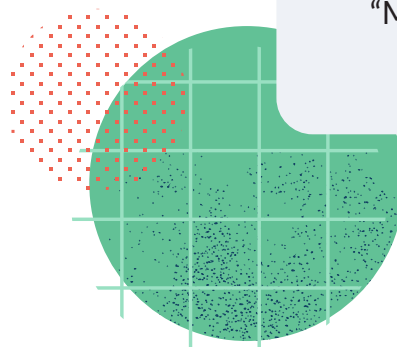
MediaValet is an enterprise, cloud-based digital asset management solution that helps marketing and creative departments easily manage, collaborate on and distribute their digital assets. Acting as the foundation of your marketing technology stack, MediaValet connects seamlessly with existing solutions and workflows, putting your brand at your teams' fingertips.

MediaValet is built to scale and grow with your team. Using Microsoft Azure Service Fabric, it's optimized for speed and performance, regardless of whether you're managing 100 or 1 million assets. Unlimited users, support and training also ensures MediaValet can be extended across your organization, enhancing productivity and maximizing ROI.

ABOUT G2

G2 is the largest and most trusted third-party software and professional services review site. Boasting "real time" advice from industry peers, this tech marketplace keeps up with the pace, and helps find the right solutions for real world businesses.

On an annual basis, more than 80 million people use G2 to research, buy and manage software and services for their businesses. They recently released their Spring 2023 Vendor Comparison Report in the digital asset management (DAM) category. Based on peer reviews within the enterprise sector MediaValet trumps its competitors and has been labeled a "Market Leader" in the DAM space.



How Does MediaValet Compare to DAM Competitors?

According to the G2 Spring Report, MediaValet has been ranked as a “Market Leader” in the DAM space, based on high customer satisfaction ratings and an impressive market presence.

Market Leader is the top level in the ranking system. Products in the Market Leader level are rated highly by G2 users and have considerable market presence.

Where Does MediaValet Come Out On Top?

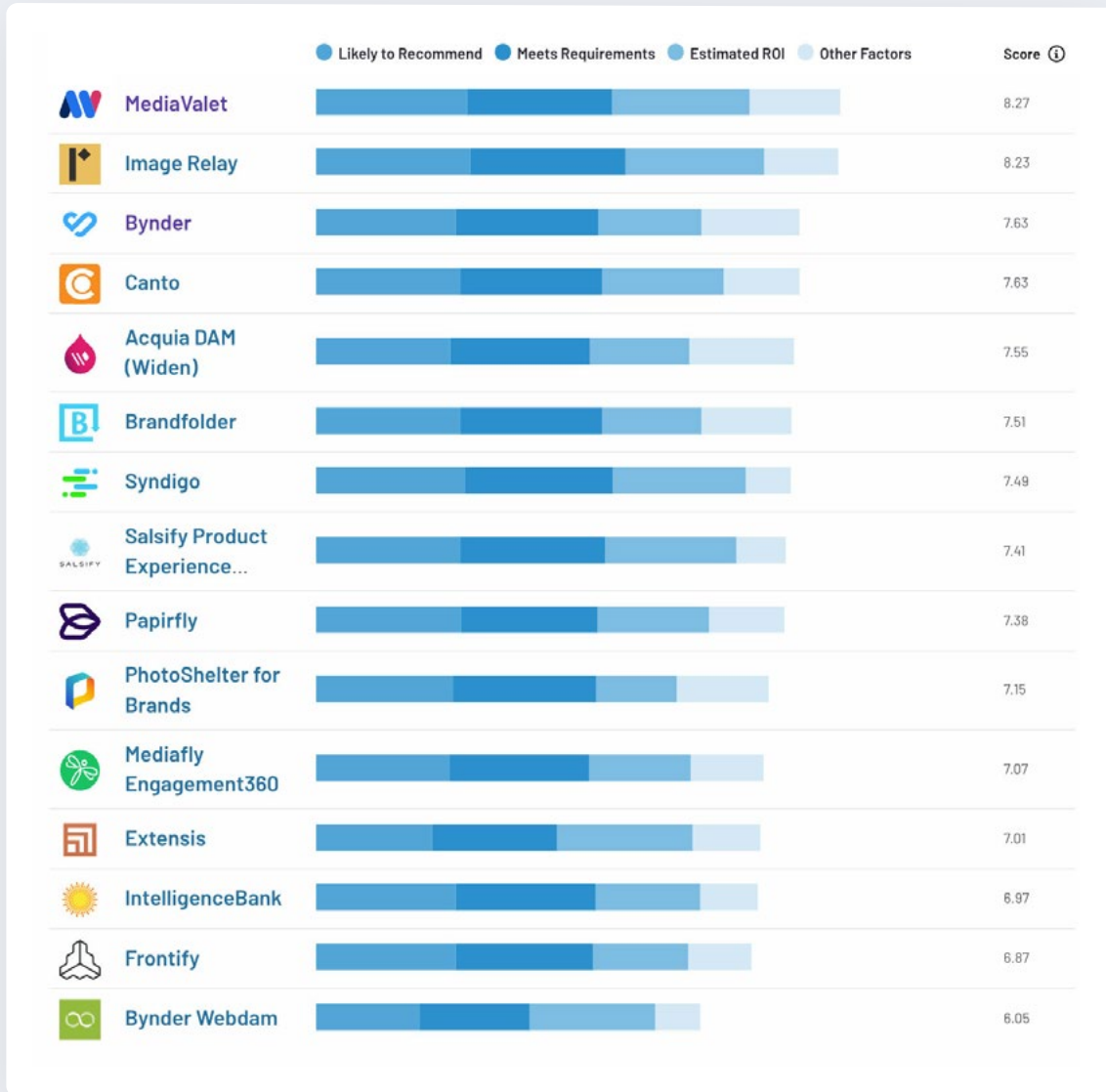
Though MediaValet is one of the highest-ranking DAMs in multiple categories, we’ve chosen the 5 categories we’re most proud to win in:

1. **Support**
2. **Product Direction**
3. **Video**
4. **Analytics**
5. **ROI**

Read more to find out why these categories matter and how they can impact you when choosing your DAM vendor.



DAM Results Index: Enterprise



[Get access to the full report](#)

Support

95%
MediaValet

92%
Bynder

94%
Frontify

92%
Widen

93%
ImageRelay

At MediaValet, our success is based on the success of our customers. We pride ourselves on the quality of support we offer, and the unparalleled access we offer to it.

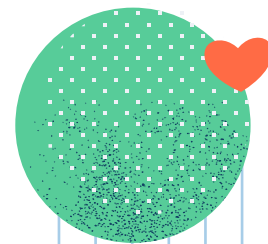
Each and every MediaValet customer gets assigned a dedicated onboarding manager that ensures they're set up for success from day one. Once you're confident and ready to go, a dedicated customer success manager takes over to provide ongoing coaching and training to ensure both ROI and high adoption rates.

MediaValet **support is available 24/7** via phone or email. **Unlimited platform support and training are included** in your enterprise DAM subscription to ensure you can make the most of your DAM.



The quality of support at MediaValet has been game changing. . . just yesterday, [a small issue we reported] was addressed by the end of the day.

Emily Hegrans



Product Direction

94%
MediaValet

88%
Bynder

92%
Frontify

91%
Widen

89%
ImageRelay

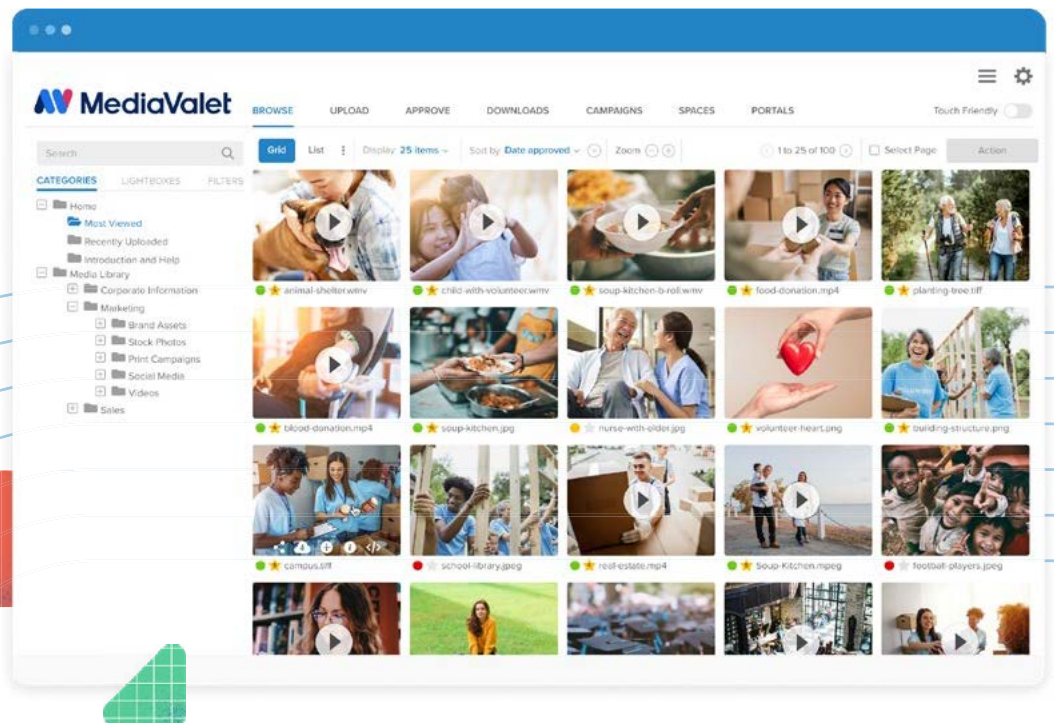
The number one goal at MediaValet is to ensure every new feature or update **solves customers' challenges**.

Our product roadmap and feature releases are always open to customers, and we encourage users to provide valued input on what to prioritize, specific functionality and more. We are continually listening to emerging market needs, as well as product feedback, to deliver newer, smarter features.

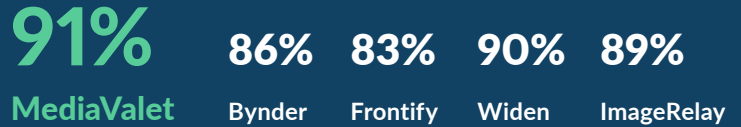


It's great to have a DAM that is constantly evolving into a better platform and to know the software is not intended to be a one size fits all for every company.

James Langan
ACAMS



Video



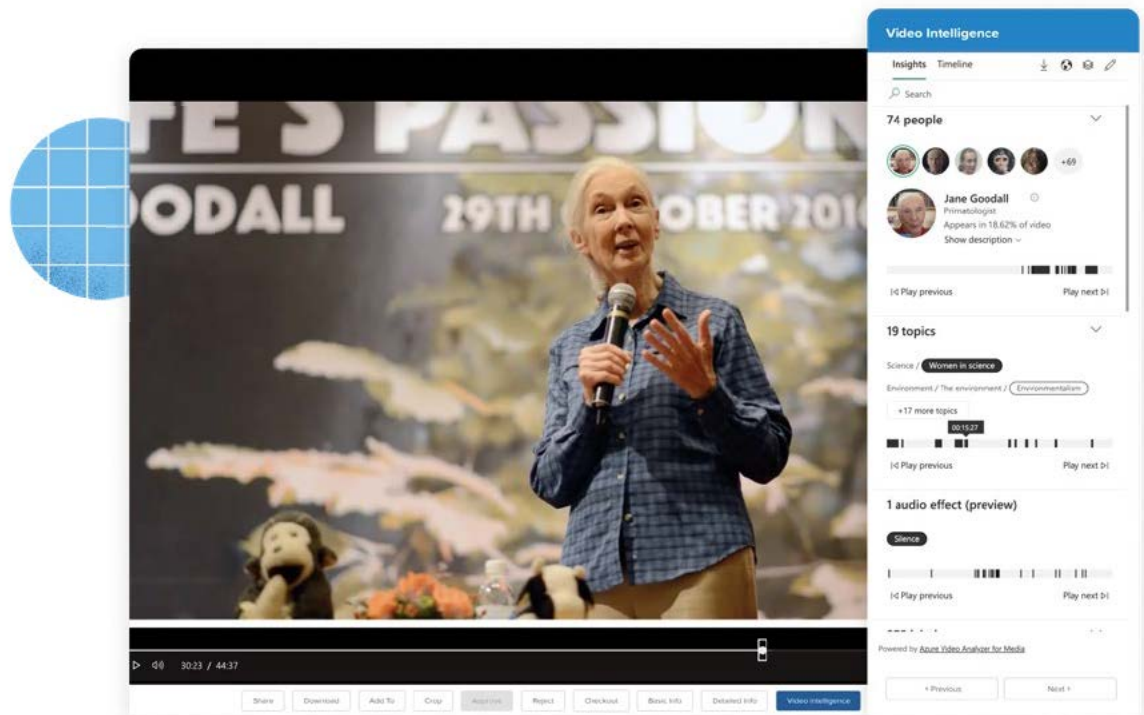
As video production and consumption ramps up, so too have our capabilities around it. MediaValet is an early market disrupter when it comes to audio and video intelligence, and we continue to strive for exceptional video functionality.

Our Audio/Video Intelligence feature (AVI) is one of the most effective and powerful on the market and we continue to scale its capabilities based on what our customers need, market trends, and the constant evolution of asset storage, distribution, and sharing.



We're adding about 36 terabytes of research footage to MediaValet. We've already had our first successful facial recognition from footage of a chimpanzee! This is huge for scientific research!

Shawn Sweeney



Analytics

87%
MediaValet

78%
Bynder

83%
Frontify

77%
Widen

86%
ImageRelay

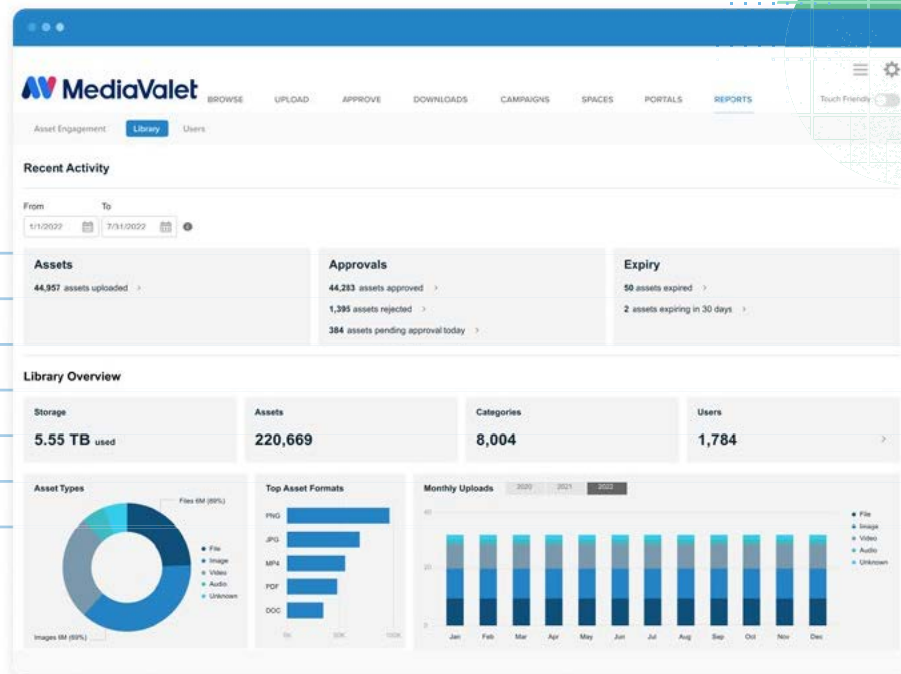
A DAM should enable you to **make educated decisions about your assets** to squeeze every drop of ROI from them and maximize their power.

MediaValet's reporting and analytics functionality helps you make smarter, data-backed decisions with built-in reports and dashboards. Customers can view high-level snapshots or dive deep into data to gain powerful performance and activity insights and ultimately, do more with their DAM.



We're still seeing the payoff from MediaValet and we'll continue to see more as we learn new ways to use it.

Cori Canady



ROI

ROI WITHIN 12 MONTHS

69%	64%	35%	50%	N/A
MediaValet	Bynder	Frontify	Widen	ImageRelay

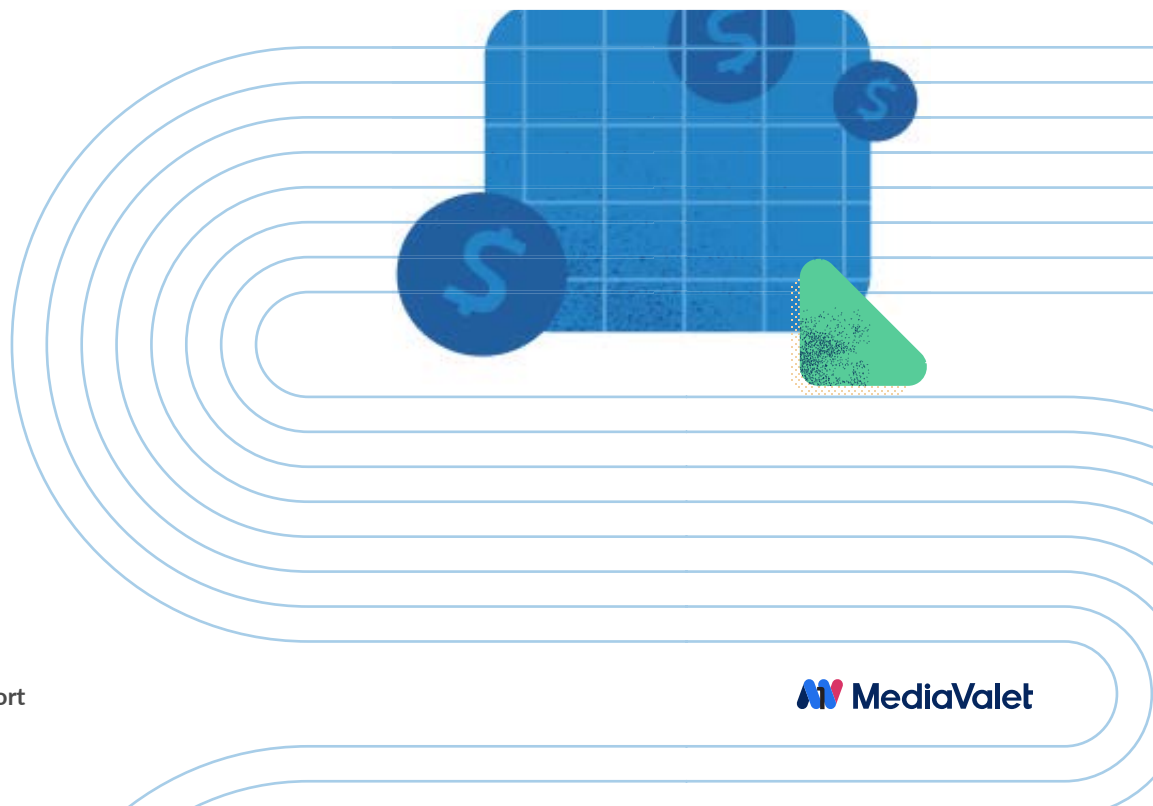
More MediaValet customers see ROI within the first year of implementation than many other top rated DAM vendors. But while return on investment is great, what does the context look like?

Customers report an **80% reduction** in asset requests and duplication, and they see exceptional marketing efficiencies, including **faster time to market**, because of their MediaValet DAM.



With MediaValet in place, our team can now better perform...[The DAM helped] improve productivity and boosted the ROI of our assets.

Dennis Washington





MediaValet Makes DAM Easy!

Digital asset management is a crucial foundation for powerful martech stacks. Customers trust MediaValet to ensure their brand assets are at the fingertips of those that need them — no matter where they are in the world.

We're proud of our recognition on G2 and the glowing reviews we've received, and are committed to continually building the best product for our customers.

Clean and Easy-to-Use

From administrators to basic users, MediaValet is easy to use and understand.

Unlimited Users and Training

MediaValet offers unlimited users and training included in your subscription fee.

Easy to Integrate

Use our intuitive out-of-the-box integrations or build your own with our open API.

Partner, Not Platform

We believe in building long-term relationships with our customers and going the extra mile.

Speed and Scalability

MediaValet is hyper-scalable and built to optimize speed and performance.

Commitment to Security

MediaValet is SOC 2 certified, as well as compliant with most industry requirements.

See MediaValet
in Action Now!

Book a Demo

