

#### **Customer Centric Supply Chain Planning**

# ICRON S&OP: Key to Visibility, Resilience and Agility

ICRON S&OP is the next generation solution of ICRON that offers the power of simplicity in helping companies make integrated, optimized S&OP decisions; keeping supply and demand in balance, ensuring the ongoing alignment of day-to-day operations and allowing companies to respond with resilience. ICRON S&OP is designed to effectively cope with disruptions and uncertainties in the business environment while keeping your customers at the heart of your decisions.

- Advanced Analytics and Optimization infused planning and decision making
- Seamless cross-functional collaboration: synchronize demand and supply planning, inventory management, capacity planning, finance, sales and marketing for immediate insights
- Scenario analysis to illustrate the potential impact of unexpected demand surges or supply shortages
- Out of the box dashboards that provide immediate insights on your business performance
- Easily scalable and delivers the capabilities for companies to grow and succeed in just a few weeks

#### People, Process and Systems Drive S&OP Value









### Secure your business with ICRON S&OP and be on your way to a resilient and sustainable future

#### **Scenario Analysis**

- Simulate and compare current and future circumstances with data-driven and collaborative scenario analysis
- Evaluate and proactively manage risks and opportunities for increased resilience
- Balance the need to optimize costs with the need to create resilient and agile supply chains to respond to future uncertainties

#### **Collaboration**

- Rapidly generate optimal plans that satisfy sales forecasts and customer demands; minimize production and procurement costs, and meet operational constraints
- Achieve seamless cross functional collaboration, harmonize supply and demand
- Create a single source of truth that serves as a foundation for end-to-end supply chain orchestration

#### **Always On**

- Optimize S&OP processes in real time
- Use market insights, customer collaboration and AI/ML to foresee and shape demand
- Fast implementation & full integration with existing solutions
- Highly configurable and easy to use
- SaaS, On Prem and Cloud deployment options



## Optimized Decisions Made Simple

www.icrontech.com

