



What we do for you





Quicker and
easier
customer
support calls

with address search and validation in your back-end system Accurate and verified data for your CRM increasing customer LTV



caused by customer errors at checkout



Increase

basket
conversion
by up to
40%



How do we do it?

Best Data

Global coverage of

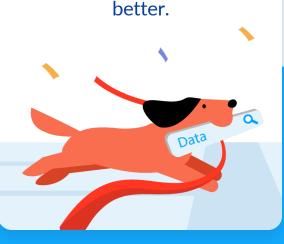
250 countries and territories

from the world's best data providers. Includes Royal Mail, USPS. Updated daily.



Best Search

Our search algorithms are **Twice as fast**as our competitors and combat human errors



Best Service

100% Uptime

Easy to get started with over 30 plug-and-play integrations and excellent technical and account support if you need it.



Best Price

With packs starting from only £19

through to great value enterprise solutions – we've got you covered.





Fetchify •

Best Search

Our search algorithms are

twice as fast

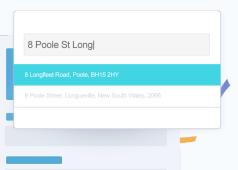
as our competitors and combat human errors better.

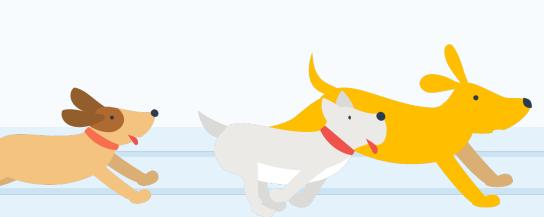
Country selection

By pre-selecting the country, our search gets results quicker than our competitors











Comprehensive JS library

Fetchify *

Best Service 100% uptime

Easy to install with over 30 platform integrations and excellent technical and account support if you need it.



Integrate in minutes. Click, Click, Go!





for ecommerce and **CRM** platforms















Address Auto-Complete

A **simple** search-as-you type interface



Global Address Search and Validation, auto-fills address forms in the correct format.

Compatible with all postal and courier services



10 Downing Street London |

SW1A 2AA Prime Minister & First Lord of the Treasury, 10 Downing Stre London



Supports local characters and scripts



Our proprietary search-asyou-type algorithm

reduces keystrokes by up to 80%

Speeding customers through checkout and registration.



conversion by up to 40%





Comprehensive error handling

Customers don't need to know the full address to **find accurate information**. For example when ordering a gift.





Our industry leading fuzzy matching system recognises and compensates for common errors and typos



Postcode Lookup

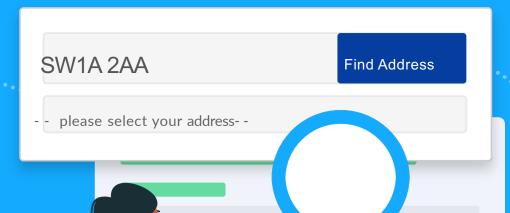
Fast and accurate

data capture online, in call centers, and anywhere you need validated addresses.

Address forms auto-filled in the correct format with

accurate data

The **easiest** and **most user friendly** postcode search interface in the UK



Increase

basket conversion by up to 40%





registration forms and checkout, reducing abandonments caused by long forms





Phone Validation

Verify format, country code and landline or mobile

We check **national** and **international numbers**, **landline** and **mobile/cell**



Phone number

United States

+1-702-555-0166



immediately, prompting customer to amend

Increase engagement and trust

engagement and trust with SMS messaging, shipping notifications and 2-factor authentication



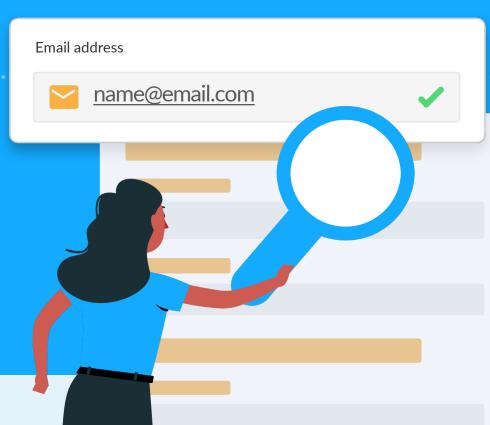


Email Validation

Global mailbox coverage









High quality leads captured for higher conversion



Guaranteed **secure** data entry

Valida

Sort code

Account number





Validate

sort code and account number for UK bank details



and direct debits caused by data errors



Details checked against the

official EISCD database

Reduce

risk of fraud



Errors highlighted in real time





Data Cleansing



Batch Cleansing

Optimise your existing databases with our batch cleansing service which validates and corrects global contact data against our official address data sources for accurate and correctly formatted physical addresses, email addresses, and phone numbers.

Send & receive your data files via our secure UK servers for GDPR compliance and complete peace of mind.

- ✓ Low per-record cleansing costs
- Clear resolved data
- ✓ Append addresses with rooftop geocode data



On-Demand Cleansing API

Cleanse data in real-time or batches from within your own infrastructure using our new Data Cleansing API

- ✓ Integrate directly into your existing systems
- Cleanse address data internally
- Automate cleansing jobs to optimise workflows
- Maintain data on site





Data Cleansing



Full Match

Fetchify, 3 Switchback Office Park

Gardner Road

Maidenhead

Berkshire

United Kingdom

SL6 6RJ

A correct address with corrections only needed for minor differences such as capitalisations,



Partial Match

3 Switchback Office Park

Switchback road south

Maidenhead

United Kingdom

SL66RS

Address contains errors insufficient for a full match. "Best Fit" closest suggestion is provided in return



No Match

Aogns nlasb las 1

ggggg sssss aaaaa

mlalivnd

United Kingdom

123456

Unlikely in UK addresses unless entry is missing postcode, numbers or any clear street name.





Multiple Residence Data

Sometimes the building number is not enough to **guarantee** correct delivery.



For buildings subdivided into multiple residences that share one letter box.







Crucial for financial and utilities services

to ensure they reach the exact residence every time







Rooftop GeoCoding

Converts global address data into property level latitude & longitude co-ordinates.



Shipping / Courier delivery

Providing lat/long coordinates to a shipping company ensures last-mile delivery accuracy. Use to inform delivery points and for efficient route planning.



Nearest store information / lookup

Create simple queries for online store locators, or use for personalised marketing campaigns for a customer's nearest store or event.



Customer Profiling

Deliver more accurate demographic profiling 8 - insights to inform on location based campaigns.



Insurance & Financial Services

Inform on risk factors such as rivers, flooding, subsidence, and crime rates.



Telecoms Coverage

Use for service coverage for mobile, landline and internet services. Plan service upgrades and rollouts based on coverage data.



Fetchify **

Don't take our word for it

