



The company specialized in big data and machine learning, that offers cognitive engineering solutions to digital operations.

OUR SECRET IS CONTEXT INTERPRETATION

People hopes to get more results and receive relevant informations, offering less and less inputs, many times just telling only one phrase or even only one word.

In summary, they say:

"Don't waste my time, you should know exactly what I want!"



INTELLIGENT SHOP

Your personalized business for each client. Semantic search, shop windows, landing pages, triggers, and other features that enable one-to-one precise communication.



Semantic Search

The Semantic Search tool increases the efficacy of offers presentation by understanding the customer's context at the search time. Much better than just a simple recovery based in keywords and popularity of products.



- ✓ Increase the conversion of retails sales with decline of shopping abandonment rate;
- ✓ Better offers results from search;
- ✓ Easily to search products for customers;
- ✓ Visibility of metrics and control of strategy used