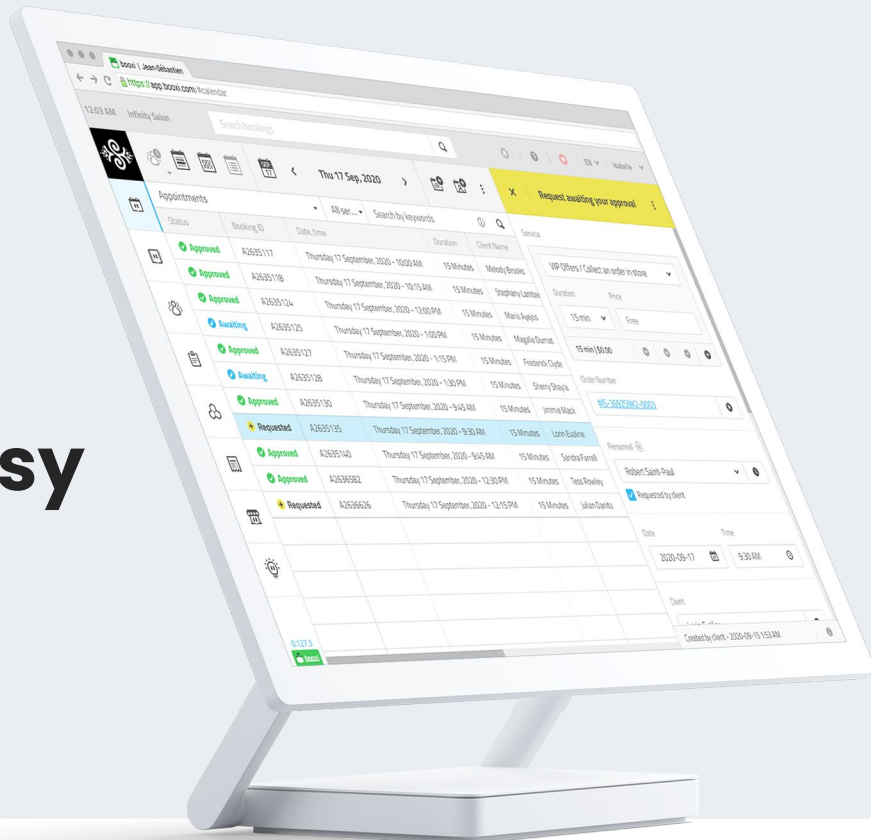




Let's make
appointments easy





Human-first commerce

Complex scheduling made easy

For retailers

- ⚡ Automated appointment management
- ⚡ Human and material resource allocation
- ⚡ Multi-location booking

For customers

- ⚡ Seamless online appointment booking
- ⚡ SMS and email reminders

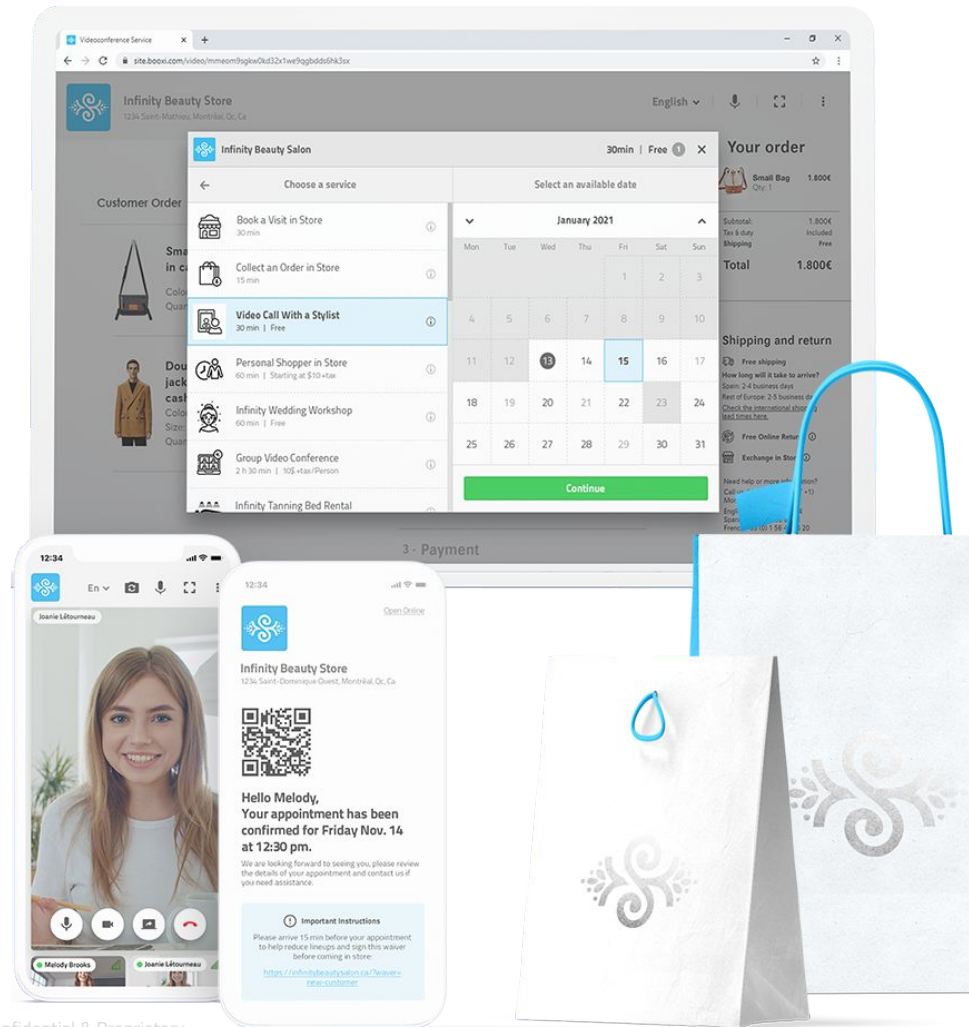
Retailers



Customers

Hello Melody, this is a reminder for your appointment with Infinity Beauty Store, Wed Jan 15 at 12:30 pm.

Sent by sms - 9:00am



One platform, multiple use-cases



In-Store Experience



Remote Shopping

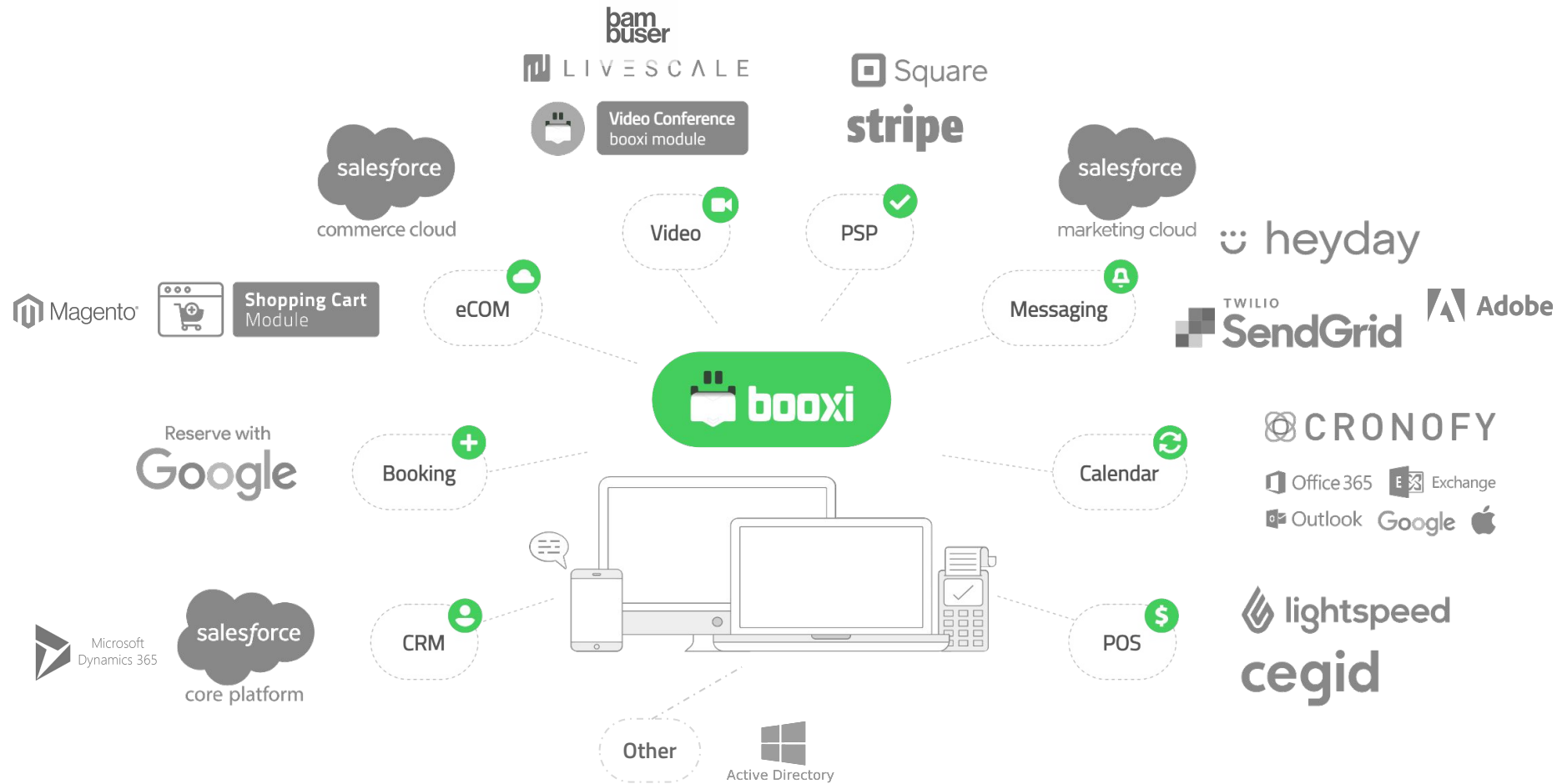


**Workshops
& Events**



**Click & Collect,
Returns, Aftersale**

1:1 or group appointments, in-store or online





Personalized experiences at scale

ACQUA
DI
PARMA

Trusted in over
5,000 locations

L'ORÉAL

Reitmans

CLARINS

ALDO

 mondou

■ L E N
B O N
M A R
C H É
RIVE GAUCHE

 *SPECIALIZED*

Dior

 Optic 2000

SEPHORA

LISSAC
l'Opticien

mobilia


HERMÈS
PARIS

DECATHLON

The numbers are in...

90%

of customers who book an appointment will buy

Drive qualified traffic to your stores 👍

2-7x

bigger basket size compared to walk-ins

Increase basket size at the same time ✅

Booking with Booxi



NEW CUSTOMERS

1 on 4 bookings are new customers.



ONLINE PERFORMANCE

10x increase in average basket size for ecommerce.



STORE OPERATIONS

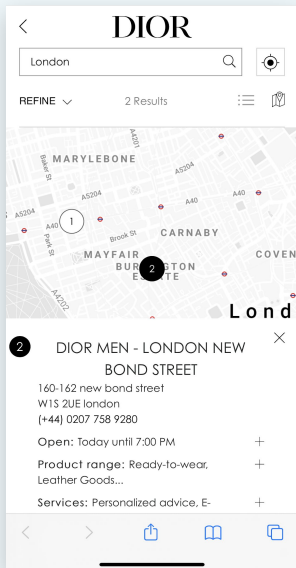
Staff according to demand and intelligently manage traffic.



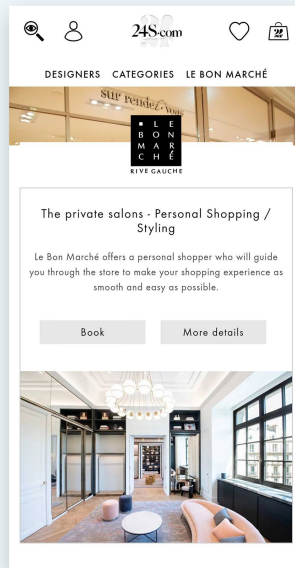
CUSTOMER SATISFACTION

Provide a unique experience that will boost sales and loyalty.

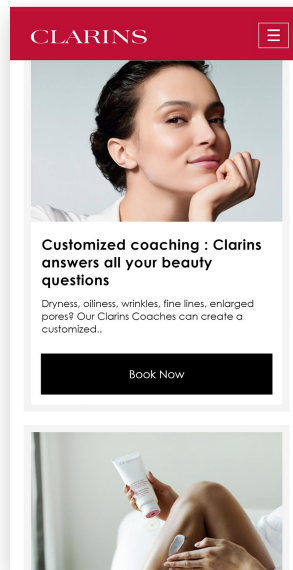
How our clients are using Booxi



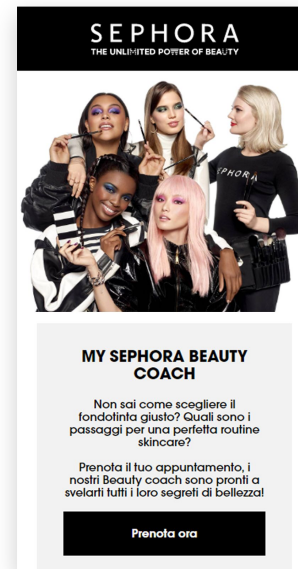
Online Consultation
Scheduling



Personal
Shopping



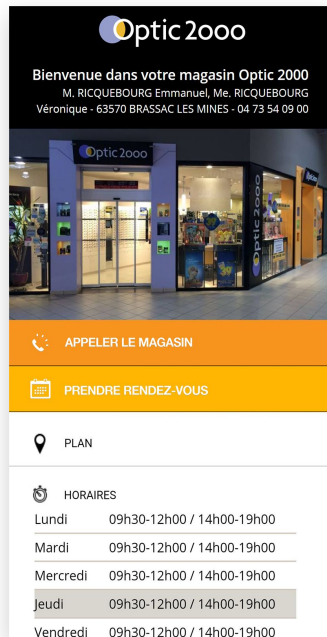
Spa
Booking



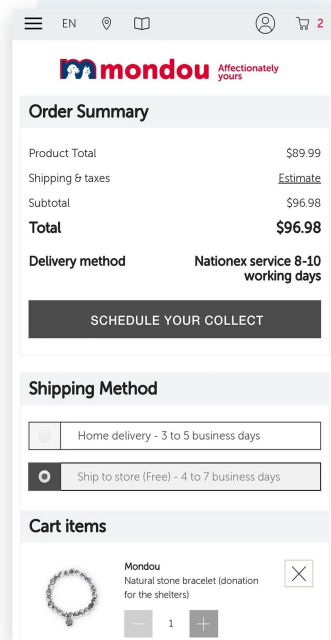
Beauty
Coaching



Workshops, Events & Rental Management



Eye Exams



Curbside Pickup

How our clients are using Booxi

Live in 3 weeks

1

Set rules

2

Create services

3

Insert code



booxi

Opportunity areas



Static Navigation

- + Home Page
- + Contact Page
- + Product Page
- + Store Locator
- + Return & Exchange Page



Dynamic Navigation

- + Chat bot
- + Wishlist
- + Abandoned shopping cart
- + Based on navigation history



Buying process

- + Order Collection
- + On first order

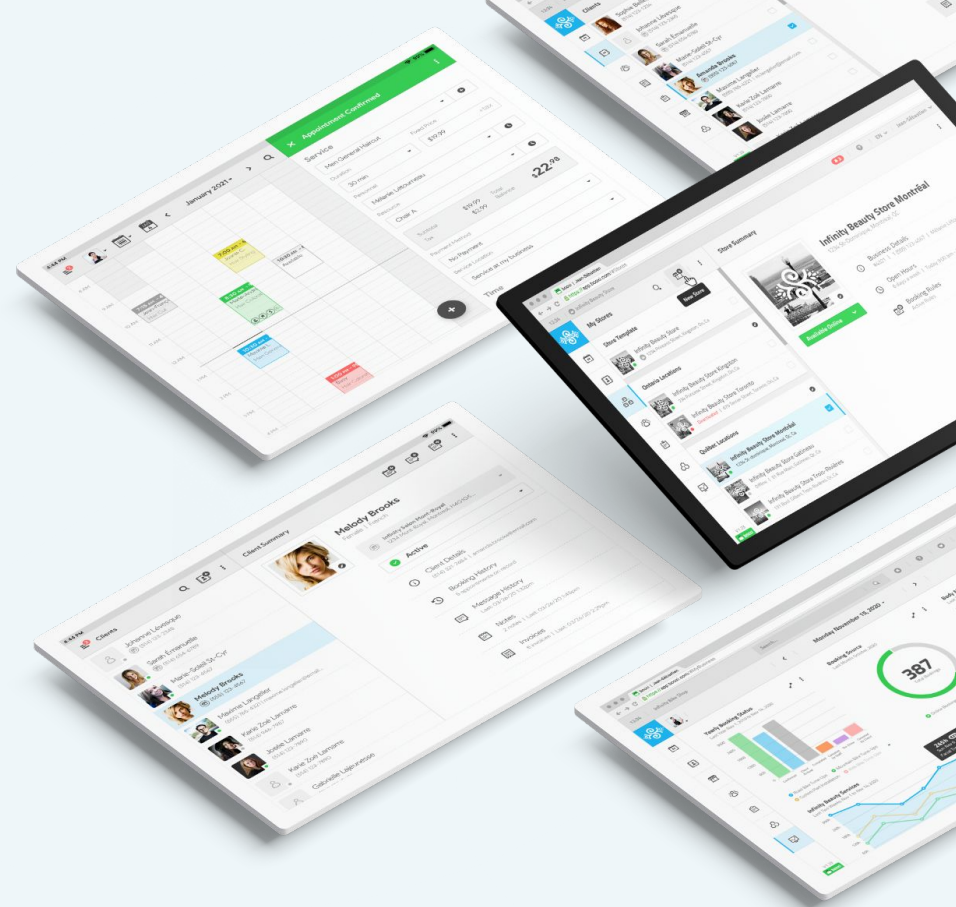


Client account

- + Services for VIP Customers
- + Return & Exchanges
- + Book After Sale Services

Why choose Booxi?

- Simple & intuitive tools
- Fast to deploy
- Easy to onboard staff
- Powerful integrations & open API
- ADA, GDPR, PIPEDA & CCPA
- Stress-tested by leading retailers





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