

# Macadamian HealthConnect™

What if you could focus on product innovation, creating unique differentiation while removing management overhead?



mHealth & digital technologies are transforming health care and the pharmaceutical industry, driving improved outcomes through cognitive therapies, while 360° patient monitoring and eClinical trial support demonstrate efficacy, and reduce regulatory burden.

## What is Macadamian's HealthConnect™?

HealthConnect™ is a Microsoft Azure based digital health platform as a service that optimizes the cost and accelerates the development of innovative, data driven medical device and digital therapeutic software applications. For many companies, this means developing engaging patient solutions which eliminate the challenges associated with interoperability, managing cloud infrastructure and ensuring security and compliance with regulatory requirements.



## Why customers use HealthConnect™

- Clients can customize the platform
- Time to market advantage
- Flexible deployment models (cloud, on-premise, & hybrid)
- Integrated device/wearables management
- Rapid third party platform integration
- Managed Platform As a Service

### Gather Real-World Evidence

- Designed for data intensive applications to leverage the latest in analytics and AI.
- Engage patients in managing their own health and deliver cognitive therapies.
- Gather patient data to understand disease progression and drug impacts.

### Accelerate Digital Transformation

### Secure Managed Platform

- Microservices facilitate rapid development of solutions to meet healthcare & patient privacy regulations.
- Modern user management and authentication delivers role based data access out of the box.

### HIPAA and HITRUST Compliant

### Integrated Disease Management

- Integrates with third party platforms, EHRs, and legacy solutions.
- Designed for connected health with connectivity to wearables, sensors, and medical devices.

### Extensible & flexible

“Establishing and encouraging good diabetes self management practices at an early stage will provide significant benefits to our patients over the years by mitigating the risk for diabetes related health complications”

- Dr. Stasia Hadjiyannakis, Medical Director, CHEO Center for Healthy Active Living