Blocking counterfeit medicines with Zuellig Pharma's eZTracker & blockchain technology

Microsoft Azure

ABOUT ZUELLIG PHARMA eZTracker

One of the largest healthcare services groups in Asia, Zuellig Pharma is utilizing blockchain technology to record pharmaceutical medicine movements along the supply chain, to determine if the product customers purchase is from an authorized distributor. With over US$2.6B in annual revenue lost in South East Asia alone, Zuellig are fighting for patient safety and pharmaceutical brand reputation.

WHAT WE OFFER

eZTracker transforms patients' mobile devices into an instant verification tool, allowing patients to verify the authenticity of their product by scanning the unique QR code on each box.

A solution which can provide instantaneous product traceability, leading to higher levels of quality control and compliance to improve patient safety.

eZTracker on Microsoft Azure drives the acceleration of global safety in pharmaceuticals, saving millions from counterfeit medication and enabling organisations to securely monitor and reduce costs within their supply chain.

Preventing harm to millions of people every year, eZTracker is a SaaS solution that leverages blockchain technology to determine if a product is from an authorized distributor. Simply scan the code on the packaging to see an instant verification or warning.

With the power of Microsoft Azure & Blockchain, eZTracker have deployed a non-intrusive method of information exchange that protects data ownership and ensures data accuracy.

A Message From Zuellig

"Our goal for eZTracker is to improve supply chain traceability, safety and authenticity of medicines, which is now more urgent and necessary considering the Covid19 vaccines. Our partnership with Microsoft is instrumental in helping us accelerate, scale and protect patients from counterfeit medicines."

- Daniel Laverick, Zuellig Pharma's Head of SAP & IT Solutions

LEARN MORE

Zuellig Pharma

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ZUELLIG PHARMA

making healthcare more accessible

Microsoft Azure

Microsoft Azure is an ever-expanding set of cloud computing services to help your organization meet its business challenges. With Azure, your business or organization has the freedom to build, manage, and deploy applications on a massive, global network using your preferred tools and frameworks.

WHY AZURE

BE FUTURE-READY

Continuous innovation from Microsoft supports your development today, and your product visions for tomorrow. With 1000+ new capabilities in the past year, you can build on the latest advancements in AI, blockchain, Kubernetes, containers, and databases to keep you ahead of the curve.

Our enterprise grade analytics solution outperforms the competition, costs less, and is fully compatible with your existing development, BI, and data science tools.

BUILD ON YOUR TERMS

You have choices. With a commitment to open source and support for all languages and frameworks, build and deploy how you want to. Take advantage of the full-featured, integrated development environments with built-in support Visual Studio and Visual Studio Code, the most popular IDEs trusted by 15M+ developers.

We embrace open source, drive innovation through collaboration, and contribute back to the community.

OPERATE HYBRID SEAMLESSLY

On-premises, in the cloud, and at the edge—we'll meet you where you are. Integrate and manage your environments with tools and services designed for hybrid cloud.

Enhance security, simplify access, and set smart policies across your different environments with a single identity platform trusted by 90% of enterprises globally.

TRUST YOUR CLOUD

Get security from the ground up, backed by a team of experts, and proactive compliance trusted by enterprises, governments, and startups.

With a $1B+ investment in security R&D and 3,500 cyber security experts, security is foundational for Azure.

Learn more: www.microsoftazure.com

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