

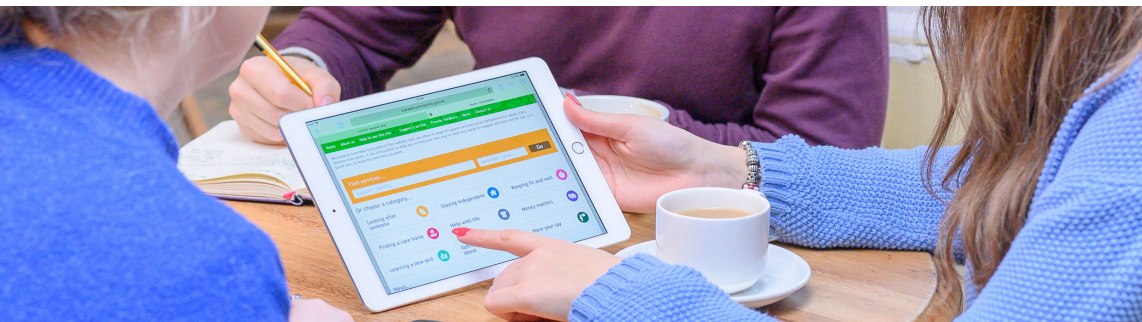
MarketPlace

Driven by a powerful sector-aware search engine, OCC MarketPlace connects individuals with council-approved services

Our unique search algorithm understands subtle differences in care concepts and is tuned to highlight alternative ways of meeting client needs, including local voluntary and community services, to reduce demand on council services.

'The MarketPlace platform has delivered an online directory solution that enables people to find information, professional services and community resources both independently and quickly.'

Mal Price – Wirral



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Features and benefits

Comprehensive directory

OCC MarketPlace is a highly customisable online resource that enables individuals to find services matching their needs. Providers can advertise their services and use our market intelligence to shape their offering.

Quality assurance

To help people choose safe, high-quality services, OCC MarketPlace provides links to CQC ratings and quality assessments performed by the council, and displays feedback from existing service users.

eBrokerage

The OCC MarketPlace brokerage module uses intelligent models to advertise care requirements and filter and rank relevant services and facilitates negotiation between the council and providers. Services can be purchased electronically via PayPal.

Integration with ContrOCC

Integration between MarketPlace, eBrokerage and ContrOCC allows for streamlined management of service and safeguarding information. Single sign-on is available across all OCC's web portals.

Want more information?
oxfordcc.co.uk/marketplace



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