



 **sepiaCMS**

AGENDA

01 Company Overview

04 Subscription Model

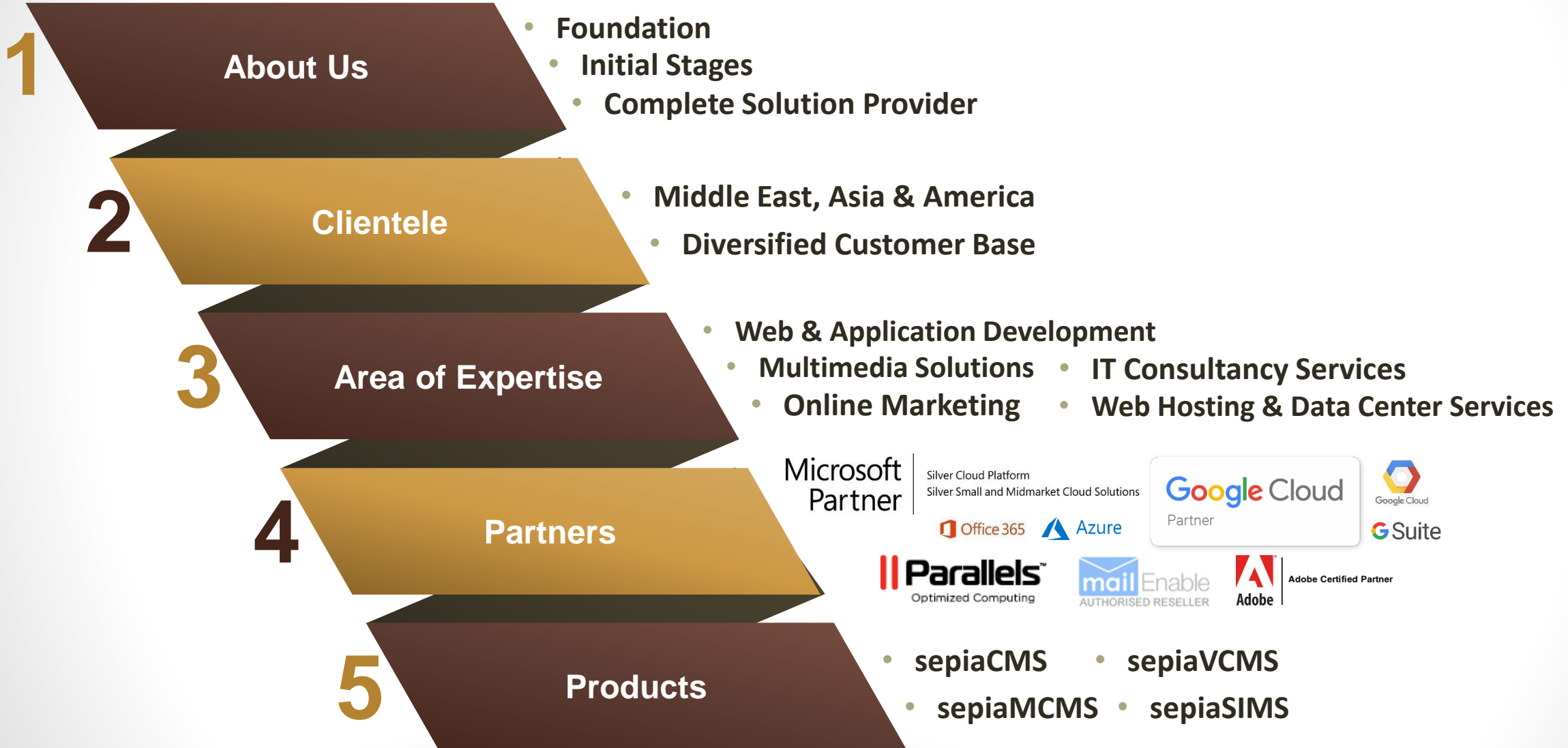
02 Problem Statement

05 SWOT

03 Product Details

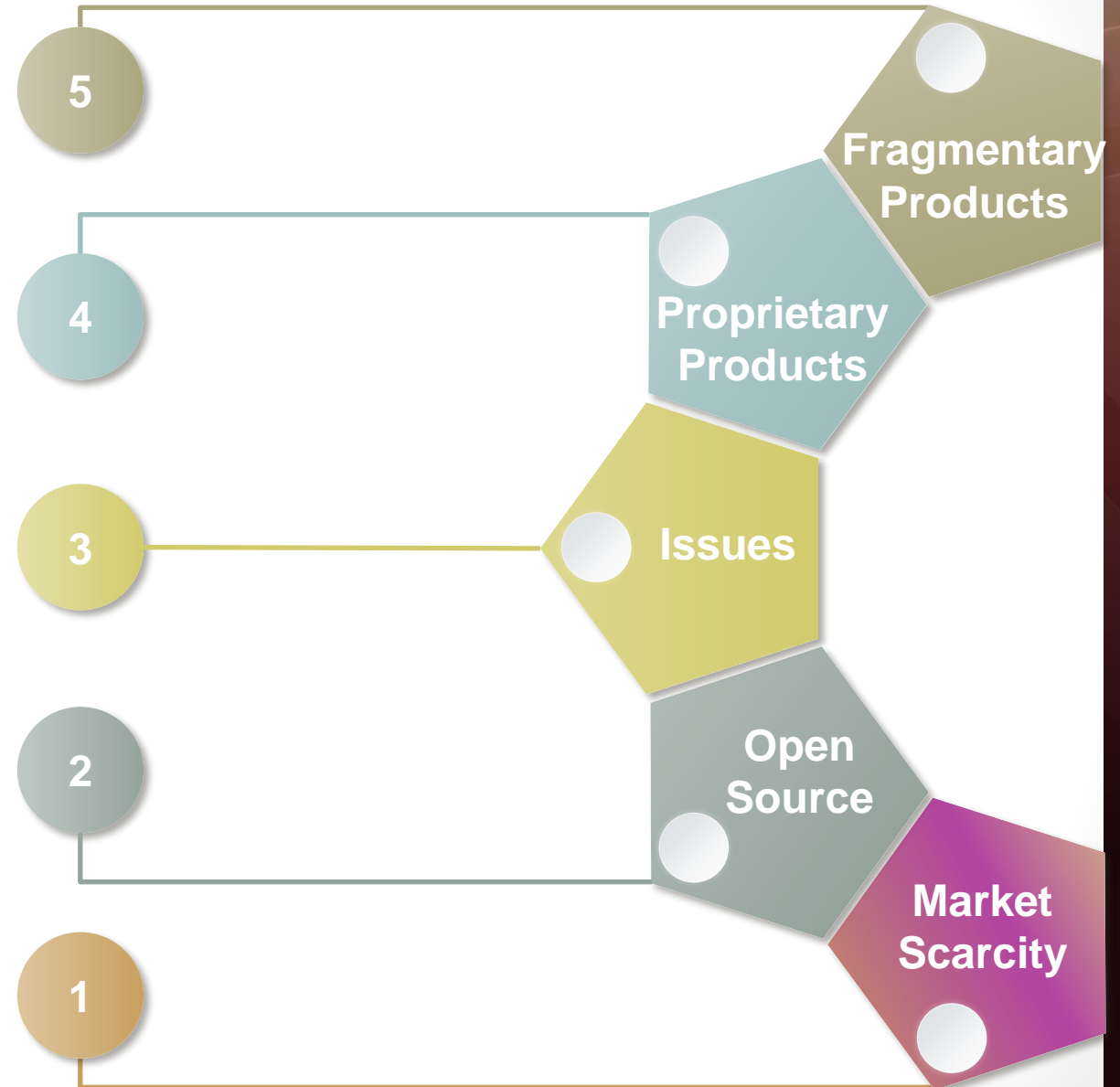
06 Customer

COMPANY OVERVIEW



PROBLEM STATEMENT

- Partial fulfillment of Requirements for Enterprise Customers
- Availability of Expensive Proprietary Products
- Insecure
- Unreliable
- Unable to Cater Multi Languages
- Unable to Cater Multi Site Requirements
- Constricted range of Solutions available on Open Source Platform with limited Functionalities
- Unavailability of a Complete End to End Solutions for Enterprise Customers



PRODUCT DETAILS



Characteristics

- Designed for Enterprise Customers
 - Customizable to Customer Needs
- End to End Unification of Requirement
 - Caters all Size of Customers

Advantages

- Secure & Reliable
- Multi Lingual & Sites
- Dashboard & Reporting
- Workflows
 - Drag & Drop
 - Processes

01

04

Developed
in
2010

02

03

Analytics

- User Based Reporting
- Single View Dashboards

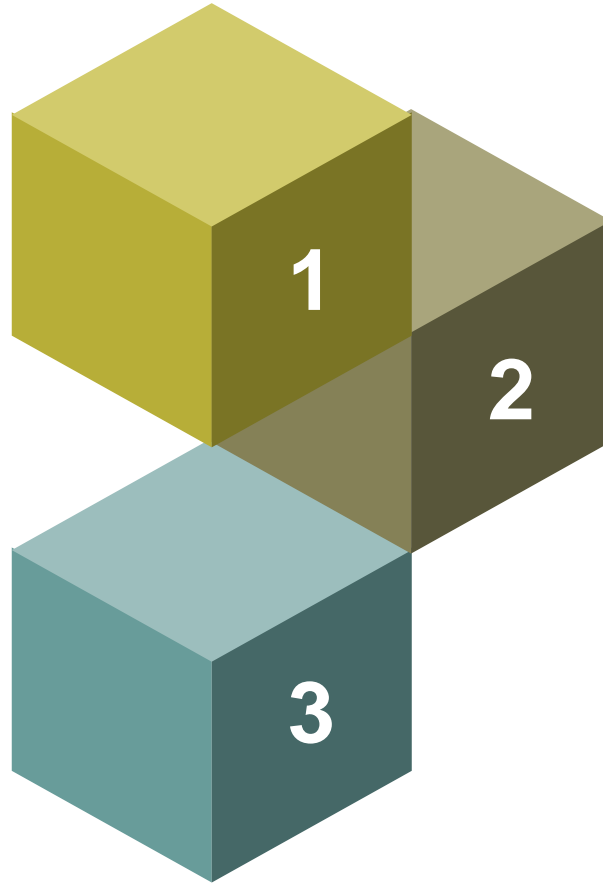
Services

- Deployment Options
 - SAAS
 - On Premises
- Social Media Integration
- Single Click Publishing Platform

SUBSCRIPTION MODEL

SAAS
Complete Hosted &
Managed Solution

01



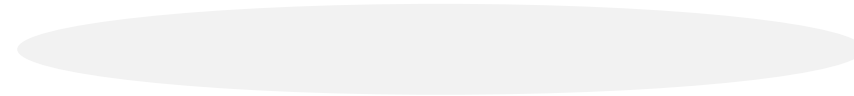
02

Hybrid

Segregated Sites
Model for Large
Enterprise Customers

On Premises
On Site Deployment
With/Without
Manageability

03



SWOT ANALYSIS

Strengths

- Customizable
- Integrations
- Workflows
- Analytics
- Secure & Reliable
- Multi Lingual & Site
- Deployment Options

Weakness

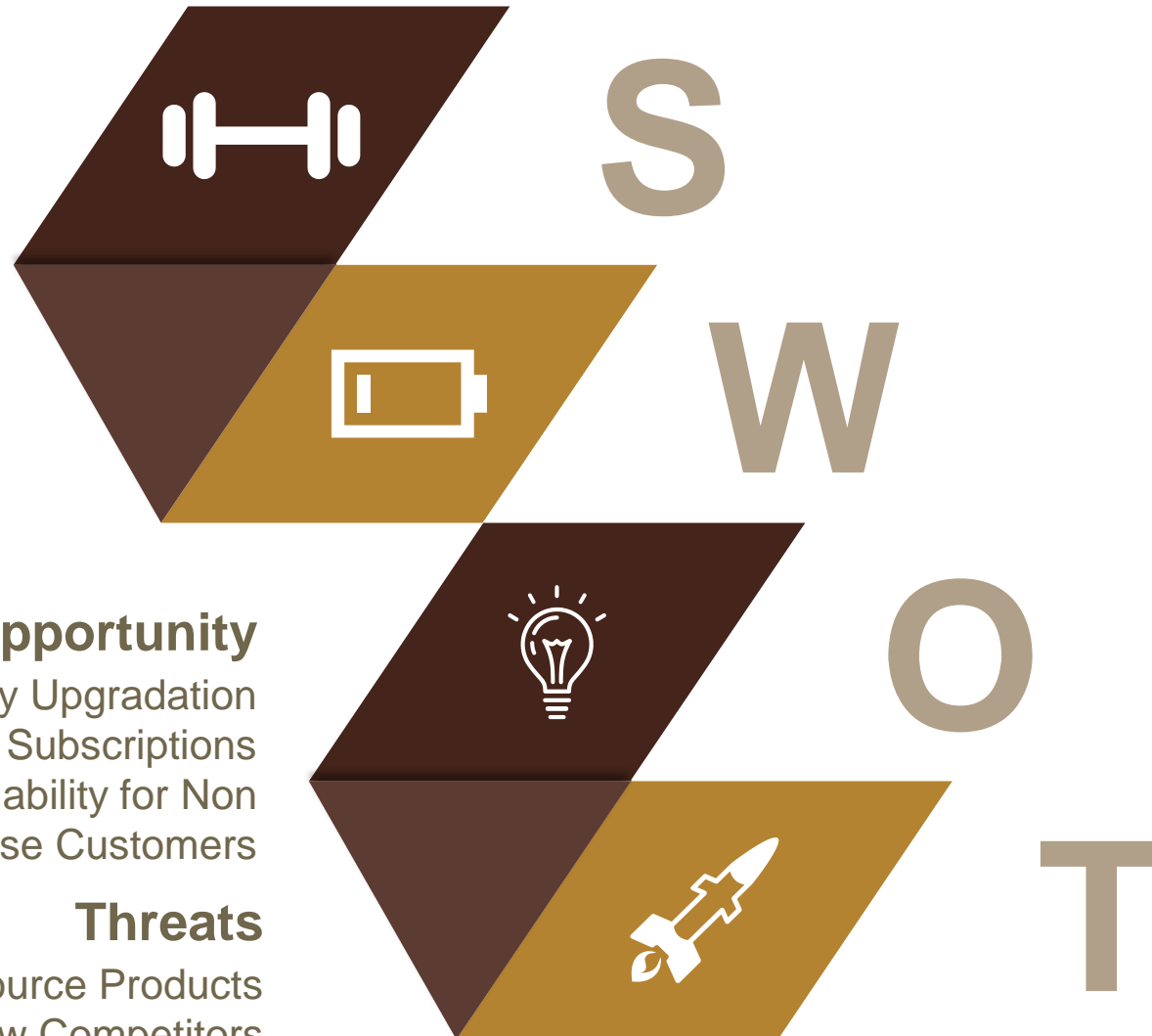
- Enterprise Customer Focused Product

Opportunity

- Technology Upgradation
- Modularize Subscriptions
- Product Availability for Non Enterprise Customers

Threats

- New Open Source Products
 - New Competitors



CUSTOMERS



The screenshot shows the TIEPCO website homepage. At the top left is the TIEPCO logo and the tagline 'The International Electrical Products Company'. A navigation menu includes 'Corporate Profile', 'Solutions', 'Products', 'Services', 'Corporate Affairs', 'Media Center', and 'Contact Us'. A search bar is located at the top right. The main content area features a large image of a city skyline at night with the text 'State of the Art Factory' and 'Our factory houses the facilities to manufacture as well as test the quality of all products'.

www.tiepcocom

The screenshot shows the Pro Marine website homepage. It has a navigation menu with 'Home', 'Profile', 'Projects', 'Services', and 'Contact'. The main content area is titled 'ABOUT PRO MARINE' and contains the text: 'Pro Marine Services was established in Dammam in 2007, and since then it has been adding value to the trade and economy of Saudi Arabia's shipping industry.' Below the text is a 'Read More' button. The right side of the page features a large graphic with a rope knot and a stylized ship's funnel.

www.promarineltd.com/

The screenshot shows the Alpine Marine website homepage. It features a navigation menu with 'News & Updates', 'Contact', and a phone number '+92 21 3561 1051'. The main content area is titled 'Service Spectrum' and includes a diagram with various service categories: 'Port Agency', 'Husbandry & Protecting Service', 'Crew Handling', 'Custom Clearances', 'Claim Management & Mediation', 'Survey & Superintendence', and 'Cargo Handling & Logistics'. Below the diagram is a paragraph: 'Our dedicated teams led by the experienced and competent individuals having thorough knowledge of relevant function ensure accomplishing the task in most efficient, effective and cost beneficial way'.

www.alpinemarine.com/en

The screenshot shows the Science Center website homepage. It has a navigation menu with 'About Us', 'Articles', 'Courses', 'Videos', 'Schedules', and 'e-Library'. The main content area is titled 'Welcome to E-Learning Website' and contains the text: 'This website is maintained by General Directorate of Science and Educational Technology'. Below the text is a search bar with the placeholder text 'Search for Articles, Videos, Courses, e' and a 'Search' button.

www.sciencecenter.gov.af

The screenshot shows the Port Qasim Authority website homepage. It features a navigation menu with 'ABOUT US', 'FACILITIES', 'PORT OPERATIONS', 'TENDER', 'PROJECTS', 'MEDIA CENTRE', 'INDUSTRIAL ZONE', and 'CONTACT'. The main content area is a large image of a port with a ship and cranes. The text 'PORT QASIM AUTHORITY Gateway to National Prosperity' is visible at the top right.

www.pqa.gov.pk

- Sepia CMS provides Web based management system which allows to maintain your web portal or e-presence effectively.
- It uses step by step approach to perform all tasks.
- It is integrated with multiple modules and can be accessed from anywhere.
- It has separate user levels for extra security and admin management

Content Management System (CMS) Overview













Sign In

Username

Password

Sign In

Secure Panel to access web management tool - CMS

- 
-  Dashboard
-  Pages
-  News
-  Media
-  Jobs
-  FAQ
-  Notice
-  Workflow
-  Change Request

Dashboard

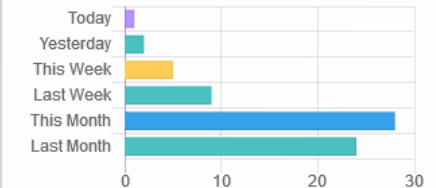
Search...

Welcome SuperAdmin

Site Traffic Overview

28 Aug 2019 10:26 AM	/en	Mozilla/4.0 (compatible;	112.211.45.182
27 Aug 2019 05:27 AM	/en	Mozilla/5.0 (compatible;	95.163.255.162
23 Aug 2019 02:26 PM	/en	Microsoft Office/14.0	202.83.168.100
23 Aug 2019 02:25 PM	/en	Microsoft Office/12.0	202.83.168.100
23 Aug 2019 02:25 PM	/en	Mozilla/4.0 (compatible;	180.232.71.74
21 Aug 2019 05:13 AM	/en	Mozilla/4.0 (compatible;	180.232.71.74
21 Aug 2019 05:11 AM	/en/notice	Mozilla/5.0 (compatible;	54.36.150.30
21 Aug 2019 05:09 AM	/en	Mozilla/4.0 (compatible;	180.232.71.74
21 Aug 2019 05:08 AM	/en	Mozilla/5.0 (compatible;	46.229.168.162
21 Aug 2019 05:06 AM	/en/about-us/about-us/chairmen	Mozilla/5.0 (compatible;	46.229.168.136
	/previous-chairmen		
21 Aug 2019 05:06 AM	/en/notice/office-timings-during-the-holy-month-of-ramza	Mozilla/5.0 (compatible;	46.229.168.129
21 Aug 2019 05:05 AM	/en	Mozilla/4.0 (compatible;	180.232.71.74
21 Aug 2019 05:01 AM	/en	Mozilla/5.0 (compatible;	46.229.168.134
21 Aug 2019 04:59 AM	/en/pakistan-citizen-portal	Mozilla/5.0 (compatible;	40.77.167.199
21 Aug 2019 04:58 AM	/en	Mozilla/4.0 (compatible;	180.232.71.74
21 Aug 2019 04:54 AM	/en	Mozilla/5.0 (Windows NT	39.62.55.168
21 Aug 2019 04:54 AM	/en	Mozilla/5.0 (Windows NT	39.62.55.168
21 Aug 2019 04:52 AM	/en	Mozilla/5.0 (Windows NT	39.62.55.168
21 Aug 2019 04:51 AM	/en	Mozilla/5.0 (compatible;	77.75.76.161
21 Aug 2019 04:51 AM	/en	Mozilla/5.0 (Windows NT	39.62.55.168
21 Aug 2019 04:51 AM	/en	Mozilla/5.0 (Windows NT	39.62.55.168
21 Aug 2019 04:50 AM	/en	Mozilla/4.0 (compatible;	180.232.71.74
21 Aug 2019 04:49 AM	/en	Mozilla/5.0 (Windows NT	39.62.55.168
21 Aug 2019 04:49 AM	/en	Mozilla/5.0 (Windows NT	39.62.55.168
21 Aug 2019 04:49 AM	/en	Mozilla/5.0 (compatible;	207.46.13.151
21 Aug 2019 04:49 AM	/en/tender/filter/Classification/National	Mozilla/5.0 (compatible;	207.46.13.151
21 Aug 2019 04:43 AM	/en	Mozilla/5.0 (compatible;	46.229.168.137
21 Aug 2019 04:42 AM	/en	Mozilla/4.0 (compatible;	180.232.71.74

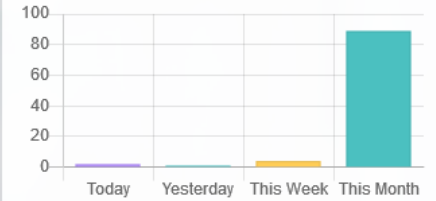
Users Registrations



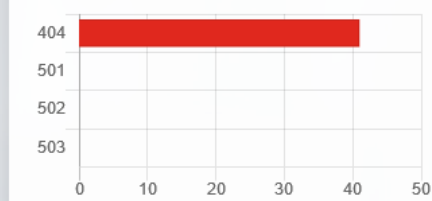
Post Stats



Recent Visits



BAD Requests



The user interface of the system is easy to understand, intuitive and user friendly.



- Dashboard
- Pages
- Tender
- News
- Media
- Jobs
- FAQ
- Notice
- WorkFlow

0 WORDS

Enter Slug

if Attachment
Upload Attachment

Keyword Description

Publish

29 Aug 2019 10:19:44 PM

Enter UnPubLish Date

Categories [i,Manage](#)

General
Announcement
Reports

Author

superadmin

Publish

Manage MetaData

Source of the Content if Thumbnail Image
Upload Thumbnail Image

if Featured Image
Upload Featured Image

CSS Class

Author Detail

Created by: superadmin

Division: Administrations

Department: Stores

It allows step by step guide to create any information in the system



Dashboard



Pages



Tender



News



Media



Jobs



FAQ



Notice



Workflow



Change

Edit WorkFlow Step

Mode: Create

Module: Tender

Add WorkFlow Step

Step 0

Upload by Operator

- By User
- By Role
- By Dept
- By Dept / Role

Operator

Step 1

Publish by IT Dept

- By User
- By Role
- By Dept
- By Dept / Role

Internal Audit

Update

You can define your own workflow for publishing of Content.

THANK YOU