

Real-Time Visibility Platform for Shippers

View, analyze, predict and communicate your visibility data all in one place.

Descartes MacroPoint is the leading multimodal, supply chain visibility platform used by shippers and receivers alike to obtain real-time visibility over their in-transit shipments. From transporting raw material to home delivery, logistics tracking and analysis is essential to increasing delivery performance and improving customer satisfaction.

Why should you consider a visibility solution?

- Increased focus on in-transit inventory planning and optimization to improve working capital has increased the need to more aggressively manage pick-up and delivery windows
- An inability to predict and manage supply chain disruptions before they occur creates a costly ripple effect across multiple areas of the business
- Manual communication methods and multiple systems silo information internally between departments and externally with customers, suppliers and LSPs, resulting in a lack of actionable visibility data
- Utilizing various 3rd parties for transportation and logistics creates a separation of information across multiple platforms & portals which delays communication and negatively effects operational efficiency

What features & benefits does Descartes MacroPoint offer to help?



Real Time Multimodal Visibility

View the location and ETA of every shipment simultaneously in real-time.



Optimize Operational Efficiency

Automate processes, reduce manual communication and maximize your resources.



Predictive ETAs

Utilize predictive ETAs that account for things like truck specific routing, estimated H.O.S., weather and traffic.



Carrier Performance Reporting

Automate carrier scorecards and KPI reporting. Create custom reports for other objectives.



Reduce Detention Fees

Receive automated departure, arrival and pre-arrival notifications with customizable geofencing.



Universal TMS Integration

Descartes MacroPoint integrates with every major TMS platform. Custom integrations are available upon request.



Temperature Monitoring

Temperature monitoring and alerting for refrigerated loads to keep your freight compliant.



SKU-Specific Shipment Details

Search and filter by SKUs or any other user-defined data that can be pulled from your TMS.

It's all about the network.

The industries largest carrier visibility network at your fingertips

Shippers are demanding intelligent, actionable visibility data. Capabilities such as Predictive ETAs, geo-fence alerts, temperature monitoring, live weather and traffic are all critical to their growing desire to 'manage by exception'. This requires a powerful network of connected technologies to deliver this functionality.

The Descartes MacroPoint visibility network is a single point of access to all tracking modes and logistics data sources. This network of connectivity has allowed the opportunity to create an ecosystem of the industries best shippers and logistics providers. Today, more than ever, there is a greater demand for real time freight visibility. Satisfied customers are repeat customers, and Descartes MacroPoint ensures your ability to satisfy your visibility requirements.

DESCARTES MACROPOINT IS THE TRUSTED SOURCE OF LOGISTICS TRACKING FOR:

Over
2MM
Connected Trucks/Devices

Over
1MM
Drivers

Nearly
200K
Carriers

80
of the Top 100
North American Brokers

54
of the Top 100
For-Hire Carriers

30
of the Top 50 Global
Logistics Service Providers

