2.4m
Enrolments

7,500
Courses

8,800
Educators

180
Countries

80
Partners

44%
Malaysia

16%
Singapore

13%
Australia

6%
USA

3%
India

openlearning

Lifelong Learning, Online

MOOCs, Professional Learning, Online Degrees and Beyond

OpenLearning is a next-generation online lifelong learning platform that enables education providers to deliver effective, enjoyable and transformative courses on a global scale.

Reach New Markets

Build brand awareness, generate revenue, and grow student recruitment.

Lower Attrition

Deliver socially constructive activities to keep students engaged in their learning.

Convert Degrees into Micro-Credentials

Unbundle, redesign, and repackage longer degrees into flexible short courses and micro-credentials.

Future-Proof Learners

Develop students' thinking skills, professional networks, and portfolios in preparation for Industry 4.0.

Portfolios for Lifelong Learning

Showcase your students' skills and credentials with an automatically generated online portfolio.

Use Proven Social Learning Pedagogy

Deliver collaborative courses on a platform founded on solid educational research with a social constructivist philosophy.
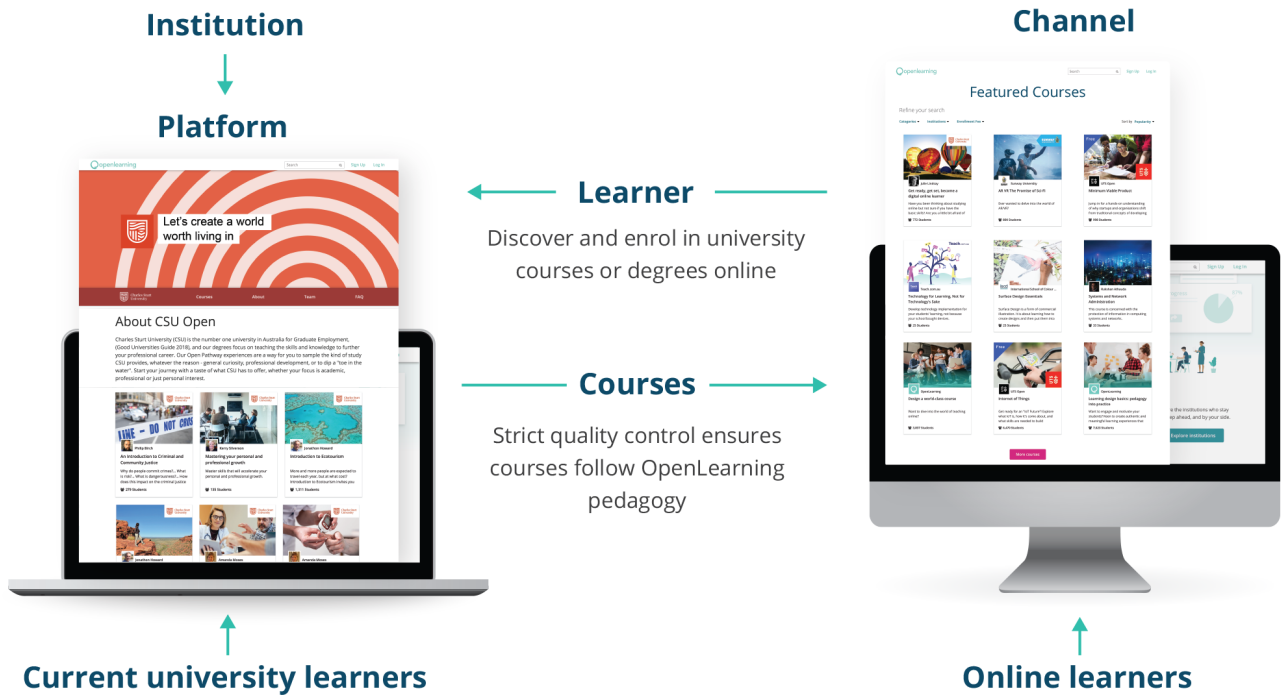
Tap into Rich Data with Artificial Intelligence

Assess student data points, use smart-driven search algorithms to highlight talent, and improve learning outcomes.

The OpenLearning Solution

Platform, Learning Design and Marketplace

Institution

↓

Platform

Channel

Learner

Discover and enrol in university courses or degrees online

Courses

Strict quality control ensures courses follow OpenLearning pedagogy

Current university learners

Online learners

Features and Services

How Does It Work?

Whether your goals are to deliver quality online learning, reduce student attrition, increase graduate employability, or attract high-value learners from new markets, we can tailor a solution to help you make the most of your strengths.

Platform

Everything You Need to Create, Deliver and Sell World-Class Education

AUTHORING TOOLS

Customise your course with galleries, wikis, activity widgets, blog pages and branded institution portals. Optimised for API and xAPI.

COURSE DELIVERY

Social media workflows encourage interaction and collaboration. Track individual progress with course feed, groups and high-level statistics.

ASSESSMENT AND CERTIFICATION

From automated marking to peer review, easily assess and award your students with online certificates, badges and micro-credentials.

Find out more at **solutions.openlearning.com**

Learning Design Services

Build Effective and Engaging Online Courses, On Time and Within Budget

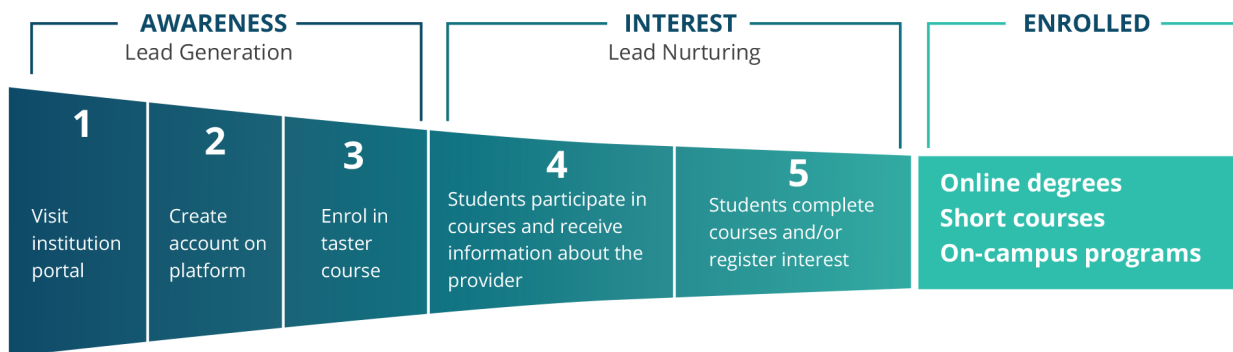**LEARNING DESIGNERS**   **MULTIMEDIA PRODUCERS**   **GRAPHIC DESIGNERS**

Our expertise centres on designing great student experiences that are social, active, and engaging. Driven by continuous feedback, our Learning Services team guides subject matter experts through a collaborative course design process.

Marketing Services

Partner with OpenLearning for your learner recruitment needs.

AWARENESS Lead Generation			**INTEREST** Lead Nurturing		**ENROLLED**
1 Visit institution portal	**2** Create account on platform	**3** Enrol in taster course	**4** Students participate in courses and receive information about the provider	**5** Students complete courses and/or register interest	**Online degrees** **Short courses** **On-campus programs**

Attract new students from around the world. Our Marketing team will work with you to promote your accredited and non-accredited courses through our global education marketplace, partner network, and digital advertising channels.

Training and Support

Build Your Team's Capacity and Take Advantage of Our Support Channels

TAILORED WORKSHOPS

Private small group sessions with an experienced Learning Designer.

FREE ONLINE COURSES

On demand learning design and facilitation courses.

GLOBAL SUPPORT TEAM

Phone and email support from our global Customer Success team.

Contact us at **contact@openlearning.com**

About Us

OpenLearning was founded with a vision to improve access to quality education, promote lifelong learning, and future-proof learners by enabling educators to design, deliver and sell effective online courses and qualifications worldwide.

Built on proven learning sciences research and a constructivist learning philosophy, the OpenLearning platform goes beyond traditional instructivist approaches and static learning management systems to deliver authentic, active and connected learning experiences.

With over 1.5m students across 180 countries, OpenLearning has enabled education providers to reach new markets, increase employability and improve outcomes through MOOCs, short courses and blended learning.

To empower accessibility, our courses are delivered in 87 languages and we are working towards Web Content Accessibility Guidelines (WCAG) Level AA compliance in 2019.

Leaders in Education Technology

David Collien
Founder & CTO

BSc Honours
Former UNSW Education Researcher
Former AI Researcher at NICTA

Cherie Diaz
MD Australia

MEd, MA, BT/BA
Former Head of Education
Delivery at AICD

Adam Brimo
Founder & CEO

BA, BEng
UNSW Alumni Graduand Award
Forbes 30 under 30 Asia 2017

Education Partners

THE UNIVERSITY OF MELBOURNE

WESTERN SYDNEY UNIVERSITY

UNSW SYDNEY

UTS

Australian Government

Charles Sturt University

ais nsw

TAYLOR'S UNIVERSITY
Wisdom · Integrity · Excellence

REDHILL EDUCATION

Class Cover
Casual Teachers. Booked Faster.

Sydney School of Entrepreneurship

SUNWAY UNIVERSITY

Keep Up With All Things OpenLearning

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Contact us at **contact@openlearning.com**

Founded in
2012

70+
Team members

65%
Women teammates

78m+
Behavioural events logged

23.4%
Average completion rates in 2018

Cited in
2,000
publications

16m+
Peer Interactions

Our users speak
87
languages

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