



paiqo

The Platform and AI Company

About paiqo

**> 10 years
experience**

Focus on data platform & AI

```

1 #!/usr/bin/env python
2 import sys
3 import os
4 import simpleknn
5 from bigfile import BigFile
6
7 if __name__ == "__main__":
8     trainCollection = 'toydata'
9     nimages = 2
10    feature = 'f1'
11    dim = 3
12
13    testCollection = trainCollection
14    testset = testCollection
15
16    featureDir = os.path.join(rootpath, trainCollect
  
```

22 Experts

Data Scientists, Data Engineers and Business Developer with years of experience in successful delivery of data science projects for many well-known companies.

Background

computer scientists, mathematicians, statisticians,
engineers, economists

ai

Research & Teaching

Close cooperation with universities and research institutes in business projects, talks, research activities and teaching.

25 Customers

In the field of (online-)retail, healthcare
and fitness, manufacturing

Microsoft
Partner



Gold Data Analytics
Gold Data Platform
Gold Cloud Platform



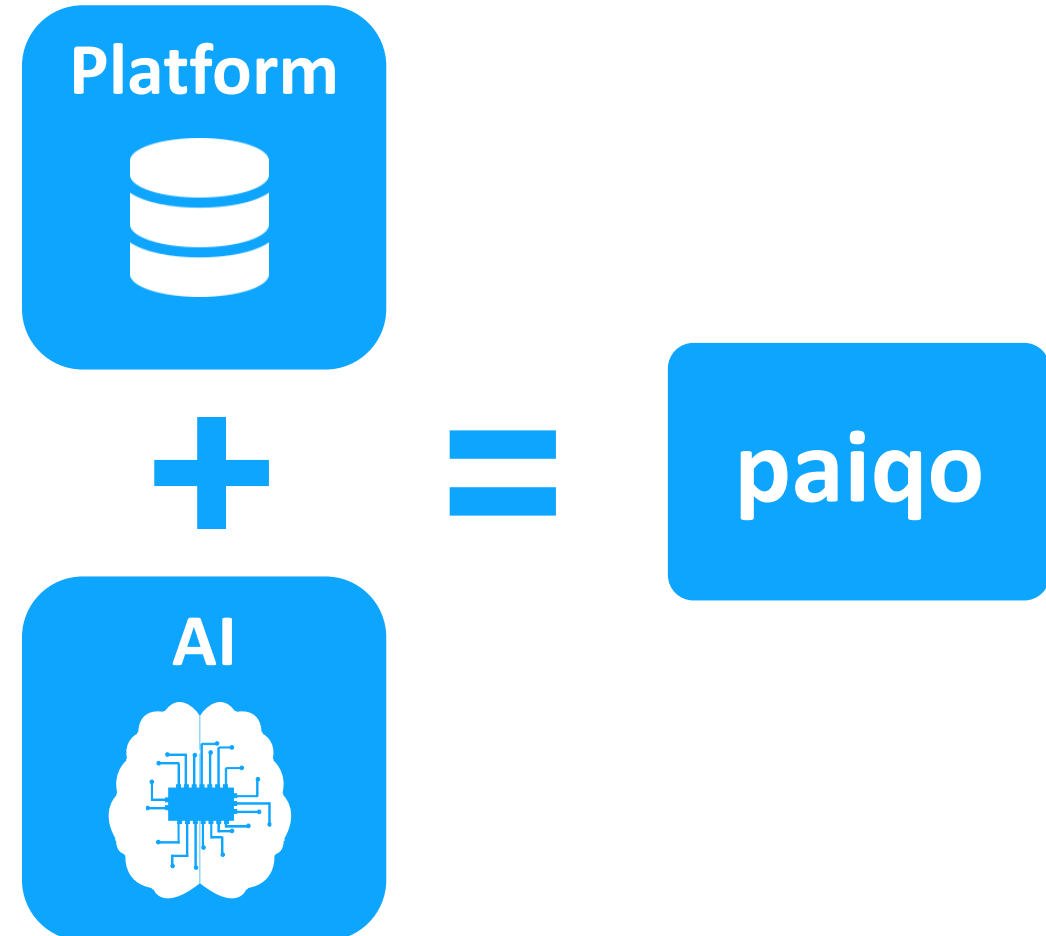
databricks®

Know-How

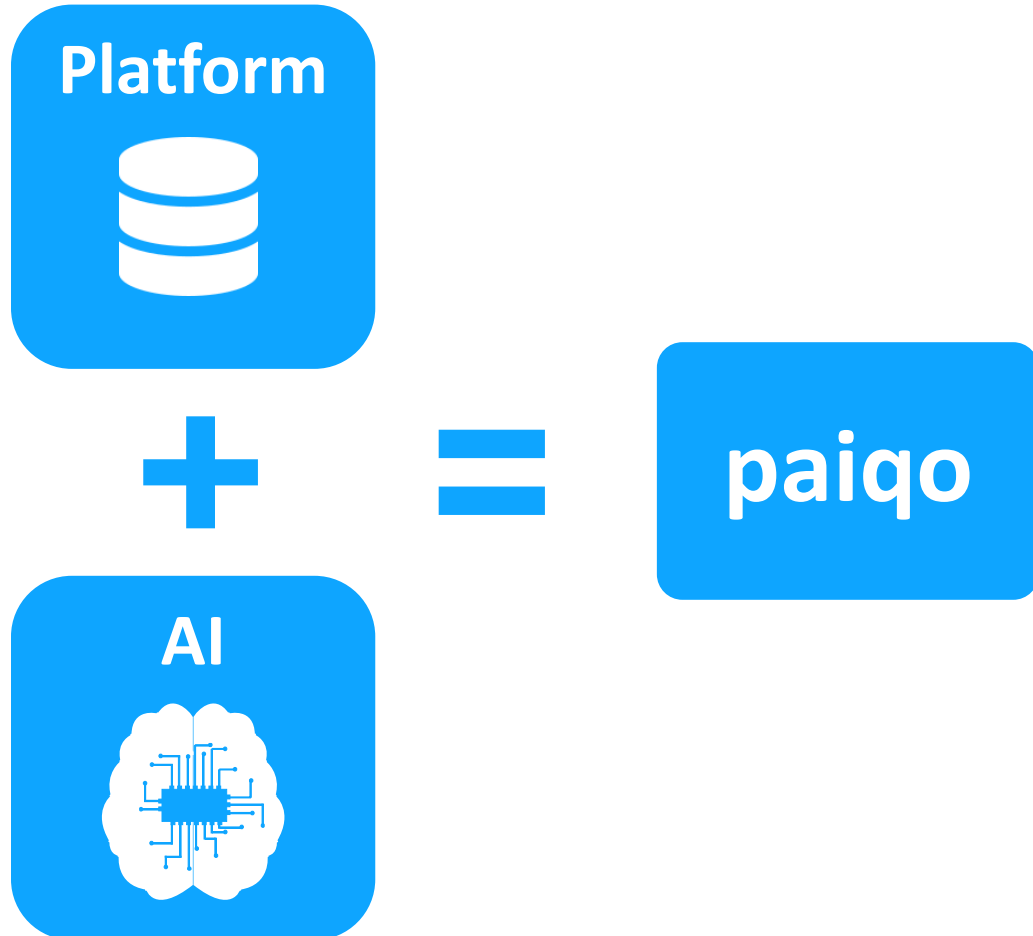
methodological and technical (e.g. Spark,
Hadoop, In-Memory, Machine Learning)

The Platform and AI Company

- Years of project-experience in building Platform and AI solutions
- End-to-End enabler for data & AI projects
- Business Understanding & Technical Excellence
- *Focused on your data success*



Our Know How



We are Experts for:

Artificial Intelligence, Machine Learning, Deep Learning, Reinforcement Learning

Data Platforms, NoSQL, RDBMS, Databricks/Spark, Cloud Platforms

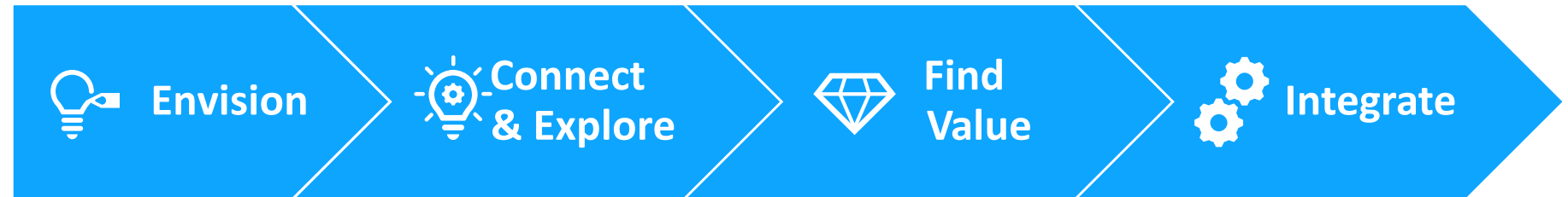
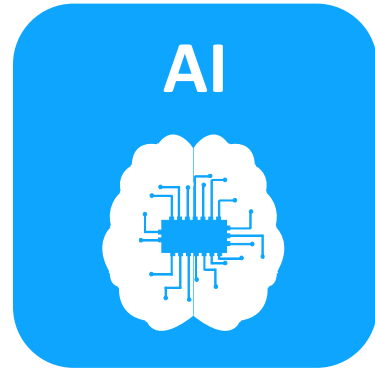
We understand that:

AI projects get often stuck after first PoCs. AI can **only** provide value when it actually changes processes.

Most Data platforms **cannot** operationalize AI well.

We **can build** the platform that is key for **successful** process change through AI

Our Approach



AI and Machine Learning alone will not lead to a digitized Process or Company. It also needs a Platform where Data, AI and Processes can be operationalized.



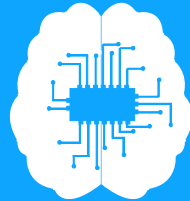
Our Offering

Data Platform



Platform Architecture
Building Data Hubs
Analytics DevOps
Security & GDPR

AI Solutions



Data Science / ML
Predictive Models
Deep Learning
End-to-End Solutions

Trainings



AI Intro
Methodology
AI Journey
AI Team-Setup

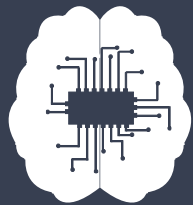
Business Development



Find Business Value
Design Thinking
Digitalization Strategy
Augment Business & AI

Our Offering – Focus Business Areas

AI Solutions



Customer Analytics

- Customer Segmentation
- Predictive Customer Lifetime-Value
- Campaign Optimization & Next Best Offer
- Recommendation-Systems
- Customer Journey Optimization
- Customer Churn
- Dynamic Pricing

Machine Analytics

- Manufacturing Analytics
- IoT Analytics
- Predictive Maintenance
- Predictive Quality
- Parameter Recommendation
- Visual Inspection

Finance Analytics

- Demand Prediction
- Anomaly Detection (Transactions, Purchase to Pay, ...)
- Revenue, Ebit, Cash Prediction
- Simulation



Data Platform



Convenient Meeting Minutes – Teams Call Bot



Initial Situation

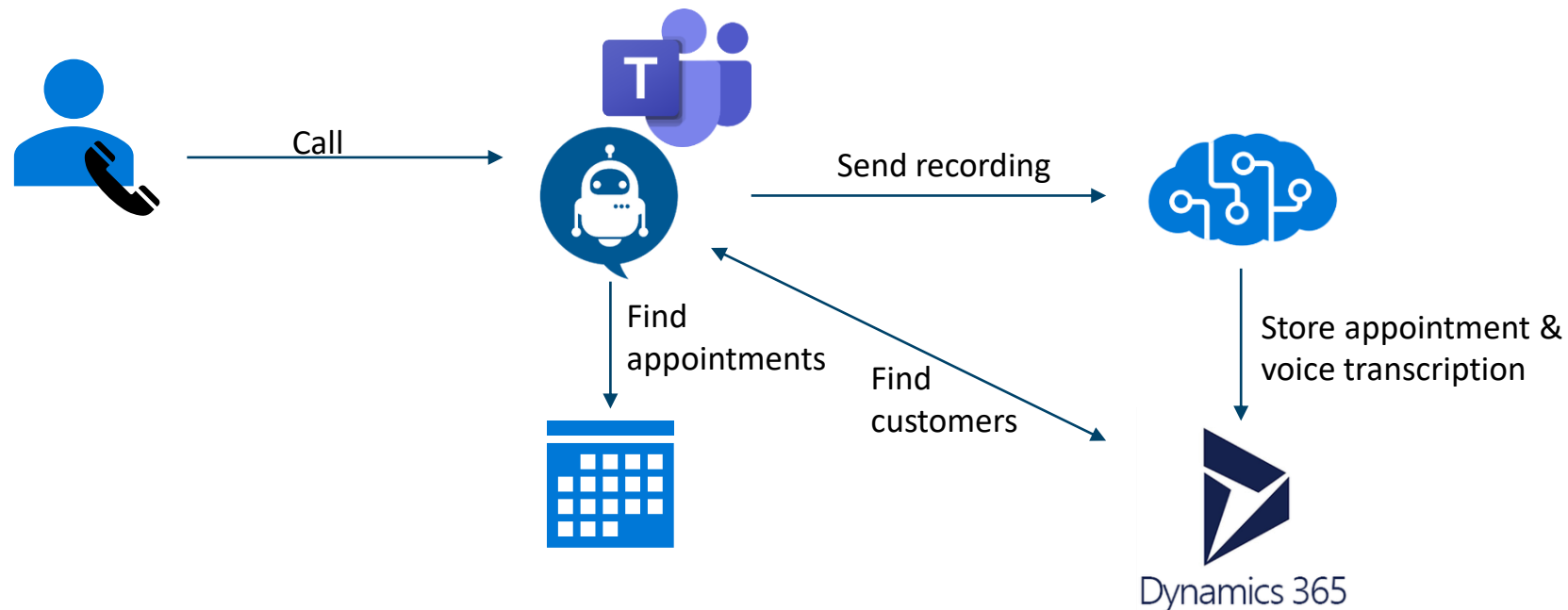
- Customer appointments documented poorly by salespeople in CRM
- No holistic view on customer agreements and requirements

Solution

- Teams Call Bot to be called from mobile directly after the customer appointment
- Bot checks calendar and infers customer
- Voice notes transcribed by bot and fed into CRM
- Easy & complete documentation of customer appointments

Teams Call Bot – Architecture

- Dictate your meeting minutes instead of typing
- Seamless integration into Teams and Dynamics 365
- Recognizes individual terms and customer names



Your Contact



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