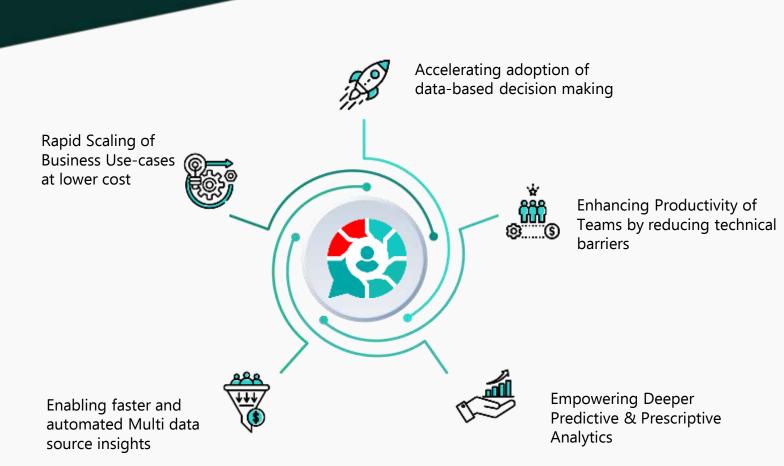


A Conversation Analytics Platform powered by GPT

Leveraging ChatGPT to help CPG companies accelerate adoption and reduce the time to build while increasing the speed to upskill.





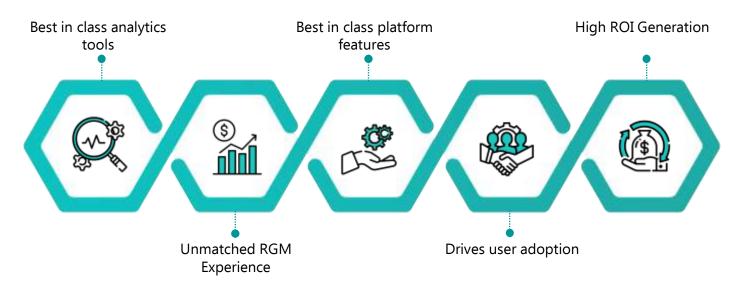








Reasons to choose Decision Point



Our RGM Credentials

- United States
- Europe
- Africa
- Latin America
- Revenue Growth Management
- Promotion Analytics
- Dynamic Segmentation

Pricing Simulators

- Consumer Analytics
- Predictive Order
- POS Segmentation Market Mix Modelling