



agility cms

PRODUCT OVERVIEW

A CONTENT-FIRST APPROACH

Agility CMS helps customers adopt a **Content First Methodology**.

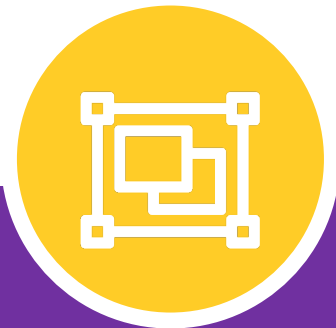
This means Website or App front-ends can be rewritten easily without changing the content in Agility CMS.

This enables a future where you never have to rebuild their website from scratch ever again.

By starting off with great **Content Architecture**, customers can create the right Content Definitions with the kinds of **Content Relationships** that will stand the test of time.

Content that serves as a single source of truth can be placed in a **Content Warehouse** so it can be made available anywhere.

Content that is designed specifically for a Website, App, Line of Business, or Organizational Segment, can be placed in a **Property Instance**.



Content
Architecture



Content
Relationships



Content
Warehouse



Property
Instances

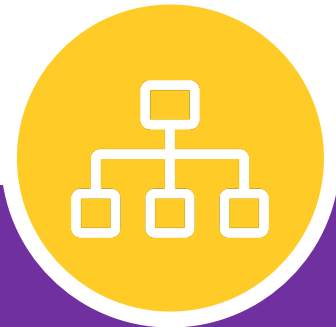
HEADLES CMS WITH PAGE MANAGEMENT

Agility CMS adopts all the aspect of **Headless CMS** that makes an omnichannel approach easy, with the understanding that **Page Management** is of utmost importance in any website project.

Your Content Team can have complete control over the **Sitemaps** and the structure of each **Page** on that Sitemap.

Developers can define **Page Templates** and **Module Definitions**. This allows them to write code that output all the different kinds of Templates and Content that are available to the Content Team.

It also gives total creative freedom to Designers to create whatever they desire on the front-end.



Sitemap
Management



Page
Management



Page
Templates



Module
Definitions

ADDITIONAL HEADLES APIs

Agility CMS had adopted a API-first approach to all of the additional components in our offerings.

E-commerce and **Ticketing** have enabled customers who had previous issues with their websites going down on Black Friday to greatly increase their online revenue.

Our **Search** component was created to replace our many customers who had relied on Google Custom Search. We added additional APIs for **Faceting** and **Ranking** to provide added benefits.

The Agility **User Generated Content** APIs have been used for everything from user registration, comments, ratings, contests, form submissions, and more.



E-commerce



Ticketing



Search



User-Generated
Content