

roadmap^{rm}



**Traditional travel
management is falling apart.**

**Procuring for savings alone
is an end game.**

**Purpose & value-driven
companies outpace their peers.**

**The most innovative companies
are already benefitting from a value driven
and traveler-centric support system.**

**Imagine you could maximize
the value of your travel program,
while minimizing costs.**

roadmap°

Plug into the award winning corporate travel platform

Maximize Value. Minimize Costs.

MAY

2019

roadmap[®]

→ Value proposition

Maximize the value of your travel program

Benefit from a well-designed, more compliant, truly traveler-centric support system that leads to higher value for travelers and travel managers, powered by a digital pocket travel assistant. Fully customizable. Fully branded.



roadmap[®]

Trusted by the world's leading companies



AkzoNobel



A photograph of two women in an office environment. The woman on the left is wearing a blue patterned top and is looking down at a device. The woman on the right is wearing a dark top and a blue skirt, looking towards the camera. The background shows office partitions and a desk.

roadmap•

“We see the Roadmap-based MS Travel App as the best way to get resources directly into our travelers’ hands.”

Eric Bailey (Microsoft) - Director Travel, Meetings and Payment

The added value of our platform

See how roadmap can help you boost your ROI on traveler engagement and user satisfaction while still contributing to the bottom line.



Simplify Processes

Integrate all your suppliers into one single platform



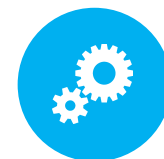
Increase Compliance

Increase compliancy by giving easy access to your travel policies



Utilize Data

Use behavioral data to optimize the experience and procure for value



Boost Productivity

Boost employee productivity with traveler satisfaction

How we work

 Simplify

all-in-one travel platform

Integrate all your suppliers to one single platform and maximize value, cost reduction and minimizing manual steps in completing a business trip.



 Customize

integrate your program

Fully customizable platform on which you can integrate your own travel policies. Share benefits, discounts and partner deals all within the companies guidelines.

 Personalize

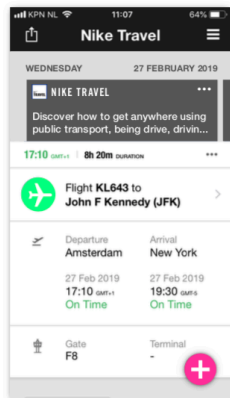
exceed expectations

Utilize behavioral data to exceed expectations of your Road warriors. Look beyond transactional data to see personas, destinations and quality of suppliers.

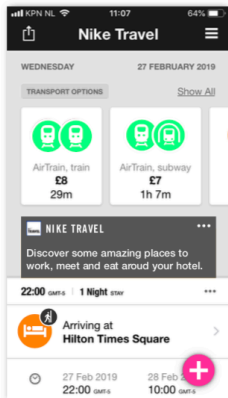


A seamless, well-designed traveler experience, powered by a digital pocket travel assistant.

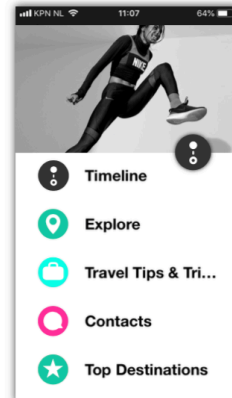
EXAMPLE SCREEN DESIGNS



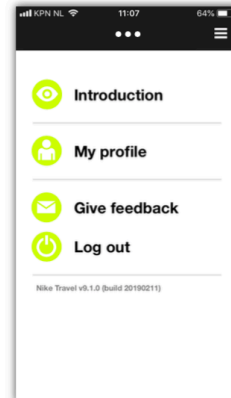
PAIRED BACK GREY BACKGROUND FOR TAB'S TO ALLOW THE COLOURFUL ICONS TO POP



CLEAR COLOUR CODING - GREEN FOR TRANSPORT, ORANGE FOR DESTINATION ETC.

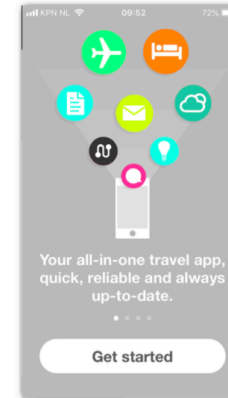


ALL HEADER IMAGES IN B&W FOR CONSISTENCY AND ALLOWS COLOUR CODING TO BE HERO

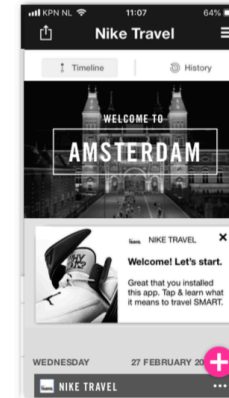


EXAMPLE OF ICONS FORMING SECTION IN ONE COLOUR FOR CLEAR UNDERSTANDING OF GROUP DIFFERENTIATION

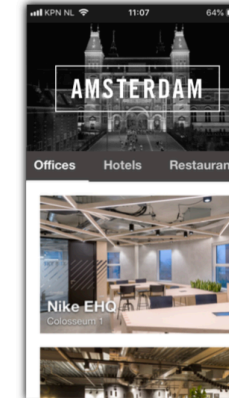
EXAMPLE SCREEN DESIGNS



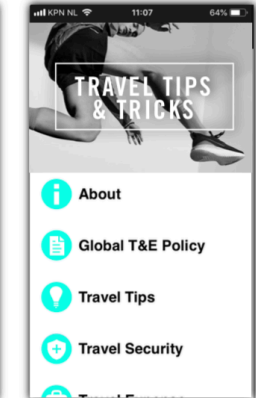
COLOURFUL MIX OF ICONS TO INTRODUCE APP



INTRODUCTION OF B&W CITY PHOTOGRAPHY FOR COHERENCE. SQUARED CORNERS FOR MORE 'NIKE' FEEL





CONSISTENT HEADER STYLE WITH TYPOGRAPHY AND BORDER LOCKUP





ICONS FORM SECTION IN ONE COLOUR FOR CLEAR UNDERSTANDING OF GROUP DIFFERENTIATION. HEADER WITH TITLE INCLUDED RATHER THAN BELOW


Our RPA platform features enable you to focus on the things that make you and your company thrive.


-  **Hotels**


Full information on the traveler hotel stay including negotiated benefits for booked and preferred hotels. Send a message upon checkout, to remind the traveler to include the right hotel address for VAT reclaim.
-  **Single Sign-on**


Allows your employee to login via a trusted environment. Makes for a seamless experience.
-  **Reviews**


Getting instant feedback from your road warriors to optimize your travel program and potentially even experience serendipity.
-  **Flights**


Up to date traveler specific flight information that includes airport maps, online-checkin, gate information and baggage information.
-  **Duty of Care**


With all the incidents over the last year, you can proactively take care of your travelers and if in actual need be there for them.
-  **Messaging service**


Integration with your most valued and trusted suppliers that allows them to send contextual and valuable information to your travelers for a better overall experience. Imagine flight upgrade opportunities or duty of care risk awareness.
-  **Explore**

Provide your employees abroad with the knowledge of a local and introduce them to amazing places to work, meet and eat.
-  **Travel Policy**

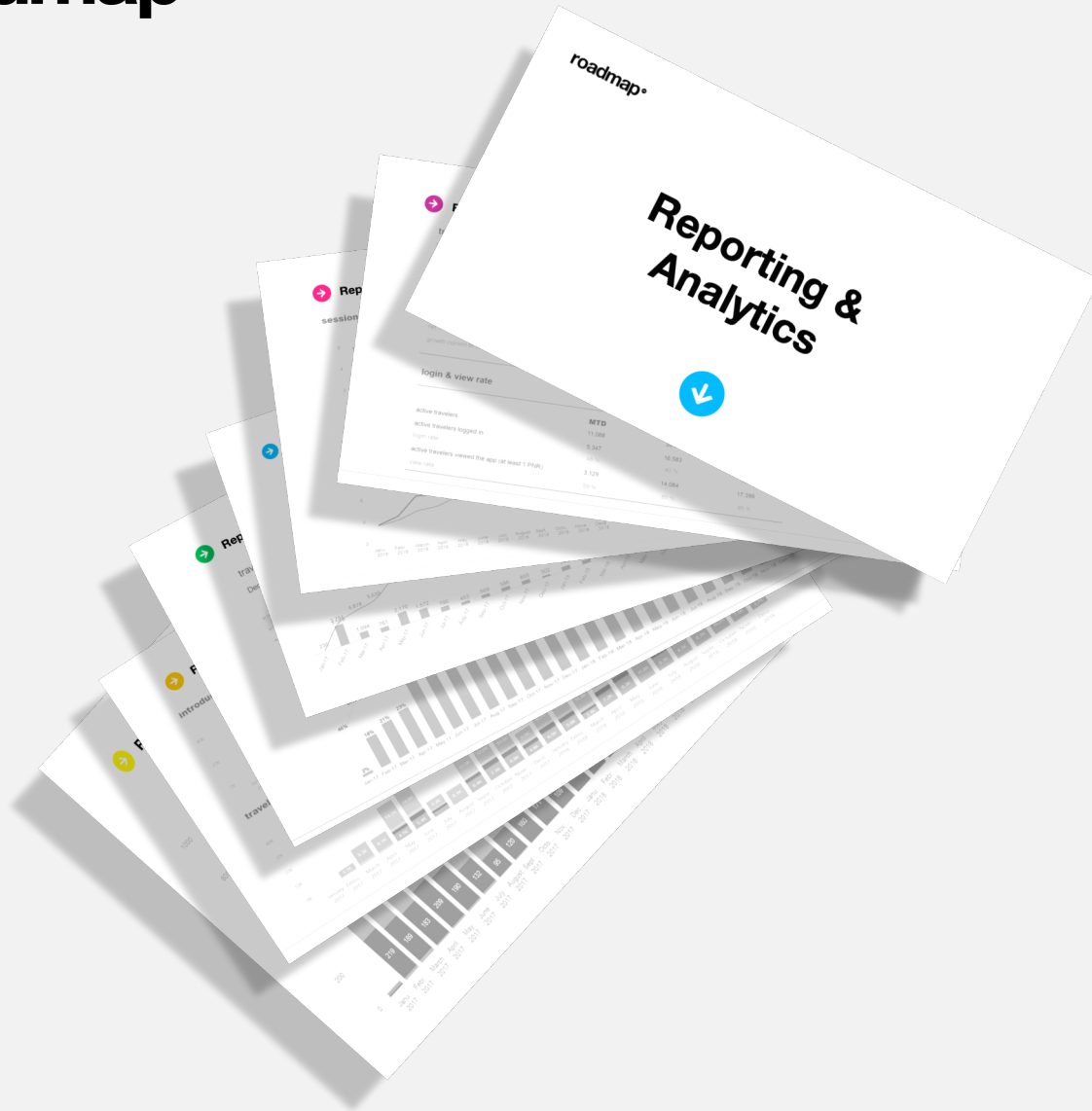
Give your travelers a brief summary of your policy so they are aware of the tips and tricks and anything you have got in place for a great business travel experience.
-  **Social**

Two-way communication between travelers, within the context of their business trip, creates an opportunity to have meaningful dialogue.
-  **Transport**

An array of ground transport options that include public transport, walking, Uber integration and Lyft integration.
-  **Contacts**

All of your supplier contact information under one button, customized per country or region. Help guide your traveler efficiently and safely on their journey.
-  **Recommendations**

Guide your employees anywhere within the context of their trip. Fueled with knowledge of the community on your Top Destinations, we get them safely and efficiently to their next destination.



Reporting & Analytics

Use behavioral data to personalize your travel program and exceed travelers expectations.

Utilize behavioral data to understand the needs of your road warriors. Look beyond transactional data to see personas, destinations and quality of suppliers. Measure, analyze, improve and repeat.

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Thank You

CONTACT

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