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e-commerce • travel • technology

/DEEP TRAVEL CONNECTOR

Fast and seamless integration of travel ancillary components to any e-commerce site.

// OVERVIEW

Researching popular travel reservation products, we discovered the need for a new solution which can address several weaknesses of the market portfolio: high price, slow time to market, complexity, difficult operation and legacy technical platform. In the past 3 years, we've been heavily working on a new travel ancillary solution, that can address the above issues.

> "Optimized for high traffic, ensuring low operational cost and seamless website integration."

DEEP Travel Connector is a set of universal component models that has been created with the mindset to fit into any booking flow and to be easily extended with any third-party service provider for supporting fast implementation and flexible reinforcements.
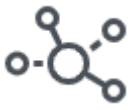
DEEP Travel Connector is developed from the ground-up using latest technologies. Our team learned from the market and designed the product to meet the needs of the changing business demands.

// THE SOLUTION

Short time to market

DEEP Connector can instantly deploy the solution within days by using ready-to-use cloud instances, configure the infrastructure and customize the design according to the brand guidelines.

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Industry leading integrations

DEEP Travel Connector has several built-in interfaces to service providers with various kind such as hotel, transfer, insurance, tours & activities or flight, and we are continuously extending the portfolio.

Fast extension of new providers

The system is designed to be easily reinforced with more products and we are ready to implement your choice in a short time frame! Our team is experienced in integrating various ancillary providers from the very beginning until the integration gets certified, and we are willing to manage the entire process for you!

In and out of the booking flow

We are capable to integrate the services into the booking flow with a single-screen-select solution or it is also possible to have it as a separated page or as an add-on service integrated into the user profile.

All solutions are truly mobile, optimized providing the more nature experience to users.

Cloud operation – high availability, low cost

Operated 100% in cloud providing high availability and fast reaction to pre-defined or out-of-place events by monitoring every aspect of the system.

Optimized system infrastructure services can easily be scaled up and down, according to the planned number of users resulting solid operation with low cost.

// RESULTS

In 2019 DEEP Travel Connector has been introduced successfully into the leading South American low-cost carrier, JetSMART's website as a seamless CHUBB insurance product integration in the booking flow. Now passengers are easily able to book travel insurance that perfectly fit to their journey.

> "The solution is providing 99,9% uptime processing tens of thousands searches each day."

With this solution JetSMART was able to introduce its first non-air revenue source providing additional growth to its business and open an opportunity to easily introduce other third-party ancillaries to its portfolio.