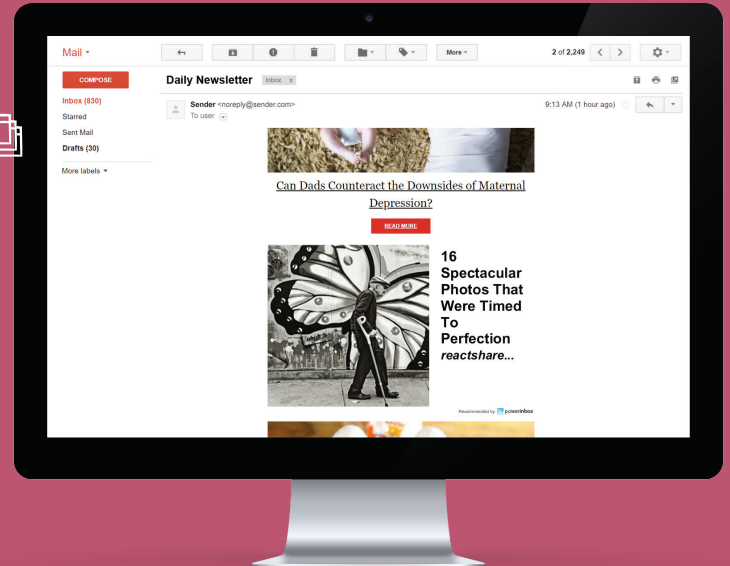




Grow Your Bottom Line with RevenueStripe Email Monetization

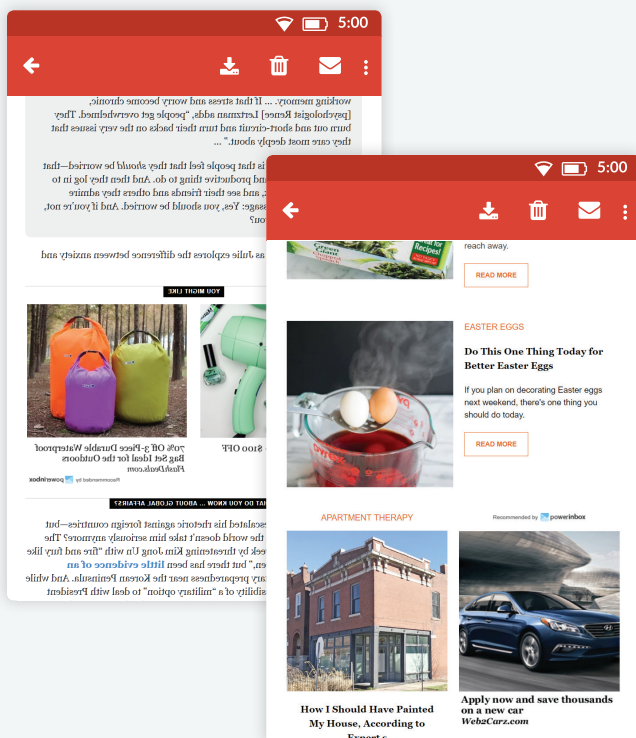
Send email campaigns that pay for themselves with automated placement of dynamic, personalized content for maximum audience relevancy and engagement.



Increase revenue with the channel consumers trust

As consumer trust in social media declines, and advertisers continue to pour money into Google and Facebook, publishers are struggling to maintain subscriber engagement and revenue. Before jumping to move your content behind a paywall and

risk alienating even more audience, let RevenueStripe email monetization help you drive new revenue over the channel subscribers trust the most, putting you back in control of audience engagement.



PowerInbox Email Monetization

- Delivers relevant content, personalized at the moment of open for maximum relevancy
- Automatically inserts sponsored content into your existing templates
- Uses subscriber's email address to track engagement and optimize personalization across all channels
- Fills automatically from our native Advertising Network or works with your direct sold inventory
- Is immune to browser-based ad blockers for guaranteed monetization



PowerInbox is the only digital monetization solution that leverages email as a unique identifier to ensure more precise personalization than cookies and search history.



PowerInbox Email Monetization Delivers

- \$2-6 revenue per thousand opens (RPM)
- 15+ content verticals
- 175 content categories
- 3-tiered rating system for ad targeting control



PowerInbox Email Monetization Works

- Across all platforms, devices and ESPs
- With web ad server platforms for integrated email and web ad campaigns that simplify management
- Fast, with quick startup in as little as 15 minutes
- With zero up-front cost, no minimums and guaranteed ROI



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PowerInbox provides superior customer service, and its flexibility to meet its partners' needs is unmatched. By using its innovative email advertising technology, we have seen great success in monetizing our newsletters, and we are excited to continue our relationship with PowerInbox as we grow together.

Rob Schwertley

Yield and Advertising Systems Manager at Seattle Times

Start earning money from every email you send!



Contact us by **email:** sayhello@powerinbox.com
or **phone:** 888.824.8494 today.

