# **Empowering Business Success**

A partner to accelerate your organization's future

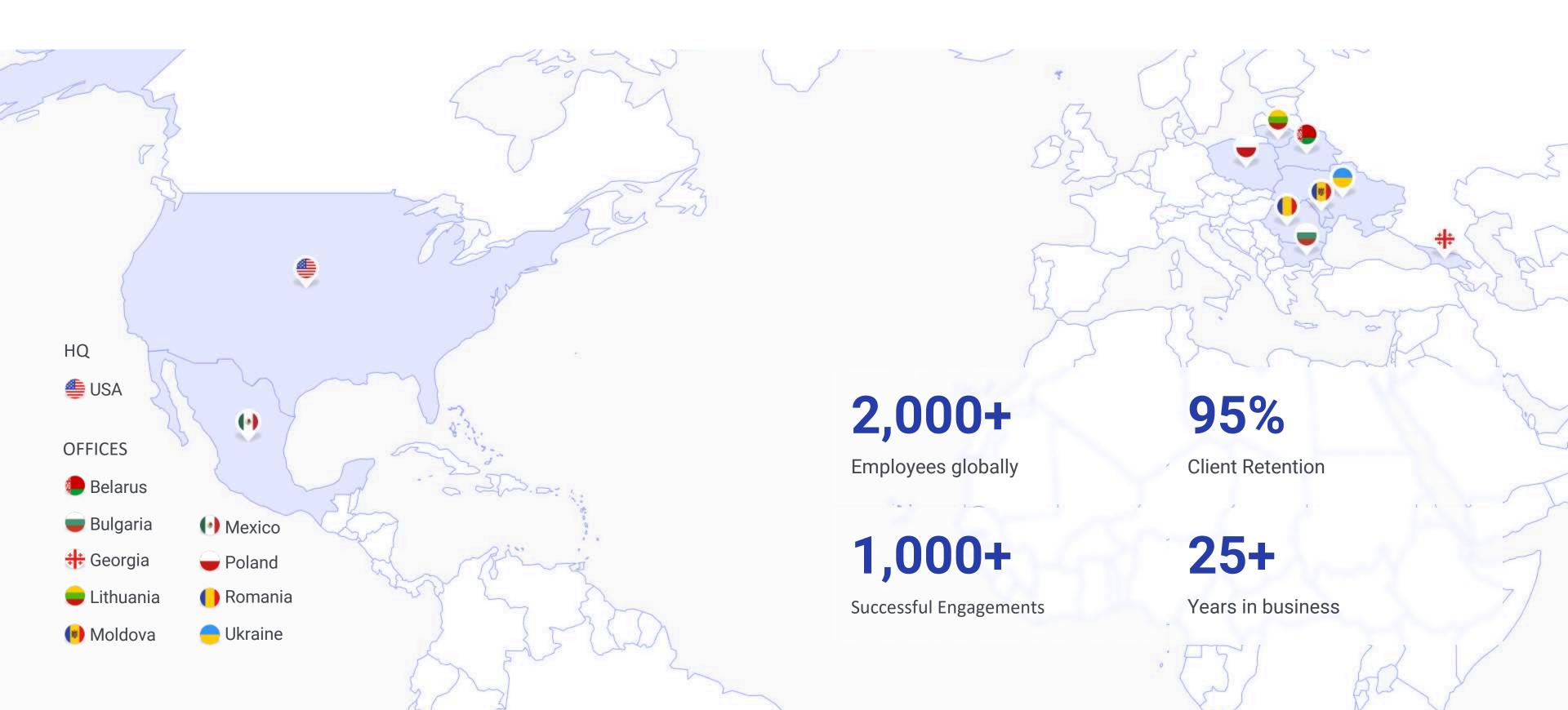


GLOBAL TALENT | SEAMLESS COLLABORATION | MEASURABLE IMPACT

www.coherentsolutions.com

## **About Coherent**

Coherent Solutions is a digital product engineering company with 2,000+ employees. We are experts in software product development and digital transformation. We deliver results to our clients around the world leveraging our network of cross-functional dedicated global teams.



# **Seamless Partnerships**

**HEALTHCARE** 

FINANCIAL SERVICES

**TECHNOLOGY** 

**MANUFACTURING** 

**FITNESS** 

LIFE SCIENCES



PEERNOVA°









































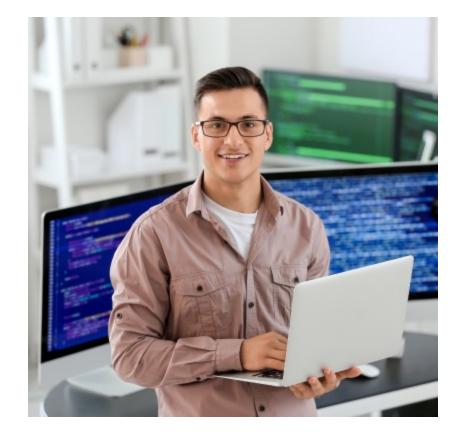


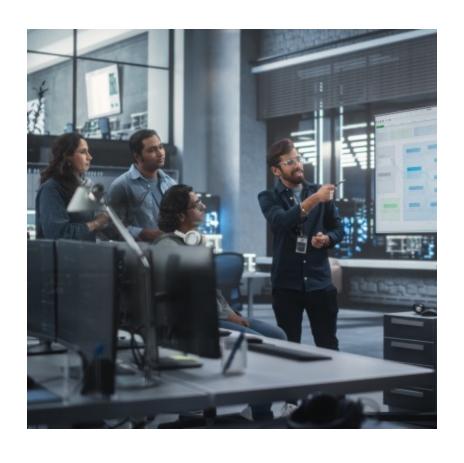


# **Why Coherent**









## **People and Culture**

We are innovators and advisors, not order-takers.

#### **Partnership**

We become a part of your team and place your goals above our own.

## **Expertise**

We are experts in custom digital solutions technology.

#### **Delivery Model**

We have a proven global delivery model.

# **Engagement Scenarios**



#### **Expertise**

Global software company with nearly 30 years of experience completing 1000s of successful engagements



#### Flexible capacity

The ability to adjust capabilities and capacity to the changing needs of the business



#### Time to market

The desire to accelerate the delivery of business value



#### **Cost/Budget Optimization**

The ability to optimize investments



#### **Consulting**

Create an environment of continuous improvement at scale

# **Core services**



#### Digital Product Engineering

Stay competitive and future-ready with tailored solutions



# **Product Design & User Experience**

Experience the power of intentional design



#### **Artificial Intelligence**

Take your business to another level



#### **Data and Analytics**

Gain a competitive edge in today's data-driven landscape



#### **DevOps & Cloud Solutions**

Accelerate process execution, reduce downtime and cut costs



#### Salesforce

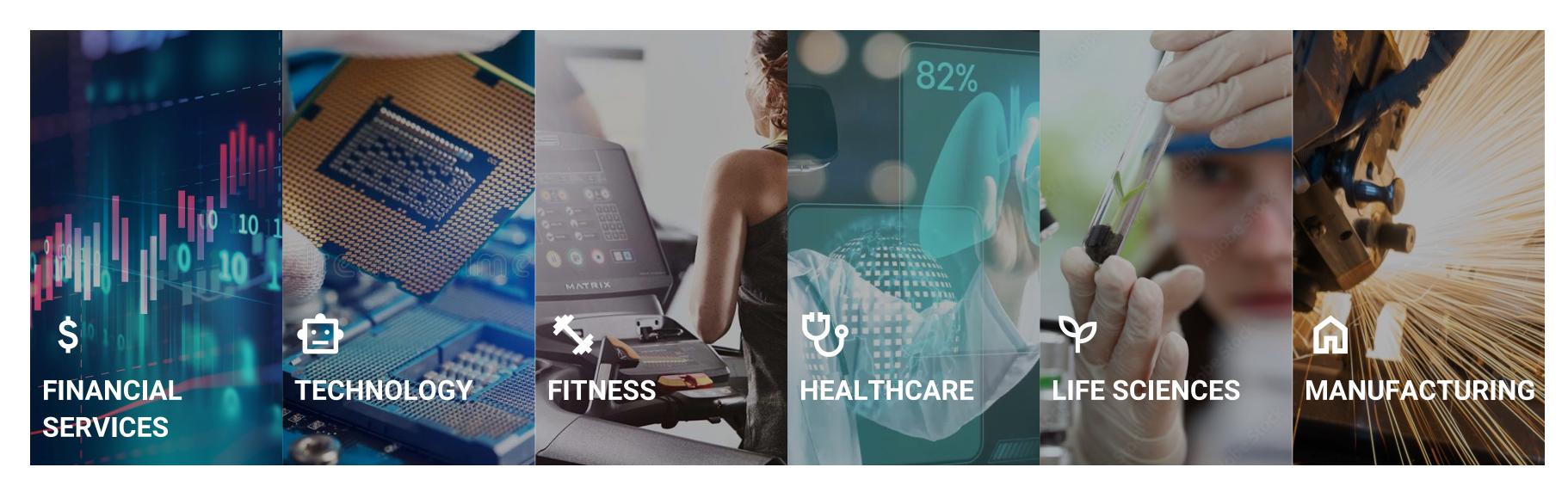
Unlock the true power of Salesforce and drive performance across entire operation



#### **Quality Assurance**

Customized end to end scalable solutions

## **Industries**



Services in insurance, banking and fintech Industries Your trusted Digital
Transformation
Partner

Streamline and
Optimize Your Fitness
Business with Real
Digital Experts

Elevating Healthcare
Delivery through
Digital Innovations

Pioneering Digital
Solutions for the
Evolving Life Sciences
Industry

Empowering
Manufacturing
Excellence Through
Innovative Solutions

# **Engagement Models**

ENGAGEMENT MODEL	DESCRIPTION	SCENARIOS
Consulting	Coherent Solutions provides expert advice, guidance, and technical expertise to solve specific problems	Coherent Solutions often starts with this model to learn business domain, code base, and client processes
<b>Dedicated Team</b>	Coherent Solutions forms a selective team working exclusively on a Client's engagement as an extension of inhouse team	Coherent Solutions teams add capacity to build out the product
Professional Services	Coherent Solutions offers comprehensive end-to-end solutions and expert consultation where the focus is on delivering complete solutions tailored to the client's needs	Companies who have a product that needs to be integrated or may require customizations
Product Development Service	Client engages Coherent Solutions to provide end-to-end product development teams to build your product	Selected primarily by Startup's or companies building a new products where the client has limited resources

# **Engagement Process**

We work collaboratively and transparently, providing regular updates and seeking feedback, to ensure that your needs are met and the project is delivered successfully.









#### Vision

#### Requirements

#### **Solutions**

- Business model
- Priorities and goals
- Success criteria

- Determine roles/skills
- Assess skills
- Location requirements

- Assign team
- Onboarding plan
- Knowledge acquisition



#### Governance

Accountability

- Communication
- Continuous improvement



#### **Partnership**

- Engagement Health
- Team Health
- Strategic Plans
- Assess Impact

# **Summary**

#### **100% Customer Focus**



#### Digital Product Development Expertise

We offer unmatched knowledge, combining cutting-edge technology, innovative strategies, and a proven track record of delivering exceptional solutions that drive business growth



# **Skin** in the Game

Coherent makes an investment in each engagement to ensure its success



# **Long-Term Partnerships**

Coherent's customer service focus and high employee retention enable our employees to build and sustain enduring relationships with our clients



#### Proven Global Delivery Model

Focused on developing relationships with clients that desire long-term partnerships.

We then deliver high quality, easily maintainable software solutions, which attributes to our high levels of customer satisfaction and retention

#### References



#### **Paul Rauker**

VP Systems & Controls at Daikin

"They always set realistic deliverable dates, but were able to expedite certain processes when needed.."

Industry

Manufacturing

**Budget** 

\$1,000,000 to \$9,999,999

**Mariah Goldberg** 

Director of Agile Delivery, CleanChoice Energy

"The people at Coherent Solutions are very nice and passionate about what they do."

Industry

Other

Budget

\$200,000 to \$999,999

Project category

**Custom Software** Development, Team

Augmentation

## **Lara Losilevsky**

Staff Software Quality Engineer & Team Lead at Cellares

"They have very experienced, top-level engineers on their team."

"They have a wide range of capabilities across

Industry

Project category

Research

COO, MyAlerts

**Application Testing** 

Budget NDA

#### **Ronald Glen McDaniel**

IT Director at Rocky Mountain Health Plans

"They have enhanced our own team members technically and contribute greatly to solution design."

Industry

Project category

Financial services

**Custom Software** Development

Project category

Development

**Custom Software** 

**Budget** 

NDA

VP Digital & Data, Fitness Franchise

"I have full confidence in their abilities, and I've come to appreciate their support and commitment to us."

Industry

Budget

NDA

**Project category** 

Hospitality & leisure

Mobile App Development

several platforms."

Project category

Hospitality & leisure

**Paul Hanson** 

Advertising & marketing

Budget

Industry

\$1,000,000 to \$9,999,999



# **Coherent Solutions**

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