

## The cloud platform for today's employer

Smart technology. Employer branding. Expert guidance.



### About Cazar

Since 2003, we have been helping employers across the Middle East streamline and manage their entire recruitment process, from requisition, through to advertising vacancies on all the right channels, screening, selection and new employee on-boarding. We do this through a mix of our Sniperhire Recruitment Management Platform, our award-winning employer branding services and expert guidance.

### Our Solution

Sniperhire is the most widely used enterprise recruitment platform in the Middle East. It automates recruitment end to end, from creating requisitions and vacancies to final on-boarding.

### Key Features

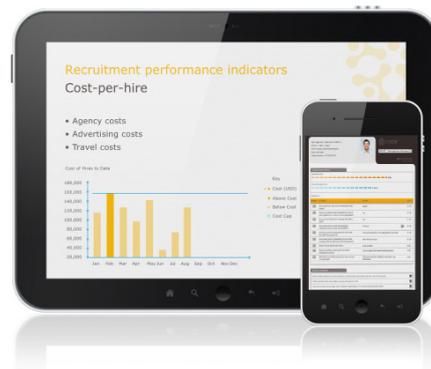
- Comprehensive recruitment reporting
- Requisition and Vacancy Management
- Quick screening, tagging and selection
- Interview and Offer Management
- Sophisticated new recruit on-boarding solution
- Career fair module and micro-sites
- Employee referral and internal mobility modules
- Fully mobile-optimized
- Seamless integration with 3rd party systems
- Flexible recruitment workflow
- Fully integrated with client-branded career sites
- Available in Arabic, English, Mandarin and French

### Our Technology

Sniperhire is built on the Microsoft Azure cloud platform, which means clients benefit from the security, scalability and flexibility of the world's leading cloud technology.

Because Sniperhire is based on a multi-tenant architecture, we can configure the platform to your organisation's needs, regardless its size or structure. We seamlessly integrate with internal systems as well as all the channels you use to publish vacancies, from your own career site to the latest job boards. You will also receive new product updates and features every 8-10 weeks

At Cazar, we ensure that our clients are getting what they want - the most comprehensive, user-friendly and innovative recruitment tool on the market.



Cazar's Microsoft Azure cloud platform delivers an optimal user experience for candidates, hiring managers and recruiters alike.





## How you benefit

- Decrease Time-To-Hire and Cost-Of-Hire
- Increase % of Direct Hires
- Improve Quality of Hires
- Achieve ROI in months
- Report and track all aspects of recruitment
- Substantially grow your talent database
- Create an attractive employer brand

“ Sniperhire beats most recruitment solutions I’ve seen. All its R&D is done here and based on the needs of companies like ours. ”

Waseem Hassan  
Director of Human Resources  
Dubai Parks & Resorts

## Our Clients

Our customer network includes over 200 businesses across 42 countries. These customers reach out to candidates from over 150 countries sourced through their own career portals, job boards, social media, newspapers and over 400 recruitment agencies.

## Client success stories

### Dubai Parks and Resorts

The leading entertainment company implemented Sniperhire to manage all hiring for their launch in 2016 and maximise the number of hires coming through their career portal. Not only did they recruit all the employees they needed in time for launch but today, DPR recruits the majority of its candidates through the career website.

### Al Turki Holding

The leading KSA conglomerate implemented Sniperhire to streamline and automate their entire hiring cycle across all subsidiaries, including Saudi ReadyMix. The platform was implemented and staff was trained within 3 months. 6 months later, time to hire had reduced by 30% and 60% of candidates came directly through their career site. Thanks to Sniperhire, Al Turki has hired 40% more employees than the previous year despite having the same number of vacancies.



Cazar is the leading provider of enterprise recruitment solutions in the Middle East. Its world-class Sniperhire software platform is used by over 200 businesses in 42 countries to lower costs and reduce time while hiring exceptional talent.

