

# Leading SaaS vendor established in the cloud finds even bigger benefits with Azure

## SITUATION & GOALS

Cazar, provider of the Middle East's leading SaaS e-recruitment technology, Sniperhire, was facing the limits of its existing cloud platform in terms of cost, flexibility and innovation, and so decided to migrate to Azure.

### GOAL

- Freedom from infrastructure management.
- Access to advanced platform services.
- Move from information to insights.



## SOLUTION

800 GB database was moved within 11 minutes



A carefully planned migration to Azure was delivered without service interruptions for users in more than 64 countries, while Azure analysis and machine learning capabilities are being exploited to deliver new services to their customers. Cazar also sees this as a route to a better, digitally transformed final product.

### PRODUCTS AND SERVICES

- Azure Infrastructure as a Service & Platform as a Service
- Azure Blob Storage
- Azure Cache (redis)
- Azure Analysis Services
- Application Insights
- Machine learning

## RESULTS



Went live with Azure Analysis Services one day after official launch



Time to identify and fix bugs reduced from 18 to 4 hours



Product team has significantly reduced the rollout time of new Sniperhire features

## VOICE OF THE CUSTOMER

"There's never been a better time to be on the Microsoft Cloud and be a Microsoft ISV Partner."

Mohammed Owais  
CTO  
Cazar



Industry  
Professional services

Country  
UAE

[Link to the full case study](#)

<https://aka.ms/cazar>