

Quick Facts

300+ Engineers

150+ Successful projects

20 Global Customers

3 Global Locations

About Us


Headquartered in Tampa, Florida, Blackstraw is a data consultancy and end-to-end technology solutions company with deep implementation expertise in AI/ML, Data Engineering, and MLOps.


Core Capabilities

With data & technology at the core, Blackstraw specializes in building bespoke solutions for clients across industries. We are implementation experts, enabling our clients to realize their topline goals or needed operational improvements. We do this using advanced technologies like NLP, computer vision, and predictive analytics, but not limited to those alone.

Our expertise is summarized in the below buckets.

Awards & Accolades

 Atul Arya, CEO & Founder, named Tampa bay business journal 40 under 40 honoree

 Emerging Tech Company of the year 2022 - Tampa Bay Tech



1 Data Acquisition Solutions	2 Data Engineering Solutions	3 AI & ML Solutions	4 Cloud & Architecture Services
<ul style="list-style-type: none"> Web scraping Mobile image/ data capture apps Natural Language Processing tools Voice & Text Processing 	<ul style="list-style-type: none"> Data Lake Data Labeling platforms Master Data Management Data Warehousing 	<ul style="list-style-type: none"> Computer Vision Advanced Analytics Risk & Predictive Analytics Custom AI solutions 	<ul style="list-style-type: none"> Cloud implementation & management DevOps MLOps

Partners



Data & AI
Azure



Corporate Office

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SUCCESS STORIES

Client: Utilities Company

Solution: Built an MLOPs platform to enable a Machine Learning system that can be cross-leveraged by multiple data scientists.

Client: Global Market Research Company

Solution: Built computer vision solutions for data extraction from physical retail receipts using deep learning models for insights.

Client: Healthcare staffing company

Solution: Built an AI-enabled job candidate matching system that enables smart recommendations for candidates & recruiters.

Client: Global CPG manufacturer

Solution: Built a computer vision and OCR based system to extract product claims from product packs for deeper insights.

Client: Global Consumer Insights Company

Solution: Completely eliminated the need to transit data outside the data lake and delivered annual savings of \$16MM+.

WHY US

Cutting-edge innovation:

Our approach & frameworks are focused on implementing the latest technology stack with speed, reliability & quality.

Deep domain & tech expertise:

With our domain expertise & various AI technologies capabilities, we can help you deliver value at scale.

Delivery Excellence & Client Centricity:

Our robust methodologies & COE approach ensures that each client engagement is structured for success.

Talent Quality & Culture:

We follow a culture of collaboration, mentorship & accelerated learning that attracts the best talent.