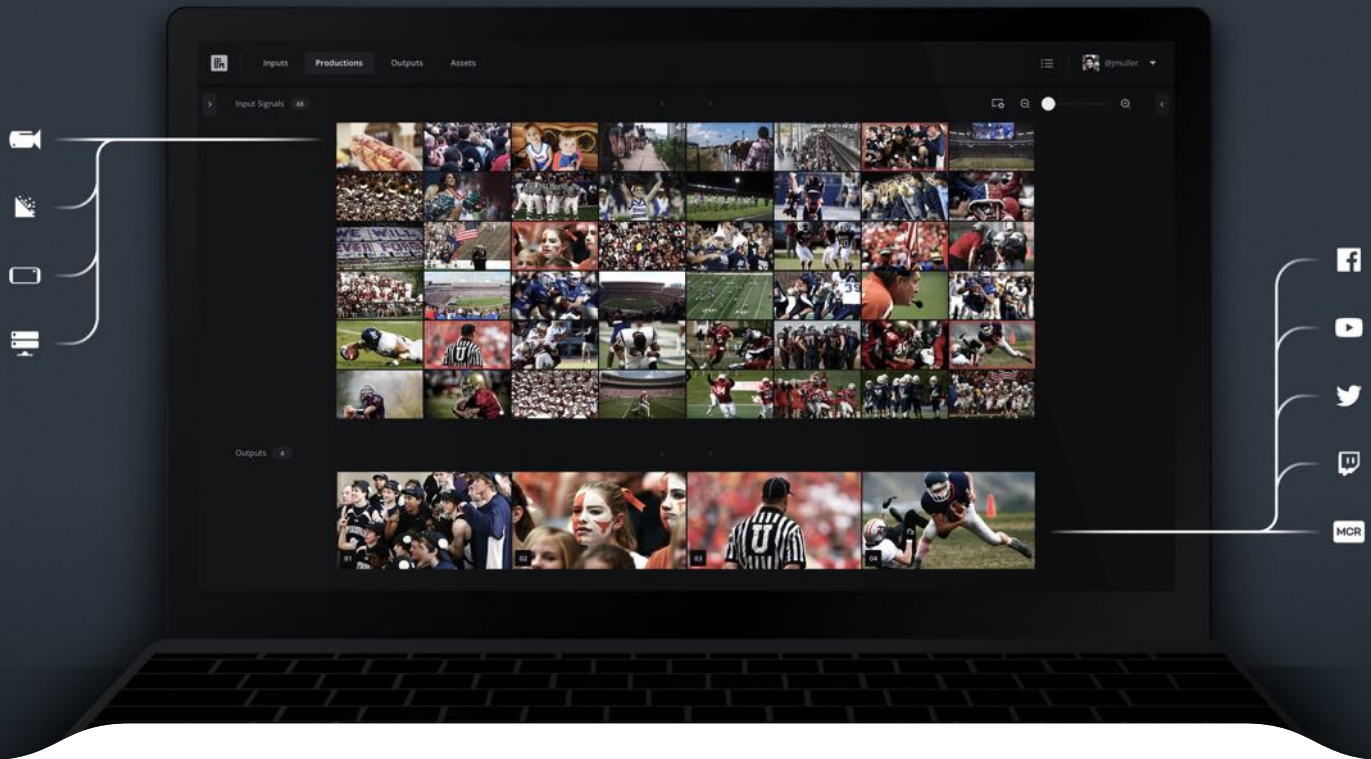


Live Video Cloud

Cloud control for live video.



Benefit from our cloud-based infrastructure for live video workflows.

Live Video Cloud allows broadcasters and producers to acquire an infinite number of live video feeds (from mobiles, social media, professional devices), curate them in a single continuous playback multi-view and

deliver across broadcast networks and social media platforms. Major providers of news, sport, entertainment, and esports around the world benefit from live video workflows in the cloud.



Fast

Get relevant content as it happens.



Flexible

Decentralize and scale productions.



Connective

Activate and enable audience participation.



Scalable

Extend brand reach and monetization.

News

SRF • RTL2 • BR • SWR

Sports

MLB • FOX Sports • PlayOn!

Entertainment

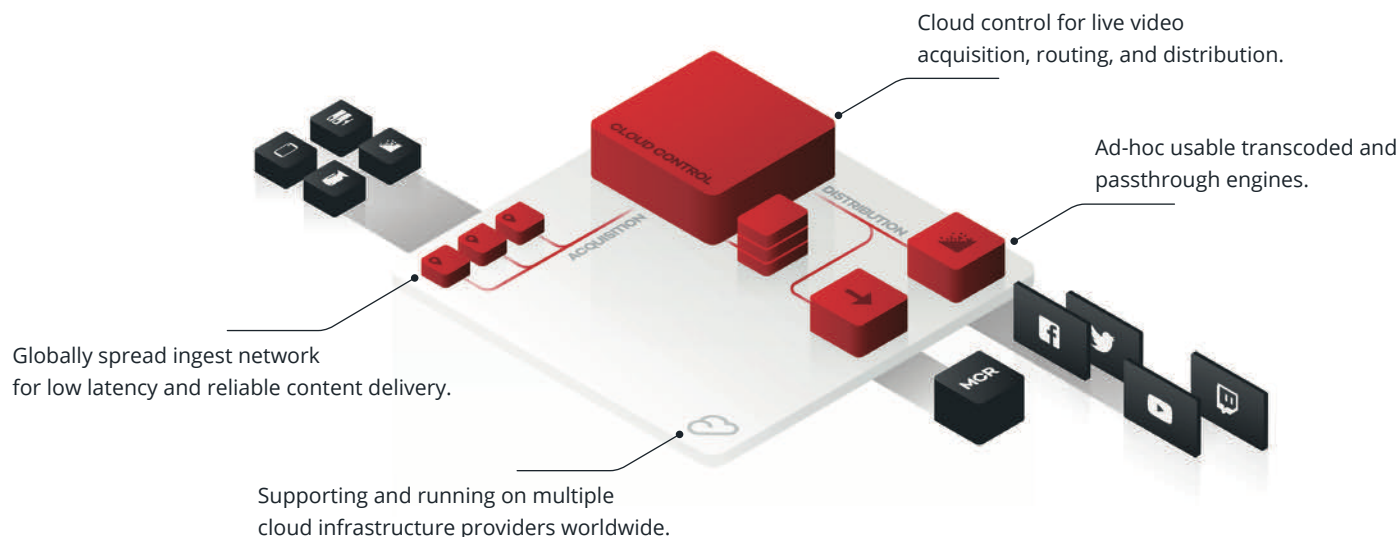
Viacom Int. • NBCUniversal

Esports

Warner Bros. • ESL • DreamHack

Designed for evolving needs.

Running on Azure, AWS, and Google Cloud.



Use existing sources

Use your existing streaming capable external devices and online sources.



Invite your audience

Generate a streaming URL and receive footage live from the scene.



Return signals to contributors

Send signals back to live contributors to communicate and keep them on track.



Ingest anywhere

Multi-geographical live source ingest for low-latency and reliable content delivery.



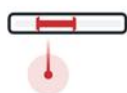
Curate relevant content

Screen and route up to 48 signals in a single continuous playback multi-view.



Record everything

Automatically record ingested signals and access from the first minute.



Cut and transfer

Select video segments for download and transfer for file based workflows.



Broadcast on any platform

Reach up to 10 destinations per multi-bitrate transcoded output.



Connect your local infrastructure

Pass through low-latency signals from any source to your local production.



Consulting



Integration



Training



24/7 Support

Make.TV creates technology and solutions that open pathways for hyper-local live video to be created and shared between content creators, producers, programmers and advertisers with scale, speed and relevance previously not possible. Make.TV is trusted by world leaders in news, sport, entertainment, and esports, including Major League Baseball, ESL Gaming, FOX Sports, NBC Universal, MTV/Viacom and Warner Bros. Make.TV is a venture-backed software company based in Seattle, Washington and Cologne, Germany. Make.TV's investors include Microsoft Ventures, Voyager Capital, and Vulcan Capital.