



COLLABORATION ANALYTICS SOFTWARE | GROW YOUR YAMMER® ROI

Tryane Analytics for Yammer®

Boost Engagement | Improve your internal communications | Empower your community managers

ADVANCED ACTIONABLE INSIGHTS

Measure the impact of your internal communication and benchmark your Yammer® performance with similar organizations



BOOST ENGAGEMENT

Identify inactive users and communicate accordingly to bring them onboard. Reach out to engaged users to try to replicate their successful use cases elsewhere in the organization.



BENCHMARK YOUR PERFORMANCE

How are other similar companies performing in Yammer? Identify your areas of improvement and set attainable goals to be the best performing network!



ASSESS THE REACH OF YOUR ANNOUNCEMENTS

Identify the most popular announcements in the network as well as the unique users interacting with it – are you reaching the right audience? Now you'll know!



CUSTOMIZE YOUR ORG CHART

Integrate your Active Directory in 1-click! Drill-down within your org chart to compare the behaviors of your different business units and locations by filtering KPIs by population. Yes, it's that easy!

For Who? Corporate Communications & IT



DELEGATE ACCESS

Provide access to all Yammer® group admins in 1-click: Tryane will identify all group admins in the network so you can give the right KPIs to the right person.



CUSTOM DASHBOARDS

Create your own reporting pages with the KPIs you want and drive your action plan. Communicate these dashboards to anyone on a weekly or monthly basis.



IDENTIFY

Who your most influential users are in the network. Replicate their best practices elsewhere in the network.



REACH OUT!

Easily communicate to all inactive group admins! Share on the best practices, revive dying communities and keep track of the improvements made over-time.

FEATURES COMPARISON

NATIVE YAMMER REPORTING

TRYANE ANALYTICS

Customizable Time Periods	×	✓
Compare KPIs, behaviors and populations	×	✓
KPIs matching the Org chart	×	✓
Track unique viewers on any announcement	×	✓
Group level access for your community managers	×	✓
Benchmark your performance against similar networks (3M+ users - 1,500+ networks)	×	✓
Unlimited data history	×	✓
Easily communicate to inactive group admins	×	✓

**TRY NOW
FOR FREE**

TRYANE ANALYTICS FOR YAMMER®
and take your internal communication on Yammer®
to the next level

Grow the ROI of your Digital Transformation

