

Cloud Playout

24/7 live linear with ad management.

RTMP

(S)FTP

S3/BLOB

The screenshot displays the MakeTV Cloud Playout interface. At the top, there's a header with 'Playout', 'Playout Name', and a settings gear icon. The main area is divided into three sections: a left sidebar for video sources, a central playlist table, and a right sidebar for playlist details. The playlist table is categorized into 'PAST', 'PLAYING', and 'UPCOMING' segments. The 'PLAYING' segment is currently active, showing a live video of a trophy ceremony. Below the playlist is a video player with a progress bar and a '30s Ad Break' button. At the bottom, a timeline shows the current time and remaining length of the playout.

| TITLE | START/END TIME | LENGTH |
|----------------------------------|---------------------|---------------------|
| PAST | | |
| footer-barbados-celine-dion | 17/03/13 - 12:00:00 | 00:10:00 |
| footer-barbados-celine-dion | 17/03/13 - 12:10:00 | 00:17:00 |
| footer-barbados-celine-dion | 17/03/13 - 12:30:00 | +00:03:00 |
| PLAYING | | |
| LIVE footer-barbados-celine-dion | 17/03/13 - 12:30:00 | 02:30:00 +1h |
| UPCOMING | | |
| footer-barbados-celine-dion | 17/03/13 - 15:00:00 | 00:08:15 |
| footer-barbados-celine-dion | 17/03/13 - 15:11:15 | +00:03:00 |
| closed sequence | 17/03/13 - 15:11:15 | 00:40:32 |
| closed sequence | 17/03/13 - 15:54:47 | +00:03:00 |
| opened sequence | 17/03/13 - 15:54:47 | 00:11:15 |
| opened sequence | 17/03/13 - 19:00:00 | 17/03/13 - 19:00:00 |
| footer-barbados-celine-dion | 17/03/13 - 15:54:47 | 00:31:53 |
| footer-barbados-celine-dion | 17/03/13 - 16:28:10 | +00:01:30 |
| footer-barbados-celine-dion | 17/03/13 - 16:28:10 | 00:25:54 |
| footer-barbados-celine-dion | 17/03/13 - 16:57:04 | +00:03:00 |
| LIVE footer-barbados-celine-dion | 17/03/13 - 19:00:00 | 05:00:00 |
| LIVE footer-barbados-celine-dion | 17/03/14 - 00:00:00 | |

General
Filename: W_SjkQ3ddh0.mp4
Description:
Length: 00:11:35 +01:30
Tags: KEYWORD KEYWORD KEYWORD
KEYWORD KEYWORD

TOTAL LENGTH
00:12:00:00

PLAYED TIME
00:00:57:47

CURRENT TIME
17/03/13 - 12:57:47

REMAINING LENGTH
00:11:02:13



Increase reach and revenue reusing owned content.

Extend audience and brand reach via multi destination publishing.



Social Media Units



Monetize content and increase revenue via API connected ad-break events.

Online Publishers

Multi-Channel Networks

Use archived content and live streams.

Stream, upload, and transfer.

Ingest

- ingest live streams for scheduled live segments in your rundown via RTMP push/pull
- upload assets to the integrated Playout storage via SFTP/FTP
- connect Amazon S3 or Azure Blob storages for asset access within the Playout
- automatically import asset related metadata via provided XML files
- use media RSS for automated asset transfer and import
- H.264 & HEVC media file support

RTMP
PUSH

(S)FTP

S3/BLOB

The screenshot displays the make.tv Playout interface. The top bar shows 'Playout Name' and a settings icon. Below this is a search bar and a 'Choose action...' dropdown. The main area is a table of video segments, categorized into 'PAST', 'PLAYING', and 'UPCOMING'. The 'PLAYING' segment is currently active, showing a live stream of 'footer-barbados-celine-dion' with a duration of 02:13:23 left. The 'UPCOMING' section lists several segments, including 'closed sequence' and 'opened sequence', with their respective start and end times and durations. A 'Manage Events' button is visible in the top right corner. On the right side, there is a 'Playlist File Title' field and a video preview window showing a live stream of a trophy ceremony. The bottom of the interface features a timeline with a playhead and a status bar displaying 'TOTAL LENGTH 00:12:00:00', 'PLAYED TIME 00:00:57:47', 'CURRENT TIME 17/03/13 - 12:57:47', and 'REMAINING LENGTH 00:11:02:13'.

| TITLE | START/END TIME | LENGTH |
|--|--|---------------------------------|
| PAST | | |
| footer-barbados-celine-dion | 17/03/13 - 12:00:00 17/03/13 - 12:10:00 | 00:10:00 |
| footer-barbados-celine-dion | 17/03/13 - 12:10:00 17/03/13 - 12:30:00 | 00:17:00 +00:03:00 |
| PLAYING | | |
| LIVE footer-barbados-celine-dion 02:13:23 left | 17/03/13 - 12:30:00 17/03/13 - 15:00:00 | 02:30:00 +1h |
| UPCOMING | | |
| footer-barbados-celine-dion | 17/03/13 - 15:00:00 17/03/13 - 15:11:15 | 00:08:15 +00:03:00 |
| closed sequence | 17/03/13 - 15:11:15 17/03/13 - 15:54:47 | 00:40:32 +00:03:00 |
| opened sequence | 17/03/13 - 15:54:47 17/03/13 - 19:00:00 | 00:11:15 17/03/13 - 19:00:00 |
| footer-barbados-celine-dion | 17/03/13 - 15:54:47 17/03/13 - 16:28:10 | 00:31:53 +00:01:30 |
| footer-barbados-celine-dion | 17/03/13 - 16:28:10 17/03/13 - 16:57:04 | 00:25:54 +00:03:00 |
| LIVE footer-barbados-celine-dion | 17/03/13 - 19:00:00 17/03/14 - 00:00:00 | 05:00:00 |

Plan your 24/7 program. Schedule, edit, and playout.

Loop elements till end date time

Loop whole rundown

Metadata editing

Trim assets

PNG overlays

Manual skip

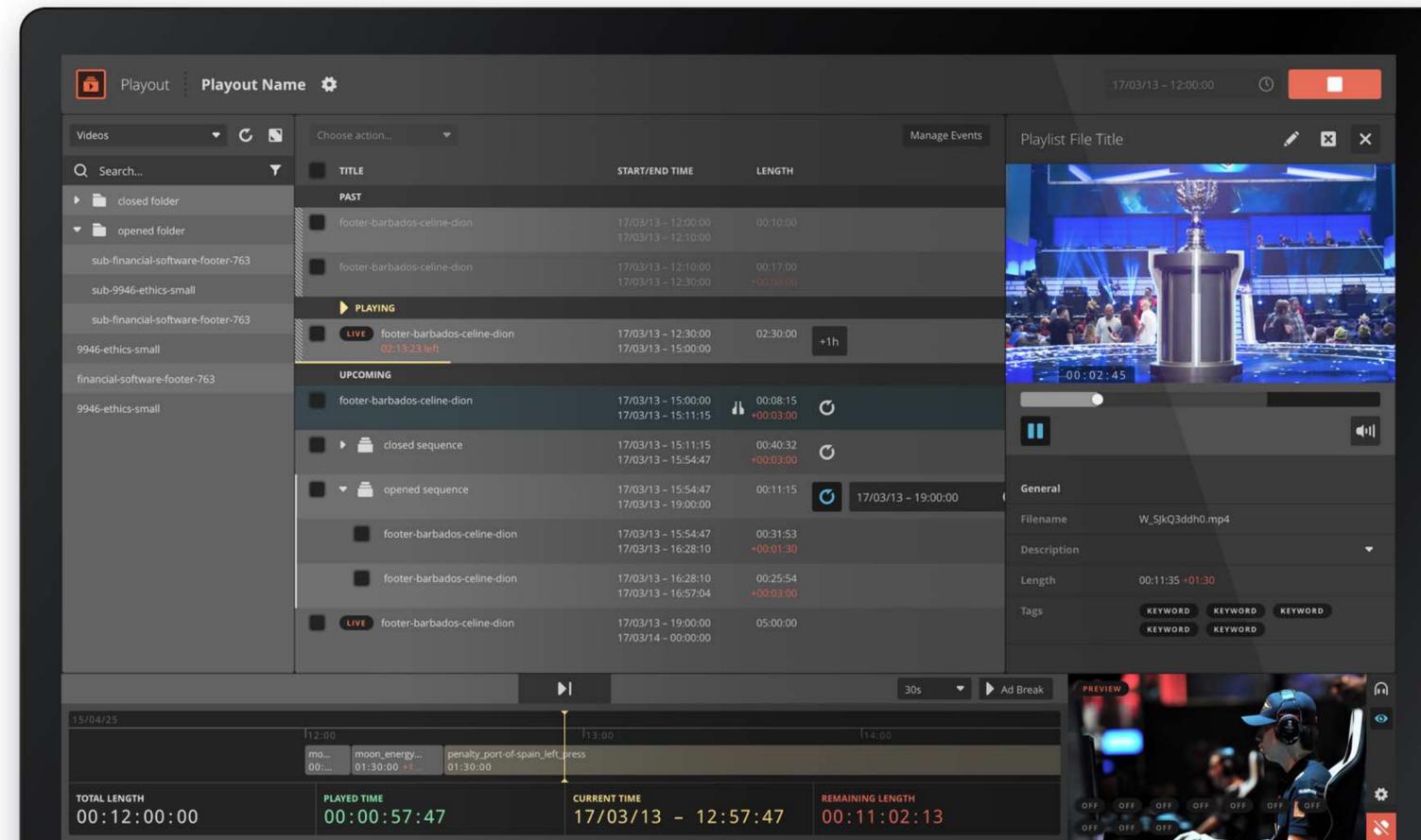
Organise content in folders, sub-folders, templates and sequences

Library search and filter options

Explorable timeline representation of rundown

Mix formats and resolutions within the rundown

timeline visualization of rundown



Real-time transcoding of scheduled content to output format (original footage stays untouched)

Ad-break events for on demand assets and live segments

EPG as XML generation

H264 & HEVC Output

up to 4K resolutions support

24/7 live on multiple platforms. Schedule, program, and publish.

The screenshot displays the Make.TV live streaming control interface. The main area is a playlist of events, categorized into PAST, PLAYING, and UPCOMING. The current event is a live stream of a trophy ceremony, which is playing. The interface includes a central video player showing the live stream, a metadata panel on the right with fields for filename, description, length, and tags, and a timeline at the bottom showing the current time and remaining length.

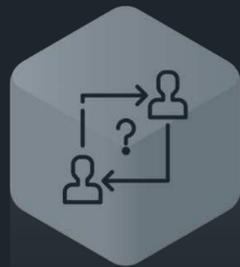


Publishing

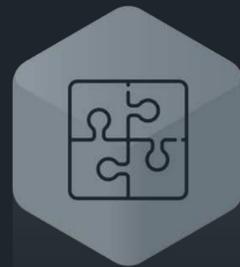
- publish live linear stream on up to 10 destinations simultaneously
- RTMP push, RTMP pull, HLS pull (MBR available)
- trigger ad-breaks on OAuth connected destinations incl. Facebook, YouTube, Twitch, Periscope, and Smashcast
- deliver metadata to OAuth connected destinations
- monitor signal connections
- see live reports of concurrent viewers per destination
- output destination failure email alert
- 24/7 health status monitoring and failover-operation included
- receive usage and rundown history reports

Thanks for your attention.

Questions? We are always available.



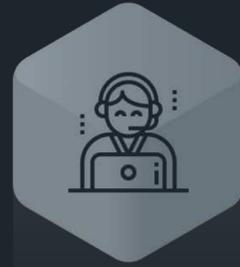
Consulting



Integration



Training



24/7 Support

About Make.TV

Make.TV lets broadcasters and producers in the fields of News, Sports, Esports, and Entertainment, acquire and curate an infinite number of live video feeds from mobiles, social media platforms, professional devices and traditional broadcast infrastructure. Using a browser-based continuous

playback multi-view, video streams are easily curated and played out simultaneously to broadcast systems and social media platforms like Facebook Live, YouTube, and Twitch. Make.TV's customers include Major League Baseball/BAMTech, ESL/Turtle Entertainment, Bayerischer Rundfunk, SRF/TPC,

SWR, FOX Sports Brasil, NBCUniversal, MTV/Viacom, Warner Brothers and DreamHack. Make.TV is a venture-backed software company based in Seattle, Washington and Cologne, Germany. Make.TV's investors include Microsoft Ventures, Voyager Capital, and Vulcan Capital.