

# Winnovate - Innovation Management Solution

A complete ideation-implementation-value solution that is designed specifically to maximize the ROI from your R&D programs and accelerate time-to-value

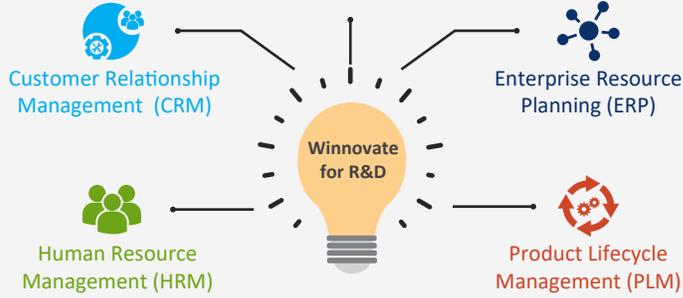


Winnovate for R&D is the only cloud-first, mobile-first solution designed from the ground up to maximize value and ROI of R&D Programs

- Fast Time-To-Value
- Integrated Analytics
- Reduce total Cost of Ownership
- Easy Customization

## A Collaborative System of Engagement

Winnovate for R&D consolidates data from legacy transactional systems of records into a single collaborative system of engagement. It imports real-time data from virtually any data source to a customizable data warehouse utilizing pre-built data connectors.

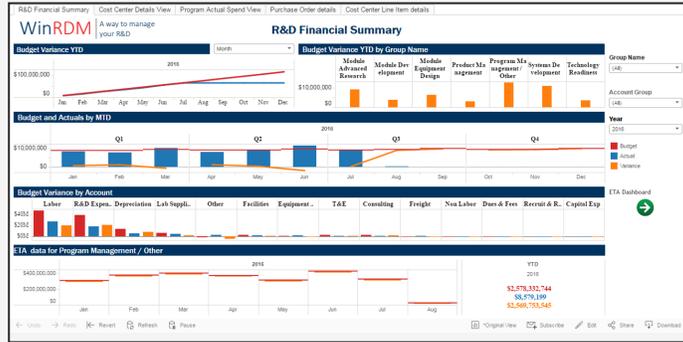


## Reports

### FINANCIAL REPORTING

- Financial Summary
- Cost Center Breakdown
- Actual Spend

60% of innovation spending does not result in a benefit to the company, but most don't know which 60%. Would you like to know?



### PRODUCT PORTFOLIO

- Program Management
- Resource Management
- Project Drill Down
- Risk

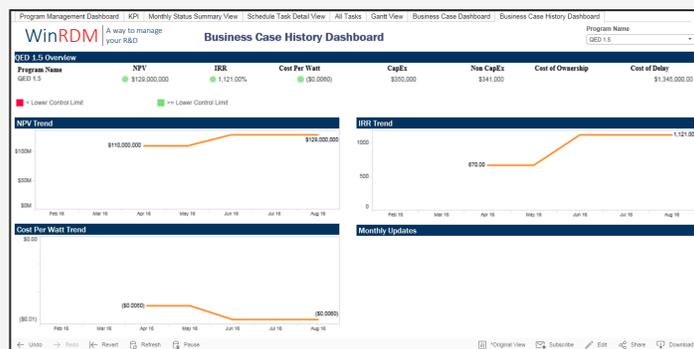
70% of New Product Introduction projects take longer than expected. How do your NPIs stack up?



## STRATEGIC PLANNING

- Business Case
- Business Case History

37% of global services decision-makers claim that product and service innovation is central to their business transformation. Is that true for you?



## IDEATION

- Summary
- Comparison

69% of your peers are using an innovation management solution. Are you on the wrong side of this growing trend?



## Benefits

- Drive Maximum ROI
- Speed up time to market
- Simple product configuration
- Modular design
- Reduce OpEx costs
- Flexible deployment options

## THE IMPORTANCE OF INNOVATION: DID YOU KNOW?



of executives indicate that organic growth through innovation will drive the greater proportion of their revenue growth



of the most innovative companies say innovation is a competitive necessity compared with 19% among the least innovative



of the most innovative companies are growing at a much faster rate than their counterparts (20.7%) over the next five years

## Key pain points of R&D Leadership

- 👁️ Lack of visibility into R&D spend
- 💡 No ideal method to measure innovation
- ⚙️ Difficulty selecting the right ideas
- 🕒 Longer time to market
- 📁 Highly manual process for managing portfolio
- ✂️ Resource allocation issues
- 👥 Inadequate coordination and customer insight
- 🔒 Lack of access to data to hold people/groups accountable

*These issues have real cost – wasted money, failed products and missed opportunities.*

## A Proven Scalable Solution to Drive Maximum ROI from your R&D

Winnovate for R&D is a complete, ideation-implementation-value solution that is designed specifically to maximize the impact & ROI from R&D programs and accelerate time-to-value.

 IDEATION	 IMPLEMENTATION	 VALUE
<p><b>Anytime, Anywhere Approach to Innovation</b></p> <ul style="list-style-type: none"><li>• Maintain ideas repository</li><li>• Capture, develop and share ideas</li><li>• Qualify good ideas to develop further</li></ul>	<p><b>Drive Operational &amp; Execution Excellence</b></p> <ul style="list-style-type: none"><li>• Manage entire portfolio</li><li>• Plan product roadmaps</li><li>• Make better gate decisions</li></ul>	<p><b>Actionable Information Drives Better Decisions</b></p> <ul style="list-style-type: none"><li>• Real-time performance tracking dashboards</li><li>• Advanced analytics to drive productivity</li><li>• Maximize ROI &amp; strategic alignment</li></ul>

To learn more about Winnovate for R&D, please visit:  
<http://www.winwire.com/winnovate/>