

# BRIA AI Responsible Open Visual GenAI Platform

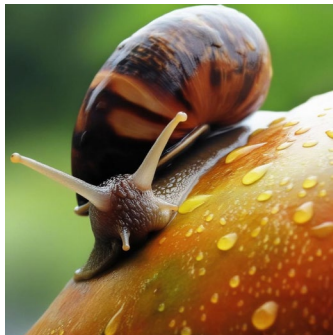
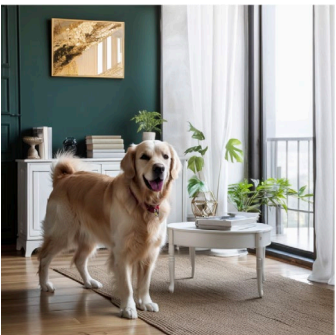
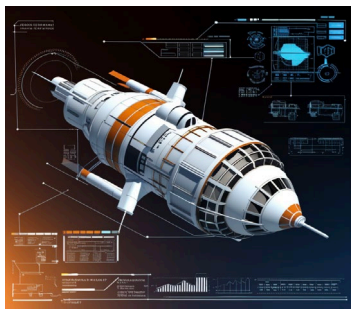
Build enterprise-grade competitive edge



Backed by:





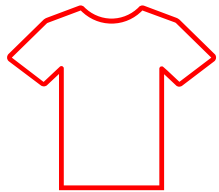




# Why enterprise adoption of GenAI is low and slow?



**Unsafe and create legal exposures**

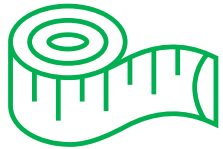


**One size fits all models and solutions**

# Unlocking the full potential of visual GenAI with BRIA AI



**Safety & Responsibility**

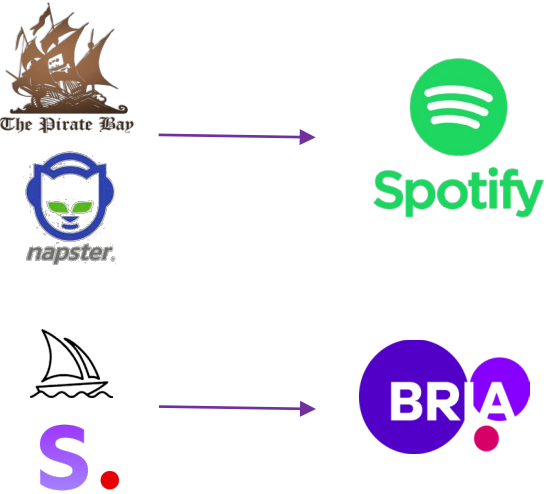


**Fully tailored on-brand models and solutions**

# Full Legal Accountability



## Attribution & Transparency

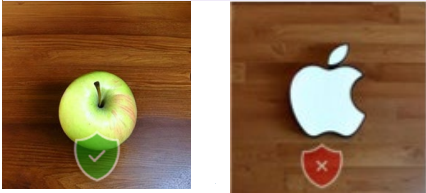


## Licensed Dataset



## Safety

### Logos & Trademarks



### Copyrighted Content



### Misinformation & NSFW










# BRIA Attribution Engine

## Generated By BRIA

Created by Bria 73 visuals



## Original Images Rewarded for Generation

 <p>Content provider #1</p> <p>#images: 42 <a href="#">Explore</a></p>	 <p>Content provider #2</p> <p>#images: 17 <a href="#">Explore</a></p>	 <p>Content provider #3</p> <p>#images: 9 <a href="#">Explore</a></p>	 <p>Content provider #3</p> <p>#images: 2 <a href="#">Explore</a></p>
 <p>Content provider #5</p> <p>#images: 1 <a href="#">Explore</a></p>	 <p>Content provider #6</p> <p>#images: 1 <a href="#">Explore</a></p>	 <p>Content provider #7</p> <p>#images: 1 <a href="#">Explore</a></p>	



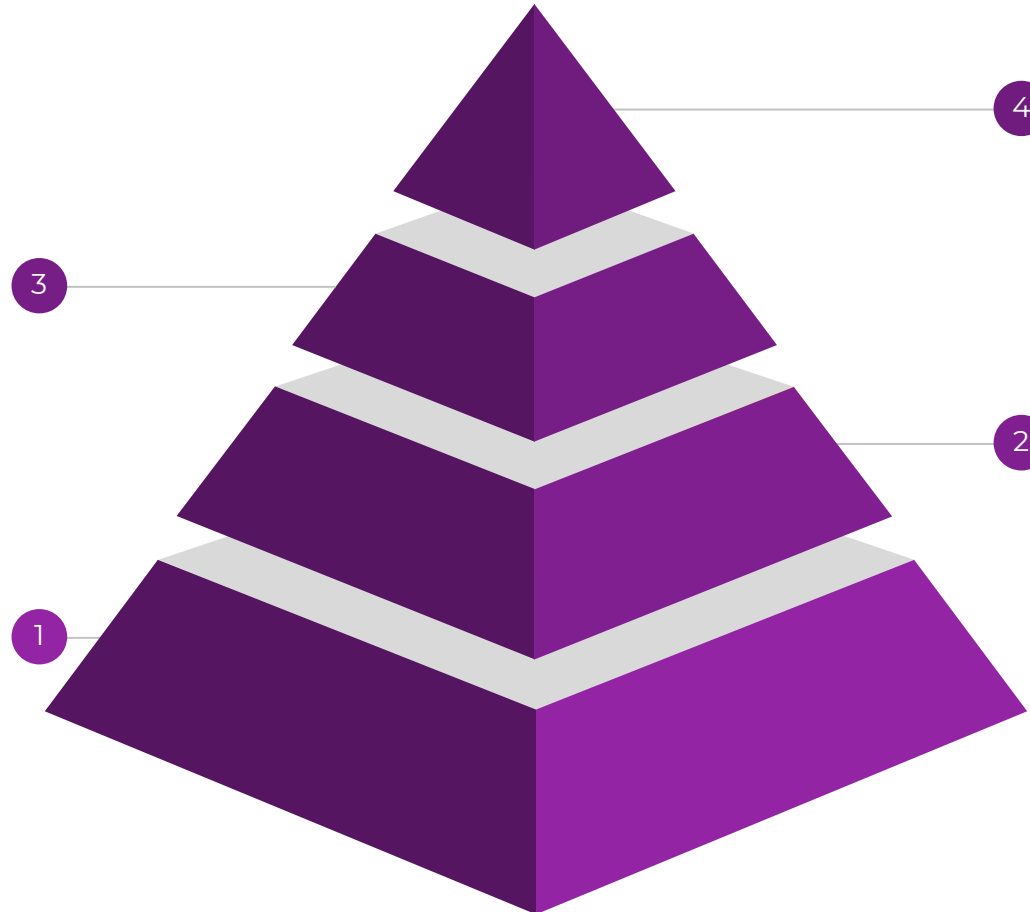
# Tailored Generation That Brings Out your Brand's Visual DNA

## Brand Tailored Engine

Tailored generation amplifying brand's unique visual language

## Foundation Model

Responsible image generation model



## Custom Solution

Tailored generation augmenting authentic content with syntenic content, delivering on a specific use case

## Group/Vertical Tailored Engine

Brings out the visual DNA of the group and enables cross-brand empowerment



# Thank you!

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