



Nuclei

Delivering Consumer Tech DNA to the banks

# Nuclei: Marquee Clients & Partnerships



**IndusInd Bank**



# The game has changed

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- Banks are facing competition from the Consumer Tech companies



amazon



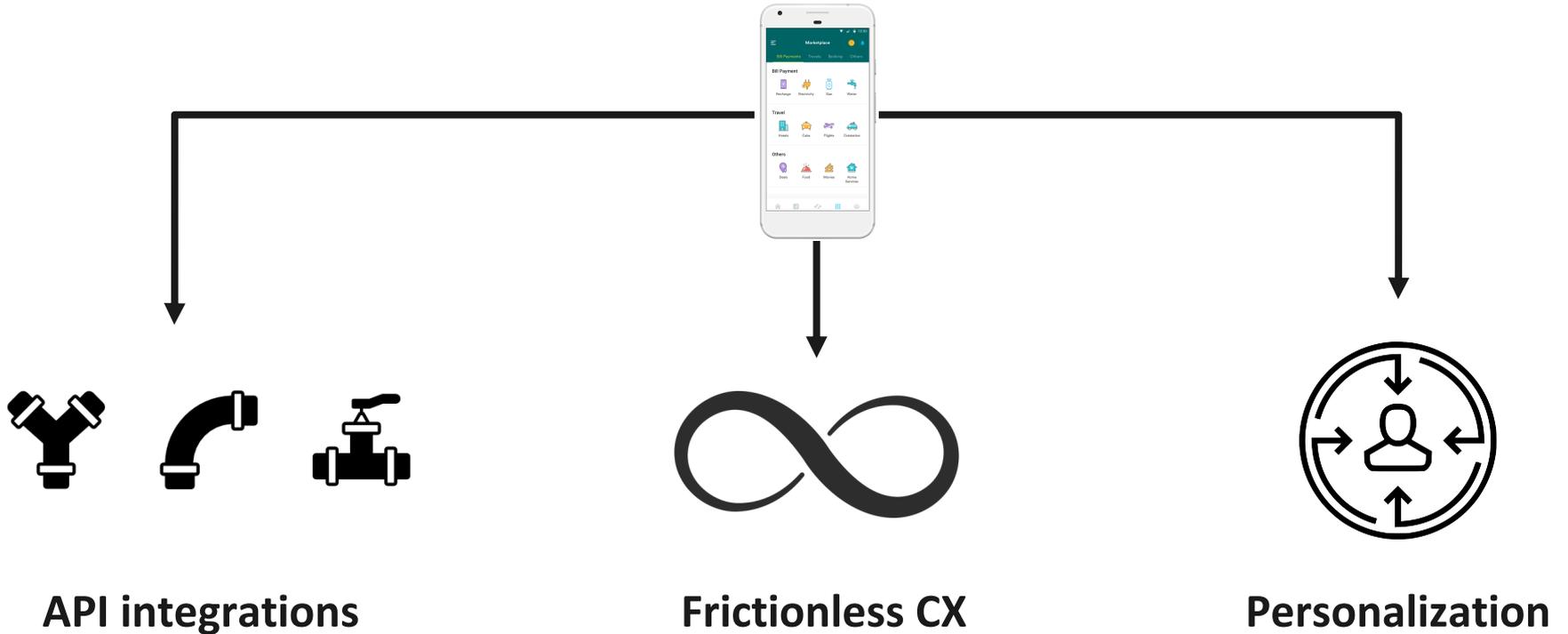
Paytm



- Mobile/Digital have emerged as the primary channel of engagement

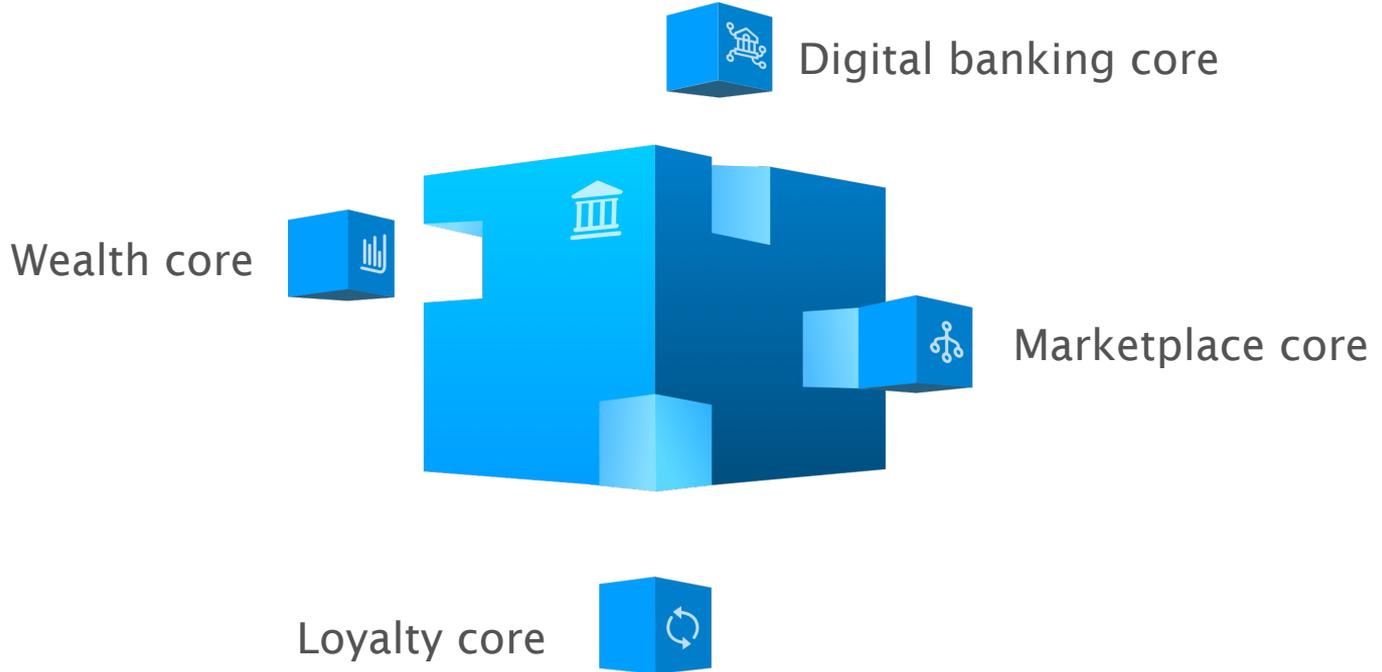


# Delivering a complete solution to banks



# Nuclei: Product Modules

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## Wide range of categories

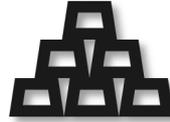
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Cabs



Flights



Digi Gold



Recharge



Credit Report



Gift Cards



Bus



Hotels



Donation



& more... Making end to end marketplace for banks customers

# Nuclei: Working with 40+ global partners

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# Core infra: Providing a strong base

## ***Products***

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- Full stack loyalty program
- Couponing infrastructure
- Subscription program
- Eventing infrastructure
- Automated customer support

## ***Complementary services***

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- Analytics engine
- UI design / UX research
- Category management
- Campaign management
- Partnership management



# Thanks...