INTEGRATION

myday proves successful because it easily integrates your IT systems and is based on leading technologies to guarantee an easy-to-use, easily managed, cost-effective and practical solution.

Abertay University

"Probably one of the biggest reasons for choosing myday was the speed of its deployment to meet our needs as fast as possible and its ease of use. It's easily configured, isn't heavily technical for staff and provides a simple learning curve for users - and we wanted things to improve rapidly. Other technology looked like it had much more technical programming involved, and given our limited resources in-house, I simply couldn't commit to that."

The platform allows you to connect your existing systems without lengthy coding and resource requirements. Typical data sources include student records, timetabling, library, payments, attendance, individual learning plans, grade books and the virtual learning environment.

The **myday** student portal software makes the end-user technology experience richer by unifying access to data and content. It also enables single sign-on when moving between systems. Students can customise their portal for optimum participation.

myday is built in the cloud enabling quick deployment with frequent updates to the platform. It is also built to the highest standards of security and availability giving you peace of mind on the deployment of your Digital Campus solution.

myday — The Digital Campus

myday by **collabco**

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myday — The Digital Campus

myday is a university engagement portal and mobile app

RECRUIT — ENGAGE — CONNECT — RETAIN

myday by collabco

WHAT IS MYDAY?

The **myday** platform leverages all existing IT investments by bringing them together onto one customisable tiled interface. This empowers your university to recruit, engage, connect and retain students and staff by using the **myday** app.

VZW ODISEE UNIVERSITY COLLEGE

"Regardless of geography or language, universities and colleges are challenged to deliver the digital campus to the millennial generation on their smartphones, at the swipe of a finger and in their chosen language. myday can do that its incredibly quick to implement as it's in the cloud."

Students require access to all of the relevant information they consume at any given time, from any location and on any device. This element of the student experience is a priority when selecting where to study. **myday** enables students to be better connected even when on the go. This enhances their academic experience and drives results for your university.

Enabling targeted communications, **myday's** intuitive design and practical use increases participation leading to improved retention whilst lowering IT and administrative costs.

RECRUIT

myday allows for a fully branded online presence. Having your own branded portal and app enhances your university's prestige which will be instantly recognisable and more attractive to prospective students and staff. myday lets you introduce your university and entice new students to the experience before they have even started their course.

ENGAGE

Students want a dynamic, intuitive and engaging interface where they can find everything of relevance to their academic life. myday is a digital platform that delivers a personal experience to all users, optimised for desktops, laptops, tablets and phones. Fully engage with both staff and students using targeted notifications sent directly to their device of choice.

CONNECT

myday allows both staff and students to connect with a university and overcome any geographical or technological barriers. Students want the ability to manage their lives by having access to all relevant information at any given time, from any location. For many, this focus on the student experience is a key consideration when choosing where to study. myday enables students to learn even when on the go – any message, anytime, anywhere! Learners access the information they need to make a success of their learning whilst enjoying a simple app-like experience from the device of their choice.

RETAIN

myday is very simple for staff and students to use. Improving the learner experience and increasing engagement, myday will assist you in increasing satisfaction and ultimately, retaining your staff and students. Through a rapidly deployed mobile app, myday will ensure that staff and students can locate everything they need, all in one place. This leads to increased happiness, increased engagement and above all else, success.

NORLAND

"myday has helped to make our students' lives much easier. Everything is all in one place with one password which makes things a lot simpler. It's a good signposting portal – students know where to go to and also what to ask for if they can't find something. myday really helps with the interaction and engagement between students and staff."

UNIVERSITY OF LEICESTER

"University of Leicester is proud of its socially inclusive reputation and myday is just the next stage in delivering on that promise by making students feel part of their studies at the university."

HERIOT WATT UNIVERSITY

"We launched myday globally at the start of this academic year, and it's making such a difference because for the first time we have an easy way to communicate to students, tailoring that communication based upon identity and location."

BISHOP GROSSETESTE UNIVERSITY

"Students can access the BGU dashboard on any device, as result they are more engaged and there are no barriers to efficient learning."

Case study: Heriot-Watt University

myday provides a gateway to digital resources for students all over the world

myday from Collabco has been implemented by Heriot-Watt University to deliver a truly international digital campus for its students both at home in Scotland and internationally in Dubai and Malaysia. The university has 30,000 students, and five main campuses, three in Scotland and two abroad, it is the largest international university in Dubai, and has a large Distance Learning population.

myday provides the gateway to delivering resources like timetables, access to the virtual learning environment, printing and library services – straight to the students' smartphones.

"Heriot-Watt students are able to study part of their programme at a different campus as part of our Go Global offer. myday makes the communication much easier, it simplifies the orientation process for students, the look and feel of the portal is the same globally, but because we can now communicate by campus, by type of student–and by school, we can point the student to the relevant services and information for that campus rather than hunting through reams of pages on the web – a much better student experience for them."

Case study: University of Wales Trinity Saint David

myday improves the learner experience

The University of Wales Trinity Saint David (UWTSD) has a clear and exciting strategic plan which places emphasis upon applied learning, strong academic disciplines and a clear commitment to innovation, enterprise and knowledge transfer.

Following mergers, students and staff at UWTSD were faced with different views when they wanted to access digital resources as Beth Jones, Project Manager at the University explained. "Learner experience is important to UWTSD and so we wanted to improve the experience for both students as well as staff across all our sites by offering them the same single-screen view of all their important digital assets, and using single sign-on, it only required one set of login credentials."

Due to in-house possibilities proving too costly UWTSD looked for solutions elsewhere and chose myday from Collabco. "We could see straight away that all the functionality we needed was already available within myday," said Beth. "That, coupled with the very user-friendly and student-centric look and feel made it the ideal choice for us."