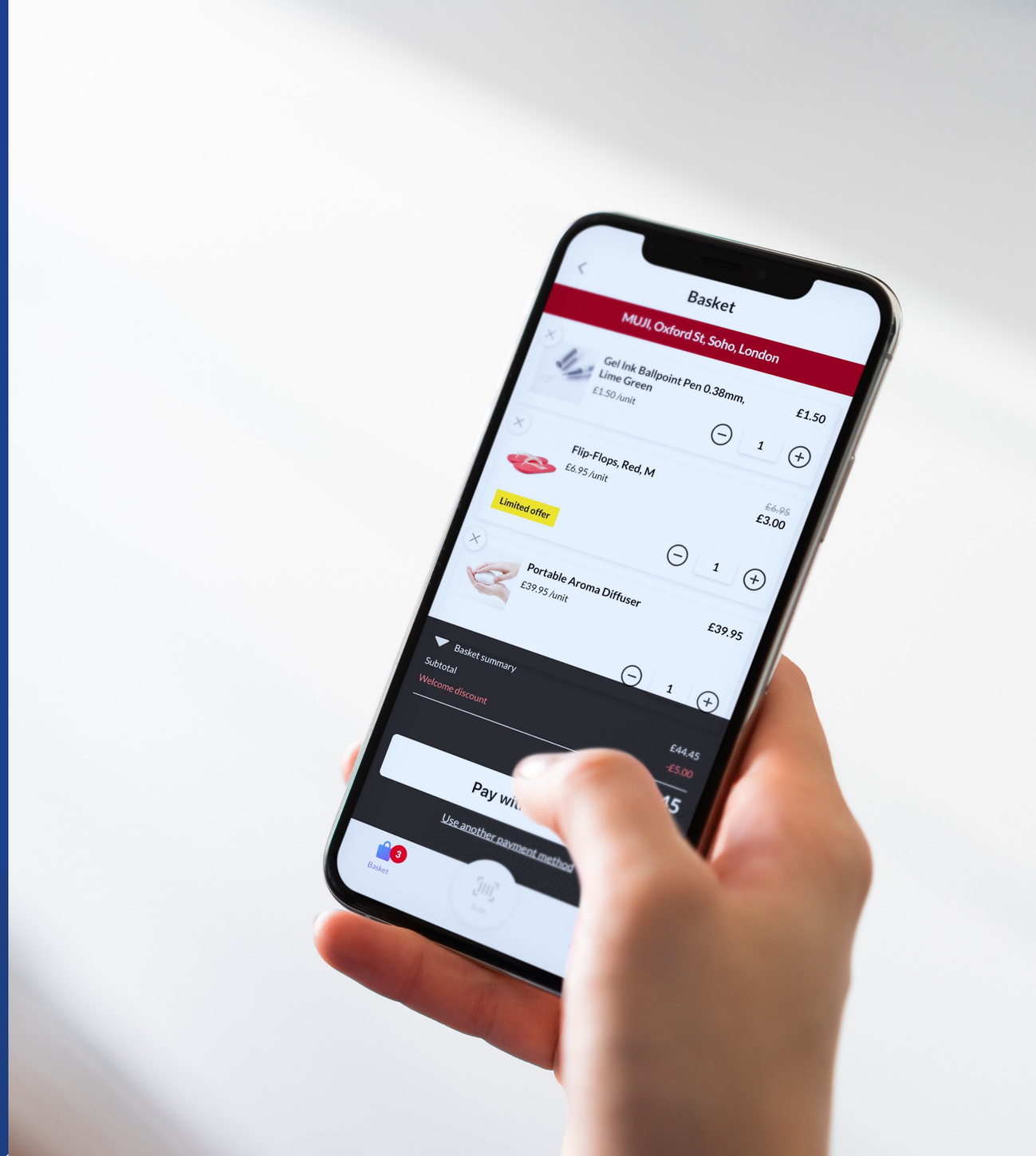
MISHI PAY

Think Shopping, Think MishiPay

Mustafa Khanwala — Founder & CEO

Theo Sotiriou — CPO



Retailers lose

£284B annually

in abandoned baskets at in store checkout

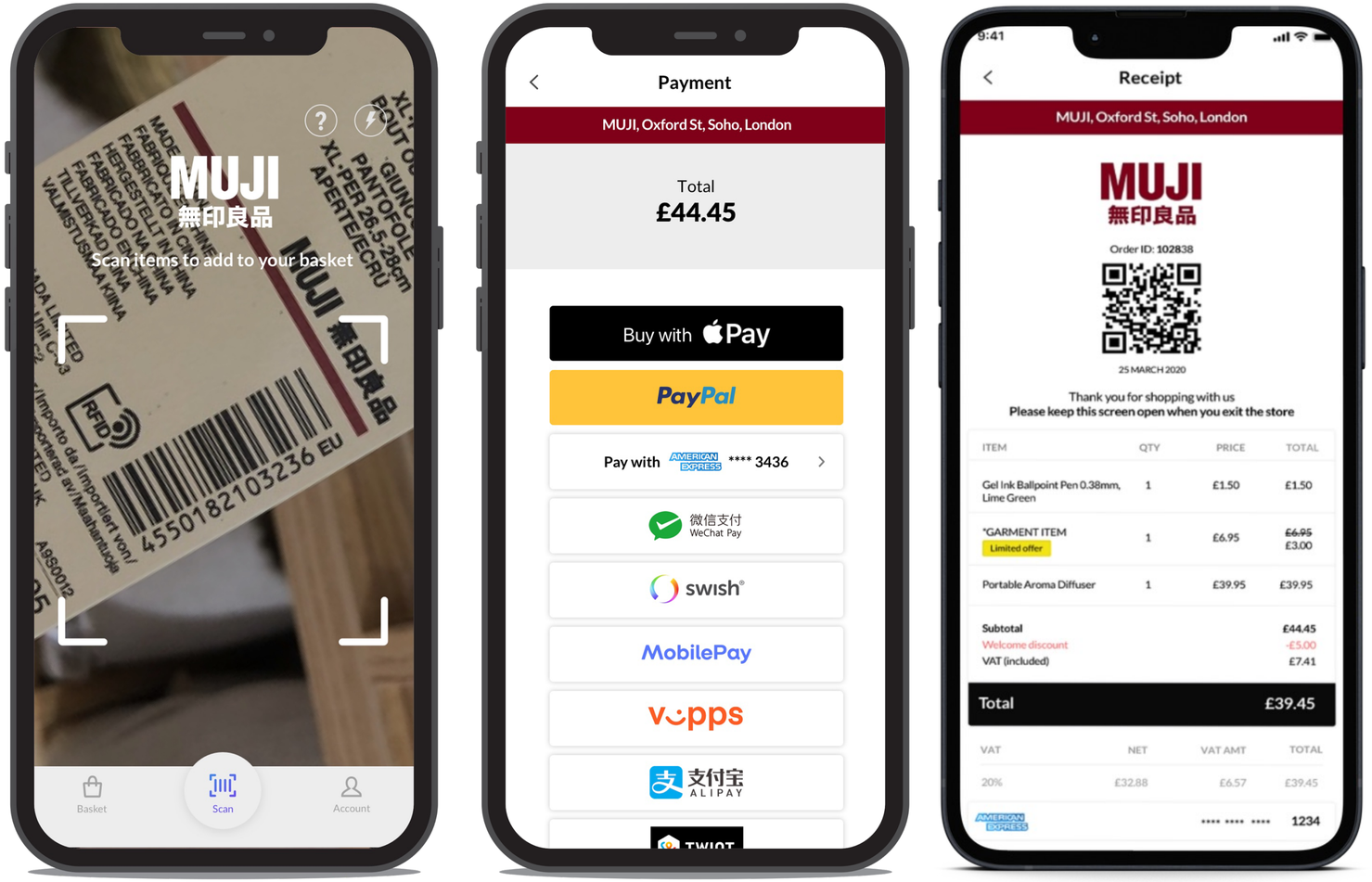
Adyen 2019 Retail Report

MishiPay solves this with Mobile Self-Checkout

Eliminate queues, reduce costs and increase sales.

Scan. Pay. Go.

https://bit.ly/TryTheMishiPayDemo



Numbers to prove each claim

Reduced store costs

20%

Of staff costs saved per store

Paradies Lagardère TRAVEL RETAIL

Increase in revenue per shopper

14%

Net Increase in revenue per shopper

EROSKI

Link

Increase in Average Basket Value

35%

Net increase in Average Basket Value

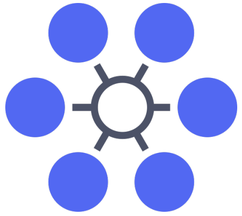
flying tiger copenhagen

Link

MISHI PAY

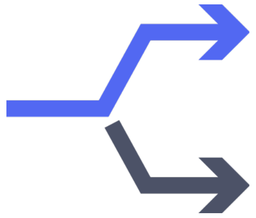
All this value, deployed in just 2 weeks

Low cost, lightning-fast deployment: No additional hardware, no changes to existing infrastructure



Receive
product catalogue

Today:
21M products handled

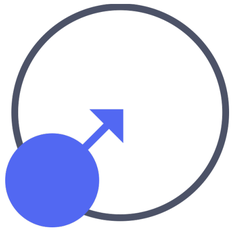


Choose
payment gateway:

Today:
14 gateways integrated

Send
POS Data

Today:
10 POS partners integrated



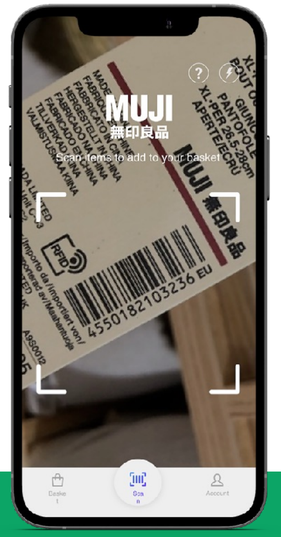
Integrate
promotions

Today:
6.5k promos across **12M items**

nedap · ZEBRA · adyen · Microsoft Dynamics 365 · stripe · SAP · AVERY DENNISON · AMERICAN EXPRESS · PayPal · barclaycard · Klarna. · checkout.com · MAINETTI · ORACLE

One integration enables multiple products

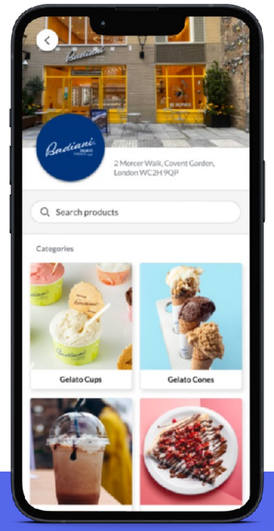
Process 100% of your store transactions using MishiPay solutions



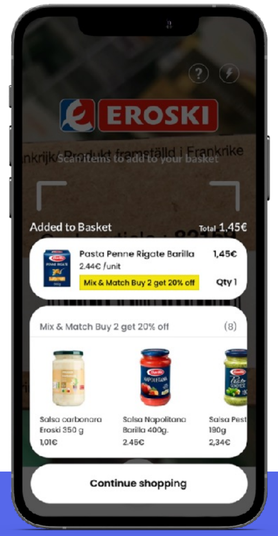
Scan & Go

+

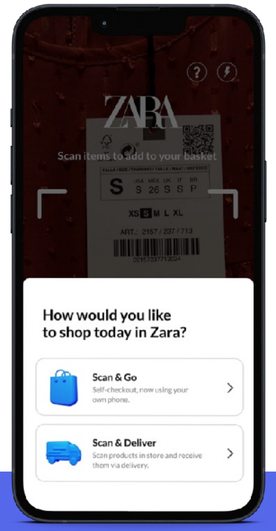
Self-checkout Kiosk



Click & Collect



Item Recommendations



Home Delivery

MISHI PAY

Creating value for leading global retailers

Live across 17 retailers & 30 brands

MISHI PAY

Thanks.

www.mishipay.com

Twitter: MishipayApp

MISHI PAY