

## What We Do

**GrowthEnabler™** provides instant access to global data & intelligence on disruptive tech innovations from the #StartupEconomy via an online platform powered by data science and algorithms

### GrowthEnablerPii™

Startup Index | Scoring System | Objective Intelligence | Social Connections

1

## Problems We Solve



How can I quickly identify & track disruptive innovations impacting my business?



Which 'hidden-gem' Startups should I invest in, acquire or procure from?



How can I instantly source innovative solutions from the Global #StartupEconomy?

2

## The Value We Create

...From Traditional to Transformational



Transformational

3

## Who We Serve

**BIG BUSINESSES**

Business Leaders

**STARTUPS**

Startup Founders

**INVESTORS**

Venture Capitalists

Access Innovation Faster

Gain Global Visibility

Source Curated Startups

**Fortune 500 & FTSE Clients Trust Us**  
Multiple Regions | Industry Verticals | C-suite roles

4

## Our Objective Scoring System

**525,000+** Global Tech Startups instantly scored & indexed

...using **30** Purpose Defined Parameters...

...across **15** Technologies & **20** Industries...

...in **Growth Stages:**



5

## How We Do It

Welcome to **GrowthEnablerPii™**

"GrowthEnablerPii™ is an amazing platform navigating the world of innovation and tech start-ups... a valuable tool enabling timely decisions to transform growth and create efficiencies across any business."

Morgan Stanley Former MD & FTSE 100 Head of Corporate Development



1 Get ready for a **hyper personalized experience**

2 **Meaningful interactions:** we've done the homework

3 **Sourcing opportunities and solutions** made easier

Startup Scoring System & Index

ConnectUP™

ProductSource™

6

## Power of Our Insights

SEPT 2016 → 8 months later... → MAY 2017

GrowthEnabler™ features **IMPROBABLE** as a Top UK AR/VR Startup



## Strong Market Endorsement



8

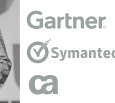
## The Founders & Team

- Entrepreneurs, Investors & former-Corporate Leaders
- Over two decades of business experience building & scaling tech companies across USA, Europe and Asia

**Af Malhotra**  
Co-founder, CGO



**Rajeev Banduni**  
Co-founder, CEO



**Our Core Team & Global Advisory Board**  
consists of C-level executives, serial tech entrepreneurs, software veterans and data scientists from:



9

GrowthEnabler™ featured in:

Bloomberg

BBC

Entrepreneur

THE TIMES

THE ECONOMIC TIMES

HUFF POST

CNBC