



# Shaping Cloud's Azure Cost Optimisation Service

## Azure Marketplace

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## Through our Azure Cost Optimisation Service, we'll **reduce your costs by as much as 30%** — with nothing to pay upfront!

### What?



- Conducting an in-depth analysis of your Azure environment, leveraging cutting-edge tools and our extensive expertise to pinpoint significant cost-saving opportunities.
- Transform your costs into intelligent savings – propelling your business forward without the financial risks associated with conventional consulting services.

### How?



- We don't parrot Azure Advisor – we generate additional savings by examining your architecture and considering new Azure features and services.
- Our recommendations align with Microsoft's *Well-Architected Framework* – prioritising cost-savings without compromising performance or resilience.
- We operate on a success-based model, charging only 50% of the realised savings in the first 12 months. **In other words: no savings, no fees!**

### Case Study: 29.5% Saved!

- In 2023, we worked with a major executive agency to optimise their Azure hosting charges.
- By upgrading their platform, initiating dynamic scaling plans and reserved instances, shifting their archive data to cheaper tiers, and optimising their licences model and count, we reduced their hosting charges by 29.5% measured over seven months between April 2023 and October 2023.
- **Projected Spend: £212,912**
- **Actual Spend: £150,100**
- **£ Saved: £62,812!**
- **% Saved: 29.5%!**

## Next Steps

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If you're ready to get started or would like further information, **get in touch with us today:**



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