

Intelegain  
Technologies'  
*Smart Mock  
Trading Solution*



# *Businesses from Education, BFSI, Media sectors looking to establish mock platform for stock market simulation*



## Challenges

There is a great demand of Mock Stock Trading platform for various companies from sectors like Education, BFSI, Media etc. for education, training and gamification purposes. Establishing a platform with real-time market conditions and stock price feed is a real challenge.

There are few solutions available in the market, but none is close to provide the realistic experience in stock trading.



## Ideal Solution

Industry need a progressive stock simulation platform with enhanced user experience, equipped with a smart virtual assistant that would perform the function of providing real-time stock information and smart stock suggestions.

Professional financial analysts need to create detailed investment strategies before selecting assets to be placed in portfolios. The better their model portfolio the more money they make for their clients and themselves. Therefore, they need a virtual platform that is close to the real stock market to test out their strategies.



## Desired Outcomes

Virtual trading relieves investors of monetary risks, freeing them to experiment with different investing strategies. In fact, the Model Portfolio game on the platform finds on average 415 players per day to test their portfolios by competing them against online opponents.

The customer experienced a good turn-around after deploying Intellegain's re-engineered stock trading platform. In reality, more than 30 premium business schools of India used this platform to host stock market competitions



# MoneyPot – A Smart Mock Trading Platform



MoneyPot aims to connect the online investment community through this social trading platform. Get to know how the stock market functions, try different trading strategies without the fear of losing hard earned money.

## Cloud based mock trading platform

- A unified platform that can be accessed anywhere, anytime
- Important data stored in the cloud ensuring back-up in safe/secure locations
- Responsive website available on types of mobile devices as well.

## Learn through free stock simulation

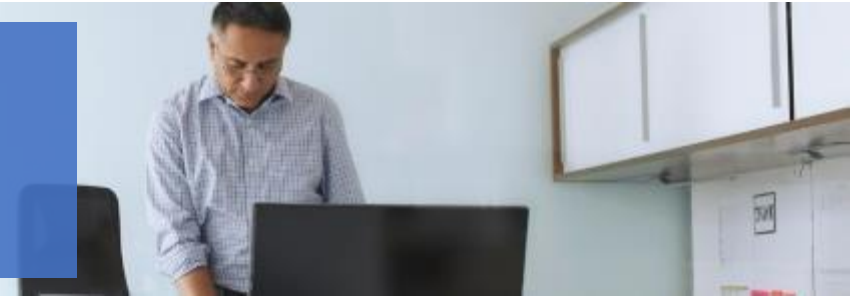
- Start with \$200,000 in virtual cash and learn trading with thousands of online traders
- Compete with fellow traders and test your strategies
- Build a model investment portfolio the way experienced traders do

## A steppingstone towards trading in real market

- Ideal platform to ready you for trading in real stock market
- Compete against traders online with various backgrounds and experience
- AI assistant provides real-time stock prices of securities

Test drive strategies, create bullet-proof model portfolios and accomplish more market returns with Intelegain's smart mock trading platform

# Smart Mock Trading Platform powered by Azure Services



No business solution can succeed without a powerful technology support. Intelegain leveraged Microsoft Azure services to develop and deploy Mock Trading Platform leveraging various technologies like .Net stack, Azure deployment, function apps, Bot framework and many more.

## MS Bot Framework hosted chatbot

MS Bot Framework facilitates the platform's AI chatbot solution to be deployed across various third-party Facebook Messenger, Slack, Skype, text/SMS etc. including on Microsoft's own platforms.



## Increased Reliability and Security with .NET

The platform is based on .NET framework which offers it enhanced application security as it has Windows confirmation, configuration as well as Managed code and CLR

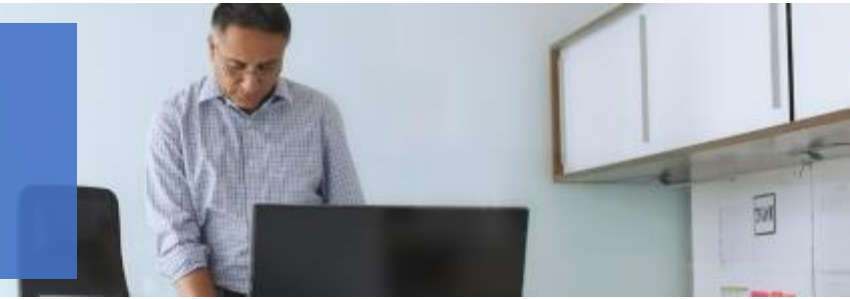


## Agility and elasticity using Azure service

Application leverages azure services to achieve Agility in compute resource demand. It provides elasticity using Auto scaling features of Azure. Application is highly available using various Azure services to establish fail safe infrastructure.



# Mock Trading Platform – Customers



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 **RELIGARE**  
Values that bind

**नवगुजरात**  **सभय**



# Mock Trading Platform – Customers

