

# SAS and Microsoft: Analytics for Education

Make better decisions in the cloud.

SAS and Microsoft unite to empower education organizations to make better decisions with the best analytics on the most trusted cloud.



Education organizations struggle to manage, protect and govern data while modernizing legacy infrastructures and migrating data systems to the cloud. Integrating and connecting disparate data from across silos and agencies is essential for anticipating the future and responding proactively to changing trends in the dynamic world of education.

## Better Together

SAS and Microsoft have joined together to help education institutions unlock the full value of their data to solve their toughest analytical challenges. With data management and analytic solutions built specifically for education and supported with industry expertise, SAS® Viya® on Microsoft Azure empowers education leaders to glean deeper insights to improve student outcomes, gain efficiencies, and reduce costs across the education continuum.



§Sas Vİya. + ■ Microsoft Azure

3000+

Education use SAS



#### Leaders in Cloud Analytics

With five decades of analytics innovation and over a decade of cloud capabilities, SAS and Microsoft enable education organizations to get more done with a faster, more productive analytics and cloud platform. This means you can rapidly turn huge amounts of complex data into insights you can trust and use, and education leaders can now move from assumptionbased to data-driven decisions.

#### SAS **MICROSOFT** 43 56% #1 #1 IT Execs plan years of public cloud share leader ranked by rev to move to for Advanced Advanced across SaaS, Azure over the Analytics1 PaaS, laaS<sup>3</sup> Analytics<sup>2</sup> next 3 years 90+ 3000+ 23+ 95% compliance Fortune 500 years of certs, more use Microsoft delivering than any cloud cloud services2 use SAS Azure<sup>3</sup> provider<sup>3</sup> Source: 1 IDC market share for Advanced Analytics by vendor • 2 SAS Institute, 2020 • 3 Microsoft Corp, 2020

### Why SAS and Microsoft?



#### Deep Integrations

Get started quickly and get results fast while operating at a high level of governance and flexibility, thanks to synergies between SAS and Microsoft.



#### Analytics for Everyone

Enable anyone throughout your organization to surface education outcomes with intuitive analytic solutions from Microsoft and SAS.



#### Robust, Secure and Transparent

Inspire greater trust and confidence in every decision with built-in controls, automation, security and transparency.



#### Premier Expertise and True Partnership

SAS and Microsoft are uniquely qualified to partner with your organization - on any scale, in education to drive innovation.



#### THE BENEFITS

- Spot longitudinal trends from early childhood to the workforce.
- Identify trends to improve student outcomes.
- Proiect **future** employment needs and pinpoint talent gaps.
- Rely on a better-protected infrastructure, availability and performance.
- Maximize value with hosted and remote managed services on Azure.
- Security for **sensitive** education data with maximum uptime and minimal administrative overhead.

Learn more at: www.sas.com/educationcloud



