



It's tough changing websites and web applications to have a multilingual capability.

There's usually a technical challenge for the software platform or Content Management System (CMS) to support multiple languages (and the ability to switch between them).

Then there's the ongoing hassle and cost to ensure that all languages are maintained.

What is LinguaSkin?

LinguaSkin is a software solution that enables a multilingual interface to be created and maintained for web applications without requiring any changes to a target site.

It inserts a language selector and replaces all text displayed to a user with pre-translated replacements.

How does it work?

LinguaSkin is a 'software proxy', forwarding web requests and responses between a site and a browser. It handles the language selected by a user, applies text replacements and adds in a language switcher.

How is it implemented?

LinguaSkin is hosted on a web server provided by the software supplier, a customer or by us. Since LinguaSkin doesn't need to integrate with the target application it is flexible and easy to set up.

We then configure LinguaSkin for the application by 'scraping' (extracting) user interface text. Translations are then done and we ask the customer to test to make sure translations are correct and that it all works to their satisfaction.

What about translation quality?

LinguaSkin is not actually doing the translation, so problems with automated (machine) translation don't exist. Text is translated by a professional translator - either by a customer or by our team. Testing ensures that translations fit the user interface and are correct in context.

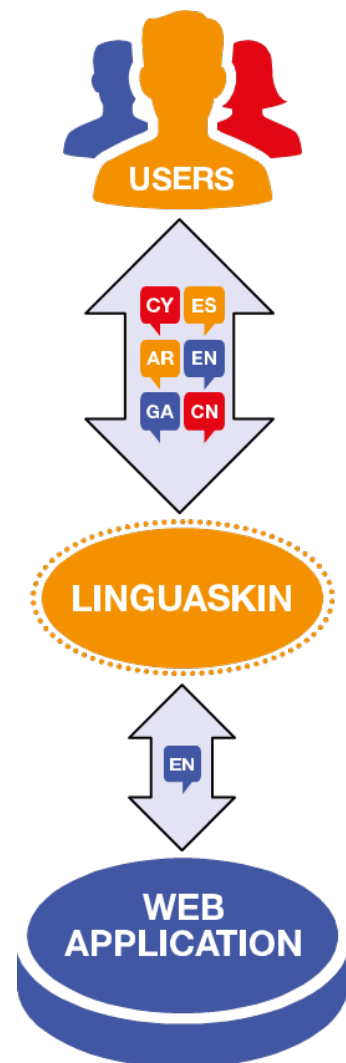
Translations can be edited at any time. So not only is quality maintained, but each customer can have customised translations to suit their style and market.

Is it easy to setup?

Yes - We offer a full 'turnkey' solution where we configure, host and translate. All a customer needs to do is give us access and test/check it looks and works correctly.

However, we have a flexible approach. Customers or software partners can host, provide translations, and use their own domain name.

This can all be done in as little as a month with minimal effort and disruption.



www.linguaskin.com
01633 439439
info@linguaskin.com