

Company: Bestripteck Solutions Private Ltd

Incubated at Manipal University, Karnataka



GoYaana

Next-gen SaaS platform to empower
travel & hospitality businesses

“We started GoYaana with a vision to enable every
brick-and-mortar travel & hospitality businesses to re-
gain their share of \$800Bn market through **Next-gen
D2C (direct-to-consumer) technologies**”

Trusted & Supported by:



All-in-One Guest Experience App for your hotel



Digitising Menus & Service Directory

Up-Selling Experiences

Upgrades & Offers

Brand communication

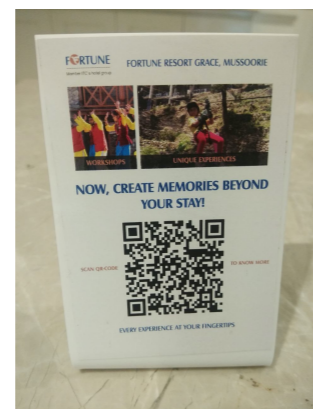
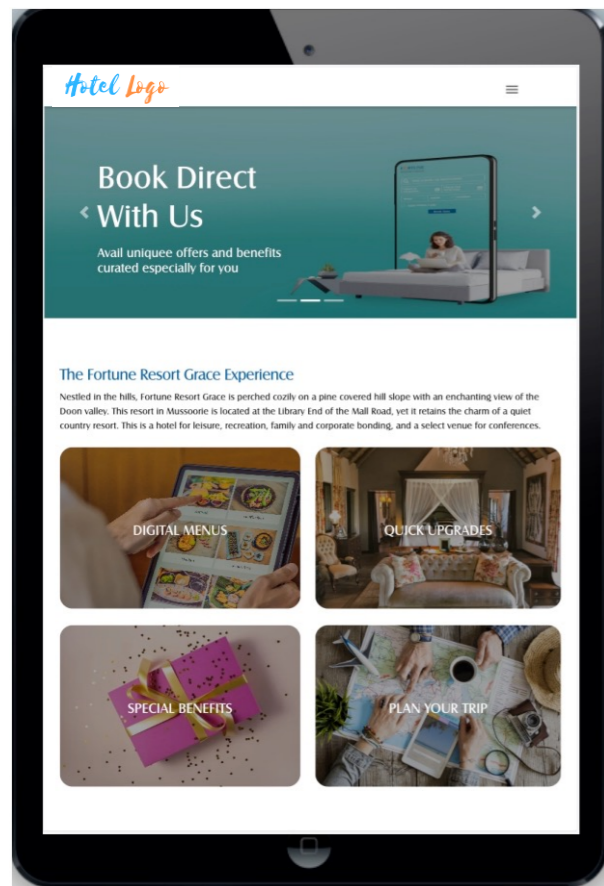
Guest Reviews & more

Powered by

GoYaana

Not just an App - a **SuperApp** for hotels

GoYaana's "SuperApp" unifies every guest touchpoint into a **single interactive QR code based mobile App** that includes - **digitalised menus, up-sell local and in-house experiences & offers, guest-staff communication, Spa/Banquet/Table booking, guest requests, merchandising and more.**



Increases Revenue Per Guest



Helps you meet sustainability goals



Eases Operations



Drives More Direct Bookings



Enhances Guest Experience

Eases Operations

1. Guest check-in to the hotel and front desk need not have to detail about every service and the experiences any more.
2. Guest scan QR codes to know more details and they explore on mobile
3. From digital menus to guests requests, everything your guests need is here.



Smart Conference



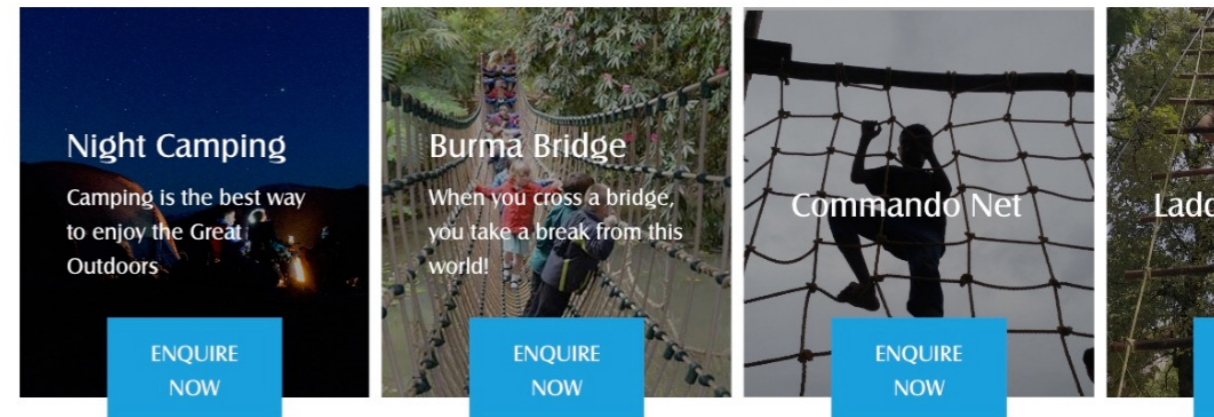
Easy access to guests when front desk staff is busy

Generates more **Revenue** - Experiences

Up-sell every experience at hotel - IN-HOUSE, DINING, LOCAL experiences and unique WORKSHOPS eg: Pool Side Dinner, Art Class, Trekking.

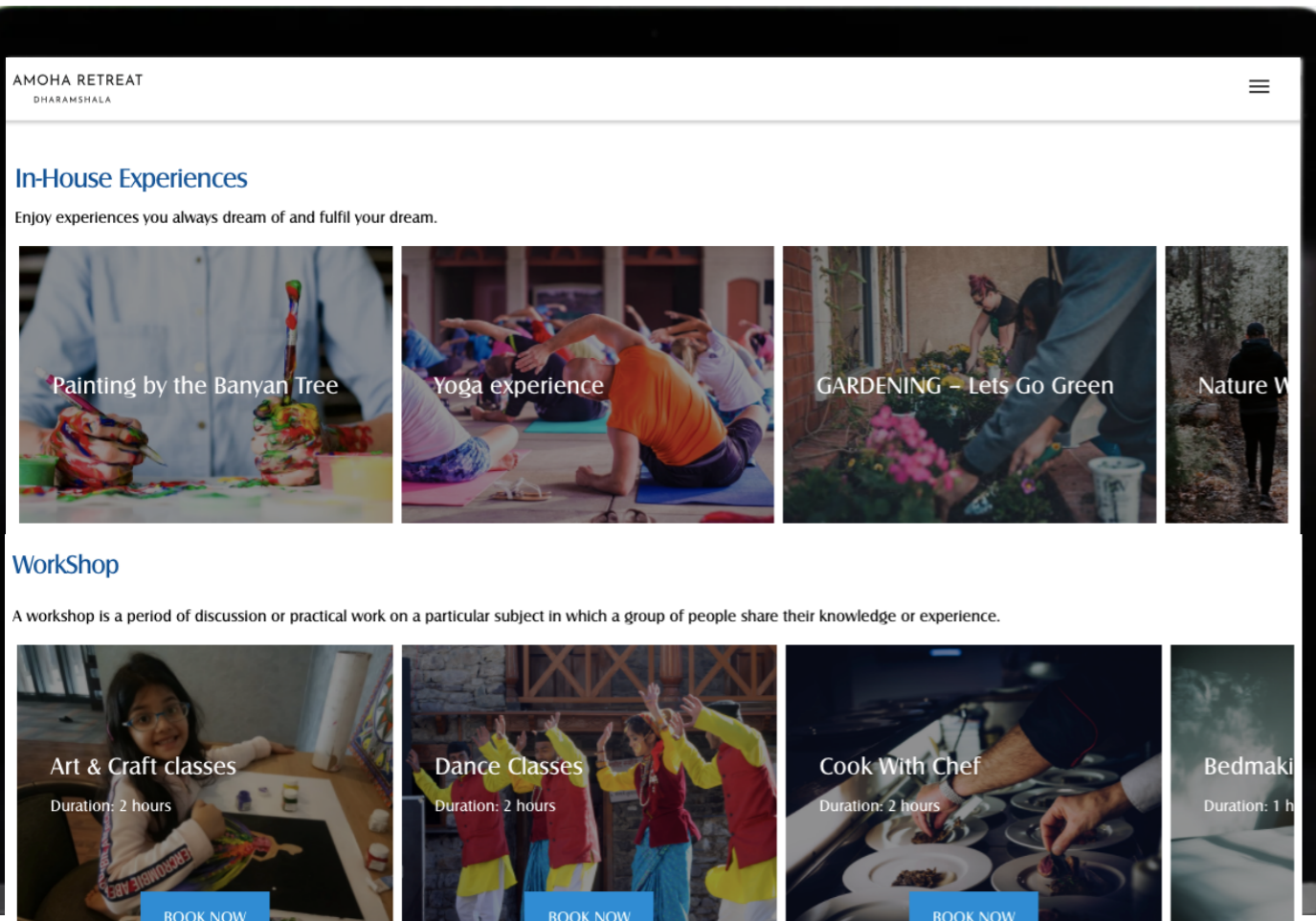
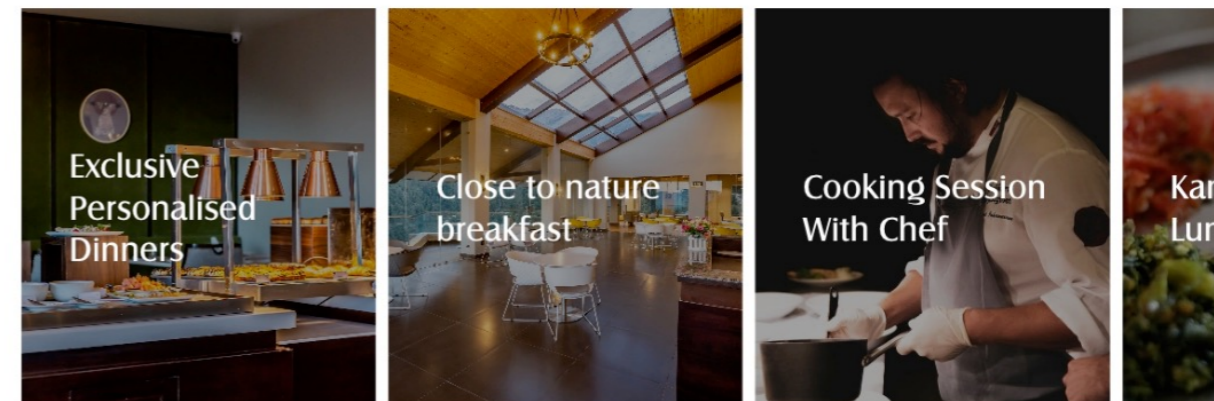
In-House Experiences

Enjoy experiences you always dream of and fulfil your dream.




Unique dining experiences.

Enjoy the best of vantage dining!



Generates more Revenue - Offers & Upgrades

OFFERS



GET MOCKTAIL OFFER



DESSERT FOR 2 OFFER




POOL TABLE OFFER




AIR HOCKEY OFFER




UPGRADE ROOM



UPGRADE MEAL



EXTRA BED



GET A CAB

OFFERS



AVAIL DISCOUNT* ON SPA




POOLSIDE DINING



CUSTOM IN-ROOM DINING



CELEBRATE YOUR SPECIAL DAY




DAINKUND PEAK



KALATOP WILDLIFE SANCTUARY



CHAMERA LAKE



HELI SKIING

Upgrades

Experiences

Helps in Marketing

QR codes at rooms/key areas acts as a **constant reminder** for guests to access your brand content and also avail your services and experiences.



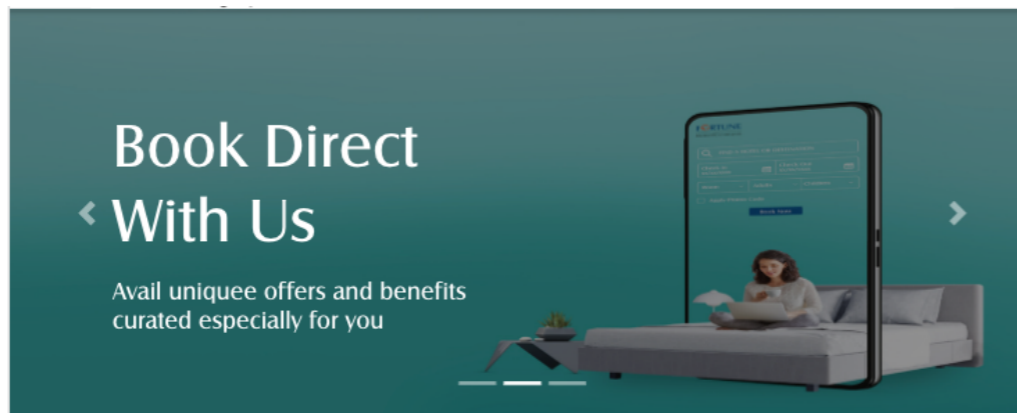
Mini-Standee at room & restaurant

QR follows your guest silently

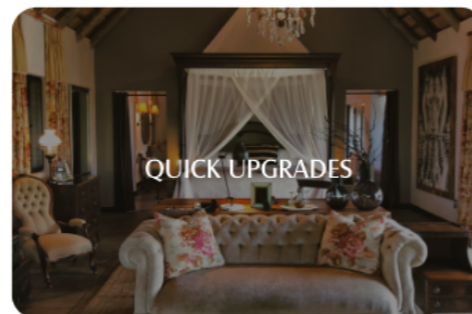
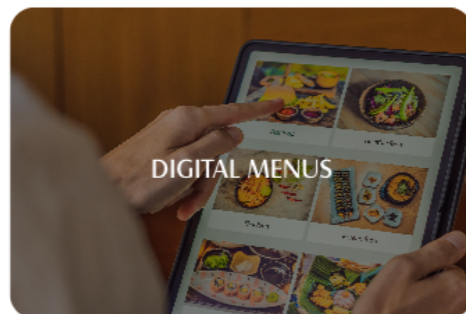
Drives more **Direct Bookings**



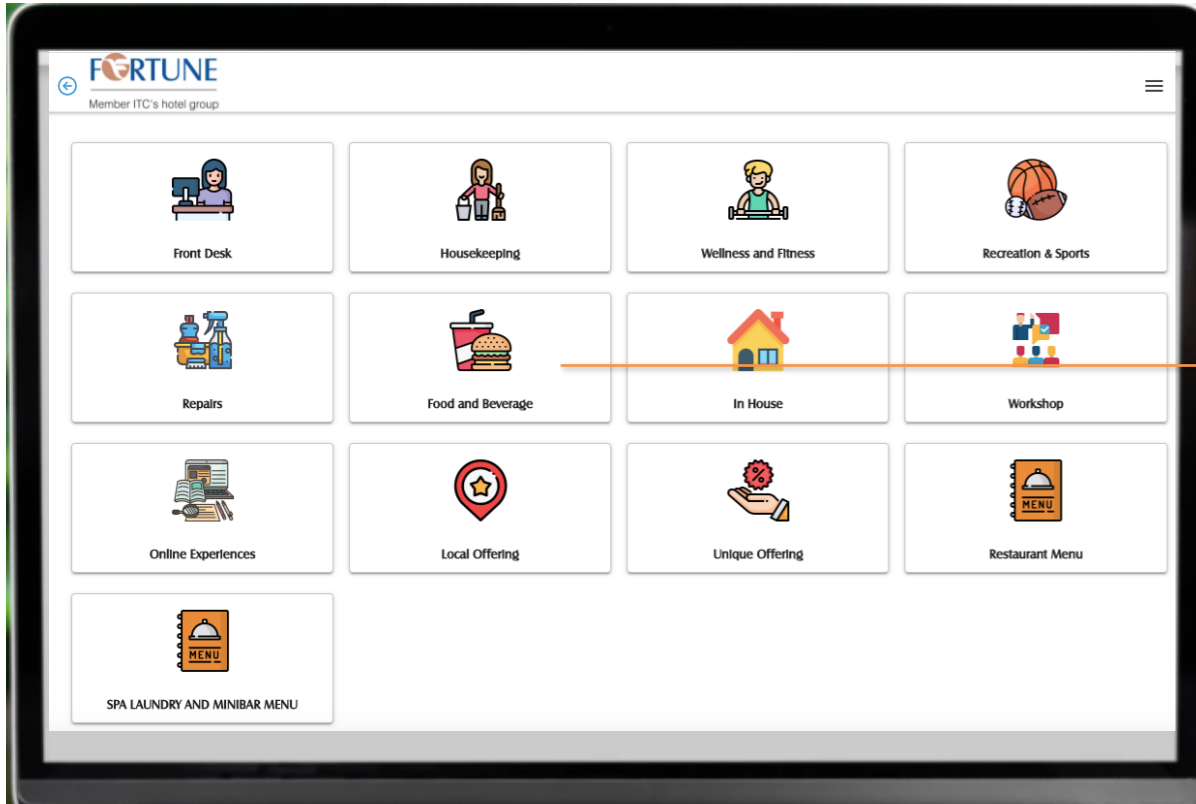
SuperApp is best way to attract **direct bookings & repeat customers** by promoting special benefits, upgrades, offers etc to your perfect target persona - your **In-house Guests**. Save huge spend on social media ads!



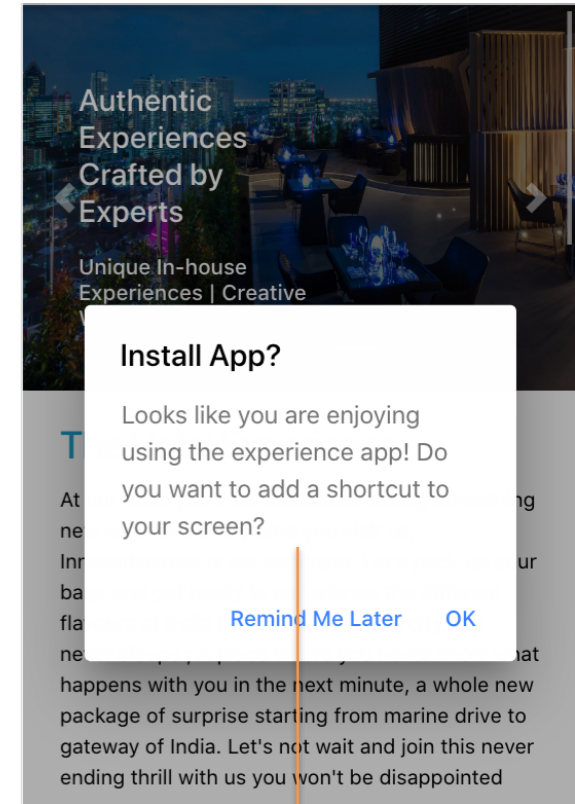
Promote upgrades, special benefits and offers to drive more direct bookings



Elevates Guest Experience



DIGITISED MENUS AND SERVICES



PROGRESSIVE WEBAPP

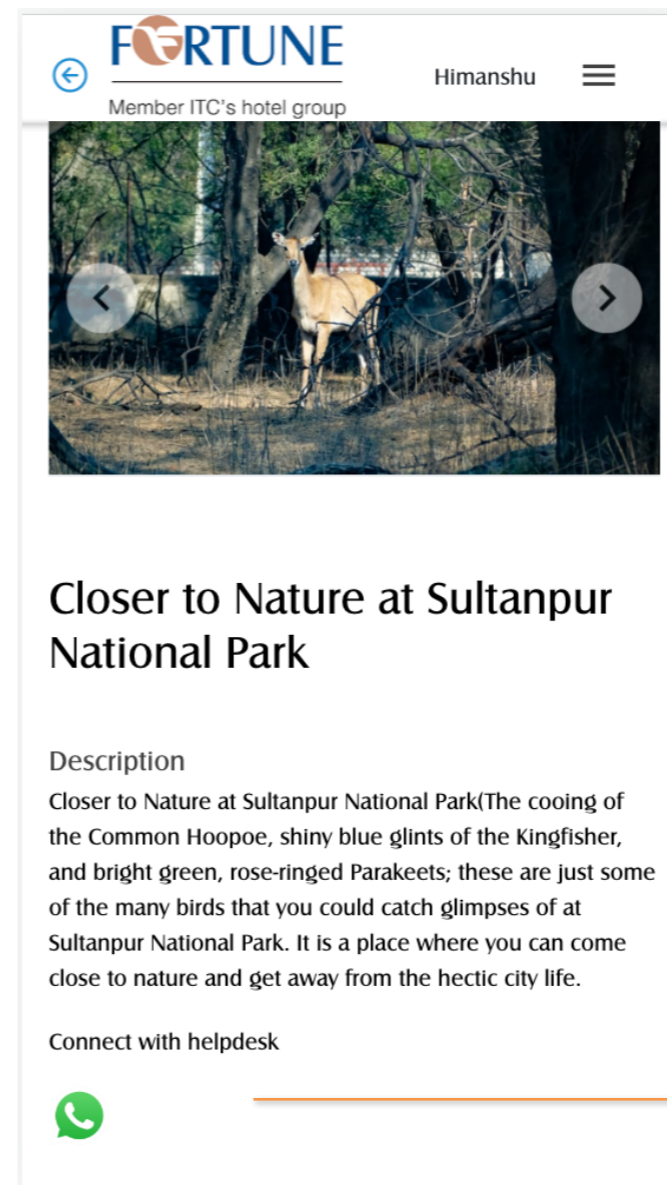
Select an ideal time for us to work in your room

Thursday, March 24, 2022

- 09:00
- 09:40
- 10:20
- 11:00
- 11:40
- 12:20
- 13:00
- 13:40
- 14:20
- 15:00
- 15:40
- 16:20

Guest requests with configurable time slots

Submit Request



Smart guest-staff communication with Whatsapp Chat

Increase **Guest Reviews** & Engagement



1 REVIEW 1 MOCKTAIL



1 TWEET 1 SWEET



1 SHARE 1 DESSERTS



5 REFERAL 1 STARTER



1 Review 1 Mocktail

Description

Your feedback matters to us! Rate us on TripAdvisor, take a screenshot and share it with our staff by clicking the whatsapp button below. You will be rewarded with a free mocktail of your choice!

Rate now:

[Click Here to Rate](#)



EASY 7-Day Onboarding

- **Day -1 : Make the Decision**
- **Provide onboarding Details**
- **Plan for a 30-minute meeting with our product expert team**
- **We will take care of the REST**
- **Day - 7 : Your “SuperApp” is ready to Go-LIVE for your guests**

Your Hotel



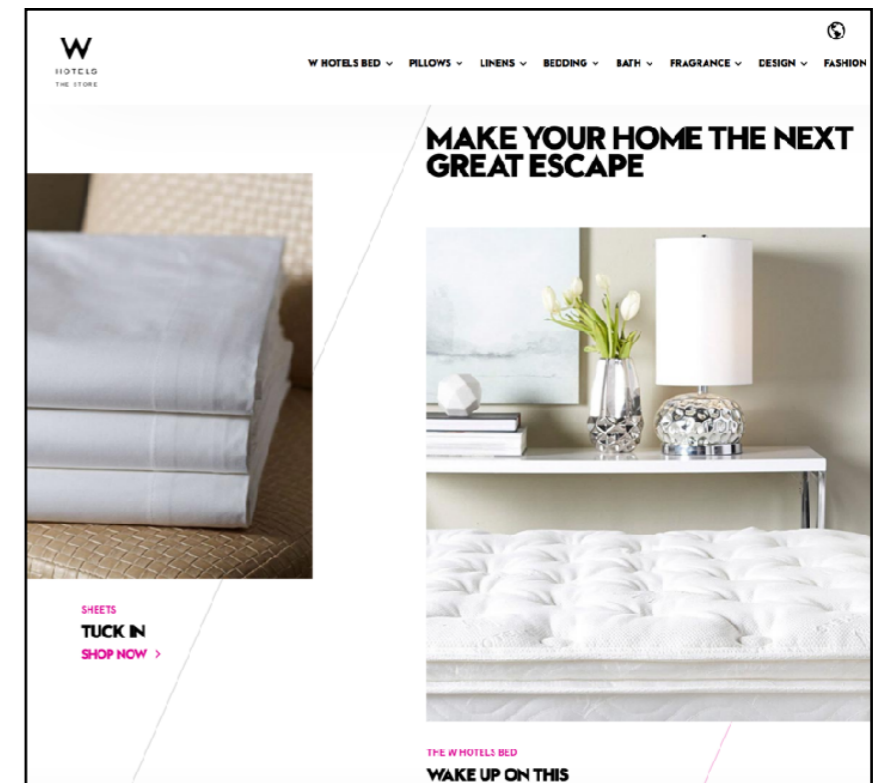
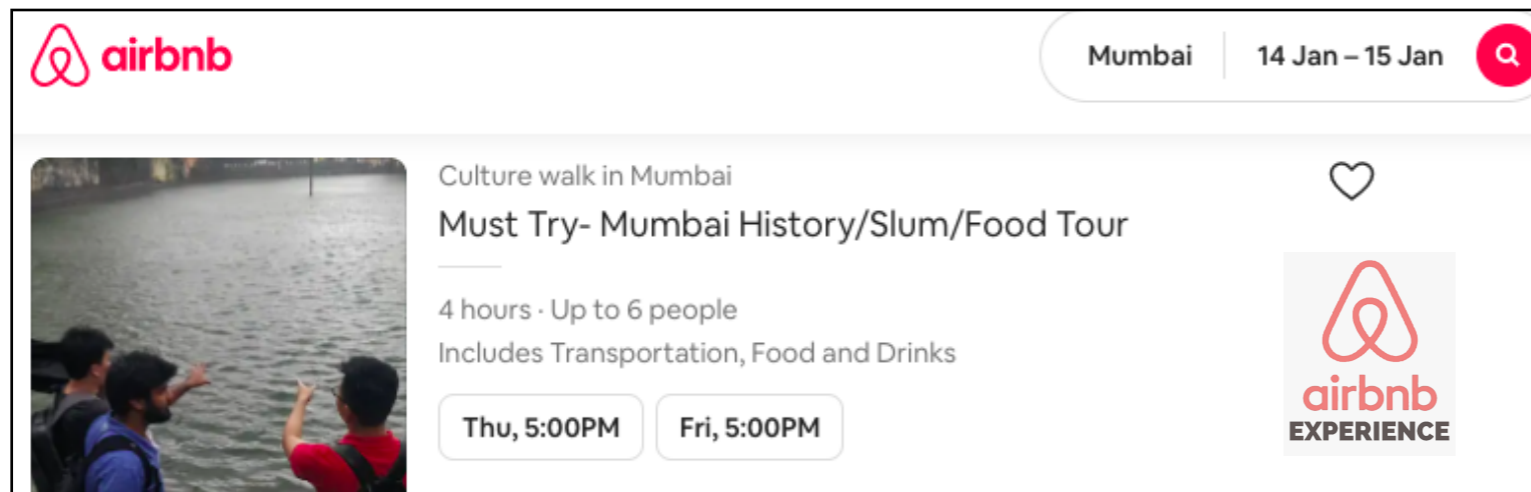
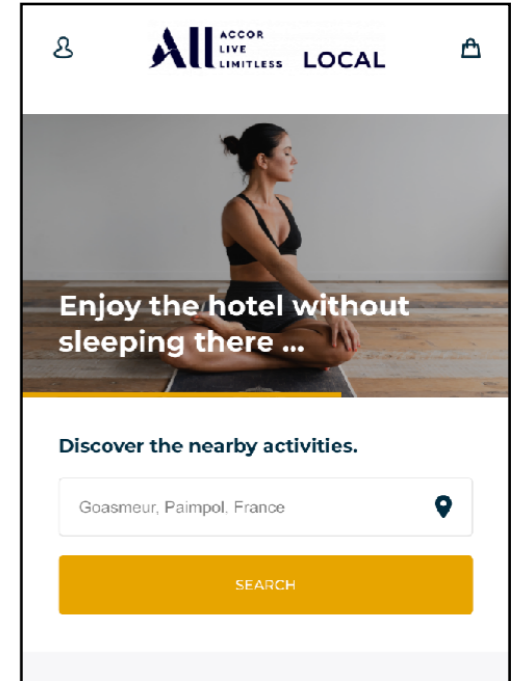
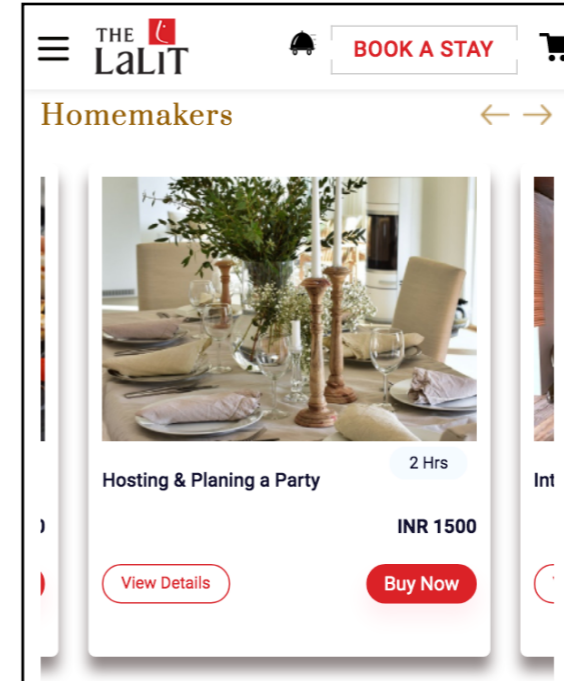
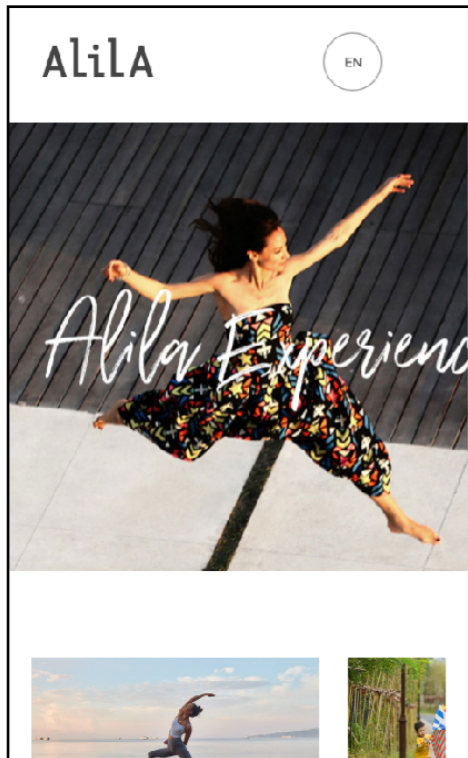
GoYaana

References of **Smart Hotel** Features

Sample Implementations - [Fortune Grace Mussoorie](#) | [Radisson Gourmet Experiences](#) | [Fortune Durgapur](#)

Demo Links to Explore: [Demo Link](#) | [Agra Hotel](#)

A SaaS Platform that brings all the successful models of next-gen hotels under one umbrella for your brand!



Ideas for **Successful** implementation

Ideas for Successful Implementation of SuperApp

Based on our analysis of the user behaviors and hearing the success stories of our other clients, we have collated a few ideas (below) for the successful implementation of GoYaana SuperApp

1. Place Standees in Key areas in your hotels with the QR Code of your App (reception, common areas, restaurant, etc.)



2. Tent Card / Standee at Room / Tables (Successfully implemented by The Fortune Resort Grace, Mussoorie)



3. SMS / WhatsApp on check-in.
4. Message in Welcome Email / Reservation Voucher.
5. Social media Marketing (With call-to-action link to App)
6. QR Code on TV in Room / Common Area (Successfully Implemented by The Amoha Retreat Dharamshala)



7. Frontline staff orientation about the app to inform the guests.
8. WhatsApp/SMS message during the stay.
9. Social media campaign for your past customer with a short link to the app.



Thank You!



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