



# Make confident business decisions with sophisticated, next-gen decision analytics services

CloudMoyo is a Microsoft Partner with competency in cloud and analytics. As part of our Intelligent Data Services, we take a holistic approach to empower our customers through their enterprise data transformation journey. Our customers embrace the value of using data to drive intelligent business outcomes.



We help businesses extract patterns, determine risk/compliance and detect anomalies, and find trends. With behavior analytics, our customers can take advantage of information from the past for strategizing current and future actions such as inspiring customer loyalty.

## Challenges in making business decisions







- Storing and analyzing a huge amount of data in one place
- Manual efforts in pulling reports, causing errors, longer processes, inefficiency, and inability to draw insights
- Performance lag and inadequacy to support large data volumes
- Difficulty in identifying the synergies and correlations in text-based data while creating reports
- Inability to spot trends quickly
- Challenge to identify risks, gaps in data and quality issues
- Lack of knowledge and experience with data distribution and data storytelling

## Business value

- Increase collaboration and sharing of information
- Reveal unnoticed key data points related to the sources of data for preparing thorough reports
- Optimize the decision-making process
- Forecast market trends and capture shifting customer expectation
- Identify and assess the dynamics of your market as never before



## CloudMoyo decision analytics services

 Self-Service BI	 KPI and executive dashboards	 Embedded BI	 Real-time analytics
<ul style="list-style-type: none"><li>Enterprise wide Self-Service analytics and adoption</li><li>Data liberation</li><li>Prebuild data sets</li><li>Complete data ownership and stewardship</li><li>Smart governance with defined role and responsibilities</li></ul>	<ul style="list-style-type: none"><li>Targeted reporting at enterprise level</li><li>Actionable insights</li><li>Near real-time KPIs for executives to make informed decisions</li></ul>	<ul style="list-style-type: none"><li>Cost-effective and seamless integration within business process applications</li></ul>	<ul style="list-style-type: none"><li>Real-time analytics and alerting</li><li>Increase productivity and avoid incidences</li><li>Make time-sensitive decisions with confidence</li><li>Capture trends and stay relevant</li></ul>

## Core capabilities

CloudMoyo helps manage and model enterprise data to make optimized, customer-centric and informed decisions with these core capabilities

### Data visualization integration:

To accumulate, classify, and create one single source of truth in an intuitive and interactive manner

### What-if analysis:

Model scenarios, predicting outcomes, and making intelligent actions

### Self-service analytics (ad-hoc analytics):

Empowers users to query data and create personalized reports to provide greater insights into the data.

### Visual reporting and storytelling:

Helps you to tell a unique, visual story with your data and connect with the report users in a more impactful way

### Geo visualization:

Supports customers in analyzing geospatial data through intuitive and visually appealing dashboards

### Create answer-generating applications:

Empowers users with richer context and fresh information within the operational applications they already know and utilize



CloudMoyo is positioned at the intersection of business and technology, allowing them to quickly come up to speed with our complex processes and business requirements. This, combined with their agility, focus on quality and deep understanding of Microsoft Azure, SharePoint Online, Azure ML and Devices, makes them a strong partner to help us further increase our effectiveness and efficiency.

- Director Business Process Transformation,  
Microsoft, Corp

## About Us

CloudMoyo is the partner of choice for solutions at the intersection of cloud and AI. We help modern enterprises define their path to the cloud and leverage the power of data-driven insights. As a leading cloud and analytics partner for Microsoft, CloudMoyo brings together powerful business intelligence (BI) capabilities using the Azure data platform to transform your complex data into actionable insights and modernize your data landscape. We help you achieve insight, innovation, and impact through big data, machine learning, predictive analytics, and visual story-telling.

Headquartered in Bellevue, WA, with an innovation center in Pune, India, and a presence in Kansas City, CloudMoyo is poised to help intelligent enterprises build innovative solutions and help them stay ahead in the disruption cycle. Our proven track record includes developing enterprise solutions for Fortune 1000 companies such as Microsoft and Kansas City Southern.



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