## MobiLab Data Strategy Assessment Approach

We start a Data Strategy Assessment to develop a concrete plan towards data enablement which fits your organisation.



MobiLab Interview
Business Objectives

**Goal** Understand Vision



MobiLab Interviews
Use Case Vision

**Goal**Categories with prioritization



MobiLab Interviews
Benchmarking

Goal
Target state
against well
known models



MobiLab Interviews
Current State

**Goal**Optimize
architecture



## **Final Results**

**Target State Description** 

- Architecture
- Operationg Model
- Delivery Model
- Governance Concept

**Gap Analysis** 

Assets Rationalisation

**Action Plan** 

 Platform Feature and Use Case Prioritisation

Customer Involvement 8 - 10 hours

• Timeline 2 Weeks

