

# **3D Product Configurator**Outcome Driven Innovation









### **About Audax Labs:**

Audax Labs is an innovation-driven technology solutions and consulting company. We help global customers grow and thrive in the digital ecosystem. With our deep industry knowledge, talented workforce, and innovative solutions around Azure Cloud, Azure IoT Hub, Azure Cognitive Services, Azure DevOps, Azure Data Lake, Apple/Google/Here Maps, iOS: Swift, Android: Kotlin. We help customers enhance their digital experience, improve revenue, and achieve operational excellence.

#### Service overview

Audax Labs revolutionizes B2B/B2C commerce with its advanced 3D product configuration, seamlessly integrating into CPQ software for precise manufacturing fulfilment. The B2C deployment allows companies to integrate 3D configurators on websites, enabling customers to explore diverse product attributes. Dynamic 3D visualization, virtual try-outs, and a robust rule engine highlight key features, while seamless integration and diverse configurator varieties cater to specific needs. Benefits include driving sales, elevating customer experience, and empowering marketing efforts. The iterative process and XR technology implementation ensure business future-proofing. Leveraging ASP.NET, Microsoft Azure, HTML, CSS, JavaScript, and more, Audax Labs provides a comprehensive end-to-end solution for transformative commerce experiences.

#### **Deliverables**

A few deliverables offered by Audaxlabs 3D Builder Tool.

- Accurate Sales Quotes
- Elevated Customer Experience
- Empowered Marketing Efforts
- Comprehensive Iterative Process
- XR Technology Implementation

## What our customers are saying

It has been a pleasure working with you. The product was delivered today, and the quality of the work is what we requested and expected from Audax.

**Imanol Laresgoiti** 

CEO and Founder, Luz Capital

#### **Audax Labs**

www.audaxlabs.com | sales@audaxlabs.com <u>See our offer on the Microsoft Commercial Marketplace</u>