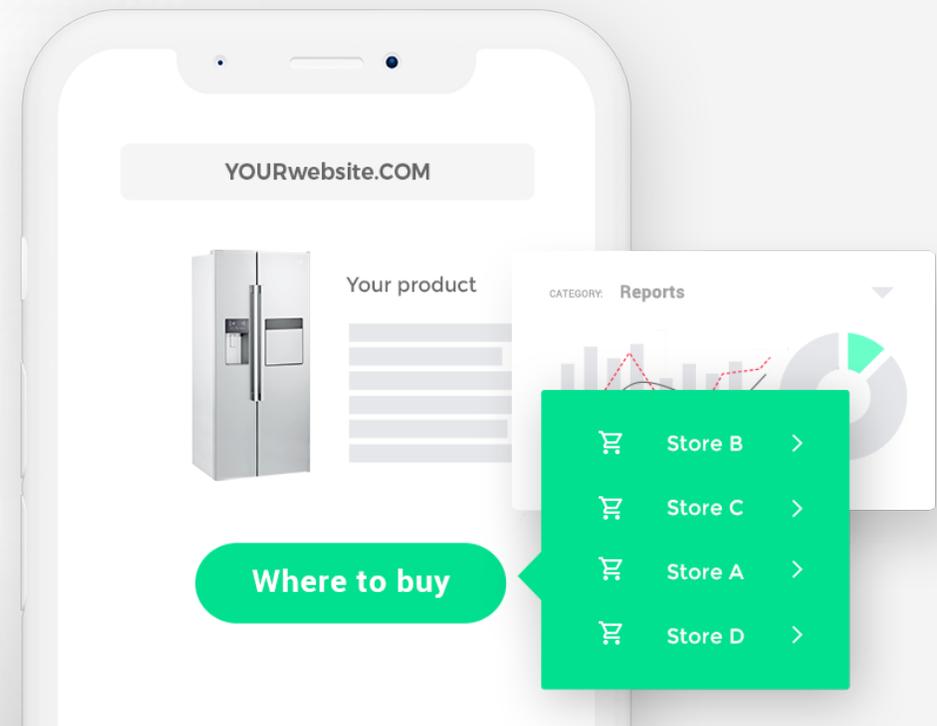


# 100 SHOPPERS

Let's convert your  
visitors into shoppers



# Our Story

**Our story begins in 2013**, when we launched a new service, **Ads4books**. It was a performance marketing network dedicated to the book market. One of its main features was a price comparison engine designed as a simple plugin, which could be embedded into any website. We were impressed with how rapidly our tool gained popularity with book portals and bloggers. In fact, for this reason, in 2015 we decided to turn this feature into a new service. That's how **BUY.BOX** was born and today it's used by hundreds of websites and a cap of million end-users. Only last year the total value of purchases made via our services amounted to more than **55 million PLN**. Today, we operate in product categories such as books, household appliances, electronics, movies, music, cosmetics and children's goods.

**Our next step was expanding our operations and bringing producers** into the picture. Enter **100Shoppers**. It's a **where-to-buy** solution, which effectively converts visitors into shoppers. Implemented on producers' websites, our new tool leads visitors directly to the online shops, where they can buy viewed products. This makes the path to purchase shorter by bringing users straight to landing pages. As an analytical tool, **100Shoppers** provides producers with data about sales and product popularity. Better reactions to sales trends, more informed business decisions, stronger and sustainable relationship management are only a few advantages that the quality and comprehensive data delivered to producers can offer.



The numer of sales in online stores

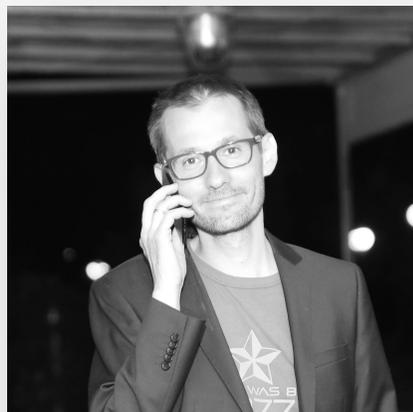
# Our Team

Our team has vast experience in the area of e-commerce, internet marketing, sales, and combining new original technologies with business.



**Jacek  
Chmielewski**

Chief Technology Officer



**Waldemar  
Sadowski**

Chief Executive Officer



**Joanna  
Kaczmarek**

Chief Marketing Officer



**Radosław  
Doczyk**

Chief Sales Officer

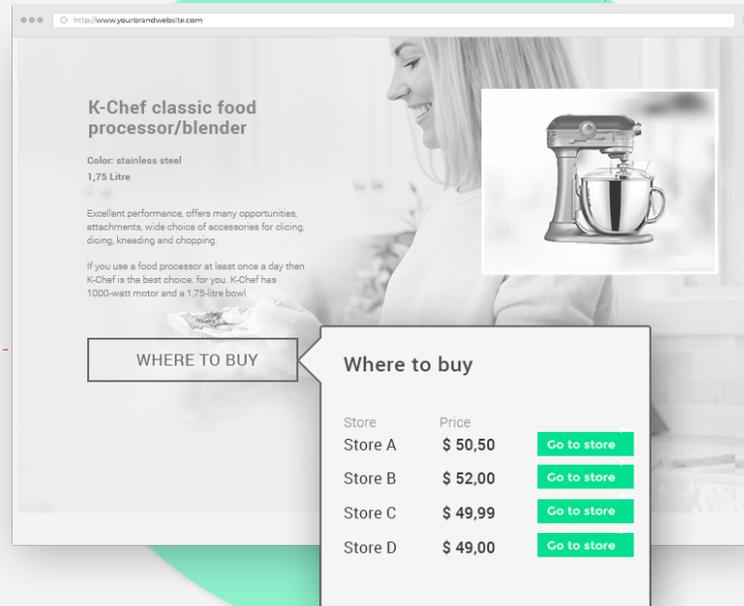
**+10**

# The Product

**100Shoppers** is a tool created for producers, which allows them to direct visitors straight to landing pages in online stores. The data generated and delivered to the producers in that process allow for more insightful.

## Where-to-buy plugin

Implemented on the producer's website, this solution displays a list of online retailers where the product is on offer.



K-Chef classic food processor/blender

Color: stainless steel  
1,75 Litre

Excellent performance, offers many opportunities, attachments, wide choice of accessories for slicing, dicing, kneading and chopping.

If you use a food processor at least once a day then K-Chef is the best choice. for you. K-Chef has 1000-watt motor and a 1.75-litre bowl

Store	Price	
Store A	\$ 50,50	<a href="#">Go to store</a>
Store B	\$ 52,00	<a href="#">Go to store</a>
Store C	\$ 49,99	<a href="#">Go to store</a>
Store D	\$ 49,00	<a href="#">Go to store</a>

## Product reports

Here clients can find sales data, product popularity results, price distributions and availability of selected products in online stores.

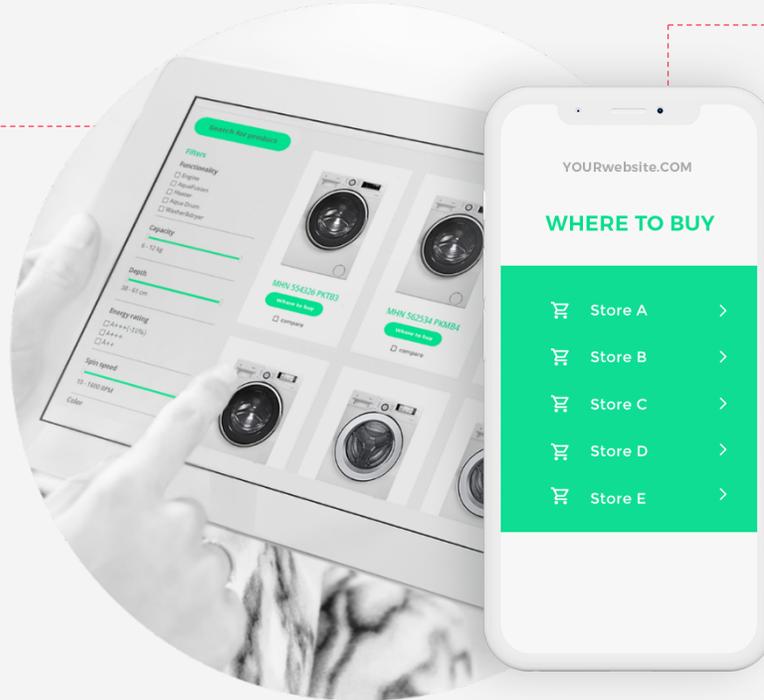
## Online campaign analysis

**This tool** allows producers to measure the effectiveness of marketing campaigns. Producers can track sales results from specific sources and ads.

# Solving Problems

## Converting visitors into shoppers

Because the visitor is directed straight to the online store, the risk of client changing their mind about the product is significantly reduced. This process also insulates customers against being taken over by the competition while browsing for offers in Google, or price comparison engines.



## Thinking strategically

Data about sales, availability and price distribution in selected online stores helps producers to align the strategy on all levels of operation.

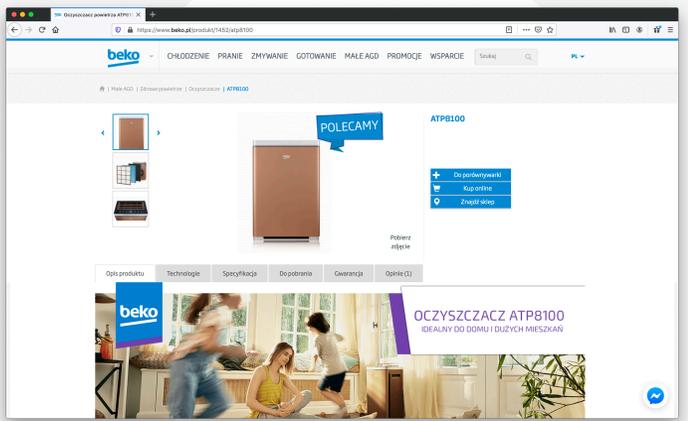
## Boosting effectiveness of marketing campaigns

Using the data about the effectiveness of sales from specific sources and ads, the producer can optimize their campaigns for higher conversions in real-time.

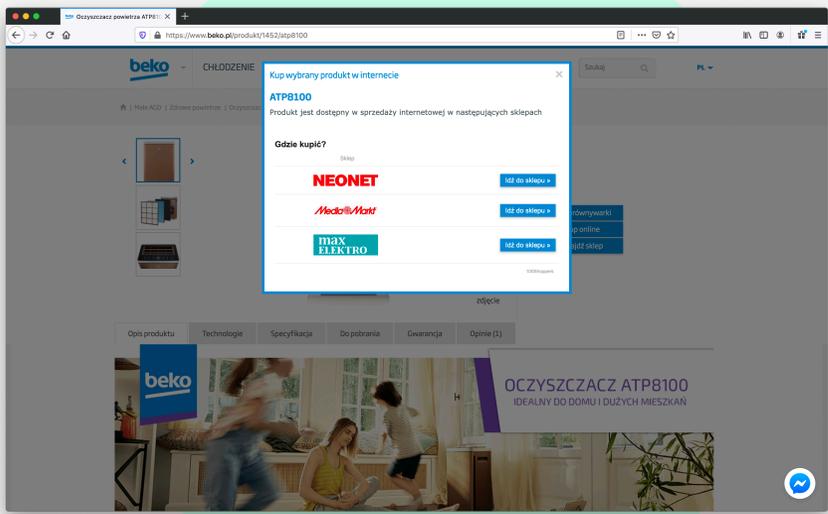
# How It Works

## Producer's website

Visitor makes the decision to purchase

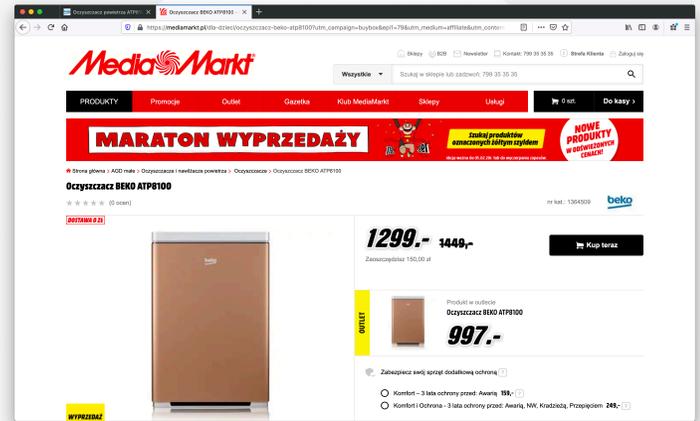


## Where-to-buy plugin



## Online store

Visitor makes the purchase

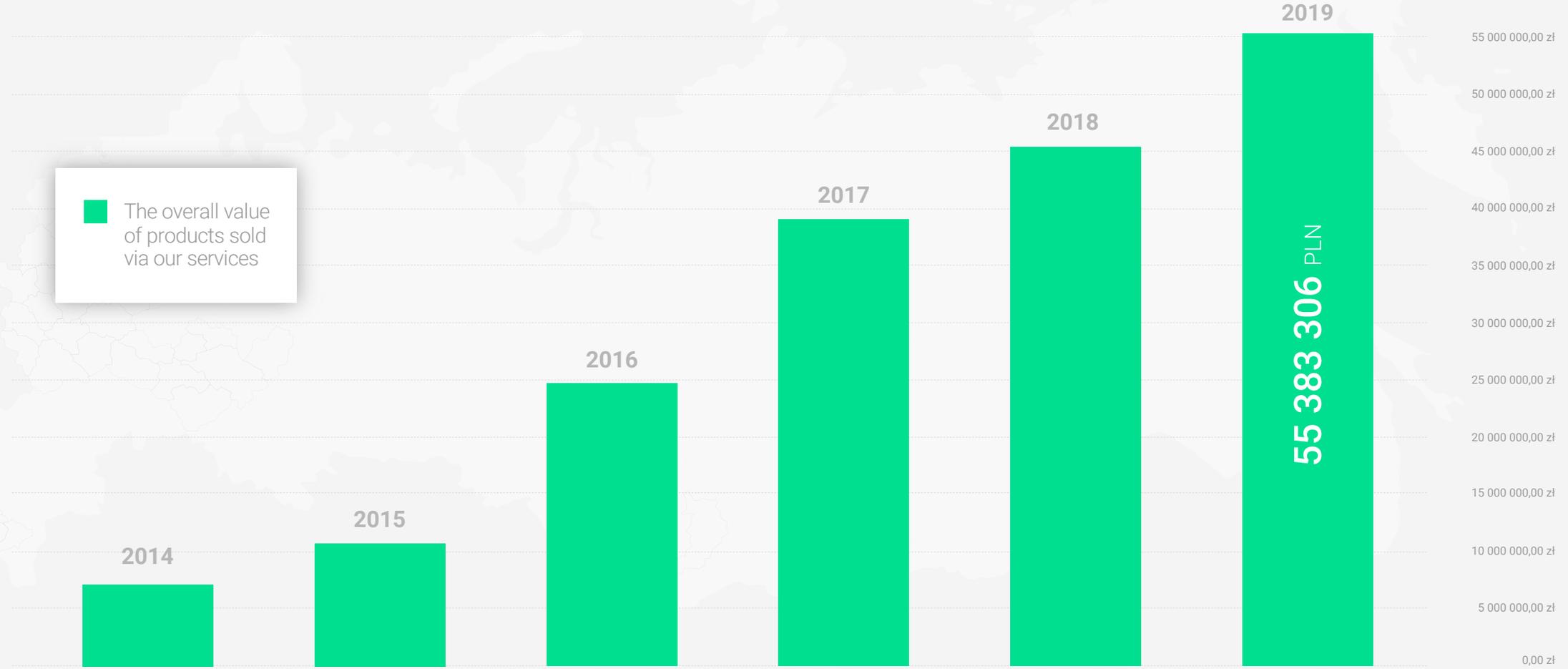


# Attracting Customers



# Generating Sales

■ The overall value of products sold via our services





# 100 SHOPPERS

## Contact

hello@100shoppers.com

[www.100shoppers.com](http://www.100shoppers.com)